The following MSc IBP course descriptions are drafts and have yet to be approved by the IBP Study Board. We will update the information as and when it becomes available.

The course description for International Trade and Investment has yet to be completed, but the following outline has been submitted:

INTERNATIONAL TRADE AND INVESTMENT

International trade and foreign investment are integral components of the modern, global economy. They are also sources of controversy and dispute because of their distributional consequences – both domestically and globally. International Trade and Investment builds upon BSc-level economics courses by introducing relevant theoretical concepts, theories, and applied case-studies that consider the impact of trade and investment on markets and firms.

The course is structured around three modules:

- **Trade policy**: How do the different trade models apply to – or explain - the development of the European Union and trading blocs such as NAFTA or Mercosur? And that are the distributional consequences of trade for the populations low-, middle-, and high-income countries?

- **Foreign Direct Investment (FDI)**: How should contemporary FDI patterns be measured, understood and assessed? What factors shape and determine the flow of FDI? What are the causes and consequences of FDI for domestic markets and economies? And how has the impact of FDI shifted and changed in character since the 2008 financial crisis?

- **Exchange rate regimes**: This module considers long-run and short-run trends, the process of exchange rate determination and the relationship with monetary policy. It uses different case studies to explore the reasons for dramatic fluctuations and the stabilization measures that were pursued.

There will be ‘catch-up’ classes during the first week of the course to assist those who have not studied the basic concepts at BSc level or would appreciate a refresher.
KAN-CPOLO1907U  Organizing Global Markets  2019/2020

English Title
Organizing Global Markets

Course information

Language  English
Course ECTS  7.5 ECTS
Type  Mandatory
Level  Full Degree Master
Duration  One Quarter
Start time of the course  Fourth Quarter
Timetable  Course schedule will be posted at calendar.cbs.dk
Study board  Study Board for BSc/MSc i International Business and Politics, MSc

Course coordinator
• Leonard Seabrooke - Department of Organization (IOA)

Main academic disciplines
• International political economy

Teaching methods
• Face-to-face teaching

Relevant links
Programme Regulations
Rules and regulations for exams at CBS

Learning objectives
• A comprehensive knowledge of the issues, institutions, and actors involved in the topic in question,
• knowledge and understanding of theories and concepts that are relevant to analysis of the issue,
• ability to link the theories to the empirical material in a methodologically reflexive manner.

Examination
Organizing Global Markets:
Exam ECTS  7.5
Examination form  Home assignment - written product
Individual or group exam  Individual exam
Size of written product  Max. 10 pages
Assignment type  Written assignment
Duration  Written product to be submitted on specified date and time.
Grading scale  7-point grading scale
Examiner(s)  One internal examiner
Exam period  Summer
Make-up exam/re-exam  Same examination form as the ordinary exam
A new exam assignment must be answered. This applies to all students (failed, ill, or otherwise)

Course content and structure
The course focuses on a specialized topic in international political economy (for example but not limited to the politics of business standards, political risk, the politics of international finance, global growth strategies, or the management of international organizations). The course covers theories that are relevant to the analysis of the topic and empirical material.

Description of the teaching methods
Lectures
Feedback during the teaching period
We try to offer feedback in response to your questions and work whenever feasible although please appreciate that there are often time constraints. Please feel free to take full advantage of the ‘office hours’ offered by full-time staff members, although these can never be a substitute for participation in lectures and classes. We also encourage you to ask questions or make comments in class and form self-study groups to secure peer feedback on your work.

Student workload
Preparation time (readings, group work etc.)  109 hours
Lectures / class exercises / “homework cafés” / workshops etc. 29 hours
Exam (incl. preparation for the exam and actual exam period) 70 hours
Last updated on 20-02-2019
KAN-CPLO1803U International Business: Market and Non-market Strategies 2019/2020

English Title
International Business: Market and Non-market Strategies

Course information

Language English
Course ECTS 7.5 ECTS
Type Mandatory
Level Full Degree Master
Duration One Semester
Start time of the course Autumn
Timetable Course schedule will be posted at calendar.cbs.dk
Study board Study Board for BSc/MSc i International Business and Politics, MSc

Course coordinator
- Jasper Hotho - Department of International Economics, Governance and Business (EGB)

Main academic disciplines
- Globalization and international business
- Strategy

Teaching methods
- Face-to-face teaching

Relevant links
Programme Regulations
Rules and regulations for exams at CBS

Learning objectives
To achieve the grade 12, student should meet the following learning objectives with no or only minor mistakes or errors:
- Identify, analyze and evaluate key theories in international business and strategic management
- Identify and discuss contemporary strategic challenges for multinational enterprises
- Analyze and evaluate strategic challenges for multinational enterprises in both the market and non-market environment using theoretical perspectives covered in the course
- Formulate and justify recommendations for multinational enterprises using theoretical perspectives addressed in the course

Examination
International Business: Market and Non-market Strategies:
Exam ECTS 7.5
Examination form Home assignment - written product
Individual or group exam Individual exam
Size of written product Max. 10 pages
Assignment type Written assignment
Duration 48 hours to prepare
Grading scale 7-point grading scale
Examiner(s) Two internal examiners and one external examiner
Exam period Winter
Make-up exam/re-exam Same examination form as the ordinary exam
A new exam assignment must be submitted. This applies to all
students (failed, ill, or otherwise)

Course content and structure
The aim of the International business course is to provide you with a theoretical
understanding of international business and the strategies pursued by internationally
operating firms. The premise of the course is that internationally operating firms
increasingly need to consider both their market environments — which include relations
with customers, suppliers and competitors — as well as their non-market environments.
The latter includes relations with governments, the media, and the general public that are
increasingly vital for firms' continued survival and success. The course is built around a
series of case studies that serve to highlight the strategies firms can use to cope with,
compete in, and influence both their market and non-market environments, and the
contextual conditions that determine the effectiveness of these strategies.

Description of the teaching methods
Lectures

Feedback during the teaching period
We try to offer feedback in response to your questions whenever feasible although please appreciate that there are often time constraints. Please feel free to take advantage of the ‘office hours’ offered by full-time staff members, although these can never be a substitute for participation in lectures and classes. We also encourage you to ask questions or make comments in class and form self-study groups to secure peer feedback on your work. Finally, please note that the course also offers a Q&A forum on Learn, which you are welcome to use to pose questions and solicit feedback.

