

MA in Multicultural Communication in Organizations

The Master of Arts in International Business Communication – Multicultural Communication in Organizations (cand. ling.merc. – Multikulturel Kommunikation i Organisationer) is a two-year, full-time programme. The master programme is a graduate-level programme that seeks to test practices on the basis of theory. It serves as a continuation of the Bachelor of Arts in English and Organizational Communication (BA i Engelsk og Organisationskommunikation) but is also aimed at international students with similar qualifications.

Purpose

The MCO programme is a research-based full-time graduate level programme. The MCO programme qualifies the graduates to navigate in a global knowledge society. The graduates will be qualified to work with internal communication information and knowledge handling in organizations and to ensure the quality of the English-language communication of the organization.

The MCO graduates have a broad understanding of business that enables them to work on a strategic level with language and internal communication in relation to the goals, structure, values and considerations that are special to multicultural organization. The MCO profile is based on an understanding of the links between language, communication, knowledge and organisation.

Programme structure

The MA Programme in International Business Communication/Multicultural Communication in Organizations (MCO) consists of the following three course blocks, the extent of which is stated in ECTS points:

- One block of compulsory courses, 1st and 2nd semester, 60 ECTS points
- One block of elective courses, 3rd semester, 30 ECTS points
- One block dedicated to the Master's thesis, 4th semester, 30 ECTS points

Courses

The MCO programme consists of the following 4 compulsory courses:

- Culture, Identity and Organization
- Strategic Communication; Exchanges, Conflicts and Agreements in the Organization
- Knowledge Work within and between Organizations: Barriers and Brokers
- Expert communication

Learning Platform

The MCO programme involves the use of social media as an increasingly central element in the reality of university students. Therefore, these media are considered a natural supplement to other didactic practices and methods. The MCO programme offers a 'blended learning' environment where classroom lessons and lectures are part of the teaching and learning environment together with a web 2.0 platform, which has been designed to establish the possibilities of interaction and collaboration offered by social media. In order to support collaboration and the advantages offered by collaboration to the learning processes of students in the MCO programme, one or more case(s) will be designed that are basically 'born' into a web 2.0-based environment with a view to facilitating the use of a learning platform in the case work. From a general point of view, this case and the learning platform will facilitate all courses in a semester.

Mission

- To facilitate reflection and deep learning in the participating students through collaboration with their fellow students.

Vision

- To expand the case(s) so that in the longer term the case(s) may be used across programmes, classes, universities and frontiers. That way the students' network will be strengthened and their learning processes will be supported through dialogue with students located elsewhere in the education system – a simulation of the environment in the future workplaces of the students.

Strategy

- To motivate the students to active participation and (inter)action in the case environment.
- To motivate the students to take responsibility for their own learning by facilitating the process.
- To collaborate with the students in formulating adjustments to the case(s) based on the students' experience from their work, e.g. formulated in learning logs.
- To redefine the role of the educator into a more coaching/mentoring role.

In real terms, the teaching in the first two semester of the programme will be based on cases that highlight problem areas contained in the courses of the respective semesters. The case work will take place in a web 2.0 based platform, which facilitates knowledge sharing, learning, writing of assignments etc.

Competence Profile

Purpose

The MCO programme is a research-based full-time graduate level programme. The MCO programme qualifies the graduates to navigate in a global knowledge society. The graduates will be qualified to work

with internal communication in organizations in professional English on the analytical as well as the implementation level and to ensure the quality of the English-language communication of the organization.

The MCO graduates have a broad understanding of business that enables them to work on a strategic level with language and internal communication in relation to the goals, structure and values of the organization. The MCO profile is based on an understanding of the links between language, communication and organization.

Academic competencies:

1. Has knowledge and understanding of specialized and advanced problems and results in organizational and multicultural communication studies, high-quality English language production, focusing on interactions in multicultural companies and organizations.
2. Can independently identify, retrieve and critically use relevant research based knowledge within these areas.

Intellectual competencies:

1. Can argue analytically, reflectively, and critically at a high academic level.
2. Can pose and develop relevant questions for analysis in the fields of organizational and multicultural studies, high-quality language production and can carry out the analysis in accordance with normal academic standards.
3. Can utilize these skills to identify problems and develop solutions for private and public enterprises and organizations.

Practical competencies:

1. Can communicate research results and organizational interactions professionally, clearly and precisely, orally and in writing, to a variety of audiences.
2. Can collaborate with people having the same or other academic backgrounds in working with and solving problems that involve a variety of fields.