

Admission area	All 2013	All 2012	Difference	1 st priority 2013	1 st priority 2012	Difference
Economics and Business Administration, BSc	2,162	2,388	-9%	911	1,130	-19%
Business Administration and Information Systems, BSc	432	484	-11%	103	123	-16%
Business Administration and Commercial Law, BSc	1,029	1,069	-4%	237	278	-15%
Business Administration and Management Science, BSc	338	405	-17%	84	118	-29%
Business Administration and Philosophy, BSc	336	418	-20%	52	107	-51%
Business Administration and Organisational Communication, BSc	821	876	-6%	197	289	-32%
Business Administration and Psychology, BSc	801	840	-5%	223	276	-19%
Business Administration and Project Management, BSc	1,748	0		681	0	
European Business, BA	1,070	0		370	0	
Business, Language and Culture, BSc	550	486	13%	182	195	-7%
International Business, BSc	1,023	1027	0%	554	637	-13%
BSc in International Business and Politics, BSc	887	907	-2%	297	328	-9%
Business Administration and Sociology, BSc	584	535	9%	118	119	-1%
Business Administration and Service Management, BSc	778	731	6%	250	256	-2%
Asian Studies Programme, Japanese/English, BSc	143	89	61%	69	41	68%
Asian Studies Programme, Chinese/English, BSc	189	160	18%	98	80	23%
English and Organizational Communication, BA	750	575	30%	155	117	32%
Intercultural Market Communication, BA	1,029	1073	-4%	403	502	-20%
Information Management, BA	360	365	-1%	56	70	-20%
European Studies (International Business Communication), BA	0	714		0	176	
American Studies (International Business Communication), BA	0	502		0	106	
	15,030	13,644	10%	5040	4,948	2%