Student workload
Preparation time (readings, group work etc.) 120 hours
Lectures / class exercises / “homework cafés” / workshops etc. 30 hours
Exam (incl. preparation for the exam and actual exam period) 80 hours
Last updated on 20-02-2019
KAN-CPLO1901U  Advanced Macroeconomics  2019/2020

English Title
Advanced Macroeconomics

Course information

Language  English
Course ECTS  7.5 ECTS
Type  Mandatory
Level  Full Degree Master
Duration  One Semester
Start time of the course  Spring
Timetable  Course schedule will be posted at calendar.cbs.dk
Study board  Study Board for BSc/MSc i International Business and Politics, MSc

Course coordinator
• Karl Harmenberg - Department of Economics (ECON)

Main academic disciplines
• Economics

Teaching methods
• Face-to-face teaching

Relevant links
Programme Regulations
Rules and regulations for exams at CBS

Learning objectives
• Explain and apply the fundamental theories of growth and productivity
• Outline and assess the existing evidence on growth and productivity
• Explain and apply the theories of production, consumption, savings and investment
• Explain the effects of policies and shocks on the economy
• Outline and assess the existing evidence on production, consumption, savings and investment

Examination

Advanced Macroeconomics:
Exam ECTS  7,5
Examination form  Written sit-in exam on CBS’ computers
Individual or group exam  Individual exam
Assignment type  Written assignment
**Duration**
4 hours

**Grading scale**
7-point grading scale

**Examiner(s)**
One internal examiner

**Exam period**
Spring

**Aids**
Limited aids, see the list below:
*The student will have access to*
  - basic IT application package

Read more here: [Exam aids and IT application packages](#)

**Make-up exam/re-exam**
Same examination form as the ordinary exam
If the number of registered candidates for the make-up examination/re-take examination warrants that it may most appropriately be held as an oral examination, the programme office will inform the students that the make-up examination/re-take examination will be held as an oral examination instead.

**Course content and structure**
The aim of the course is to provide students with an understanding of the macroeconomic environment of businesses. Such understanding is essential for key employees in both financial and non-financial institutions, corporations, and the government. The course focuses on growth and productivity. Growth is a huge problem for the contemporary world economy, and productivity is a major challenge for developed and developing economies. The course will also study the determinants of production, consumption, saving and investment. Their interplay with growth and productivity is at the core of both short term and long term economic policies in the US and the EU.

**Description of the teaching methods**
The course is composed of 11 three-hour sessions. These class activities will involve lectures and problem-solving exercises.

**Feedback during the teaching period**
We try to offer feedback in response to your questions and work whenever feasible although please appreciate that there are often time constraints. Please feel free to take full advantage of the ‘office hours’ offered by full-time staff members, although these can never be a substitute for participation in lectures and classes. We also encourage you to ask questions or make comments in class and form self-study groups to secure peer feedback on your work.

**Student workload**
Lectures/ class exercises / “homework café”/ workshops etc. 33 hours
Preparation time (readings, group work, etc.) 169 hours
Exam 4 hours

**Expected literature**
- Further recommended readings and articles will be posted in Learn.

Last updated on 20-12-2018
KAN-CPOLO1902U  Global Innovation Strategies  2019/2020

English Title
Global Innovation Strategies

Course information

Language  English
Course ECTS  7.5 ECTS
Type  Mandatory
Level  Full Degree Master
Duration  One Quarter
Start time of the course  Fourth Quarter

Timetable
Course schedule will be posted at calendar.cbs.dk

Study board
Study Board for BSc/MSc i International Business and Politics, MSc

Course coordinator
- Grazia Santangelo - Department of Strategy and Innovation (SI)
- Larissa Rabbiosi - Department of Strategy and Innovation (SI)

Main academic disciplines
- Globalization and international business
- Innovation

Teaching methods
- Face-to-face teaching

Relevant links
Programme Regulations
Rules and regulations for exams at CBS

Learning objectives
- Identify, evaluate and discuss key theories, frameworks and models in relation to global knowledge strategies
- Identify, evaluate, and analyze firms’ challenges to access, transfer and use globally dispersed knowledge
- Evaluate and assess the role of different types of knowledge and institutions in firms’ knowledge-related strategy-making
- Identify, evaluate and apply different theoretical perspectives on firms’ knowledge-related strategy-making
- Analyze business case studies by applying relevant concepts and theoretical perspectives on global knowledge strategies

Examination
Global Innovation Strategies:

Exam ECTS 7,5
Examination form Written sit-in exam on CBS' computers
Individual or group exam Individual exam
Assignment type Written assignment
Duration 4 hours
Grading scale 7-point grading scale
Examiner(s) One internal examiner
Exam period Summer
Aids Closed book: no aids

However, at all written sit-in exams the student has access to the basic IT application package (Microsoft Office (minus Excel), digital pen and paper, 7-zip file manager, Adobe Acrobat, Texlive, VLC player, Windows Media Player), and the student is allowed to bring simple writing and drawing utensils (non-digital). PLEASE NOTE: Students are not allowed to communicate with others during the exam.

Make-up exam/re-exam Same examination form as the ordinary exam
If the number of registered candidates for the make-up examination/re-take examination warrants that it may most appropriately be held as an oral examination, the programme office will inform the students that the make-up examination/re-take examination will be held as an oral examination instead.

Course content and structure
The course aims to provide students with an understanding of today's global knowledge strategies. To this end, the course builds on different theoretical perspectives and extensively discusses company cases. The course consists of three parts. The first part revolves around the knowledge-based view (KBV) of the firm as a theoretical lens to understand internal and external knowledge-related strategies across the globe. The second part revolves around the institution-based view (IBV) as a theoretical lens to understand the challenges formal and informal institutions pose to firm strategizing on their knowledge-related resources around the world. The third part focuses on the phenomenon of global knowledge sourcing and aims to investigate theoretically and empirically how KBV and IBV inform the drivers and effects, the geography, and the new actors involved in global knowledge strategies.

Description of the teaching methods
Lectures, in-class cases discussion and group assignments

Feedback during the teaching period
The course seeks to offer feedback to students whenever feasible. Faculty staff members teaching the course are available during office hours (please, see day and time on Learn). Students are strongly encouraged to engage in class by asking questions and making comment, and to form self-study group to secure peer feedback.
**Student workload**
Preparation time (readings, group work, etc.) 120 hours
Lectures/ class exercises / “homework café”/ workshops etc. 32 hours
Exam (incl. preparation for the exam and actual exam period) 75 hours

**Expected literature**
The literature is based on academic articles. The following texts represent examples of the reading list.

