

## MIRIAM FEULS

Assistant Professor  
Department of Organization, Copenhagen Business School  
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## EDUCATION

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### PhD (Dr. phil.), 2019

University of the Arts (Universität der Künste, UdK), Berlin, Germany

### Dipl. Studies in Communication in Social and Economic Contexts, 2011

University of the Arts, Berlin, Germany

Study abroad, 2009

Université Stendhal Grenoble III, Grenoble, France

## ACADEMIC AFFILIATIONS

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02/2022 – 02/2025	Assistant Professor at the Department of Organization, Copenhagen Business School, Copenhagen, Denmark
01/2019 – 02/2022	PostDoc at the Department of Organization, Copenhagen Business School, Copenhagen, Denmark
02/2015 – 06/2015	Visiting scholar at the Universitat Autònoma de Barcelona and co-worker at the BullipediaLab of the elBullifoundation, Barcelona, Spain
01/2014 – 12/2014	Research consultant (freelance), collaboration with the Institute for Media and Communications Management (mcm) at the University of St.Gallen, Switzerland and the Berkman Center for Internet and Society at Harvard University, US
03/2012– 02/2013	Research assistant (on account) at the Institute for Media and Communications Management (mcm) at the University of St.Gallen, Switzerland
07/2011– 02/2012	Research assistant at the Institute for Media and Communications Management (mcm) at the University of St.Gallen, Switzerland

## RESEARCH AND TEACHING INTERESTS

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Organization and management theory; continuity and change; organization and time; temporality; innovation and creativity; grand challenges; green transition; qualitative research methods

## RESEARCH EXPERIENCE

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2022 – 2024	Project funded by the Novo Nordisk Foundation: <i>Making distant futures actionable. Innovating for a zero-carbon future</i>
2019 – 2021	Project funded by VELUX Fonden: <i>Temporality of Food Innovations</i>
2014	Project for the Deutsche Telekom AG and ver.di: <i>Working in a digital society – The future of work in the telecommunications industry</i>
2012 – 2013	Project for the Telekom Innovation Laboratories: <i>Innovation Values</i>
2011 – 2012	Project for the Federal Employment Agency: <i>Unemployment in social media</i>
2011	Project for the German Football Association: <i>Football-Leagues in social media</i>

## TEACHING EXPERIENCE

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M.Soc. Management of Creative Business Processes (CBP), CBS  
*Course Title:* Managing Creative and Innovative Organizations, Summer 2020 – present

BSc in Business Administration and Service Management, CBS  
*Course Title:* Organizational Behavior, Winter 2019 – present

Guest lecture on “Foresight and Trendscouting” and external examiner at BI Norwegian Business School  
*Course Title:* Doing Digital Business, Winter 2018, Winter 2020

Communication in Social and Economic Contexts, UdK Berlin  
*Course Title:* Culinary and gastronomic innovations, Summer 2018  
*Course Title:* Qualitative research methods in media sociology, Summer 2013 – Summer 2017  
*Course Title:* Social theories I (classical sociologists), Winter 2013

## SUPERVISION EXPERIENCE

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M.Soc. Management of Creative Business Processes; M.Sc. Strategy, Organization and Leadership; M.Sc. Organizational Innovation and Entrepreneurship, CBS: Supervision of MA thesis, (Creative) Business Projects, and Internships

Communication in Social and Economic Contexts, UdK Berlin: seminar paper and term paper

## OTHER WORK EXPERIENCE

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01/2006 – 12/2008 07/2009 – 08/2011	Student employee, Customer Care Team, Ableton AG, Berlin, Germany
02/2005 – 09/2005	Student employee at Hering Schuppener, Consulting specialized in communications, Düsseldorf, Germany
08/2002 – 01/2005	Apprenticeship in advertising at Grey Worldwide, Düsseldorf, Germany

## PUBLICATIONS

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### Peer-Reviewed Articles

**Feuls, M.,** Stierand, M., Dörfler, V., Haley, U., & Boje, D. (2021). Practices of creative leadership: A qualitative meta-analysis in haute cuisine. *Creativity and Innovation Management*, 30(4), 783–797. <https://doi.org/10.1111/caim.12471>

Stierand, M., Boje, D., Glaveanu, V., Dörfler, V., Haley, U., & **Feuls, M.** (2019). Paradoxes of ‘having an idea’: examining the creative process through an antenarrative lens. *The Journal of Creative Behavior*, 53(2), 165–170. <https://doi.org/10.1002/jocb.224>

**Feuls, M.** (2018). Understanding culinary innovation as relational – insights from Tarde’s relational sociology. *Creativity and Innovation Management*, 27(2), 161–168. <https://doi.org/10.1111/caim.12257>

