Korea Conference at ARC

From April 18-19, ARC hosted the conference ‘Dynamic Korea in a Transforming Asia: Opportunities and Challenges for South Korean Development’.

The objective of the conference was to unravel and explain the growing interactions between Korea and the principal countries in Asia, either at a bilateral level or at a multilateral, regional level. Asia included more narrowly the major economies of East Asia, South East Asia and South Asia. Interaction and integration were confined mainly to three broad areas. These were (1) region-based, geopolitical relationships, (2) economic, business and technological engagements with Asia, and (3) Korea’s responses to emergent challenges and opportunities associated with Korea’s on-going engagement with the region.

The keynote speaker was Dr. Sang-Woo Nam, Dean of the KDI School of Public Policy and Management, and the Executive Secretary of the OECD-Korea Policy Center, who gave the presentation ‘Quo Vadis? The Perils and Hopes of the Korean Economy’ and opened the conference. 15 Korea specialists from Asia, Australia, and Europe participated and presented their research papers in four different panels. After each panel there was time for a ‘Q&A’ session where the presenters could answer questions from their fellow-presenters and the audience. In addition to the presenters, representatives of Danish businesses, Danish Foreign Ministry, the Korean Embassy, and students were present at the conference.

As expected, the presenters’ papers framed good discussions and offered new ways of looking at Korea’s interactions and integration with Asia, and so there was a large intellectual payoff from the conference.

The conference was organized by Anthony D’Costa, Asia Research Centre, CBS, and co-sponsored by the Academy of Korean Studies, Seoul; Danish Society for Education and Business (DSEB); the Department of International Economics and Management, CBS, and Asia Research Centre, CBS.
New research project

**Michael Jakobsen**, Liv Egholm Feldt (DBP) and Maribel Blasco (DIBC) are currently working on a new research project entitled ‘Navigating Context in International Business and Organisational Studies’. The aim is to explore how context is conceptualised in international cross-cultural business and organisation studies. The project focuses on how individuals construct and navigate context in complex environments, with a view to integrating micro and macro perspectives. The research group takes its point of departure in Scott’s generic conceptualisation of institutional set-ups in terms of cultural-cognitive, regulative and normative dimensions. They supplement this theoretical backdrop with Weick’s sense-making theory in order to explore the ways in which individuals in different contexts make sense of their environments. This will hopefully enable a reconceptualization of cultural context as something that is constructed in an on-going fashion based on metacognition mediated by prior experience, and not only based on a static organisational matrix as in Scott’s rendition. This project is thus a further development of the group’s article ‘If only cultural chameleons could fly too: A critical discussion of the concept of cultural intelligence’ in the *International Journal of Cross Cultural Management*, where the researchers focused on metacognition as a central concept when navigating cross-cultural landscapes.

Tokyo Team Dynamics research project

**Lisbeth Clausen** is currently on a one year research stay at Hitotsubashi University as a Japan Foundation Research Fellow. The first months of her stay have been used to establish agreements and arrange research interviews with teams from Microsoft, Sony Corporation, Tata Services, Novo Nordisk, Coloplast, Ecco Shoes, Bang & Olufsen and a Japanese family-run organization. Later this month, an agreement with a Chinese company will be finalized - the contact has been established through Professor RYU Waseda. This far, 42 of the 50 planned interviews have been conducted successfully. At the end of the year, the first draft of each case will be presented to the teams. This is to enable a process view, elicit a discussion of the findings and obtain feedback from the corporate team members. The results of the discussions will be tape-recorded and will be part of the case. The book manuscript *Team Dynamics - Tokyo Cases* will be ready in June 2014 and will be published by Copenhagen Business School Press.

Asian Studies Programme alumni reunion in Tokyo

On 3 May, Asian Studies Programme (ASP), CBS, held its third alumni meeting. On the same day, **Lisbeth Clausen** and previous ASP-student Emil Rangholm Larsen, Apprentice at the Danish Embassy in Japan, arranged an alumni event in Tokyo for 12 people. During spring, they established contact to more than 20 ASP alumni who are working in the Tokyo area. The event was supported by the Asian Studies Programme Board and held in Shinjuku, Tokyo. At the ASP reunion three of the first graduates of the Asian Studies Programme (then Japøk) were present. Experiences with past studies at CBS and the development of ASP were shared. In addition, the alumni agreed that one of the main reasons for their successful careers in Japan is their ability to speak Japanese.

Staff news

**Anthony D’Costa** left ARC on July 1. He has taken the position as Chair and Professor of Contemporary Indian Studies at the Australia-India Institute and the School of Social and Political Sciences at the University of Melbourne.

**Janette Rawlings** also left ARC on July 1. Janette has moved to Seattle, however, she will continue as Managing Editor on the *Copenhagen Journal of Asian Studies*.

**Yang Jiang** has been appointed associate editor of the *Copenhagen Journal of Asia Studies*.
Kjeld Erik Brodsgaard participated in the President of CBS Per Holten-Andersen’s visit to China from April 13-19. They visited a number of Chinese universities including Peking University, Qinghua University, Fudan University and Shanghai Jiaotong University. They also visited the Central Party School and the Chinese Leadership Academy, Pudong, as well as a number of Danish companies in China.

Kjeld Erik is currently at a research stay at East Asian Institute, National University of Singapore. He will be back in late August.

Since April 5, Louise Lyngfeldt Gorm Hansen has been in China conducting field work and research for her PhD project on Hydropower Sustainability in China. Amongst other activities she has been doing interviews and attended meetings with a broad range of stakeholders in the Chinese hydropower sector. She has also participated in The International Hydropower Associations’ biannual World Congress in Kuching, Malaysia, 20-24 May. Louise will be back on July 22.