Last updated on 17-01-2019
Course information

<table>
<thead>
<tr>
<th>Language</th>
<th>English</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course ECTS</td>
<td>7.5 ECTS</td>
</tr>
<tr>
<td>Type</td>
<td>Mandatory</td>
</tr>
<tr>
<td>Level</td>
<td>Full Degree Master</td>
</tr>
<tr>
<td>Duration</td>
<td>One Quarter</td>
</tr>
</tbody>
</table>

Start time of the course

Fourth Quarter

Timetable

Course schedule will be posted at calendar.cbs.dk

Study board

Study Board for BSc/MSc i International Business and Politics, MSc

Course coordinator

- Morten Skov-Carlsen - Department of Strategy and Innovation (SI)

Main academic disciplines

- Globalization and international business
- Human resource management
- Organisational behaviour

Teaching methods

- Face-to-face teaching

Relevant links

Programme Regulations
Rules and regulations for exams at CBS

Learning objectives

- Understand and differentiate key concepts and terms used in managing people in international contexts
- Apply relevant theories and analysis of practical situations related to global people management
- Understand the dynamics and issues and major global shift in HRM practices pertaining to managing a global workforce
- Critically assess and reflect upon methods, theories, and conclusions in own and others’ work.

Examination

Managing People in Multinational Corporations:
Exam ECTS 7.5
Examination form Home assignment - written product
Individual or group exam Individual exam
Size of written product Max. 10 pages
Assignment type Written assignment
Duration Written product to be submitted on specified date and time.
Grading scale 7-point grading scale
Examiner(s) One internal examiner
Exam period Summer
Make-up exam/re-exam Same examination form as the ordinary exam
A new exam assignment must be answered. This applies to all students (failed, ill, or otherwise)

Course content and structure
Globalization has a particular strong impact on how multinational corporations (MNCs) manage their people across regions, countries, cultures, etc.

This course is aimed at helping students understand the key issues in the management of people in contemporary MNC contexts and providing them with theories, frameworks, and tools to help them recognize, understand, and manage human resources more effectively.

Among the core topics of the course are:
- Strategic International Human Resource Management
- Performance Management and Talent Development in MNCs
- Managing people during major change / M&As
- Managing expatriation
- Dealing with cultural differences in global teamwork
- Diversity management in MNCs

During the lectures the students will be introduced to selected contemporary literature from a wide range of disciplines, including organizational behavior, HRM, strategy, social psychology, and economics relevant for the core topics of the course.

Description of the teaching methods
Lectures and case-based sessions.
The case sessions will be conducted using the “case method” in the Harvard Business School style, which involves high-energy discussion, debate, and interaction. Students will be encouraged to bring their own views into the discussion and to share insights and learning with fellow students.

Feedback during the teaching period
Student groups prepare and get feedback on presentation of cases and key themes.

Student workload
Preparation time (readings, group work etc.) 90 hours
Lectures / class exercises / “homework cafés” / workshops etc. 30 hours
Exam (incl. preparation for the exam and actual exam period) 60 hours
Last updated on 17-01-2019
KAN-CPOLO1909U Research Seminar: Rising Powers and International Business

English Title
Research Seminar: Rising Powers and International Business

Course information

Language: English
Course ECTS: 7.5 ECTS
Type: Mandatory
Level: Full Degree Master
Duration: One Quarter

Start time of the course: Fourth Quarter

Timetable: Course schedule will be posted at calendar.cbs.dk

Max. participants: 40

Study board: Study Board for BSc/MSc i International Business and Politics, MSc

Course coordinator
• Morten Ougaard - Department of Organization (IOA)

Main academic disciplines
• International political economy

Teaching methods
• Face-to-face teaching

Relevant links
Programme Regulations
Rules and regulations for exams at CBS

Learning objectives
The student should submit an independently written research paper that fulfills the following criteria with no or only a few insignificant weaknesses:
• It poses, delimits, and justifies a clear research question within the course theme,
• uses relevant theory, methods and data in answering the research question,
• justifies the choice of theory, methods and data,
• answers the research question in a coherent and clearly written analysis
• conforms to normal academic standards at the master’s level, and
• contains a reflection of the strengths and limitations of the analysis

Prerequisites for registering for the exam (activities during the teaching period)
Number of compulsory activities which must be approved: 2
Oral presentations etc.
(1) Presenting a draft research paper for discussion in class. The draft paper must be
submitted in writing
before the scheduled presentation at a time set by the teacher. The oral presentation in class
must cover
the paper's research question, theory, method, data and tentative conclusions.

(2) Serving as oral discussant of another student's paper. The discussion must comment
critically and constructively on the paper's research question, theory, method, data and
tentative conclusions.

Both presentations are assessed pass/fail by the teacher.
Please refer to the section about the make up exam for information about make up
opportunities.

Examination

Research Seminar: Rising Powers and International Business:

Exam ECTS 7.5
Examination form Home assignment - written product
Individual or group exam Group exam
Please note the rules in the Programme Regulations about
identification of individual contributions.

Number of people in the group 2-3
Size of written product
Max. 20 pages
3 students: max 20 pages,
2 students: max 15 pages.
Students who choose to write individually: max 10 pages.

It is possible to write the exam individually without
applying for an exemption.

Assignment type Written assignment
Duration Written product to be submitted on specified date and
time.
Grading scale 7-point grading scale
Examiner(s) One internal examiner
Exam period Summer
Make-up exam/re-exam Same examination form as the ordinary exam
Students who have passed the two presentations but do not
turn in the final paper must have a new or revised topic
approved by the course coordinator five weeks before the
new due date set for the final paper and turn in the final
paper at this new due date. The new due date is set by the
program administration.
Students who have passed the two presentations and
turned in the final paper but whose paper fails the exam
must have a new or revised topic approved by the course
coordinator five weeks before the new due date set for the
The final paper is based on the draft paper presented and discussed during the course.

Course content and structure
Emerging economies and most developing countries strive to maximize the benefits from foreign investment and international trade in their efforts to develop and improve their standing in the global economy. They employ a variety of means to attract investors, but also to restrict and regulate them, and they do so at the national level and by through efforts to influence the rules and policies of international institutions, such as the WTO and regional trade and investment agreements, the G20, and the IMF and other international organizations. In the seminar, students write research papers on topics of their own choice within this theme.

The course begins with a series of lectures that present the course theme and relevant theories and research agendas. After this, students present their ideas for topics and research questions in a full day class workshop. Then follows a period with no classes where students work on their research papers. Next are two full-day workshops where students present their draft papers for discussion and critique by teacher and fellow students. After the conclusion of the sessions, students finalize their research papers and submit them for assessment.

Description of the teaching methods
Lectures, paper writing, class discussions based on students' draft papers with students serving as discussants and feedback given by teacher.

Feedback during the teaching period
Feedback is integrated in the course. Teacher and fellow students give feedback on students' proposed topics and research questions and on their draft papers in whole-day workshops.