Suphan, A., **Feuls, M.,** Fieseler, C., & Meckel, M. (2016). The Third Space: Being Unemployed in the Age of Social Media. *New Media & Society*, 18(6), 944–965. <https://doi.org/10.1177/1461444814552637>

**Feuls, M.,** Fieseler, C., & Suphan, A. (2014). A Social Net? Internet and Social Media Use during Unemployment. *Work, Employment & Society*, 28(4), 551–570. <https://doi.org/10.1177/0950017013519846>

### Books

**Feuls, M.** (2020). *Praktikenbasierte Geschäftsmodelltransformation. Zwischen Strategischer Frühaufklärung und Benchmarking.* Berlin: Logos.

### Edited Volumes

Hernes, T. & **Feuls, M.** (eds.) (planned for 2022). *A Research Agenda for Organizational Continuity and Change.* Edward Elgar Publishing.

## Book Chapters

- Liuberté, I. & **Feuls, M.** (2022). Interviewing as Social Practice. In: N. Thompson, O. Byrne, B. Teague, & A. Jenkins (eds.). *Research Handbook on Entrepreneurship as Practice*. Research Handbooks in Business and Management series, Edward Elgar Publishing.
- Feuls, M.** (2016). Avantgarde Essen – ein dekonstruiertes Manifest. In: T. Düllo, K. D. Haensch & E. Dellasega (eds.). *texturen Nr. 3 – Essen* (pp. 121–130). Berlin: UdK Verlag.
- Suphan, A., **Feuls, M.**, & Fieseler, C. (2012). Social Media's Potential in Improving the Mental Well-Being of the Unemployed. In: Eriksson-Backa, K.; Luoma, A. Krook, E. (Eds.), *Exploring the Abyss of Inequalities – 4<sup>th</sup> International Conference on Well-Being in the Information Society, WIS 2012, Turku, Finland* (pp. 10–28). Proceedings, Springer, Berlin Heidelberg. 313.  
10.1007/978-3-642-32850-3\_2

## GRANTS

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- 2021 Funding from the Novo Nordisk Foundation (PI: Professor Tor Hernes and Professor Majken Schultz)
- 2019 Funding from VELUX Fonden (PI: Professor Tor Hernes and Professor Silviya Svejnova)
- 2018 Funding from the German Academic Exchange Service (DAAD) conferences programme to attend the Academy of Management annual meeting, Chicago, US
- 2017 Funding from German Academic Exchange Service (DAAD) conferences programme to attend the Organization Studies Workshop, Chania, Greece
- 2016 Funding from the Society for the Advancement of Management Studies (SAMS) to attend the Joint Speculative Workshop of the University of Warwick and the University of Zurich, Coventry, UK
- Funding from the young scholar promotion programme of the president of the University of the Arts to attend the British Academy of Management conference, Newcastle, UK
- Funding from the young scholar promotion programme of the president of the University of the Arts to attend the European Group for Organizational Studies symposium, Naples, Italy
- 2015 Scholarship for PhD students of the German Academic Exchange Service (DAAD)
- 2009 Funding from the Erasmus programme: study abroad in Grenoble, France
- 2004 Funding from the Leonardo da Vinci programme: internship abroad in Paris, France

## RECOGNITIONS

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- Shortlisted for the Tudor Rickards & Susan Moger Award for the best paper published in *Creativity and Innovation Management* in 2021
- OMT ABCD Award 2021: Above and Beyond Call of Duty award by the OMT Division, Academy of Management
- Best Paper Award: "Well-being in the Information Society (WIS 2012) – Exploring the Abyss of Inequalities", 22-24 August 2012, Turku, Finland
- IHK honour all-state apprentice advertising NRW 2005

## CONFERENCE PROCEEDINGS AND CONFERENCE PRESENTATIONS

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- Svejnova, S., **Feuls, M.** & Stjerne, I. (2022). *A Plate of Hope: Temporal Work in Creating a New Place of Social Inclusion*. Paper to be presented at the 17th Workshop on New Institutionalism in Organization Theory (NIW), Madrid, Spain.
- Feuls, M.**, Hernes, T., & Schultz, M. (2021). *Balancing on the Edge of Practical Radicality: How Actors Enact the Limits of Imagined Future Solutions in Pursuit of Climate Goals*. Paper presented at the 12<sup>th</sup> International Process Symposium. Rhodes, Greece (virtual).

