

What do they believe adds value to a company?: Trust, collaboration, connections  
Programs for learning.

Associate in a sustainability project: e.g., my, re  
Systems. Educational projects.

to them?: You need to build  
in human development.

speed of trust". The  
to follow. Think S

# APPLY TO A EUROPEAN FELLOWSHIP WITH CBS

*Marie Skłodowska-Curie  
– Postdoctoral fellowships 2024*

# THE MARIE SKŁODOWSKA-CURIE ACTIONS EUROPEAN FELLOWSHIPS

## *in brief*

Copenhagen Business School is actively recruiting excellent researchers who are willing to apply for the Marie Skłodowska-Curie Actions (MSCA) European Fellowship, funded by the European Commission. The MSCA European Fellowship supports researchers' careers and foster excellence in research, promotes the mobility of researchers and provides opportunities to work on ambitious research in Europe.



### FELLOWSHIP FACTS

- For researchers who wish to acquire new skills through advanced training, international, interdisciplinary and inter-sectoral mobility.
- Full funding for fellowships of 12-24 months (including living, mobility and family allowances, and research costs).
- Applicants must hold a PhD at the time of application deadline and have a maximum of 8 years research experience after their PhD was awarded (career breaks and periods of leave will extend this maximum).
- Applicants can be from any country but must not have resided or carried out their main activity in Denmark for more than 12 months in the 3 years immediately prior to the deadline on September 11th, 2024.



# HOW TO APPLY

## *for MSCA-PF?*

- First of all, you need to be selected by a supervisor at CBS i.e., a professor who works in your area of research and who will supervise your fellowship research project.
- To be selected, you will reply to the Call for Expression of Interest (below) that will be assessed by the supervisor.
- If the supervisor considers your CV and project proposal to be a strong match, you will then officially become a CBS applicant for the MSCA, and the application process will start.
- You will work on your MSCA application with your supervisor and the CBS Research Support Office (RSO).
- RSO has extensive experience in MSCA applications and will help you to write the best possible application in order to pass the European Commission's assessment.
- Once you have received the grant, you will be supported by the CBS administration that will assist you during the implementation of your research project.

# *The call for expression of interest*

The Department of Digitalization (DIGI) at Copenhagen Business School (CBS) welcomes expressions of interest from postdoctoral researchers with an excellent track record of research and publication to apply jointly with a supervisor from the department at CBS to the Marie Skłodowska-Curie Postdoctoral Fellowship Scheme.

## **Research themes**

Expressions of Interest that address one or more of the following research themes are welcome.

Subject: Green preferences on digital platforms

Supervisor: Assoc. Prof. Rob Gleasure

Digital platforms have become an important setting for building communities and markets. It is therefore vital to encourage green preferences among users of these platforms, such as supporting responsibly produced goods. However, the nature of digital platforms often desensitizes users to behaviors that help or hurt people in faraway places. This project uses experimental and quasi-experimental methods to examine how individuals respond to green options on digital platforms, with a focus on emotional and attentional processes. Studies will consider specific changes that may make individuals more or less likely to select green options on these platforms, including the social context and presentation format in which information is presented. The project will make use of the tools and infrastructure provided by the NeuroLab at the Department of Digitalization, which includes eye tracking, EEG, EKG, and several other physiological tools. The project will build a set of studies that will be published in leading business and social science journals.

# *How to express your interest*

Expressions of interest (EoI) should include:

1. A one-page pitch on your research project idea
2. Your CV including a full list of your publications, research grants and projects
3. A one-page motivation letter

Please submit your EoI by sending it to [msca2024@cbs.dk](mailto:msca2024@cbs.dk) as **one single PDF file** attachment named **MSCA – DIGI - your initials** – by February 16<sup>th</sup> 2024.

In mid-March 2024, selected candidates will be contacted by the CBS RSO team to discuss the next steps. In addition to the Kick-off meeting on April 18<sup>th</sup>, 2024, the candidates will also be offered two Masterclasses on May 14<sup>th</sup>, 2024. These meetings will be online.

To allow sufficient time for institutional approvals, a first draft of the full proposal is expected to be ready for review by your supervisor and RSO by June 14<sup>th</sup>, 2024.





## WHY CBS

Copenhagen Business School (CBS) is a globally recognised business school deeply rooted in the Nordic socio-economic model, with more than 20,000 students and 1,700 full time employees – faculty, PhD-students and administrative staff. We have a comprehensive focus on the opportunities and challenges of the business community and society in the 21st century. Our high-quality research and broad programme portfolio have strengthened generations of professionals and leaders in the private and public sectors.

The CBS community of students, alumni, faculty, and staff is located in Frederiksberg close to the city centre of Copenhagen.

Copenhagen is a beautiful and vibrant city with a rich cultural heritage. It's known for its stunning architecture, picturesque canals, and a strong commitment to sustainability. The city's focus on work-life balance promotes a healthy and productive lifestyle for students and researchers. Copenhagen's position as a hub for global conferences and seminars ensures that scholars have ample opportunities to engage with experts from around the world. Copenhagen's combination of academic excellence, multilingualism, cultural diversity, and a high quality of life makes it an outstanding choice for those looking to pursue research.



## INTERESTED?

Discover more about Copenhagen Business School  
[www.cbs.dk/en](http://www.cbs.dk/en)

To learn more about European Fellowships go to EU's official MSCA homepage:  
<https://marie-sklodowska-curie-actions.ec.europa.eu/calls/msca-postdoctoral-fellowships-2024>

If you have questions, please contact CBS Research Support  
Reach us by email: [msca2024@cbs.dk](mailto:msca2024@cbs.dk)