Student workload
Lectures, including preparation time 70 hours
Workshops, including preparation time 61 hours
preparation of own workshop presentation and discussion 7 hours
Writing draft paper 60 hours
Finalizing exam paper 10 hours

Further Information
Expected literature

A full reading list will be included in the course plan which is published on CBS Learn. Below a few examples of text that may be referred to in the lectures:


Last updated on 24-01-2019
KAN-CPOLO1802U  Applied International Political Economy  2019/2020

English Title
Applied International Political Economy

Course information

Language  English
Course ECTS  7.5 ECTS
Type  Mandatory
Level  Full Degree Master
Duration  One Semester

Start time of the course  Autumn

Timetable  Course schedule will be posted at calendar.cbs.dk

Study board  Study Board for BSc/MSc i International Business and Politics, MSc

Course coordinator
  • Stefano Ponte - Department of Management, Society and Communication (MSC)

Main academic disciplines
  • International political economy

Teaching methods
  • Face-to-face teaching

Relevant links
  Programme Regulations
  Rules and regulations for exams at CBS

Learning objectives
  • Explain the key concepts and propositions of the theoretical approaches studied;
  • Critically analyze, compare and discuss various theories with a clear understanding of differences and relations between them;
  • Explain the main features of the empirical examples studied in the course;
  • Relate theories to empirical cases and draw practical implications
  • Draw upon the theories to pose, discuss and answer research questions in international political economy, in accordance with the expected academic standards of the IBP programme

Course prerequisites
This is not an introductory course to international political economy, but while not a formal requirement, successful participation requires a foundation in this discipline. Students without a foundation in IPE similar to that provided by the IBP bachelor program are strongly encouraged to attend the dedicated IPE introductory sessions that will be offered at the start of the course. Students wishing to attend these sessions will be asked to
read selected chapters from an IPE textbook (TBA) and prepare to discuss them in class.

**Prerequisites for registering for the exam (activities during the teaching period)**

**Number of compulsory activities which must be approved:** 1

**Compulsory home assignments**
The mandatory assignment is a 5 page 72-hour take home set assignment.
The mandatory assignment must be passed for the student to participate in the final exam.

Feedback on the assignment will be provided in class.

**Oral presentations etc.**
If the mandatory assignment is failed or there has been documented illness a second assignment will be offered before the ordinary exam takes place.

If a student fails to pass either of the two mandatory assignments - due to documented illness or failed attempts - a retake of the mandatory assignment will be offered between the ordinary and the retake exam. The retake mandatory assignment will have the same format (72- hour take home set assignment).

Please note, to attend the retake mandatory assignment it is a precondition that the student has made an attempt in all set activities, unless it can be documented that lack of submission/participation was caused by illness or similar circumstances.

**Examination**

**Applied International Political Economy:**

<table>
<thead>
<tr>
<th>Exam ECTS</th>
<th>7.5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Examination form</td>
<td>Home assignment - written product</td>
</tr>
<tr>
<td>Individual or group exam</td>
<td>Individual exam</td>
</tr>
<tr>
<td>Size of written product</td>
<td>Max. 10 pages</td>
</tr>
<tr>
<td>Assignment type</td>
<td>Written assignment</td>
</tr>
<tr>
<td>Duration</td>
<td>Written product to be submitted on specified date and time.</td>
</tr>
<tr>
<td>Grading scale</td>
<td>7-point grading scale</td>
</tr>
<tr>
<td>Examiner(s)</td>
<td>One internal examiner</td>
</tr>
<tr>
<td>Exam period</td>
<td>Winter</td>
</tr>
<tr>
<td>Make-up exam/re-exam</td>
<td>Same examination form as the ordinary exam</td>
</tr>
<tr>
<td></td>
<td>A new exam assignment must be answered. This applies to all students (failed, ill, or otherwise)</td>
</tr>
</tbody>
</table>

**Course content and structure**
The course theme is how interactions between business, national and international political institutions, and non-governmental organizations shape or impact the governance of international business. It is an advanced and specialized course in international political economy that focuses on the research frontier in selected topics within the course theme -- emphasizing both theoretical debates and innovations, and research-based empirical results and practical implications. The purpose is to provide an in-depth understanding of these debates and facilitate hands-on applications to real-world situations, in view of
building a solid foundation for engaging in research, evidence-based policy-making and strategy.

**Description of the teaching methods**
Each 3-hour session will be divided in two main parts: 1) a lecture covering the main theoretical and analytical aspects related to the topic at hand; and 2) group work on specific case studies and practical implications (which could include discussion sessions, simulations, gaming and/or role-play), followed by a plenary discussion and feedback.

**Feedback during the teaching period**
We seek to offer feedback in response to your questions and work whenever feasible during lecture sessions, but please appreciate that there are often time constraints.

For those who do not have a previous foundation in IPE, the preliminary sessions of the course are explicitly designed to provide feedback on the main tenets and thematic fields of the discipline. These sessions are also open to students who have taken IPE courses before, but feel they need a short refresher.

The most important venue for in-class feedback will be during the dedicated discussion sessions.

Furthermore, students are encouraged to take full advantage of the office hours offered by full-time staff members, although these can never be a substitute for participation in lectures and classes.

**Student workload**
- Preparation time (readings, group work etc.) 105 hours
- Lectures / class exercises / “homework cafés” / workshops etc. 28 hours
- Exam (incl. preparation for the exam and actual exam period) 75 hours

**Expected literature**
There is no textbook for the course. The readings consist of journal articles, papers, and book chapters, made available on Learn or to be downloaded from the Internet or via the CBS Library.
Last updated on 30-01-2019

English Title
Behavioural Economics and Public Policy

Course information

Language English
Course ECTS 7.5 ECTS
Type Mandatory
Level Full Degree Master
Duration One Quarter
Start time of the course Fourth Quarter
Timetable Course schedule will be posted at calendar.cbs.dk
Study board Study Board for BSc/MSc i International Business and Politics, MSc

Course coordinator
- Zoltan Fazekas - Department of International Economics, Governance and Business (EGB)

Main academic disciplines
- Political Science
- Economics

Teaching methods
- Face-to-face teaching

Relevant links
Programme Regulations
Rules and regulations for exams at CBS

Learning objectives
- Identify, analyse and evaluate key psychological theories and observations pertaining economic and political decision making.
- Relate different concepts of rationality and biases to preference formation.
- Assess the role of different methods suitable for identifying biases, heuristics, and individual choice motivations.
- Identify and evaluate policy interventions resting on different insights drawn from behavioural economics.
- Construct and extend coherent arguments building on behavioural insights with implications for policy design.

Prerequisites for registering for the exam (activities during the teaching period)
Number of compulsory activities which must be approved: 1
Compulsory home assignments
The mandatory assignment is a 3 page written product on given topic also to be presented in class. Topics will be assigned in class. Pass/fail will be granted based on the written product.

The mandatory assignment must be passed for the student to participate in the final exam.