Nis Grünberg has been in Beijing where he has taught the class ‘State Formation Processes and Social Development: Top-Down and/or Bottom-up?’ at the Sino-Danish Center together with Lars Bo Kaspersen and Andreas Mulvad from the University of Copenhagen.

In addition, he is conducting research for his PhD project and will be in China until November (July excepted). During September he will be affiliated with the Unirule Institute of Economics in Beijing.

Call for papers - Green Asia Conference


Conferences, workshops and seminars

Anthony D’Costa was the chair and moderator on the lecture ‘What role does Development Studies have in International Development?’ given by Lawrence Haddad, Director of the Institute of Development Studies, University of Sussex, School of Social and Political Sciences, University of Melbourne, on May 9.


On July 5, Xin Li presented the paper ‘OLI 2.0: The OLI is dead. Long live the OLI!’ (co-authored by Jens Gammelgaard) at the Academy of International Business (AIB) Annual Conference held in Istanbul, Turkey.

Kjeld Erik Brodsgaard gave the presentation ‘China’s Internal Reform’ at the Annual Conference of the EU-China Research and Advice Network in Brussels on June 12.

He also participated in the annual meeting of the Japanese Association of Asian Studies (JAAS) on ‘Asian Studies Beyond Borders: Where Do We Come From: Where Do We Go?’ where he presented the paper ‘Chinese Studies and Beyond’. The meeting took place at Rikkyo University, Tokyo, from 15-16 June.

Kjeld Erik gave the presentation ‘Corruption and Leadership Selection in the CCP’ at the East Asian Institute, National University Singapore, on July 2.

Michael Jakobsen organized an Asian Business Forum seminar titled ‘Serving two masters: Managing subsidiaries in Asia between global strategies and local market opportunities’ on April 12. Prof. Klaus Meyer from the China Europe International Business School, Shanghai, China, was the presenter.

He also organized an Asian Business Forum seminar on ‘Managing Corporate Responsibility globally and locally’ with Dr Jette Steen Knudsen, Dept. of Business and Politics/Dept. of International Economics and Management, CBS, on May 16.

Peter Ping Li gave the presentation ‘Entrepreneurial Leapfrogging in the Context of ISE: The Salience of Disruptive Innovation by Emerging Multinationals’ at the Proceedings of the 2013 Annual Meeting of the Academy of International Business in Istanbul in July.

In addition, Peter Ping Li was invited to give the following presentations:

Three presentations on ‘the Indigenous Research on Chinese Management’, Notting-
‘The Link between Entrepreneurial Imagination and “Wu”’, Renmin University (Department of Organizational Behavior), Beijing, China, May 14.

‘The Link between the Chinese Philosophy of Wisdom and Entrepreneurial Imagination’, Southwest University of Political Science and Law (School of Business), Chongqing, China, June 5.

‘The Link between the Chinese Philosophy of Wisdom and Entrepreneurial Imagination’, Zhejiang University, Hangzhou, China, June 13.


Recent Publications


Kjeld Erik Brødsgaard has written the chapter ‘Kina som sikkerhedspolitisk aktør: Beslutningsprocesserne og partiets rolle’ in the book Kinas sikkerhedspolitik: Stabilitet og spændinger edited by Bertel Heurlin and published by Djøf/Jurist- og Økonomforbundet.


Nis Grünberg and Kjeld Erik Brødsgaard have written the article ‘Problemerne er kendt’ about China after the 18th Party Congress. It was published in Weekendavis on May 17.

Anthony D’Costa has written the chapter ‘Globalization, the Middle Class and the Transformation of the Indian State in the New Economy’ in the book Two Decades of Market Reform in India edited by S. Bhattacharya and published by Anthem Press, London.

Anthony D’Costa has written the article ‘Positioning Indian Emigration to Japan: The Case of the IT Industry’ in Migration and Development 2013, pp. 1-21

Peter Ping Li has written the article ‘Entrepreneurship as a New Context for Trust Research’ in Journal of Trust Research 3(1): 1-10.

Peter Ping Li has written the article ‘A Study on Supply Chain Alliance: The Transaction Value Perspective’ (in Chinese: 基于交易价值视角的供应链联盟模式研究) in Scientific Decision Making (科学决策: co-authored) no. 3: 6-19

The second issue of the Quarterly Economic Brief is out. The topic of the brief is ‘Macroeconomic Analysis for First Quarter 2013’ and is written by Zhang Shuguang (Unirule Institute of Economics) and Zhang Chi (www.china-review.com). QEB No 2 (2013) is available online
Upcoming events

- **24-27 July: China Executive Leadership Programme.**
  Asia Research Centre and Copenhagen Business School once again welcome a delegation of Chinese business leaders to CBS. This happens in connection with the annual China Executive Leadership Programme (CELP), which aims to provide the participants with an understanding of the Nordic welfare and business model. At CBS, they will hear about the Danish welfare model and Nordic cooperate governance. The delegation will also participate in a round table discussion with business leaders from five of the largest Danish companies. The topic for the discussion will be ‘business leadership in large enterprises in a globalized world’ and will give the participants an insight into Danish companies’ approach to management, values and how to run a company in a globalized world. *Only by invitation*

- **29-31 August: Workshop: Exploring Key External Factors Affecting State Performance in Contemporary South East Asia.** Various scholars from Denmark, Singapore and Malaysia. *Only by invitation*

Asia Business Forum

*Please note that all Asia Business Forum seminars are by invitation.*

- **6 September: Communication in a cross-cultural business - Developing viable communication platforms in a cross-cultural business environment.** *Presenters to be announced.*