- Feuls, M.,** Hernes, T., & Schultz, M. (2021). *Intertemporal Shifting: How Actors Integrate Near-Future and Distant-Future Solutions into Climate Goals*. Paper presented at the 37<sup>th</sup> EGOS Colloquium. Amsterdam, Netherlands (virtual).
- Feuls, M.,** Hernes, T., & Schultz, M. (2021). Transcending Time Horizons: How Actors Project Innovative Solutions Toward Distant Climate Goals. *Academy of Management Annual Meeting Proceedings*, 2021. <https://doi.org/10.5465/AMBPP.2021.13188abstract>
- Svejenova, S., **Feuls, M.** & Stjerne, I. (2021). A Plate of Hope: Temporal Work in Creating a New Place of Social Inclusion. In: Kutscher, G., Peixoto, I., Svejenova, S., Dacin, T., Reay, T., Chaudhry, A., **Feuls, M.**, Kibler, E., Stephenson, K. A., Amis, J. M., Cartel, M., Crawford, B., & Zilber, T. B.: Re-imagining Institutions in Times of Crisis: The Role of Place, Space, and Community. Showcase Symposium, *Academy of Management Annual Meeting Proceedings*, 2021. <https://doi.org/10.5465/AMBPP.2021.15636symposium>
- Feuls, M.,** Hernes, T., & Schultz, M. (2020). *How actors address the near and distant future through materializing, narrating and calculating*. Paper presented at the 36<sup>th</sup> EGOS Colloquium. Hamburg, Germany (virtual).
- Feuls, M.,** Stjerne, I., Reinecke, J., Garud, R., Ravasi, D., Schultz, M., & Slawinski, N. (2020). Temporality of innovations: How do different concepts of time further our understanding of managing and organizing innovations? Showcase Symposium, *Academy of Management Annual Meeting Proceedings*, 2020. <https://doi.org/10.5465/AMBPP.2020.14748symposium>
- Liuberté, I., & **Feuls, M.** (2020). Uncertainty as Generated through Social Practices in Biotechnology Entrepreneurship. *Academy of Management Annual Meeting Proceedings*, 2020. <https://doi.org/10.5465/AMBPP.2020.10036abstract>
- Feuls, M.,** Plotnikof, M., & Stjerne, I. (2019). *Challenging time(s): Exploring methodological dilemmas of researching time & organizing*. Paper presented at the 35<sup>th</sup> EGOS Colloquium. Edinburgh, UK.
- Feuls, M.,** Stierand, M., Dörfler, V., Boje, D., & Haley, U. (2019). *Exploring Practices of Creative Leadership: A Qualitative Meta-Analysis of Narratives from Haute Cuisine*. Paper presented at the CINet Conference 2019. Odense, Denmark.
- Liuberté, I., & **Feuls, M.** (2019). *Entrepreneurial uncertainty and language games*. Paper presented at the 4<sup>th</sup> Annual Entrepreneurship as Practice Conference and PhD Symposium. Nantes, France.
- Feuls, M.** (2018). Reconceptualizing business models as practices nets. *Academy of Management Annual Meeting Proceedings*, 2018. <https://doi.org/10.5465/AMBPP.2018.12112abstract>
- Feuls, M.** (2018). *Doing strategic foresight – a methodological and methodical discussion*. Paper presented at the 34<sup>th</sup> EGOS Colloquium. Tallinn, Estonia.
- Feuls, M.** (2018). *What's cooking? Culinary business models in the making*. Paper accepted for presentation at the Annual European Academy of Management conference. Reykjavik, Iceland.
- Feuls, M.** (2017). *What we can learn from haute cuisine chefs – a relational perspective on creative leadership*. Paper presented at the 12<sup>th</sup> Organization Studies Workshop. Chania, Crete, Greece.
- Feuls, M.** (2016). *A Relational Perspective on Culinary Innovation*. Paper presented at the 6<sup>th</sup> CIM Community Workshop, 13.-14. October 2016. Potsdam, Germany.
- Feuls, M.** (2016). *Relational innovation – Stakeholder practices in the development of culinary innovations*. Paper presented at the 32<sup>nd</sup> EGOS Colloquium. Naples, Italy.
- Stierand, M., Boje, D., **Feuls, M.**, Haley, U., & Dörfler, V. (2016). *Towards a Theory of Organizational Constraints on Entrepreneurship, Play and Creativity*. Paper presented at the British Academy of Management Conference 2016. Newcastle, UK.
- Feuls, M.** (2015). *Food is the new pop – a case for exploring European popular food culture*. Presentation at the European Popular Culture Association conference 2015. Berlin, Germany.
- Feuls, M.,** Stierand, M., & Dörfler, V. (2015). *Sites of Playing: A Practice-based Perspective on Organizational Creativity in Haute Cuisine*. Paper presented at the 10<sup>th</sup> Organization Studies Workshop. Chania, Crete, Greece.
- Suphan, A., **Feuls, M.**, Fieseler, C., & Meckel, M. (2013). The supportive role of social media networks for those out of work. *46th Hawaii International Conference on System Sciences*, 2013, pp. 3312-3321, doi: 10.1109/HICSS.2013.637.