Feedback on the assignment will be offered in class and during office hours.

**Oral presentations etc.**
If the mandatory assignment is failed or there has been documented illness a second assignment will be offered before the ordinary exam takes place. This assignment will be an individual 3 page 72-hour take home assignment on an assigned topic.

If a student fails to pass either of the two mandatory assignments - due to documented illness or failed attempts - a retake of the mandatory assignment will be offered between the ordinary and the retake exam. The retake mandatory assignment will have the same format as the second assignment (individual 72-hour take home assignment).

Please note, to attend the retake mandatory assignment it is a precondition that the student has made an attempt in all set activities, unless it can be documented that lack of submission/participation was caused by illness or similar circumstances.

**Examination**

**Behavioural Economics and Public Policy:**

<table>
<thead>
<tr>
<th>Exam ECTS</th>
<th>7.5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Examination form</td>
<td>Home assignment - written product</td>
</tr>
<tr>
<td>Individual or group exam</td>
<td>Individual exam</td>
</tr>
<tr>
<td>Size of written product</td>
<td>Max. 20 pages</td>
</tr>
<tr>
<td>Assignment type</td>
<td>Written assignment</td>
</tr>
<tr>
<td>Duration</td>
<td>2 weeks to prepare</td>
</tr>
<tr>
<td>Grading scale</td>
<td>7-point grading scale</td>
</tr>
<tr>
<td>Examiner(s)</td>
<td>One internal examiner</td>
</tr>
<tr>
<td>Exam period</td>
<td>Summer</td>
</tr>
<tr>
<td>Make-up exam/re-exam</td>
<td>Same examination form as the ordinary exam</td>
</tr>
</tbody>
</table>

**Course content and structure**

This course focuses on understanding economic behaviour through the psychology of decision-making. We start by reviewing classic economic theories of rational behavior and identify the limitations of their behavioral predictions. To identify why this might be the case, we introduce various individual cognitive limitations, social influences, and non-monetary incentives. Through these steps we will try to better understand individual motivations across many different economic decisions, from consumer behaviour to social and political interactions. Finally, we will discuss topics regarding how these behavioural insights could or should inform public policy (through nudges for example) and what methodological and ethical concerns arise when the aim is to influence individual behaviour.
Description of the teaching methods
Lectures with discussion; case and literature based seminar classes with ample discussion/Q&A.

Feedback during the teaching period
During lectures and seminar classes we will have time for questions and feedback. Furthermore, all students are encouraged to take full advantage of staff office hours to discuss course content or topics/progress towards final paper. Detailed in-class and meeting based feedback will be offered after the compulsory activity.

Student workload
Lectures and seminars 32 hours
Preparation time (readings for lectures, seminars, mandatory task) 110 hours
Exam preparation 80 hours
Last updated on 30-01-2019
KAN-CPLO1903U  Applied Policy Analysis  2019/2020

English Title
Applied Policy Analysis

Course information

Language  English
Course ECTS  7.5 ECTS
Type  Mandatory
Level  Full Degree Master
Duration  One Semester

Start time of the course  Autumn

Timetable  Course schedule will be posted at calendar.cbs.dk

Study board  Study Board for BSc/MSc i International Business and Politics, MSc

Course coordinator
- Mads Dagnis Jensen - Department of International Economics, Governance and Business (EGB)

Main academic disciplines
- Political leadership and public management
- Political Science
- Strategy

Teaching methods
- Face-to-face teaching

Relevant links
Programme Regulations
Rules and regulations for exams at CBS

Learning objectives
- Explain models, theories, methods and policy areas/levels in the study of public policy
- Compare similarities and differences of models, theories, methods and policy areas/levels in the study of public policy
- Discuss the strengths and weaknesses of models, theories and methods in the study of public policy
- Justify and apply the use of models, theories, methods in analyzing one or more policy areas/levels
- Evaluate the application of models, theories, methods in analyzing one or more policy areas/levels
- Write a policy note identifying a relevant policy problem, providing sufficient background information, discuss relevant solutions and come up with a justified recommendation
To navigate a simulated policy process from the perspective of a given actor.

Prerequisites for registering for the exam (activities during the teaching period)

Number of compulsory activities which must be approved: 1

Compulsory home assignments

One 3 page individual take-home assignment (48h) in terms of a policy note halfway into the course that students must pass to be eligible for the exam. Collective feedback on the assignments will be provided in class.

Oral presentations etc.

If the mandatory assignment is failed or there has been documented illness a second assignment will be offered before the ordinary exam takes place.

If a student fails to pass either of the two mandatory assignments - due to documented illness or failed attempts - a retake of the mandatory assignment will be offered between the ordinary and the retake exam. The retake mandatory assignment will have the same format (48-hour take home set assignment).

Please note, to attend the retake mandatory assignment it is a precondition that the student has made an attempt in all set activities, unless it can be documented that lack of submission/participation was caused by illness or similar circumstances.

Examination

Applied Policy Analysis:

Exam ECTS 7,5

Examination form Oral exam based on written product

In order to participate in the oral exam, the written product must be handed in before the oral exam; by the set deadline. The grade is based on an overall assessment of the written product and the individual oral performance.

Individual or group exam Individual exam

Size of written product Max. 3 pages

Assignment type Case based assignment

Duration Written product to be submitted on specified date and time. 20 min. per student, including examiners' discussion of grade, and informing plus explaining the grade

Grading scale 7-point grading scale

Examiner(s) Internal examiner and external examiner

Exam period Winter

Make-up exam/re-exam Same examination form as the ordinary exam

Course content and structure

Public policies have a substantial impact on almost all aspects of human lives. Whether you are a university student or a business owner you are the subject of public policies which regulate the way you out to behave. Understanding how these policies are made and
applied are, thus, of key importance. This course gives you an in-depth theoretical and hands-on understanding of policy processes which can be used in your future career to analyze public polices and how they are going to influence the organization you work for. The course provides research-based teaching about the institutions and actors which shapes the output of policy processes across different areas and levels. Participants will acquire valuable skills in examining diverse policy processes and how to influence them.

The teaching is divided into three parts. The first part introduces participants to key models, theories and methods in the study of public policy. The second part teaches the participants how to apply these to specific policy areas and levels. The third part gives the participants skills in navigating a simulated policy process.

**Description of the teaching methods**
The teaching consists of lectures, exercises and a simulation.

**Feedback during the teaching period**
The course seeks to offer feedback wherever feasible. Lectures and classes will provide extensive opportunities for questions and answers. Students are also encouraged to take full advantage of staff office hours. Collective feedback will be provided on the individual take-home assignment halfway into the course as well as the policy-making simulation towards the end of the course.

**Student workload**
- Lectures / class exercises: 30 hours
- Preparation time (readings, group work etc.): 157 hours
- Exam (incl. preparation for the exam and actual exam period): 70 hours

Last updated on 13-02-2019
KAN-CPOLO1904U Advanced Methods and Problem Solving in International Business and Politics 2019/2020

English Title
Advanced Methods and Problem Solving in International Business and Politics

Course information

Language  English
Course ECTS 15 ECTS
Type  Mandatory
Level  Full Degree Master
Duration  One Quarter
Start time of the course  Third Quarter
Timetable  Course schedule will be posted at calendar.cbs.dk
Study board  Study Board for BSc/MSc i International Business and Politics, MSc

Course coordinator
- Jasper Hotho - Department of International Economics, Governance and Business (EGB)
- Mads Dagnis Jensen - Department of International Economics, Governance and Business (EGB)

Main academic disciplines
- Methodology and philosophy of science

Teaching methods
- Face-to-face teaching

Relevant links
Programme Regulations
Rules and regulations for exams at CBS

Learning objectives
To achieve the grade 12, the student should meet the following learning objectives with no or only minor mistakes or errors:
- Explain and compare advanced methods and theories introduced in the course.
- Justify and apply advanced methods and theories from the course that are relevant for addressing a particular research problem.
- Conduct an independent empirical analysis of a problem or issue relevant for international business and politics using methods and theories introduced in the course.
- Interpret and analyse the outcome and/or results of analyses appropriately in relation to a given research problem.
- Critically evaluate the strengths and weaknesses of the methods and theories introduced in the course in their application to a given research problem.
- Analyze the problem by utilizing theories from the IBP curriculum to the problem.
• Formulate and justify solutions for actors based on the analysis and give an informed recommendation of which one to choose.

**Course prerequisites**
The course presumes an undergraduate-level understanding of social science research methods, including statistics and qualitative research.

**Examination**
The exam in the subject consists of two parts:

**Advanced Methods and Problem Solving in International Business and Politics (I):**

- **Sub exam weight**: 30%
- **Examination form**: Home assignment - written product
- **Individual or group exam**: Individual exam
- **Size of written product**: Max. 5 pages
- **Assignment type**: Written assignment
- **Duration**: 7 days to prepare
- **Grading scale**: 7-point grading scale
- **Examiner(s)**: One internal examiner
- **Exam period**: Summer
- **Make-up exam/re-exam**: Same examination form as the ordinary exam

The make-up/re-take exam for Examination 1 consists of a new exam assignment.

**Advanced Methods and Problem Solving in International Business and Politics (II):**

- **Sub exam weight**: 70%
- **Examination form**: Oral exam based on written product
  
  In order to participate in the oral exam, the written product must be handed in before the oral exam; by the set deadline. The grade is based on an overall assessment of the written product and the individual oral performance.

- **Individual or group exam**: Individual oral exam based on written group product
- **Number of people in the group**: 2-5
- **Size of written product**: Max. 10 pages
- **Assignment type**: Written assignment
- **Duration**: Written product to be submitted on specified date and time. 20 min. per student, including examiners' discussion of grade, and informing plus explaining the grade
- **Grading scale**: 7-point grading scale
- **Examiner(s)**: Internal examiner and second internal examiner
Exam period | Summer
---|---
Make-up exam/re-exam | Same examination form as the ordinary exam
The make-up/re-take exam for Examination 2 consists of a new exam assignment.

Course content and structure

Many of the most pressing societal and business challenges involve elements of international business and politics. However, their multidisciplinary nature makes analyzing such challenges complex. This course aims to develop your ability to analyze complex issues at the intersection of international business and politics through the use of qualitative and quantitative research methods, the use of theory, and the critical evaluation of secondary material, and to develop your ability to derive implications and formulate recommendations for action.

To this end, Part I of the course provides an introduction to advanced quantitative and qualitative research methods. The aim is to familiarize students with these techniques and their underlying assumptions and requirements, as well as to consider these methods in the context of a broader research design. Finally, we examine how these methods can be applied to analyze issues in international business and politics.

Part II focuses on the application of these methods and their principles to real-life business and policy issues, the evaluation of secondary material such as policy reports, and the practical challenge of how to formulate recommendations for action that are feasible as well as effective. Part II is structured around a series of cases addressing current issues and dilemmas that require you to combine your understanding of research methods with insights from the first-semester courses in Applied Policy Analysis, International Business, International Trade and Investment, Applied International Political Economy, and to develop a critical and reflexive stance towards secondary data sources, research findings and policy reports.

Please note that the course is structured around two exams: Examination 1 accounts for 30% of the final grade for the course. Examination 2 accounts for 70% of the final grade for the course.

Description of the teaching methods
The course relies on a mix of lectures and tutorials. The tutorials are structured around group work and require active participation.

Feedback during the teaching period
We try to offer feedback in response to your questions whenever feasible although please appreciate that there are often time constraints. Please feel free to take advantage of the ‘office hours’ offered by full-time staff members, although these can never be a substitute for participation in lectures and classes. We also encourage you to ask questions or make comments in class and form self-study groups to secure peer feedback on your work.

Student workload
Preparation time (readings, group work etc.) 260 hours
Lectures / class exercises / “homework cafés” / workshops etc. 60 hours
Exam (incl. preparation for the exam and actual exam period) 100 hours

Further Information
Please note that this is a demanding and advanced graduate-level course which requires you to combine and integrate insights from the different elements within the IBP programme. We therefore strongly encourage you to complete the core courses from the 1st semester IBP program before participating in the Advanced Methods and Problem Solving course. Taking this course before completion of the first-semester courses may limit your ability to participate in the course and your ability to complete the exam assignments.

Last updated on 18-02-2019
KAN-CPOLO1008U  Master's thesis  2019/2020

English Title
Master’s thesis

Course information

Language  English
Course ECTS  30 ECTS
Type  Mandatory
Level  Full Degree Master
Duration  One Semester

Start time of the course  Spring

Timetable  Course schedule will be posted at calendar.cbs.dk

Study board  Study Board for BSc/MSc i International Business and Politics, MSc

Course coordinator
• Leonard Seabrooke - Department of Organization (IOA)

Main academic disciplines
• International political economy
• Political Science
• Economics

Teaching methods
• Face-to-face teaching

Relevant links
Programme Regulations
Rules and regulations for exams at CBS

Learning objectives
• Articulate a delineated problem and research question(s) within the programme’s field of study
• Select, adapt and apply relevant theories
• Select, adapt and apply relevant methods
• Show a critical understanding of relevant methodological and theoretical choices
• Reach a clear and well-reasoned conclusion based upon the research and the findings
• Ensure a logical coherence between the research question, analysis and conclusion.
• Consider and discuss the implications of the research within the dissertation.