Bosshart, A., **Feuls, M.**, Fieseler, C., & Suphan, A. (2012). *The Participation of the Less Fortunate. Jahrestagung der Schweizerischen Gesellschaft für Kommunikations- und Medienwissenschaft, SGKM*. Neuchatel, Switzerland.

**Feuls, M.**, Fieseler, C., & Suphan, A. (2012). *The Great Equalizer: Does the Internet empower the Unemployed?* Paper presented at the Annual *European Academy of Management conference*. Rotterdam, Netherlands.

**Feuls, M.**, Fieseler, C., Meckel, M., & Suphan, A. (2011). *Social Media for the Bottom of the Digital Pyramid*. Presentation at the *Social Media for Social Purposes Conference*. Copenhagen, Denmark.

#### **INVITED TALKS**

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- 2022 EGOS PDW on Theorizing desirable futures: Tools for imagination, panellist and moderator: *Beyond scenario analysis*  
SalonInconnu at University of Manchester, together with Graham Winch: *Time & uncertainty*
- 2020 King's Business School: Meaning and Purpose Network (webinar on Why Purpose Matters in the Return from Lockdown: *Making Long-Term Goals Actionable*)
- 2017 WAALD Creative Group, Berlin: *Wie kommt das Neue in die (kulturelle) Welt*
- 2016 University of the Arts Berlin (doctoral candidate colloquium of the Design Faculty): *Entwicklung einer Methode zur Identifikation einer Avantgarde bei innovativen Entwicklungen*  
BI Norwegian Business School (invitation of the Department for Communication and Culture): *Development of a method to identify the avantgarde of innovative developments*  
Copenhagen Business School, Communication, Organization, and Governance (COG) cluster seminar (fellowship-program of the Department for Intercultural Communication and Management): *The imitation game: Developing and applying a new method for strategic foresight*  
Software Campus, Telekom, Berlin (three events, Modul "Leadership"): *Qualitative Research Methods*
- 2015 Software Campus, Telekom, Berlin (three events, Modul "Leadership"): *Qualitative Research Methods*
- 2014 Software Campus, Telekom, Berlin (three events, Modul "Leadership"): *Qualitative Research Methods*
- 2013 Software Campus, Telekom, Berlin (four events, Modul "Leadership"): *Qualitative Research Methods*  
Modeler Camp, Berlin, together with Frank Arndt (consultant) and Oliver Faber (Telekom): *Drei Perspektiven auf die Innovationskultur der Konzernforschung der Telekom*
- 2011 re:publica 11, Berlin  
*Öffentlicher als öffentlich? Der Deutungswandel von Privatheit und Öffentlichkeit im Kontext von Twitter*

#### **ACADEMIC SERVICES, COMMUNITY ACTIVITIES, AND MEMBERSHIPS**

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##### Ad-hoc Reviewing

*International outlets*: Business Ethics Quarterly, Management and Organizational History, Organization Studies, Organization, Poetics, R&D Management

*Academic conferences*: annual meeting of the Academy of Management (AOM)

##### Community Activities

Co-Directing the Centre for Organization and Time (COT) at Copenhagen Business School (with Tor Hernes, Director), 2021 – present

Organization of events for COT, 2019 – present

(e.g., @bout time seminars with Marc Stierand, September 2019; Jonatan Pinkse, September 2020; Daniel Geiger, December 2020; Natalie Slawinski, April 2021; Abbie Shipp, June 2021; Tima Bansal and Alan Irwin, November 2021)

Organization of and presentation at events for OT@IOA group, 2021 – present

(e.g., OT Publishing Seminar: Ethics in publishing, 2021; IOA Conversation "Cross-roads": Time, Food, and Organization, 2021; IOA Conversation "Cross-roads": Green Transition and Organization Theory, 2021; OT Publishing Seminar: Challenges in publishing research conducted in collaboration with industry, 2022)

Communication for the international Time Research Community and the EGOS Standing Working Group "Time & Organization", 2019 – present

Co-Founding of the Food Research Network at Copenhagen Business School together with Jacob Hasselbalch, 2020 – present

#### Memberships

Academy of Management, 2018 – present (Co-organizer and participant of symposia)

European Group of Organization Studies, 2016 – present

Impact Scholar Community, 2020 – present