Examination
Master’s thesis:
<table>
<thead>
<tr>
<th>Exam ECTS</th>
<th>30</th>
</tr>
</thead>
<tbody>
<tr>
<td>Examination form</td>
<td>Oral exam based on written product</td>
</tr>
<tr>
<td>In order to participate in the oral exam, the written product must be handed in before the oral exam; by the set deadline. The grade is based on an overall assessment of the written product and the individual oral performance.</td>
<td></td>
</tr>
<tr>
<td>Individual or group exam</td>
<td>Oral group exam based on written group product</td>
</tr>
<tr>
<td>Number of people in the group</td>
<td>2</td>
</tr>
<tr>
<td>Size of written product</td>
<td>Max. 120 pages</td>
</tr>
<tr>
<td>Assignment type</td>
<td>Master's thesis</td>
</tr>
<tr>
<td>Duration</td>
<td>Written product to be submitted on specified date and time. 75 min. per group, including examiners' discussion of grade, and informing plus explaining the grade</td>
</tr>
<tr>
<td>Grading scale</td>
<td>7-point grading scale</td>
</tr>
<tr>
<td>The student’s spelling and writing skills are taken into consideration in the overall assessment of the examination performance, but the academic content is given the highest weight.</td>
<td></td>
</tr>
<tr>
<td>Regulations regarding the summary</td>
<td>The summary is in English and is a part of the assessment.</td>
</tr>
<tr>
<td>Examiner(s)</td>
<td>Internal examiner and external examiner</td>
</tr>
<tr>
<td>Exam period</td>
<td>Spring and Autumn</td>
</tr>
<tr>
<td>Make-up exam/re-exam</td>
<td>Same examination form as the ordinary exam</td>
</tr>
<tr>
<td>The regulations for make-up/retake are described on my.cbs.dk.</td>
<td></td>
</tr>
<tr>
<td>Description of the exam procedure</td>
<td>(1) The subject of the thesis has to be a specified issue relating to International Business and Politics.</td>
</tr>
<tr>
<td>(2) The topic must be approved by the Master's Thesis Coordinator prior to receiving guidance (24 hours of supervision is available to each group). See Guidelines for submission dates concerning Thesis at MyCBS.</td>
<td></td>
</tr>
<tr>
<td>(3) The thesis must be of a maximum of 120 standard pages for two students. There is no set minimum requirement.</td>
<td></td>
</tr>
<tr>
<td>(4) A 1-2 pages abstract must be appended to the thesis. The abstract may be written in English, Danish, Swedish or Norwegian.</td>
<td></td>
</tr>
<tr>
<td>(5) The examination is an oral exam in groups (75 minutes) based on the written thesis. It takes the form of a dialogue between the students and examiners.</td>
<td></td>
</tr>
<tr>
<td>(6) One grade according to the 7 point grading scale is given, reflecting an overall evaluation of the written thesis, the abstract and the oral performance.</td>
<td></td>
</tr>
<tr>
<td>(7) The basis of assessment includes the student's spelling and formulation skills.</td>
<td></td>
</tr>
<tr>
<td>(8) The thesis must be written by two students. In approved cases, the Study Board may</td>
<td></td>
</tr>
</tbody>
</table>
sanction that more than two students write a thesis or the thesis is written individually. For a thesis written individually, or by two or more students, the requirements for its scope are increased proportionately.

(9) The deadlines for submissions can be seen on MyCBS

**Course content and structure**

**Description of the teaching methods**

**Feedback during the teaching period**
We try to offer feedback in response to your questions and work whenever feasible although please appreciate that there are often time constraints. Please feel free to take full advantage of the ‘office hours’ offered by full-time staff members, although these can never be a substitute for participation in lectures and classes. We also encourage you to ask questions or make comments in class and form self-study groups to secure peer feedback on your work.

**Student workload**
- Preparation time (readings, group work etc.) 820 hours
- Lectures / class exercises / “homework cafés” / workshops etc. 10 hours
- Exam (incl. preparation for the exam and actual exam period) 2 hours

Last updated on 05-02-2019
English Title
Analysis of Industry and Competition

Course information

Language       English
Course ECTS    7.5 ECTS
Type           Mandatory
Level          Full Degree Master
Duration       One Quarter

Start time of the course: Fourth Quarter

Timetable      Course schedule will be posted at calendar.cbs.dk
Study board    Study Board for BSc/MSc i International Business and Politics, MSc

Course coordinator
• Marcus Asplund - Department of Economics (ECON)

Main academic disciplines
• Strategy
• Economics

Teaching methods
• Face-to-face teaching

Relevant links

Programme Regulations
Rules and regulations for exams at CBS

Learning objectives
• Analyze the competitive situation in a market.
• Analyze the competitive position for a firm in a market.
• Predict the evolution of a market and firms’ competitive positions.

Course prerequisites
Completed course in intermediate microeconomics

Prerequisites for registering for the exam (activities during the teaching period)
Number of compulsory activities which must be approved: 2

Compulsory home assignments
The mandatory assignment is an individual take home set assignment.
2 out of 3 mandatory assignments must be passed for the student to participate in the final exam.

Feedback on the assignment will be provided in class.
Oral presentations etc.
If a student fails to pass 2 of the 3 mandatory assignments - due to documented illness or failed attempts - a retake of the mandatory assignment will be offered between the ordinary and the retake exam. The retake mandatory assignment will have the same format (individual take home set assignment).

Please note, to attend the retake mandatory assignment it is a precondition that the student has made an attempt in all set activities, unless it can be documented that lack of submission/participation was caused by illness or similar circumstances.

Examination

Analysis of Industry and Competition:

<table>
<thead>
<tr>
<th>Exam ECTS</th>
<th>7.5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Examination form</td>
<td>Written sit-in exam on CBS' computers</td>
</tr>
<tr>
<td>Individual or group exam</td>
<td>Individual exam</td>
</tr>
<tr>
<td>Assignment type</td>
<td>Written assignment</td>
</tr>
<tr>
<td>Duration</td>
<td>4 hours</td>
</tr>
<tr>
<td>Grading scale</td>
<td>7-point grading scale</td>
</tr>
<tr>
<td>Examiner(s)</td>
<td>One internal examiner</td>
</tr>
<tr>
<td>Exam period</td>
<td>Summer</td>
</tr>
</tbody>
</table>

Aids

Limited aids, see the list below:

**The student is allowed to bring**
- Non-programmable, financial calculators: HP10bll+ or Texas BA II Plus
- Language dictionaries in paper format

**The student will have access to**
- Advanced IT application package

Read more here: [Exam aids and IT application packages](#)

Make-up exam/re-exam
Same examination form as the ordinary exam
If the number of registered candidates for the make-up examination/re-take examination warrants that it may most appropriately be held as an oral examination, the programme office will inform the students that the make-up examination/re-take examination will be held as an oral examination instead.

Description of the exam procedure
Final exam is a sit-in-four-hour final exam. To be allowed to take the final exam, the student has to pass two out of three mandatory assignments (pass or fail) that are distributed and handed in during the course.

Course content and structure
This course is concerned with the analysis of markets and the assessment of competition in the market place. It is broadly a course in competitive strategy that uses economics as a guiding framework for strategic decision-making. It shows how the methods and results of
microeconomics and, in particular, game theory can be applied to business strategy and industry analysis. The insights gained in this course will help you to forecast and understand the actions of your rivals, suppliers, and customers and to formulate a good strategic response.

There are six main topics: Competitive Markets, Industry Analysis, Strategic Positioning, Dynamic Competition, Market Entry, and Competitive Advantage. The teaching is a mix of lectures to develop some of the concepts, and real world cases to apply the learnings.

This course is a natural continuation of previous courses in microeconomics. The methods developed in this course are useful to reach a deeper understanding of the forces that shape markets and are particularly useful for students who intend to specialise in management, strategy, or finance.

**Description of the teaching methods**
For each topic there is a lecture covering the basic theory and concepts used. For each topic there will be real world cases of different markets to allow you to apply the theory. It is imperative that you have read the cases before class and tried to answer the assignment questions. You should be prepared to clearly state your answers to the assignment questions and defend your positions.

**Feedback during the teaching period**
Possibility to hand-in voluntary assignments.

Small in-class tests.

Debriefing of compulsory assignments.

**Expected literature**
Last updated on 04-02-2019
KAN-CPOLO1905U Corruption: Causes, Consequences and Policies 2019/2020

English Title
Corruption: Causes, Consequences and Policies

Course information

Language English
Course ECTS 7.5 ECTS
Type Mandatory
Level Full Degree Master
Duration One Quarter
Start time of the course Fourth Quarter
Timetable Course schedule will be posted at calendar.cbs.dk
Study board Study Board for BSc/MSc i International Business and Politics, MSc

Course coordinator
- Mogens Kamp Justesen - Department of International Economics, Governance and Business (EGB)

Main academic disciplines
- Globalization and international business
- Political Science
- Economics

Teaching methods
- Face-to-face teaching

Relevant links
Programme Regulations
Rules and regulations for exams at CBS

Learning objectives
- Identify, analyse and evaluate core concepts, theories, and issues in the study of corruption
- Apply concepts and theories of corruption to identify, analyse, and evaluate the causes and consequence of corruption as well as policy responses to corruption in advanced and emerging economies
- Identify, analyse, and evaluate causes and consequences of corruption in a comparative perspective.
- Analyse cases and empirical evidence on corruption using the concepts and theories introduced in the course.
- Make a clear, coherent, and well-reasoned analysis of issues of corruption based upon concepts and theories introduced in the course, methods from the social sciences, and a
comprehensive understanding of the theories and approaches employed on the course

Examination

**Corruption: Causes, Consequences and Policies:**

<table>
<thead>
<tr>
<th><strong>Exam ECTS</strong></th>
<th>7,5</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Examination form</strong></td>
<td>Home assignment - written product</td>
</tr>
<tr>
<td><strong>Individual or group exam</strong></td>
<td>Individual exam</td>
</tr>
<tr>
<td><strong>Size of written product</strong></td>
<td>Max. 10 pages</td>
</tr>
<tr>
<td><strong>Assignment type</strong></td>
<td>Written assignment</td>
</tr>
<tr>
<td><strong>Duration</strong></td>
<td>7 days to prepare</td>
</tr>
<tr>
<td><strong>Grading scale</strong></td>
<td>7-point grading scale</td>
</tr>
<tr>
<td><strong>Examiner(s)</strong></td>
<td>One internal examiner</td>
</tr>
<tr>
<td><strong>Exam period</strong></td>
<td>Summer</td>
</tr>
<tr>
<td><strong>Make-up exam/re-exam</strong></td>
<td>Same examination form as the ordinary exam</td>
</tr>
</tbody>
</table>

**Course content and structure**

Corruption is a pervasive problem in both advanced and emerging economies. Highly profiled cases of political, administrative, and corporate corruption make media headlines on a regular basis, as witnessed in 2018 by Danske Bank’s money laundering scandal. Indeed, cases of grand corruption often involve high-ranking public officials and corporate executives, such as the recent corruption charges levelled against international oil companies Shell and Eni over a deal brokered with Nigerian government officials. In other instances, money and favours are traded for votes and political influence in ways that skew political decision-making processes. Corruption generally involves the abuse and exploitation of entrusted powers so as to secure private gains. This type of corruption permeates many aspects of political systems, interactions between voters and politicians, citizen access to public services, the relations between corporations and governments, as well as the institutional environment that businesses operate within. While corruption is sometimes said to “grease the wheels of business”, today it is widely recognized that corruption carries significant economic and social costs: It harms investment and economic growth, adversely affects public service provision to economically disadvantaged groups, and shapes the business environment that companies operate within. In spite of this, corruption continues to thrive around the world – in both business and politics. This course considers the causes and consequences of corruption – as well as anti-corruption policies that can be used to tackle the problem. These issues will be addressed by inquiring into political, administrative, and corporate corruption: Why do politicians, public officials, and business actors engage in corruption? What are the economic and political consequences of corruption? And what policies can be devised to reduce and fight corruption? In addressing these questions, we will engage in debates over various types of corruption – such as bribes extorted from citizens by politicians and government officials, kick-backs flowing between multinational corporations and high-ranking government officials, corporate fraud, and state capture. We will also consider issues that are located in a “grey zone”, such rent-seeking, lobbying, and the “revolving door” between business and government. The course will introduce theories and approaches that help us understand and analyse corruption, and it will engage with empirical material and cases of political, administrative, and corporate corruption from around the world that serve to highlight the real-world relevance and
impact of corruption – as well as how governments and businesses can fight it.

**Description of the teaching methods**
Lectures, seminars, and student participation.

**Feedback during the teaching period**
We try to offer feedback in response to your questions and work whenever feasible although please appreciate that there are often time constraints. Please feel free to take full advantage of the ‘office hours’ offered by full-time staff members, although these can never be a substitute for participation in lectures and classes. We also encourage you to ask questions or make comments in class and form self-study groups to secure peer feedback on your work.

**Student workload**
- Preparation time (readings etc.) 120 hours
- Lectures etc. 30 hours
- Exam (7 day written assignment) 168 hours

**Expected literature**

*Suggested readings*

Last updated on 21-02-2019