

Marek Giebel

Contact

Address: Copenhagen Business School
Department of Economics
DK-2000 Frederiksberg

E-mail: mg.eco@cbs.dk
Homepage: www.marekgiebel.com
Twitter: [@MarekGiebel](https://twitter.com/MarekGiebel)

Research and teaching interests

Industrial Organization, Intellectual Property Rights, Economics of Innovation and New Technology, Finance

Academic positions and affiliations

2020 – today Assistant Professor (tenure-track), Copenhagen Business School, Department of Economics
2021 – today Affiliated researcher, Düsseldorf Institute for Competition Economics (DICE)
2019 – today Affiliated researcher, KU Leuven, Department of Management, Strategy and Innovation
2019 – 2020 Postdoctoral researcher, Technical University of Dortmund, Economic Policy
2013 – 2019 Research associate, Technical University of Dortmund, Economic Policy
2012 – 2013 Student assistant, University of Marburg, Institutional Economics

Academic visits

2019 Visiting Scholar, Department of Management, Strategy and Innovation, KU Leuven, Belgium
(Academic host: Dirk Czarnitzki)

Education

2013 – 2019 PhD in Economics (Dr. rer. pol., *summa cum laude*), Technical University of Dortmund
Dissertation title: "The Impact of Financial Markets on Innovation"
Committee: Christiane Hellmanzik, Katrin Hussinger, Kornelius Kraft (supervisor)
2011 – 2013 MSc in Economics, University of Marburg
2008 – 2011 BA in Economics, University of Giessen

Peer-reviewed publications

- (1) "[Bank Credit Supply and Firm Innovation Behavior in the Financial Crisis](#)" (with Kornelius Kraft), *Journal of Banking and Finance*, 2020, 121, 105961.
- (2) "[External Financing Constraints and Firm Innovation](#)" (with Kornelius Kraft), *Journal of Industrial Economics*, 2019, 67(1), 91-126.
- (3) "[The Impact of the Financial Crisis on Capital Investments in Innovative Firms](#)" (with Kornelius Kraft), *Industrial and Corporate Change*, 2019, 28(5), 1079-1099.

Other publications

- (1) "[External Consultants and Innovation](#)", *Academy of Management Proceedings*, 2020, 1, 13491.
- (2) "[Is it a good idea to publish during your PhD? Yes, but ...](#)", *Nature Behavioural and Social Sciences Community Blog*, 2019, October 2019.
- (3) "[Digital Divide, Knowledge and Innovations](#)", *Journal of Information, Information Technology, and Organizations*, 2013, 8, 1-24.

Working papers

- (1) “Patent Enforcement and Subsequent Innovation”
- (2) “Strategic Non-Disclosure in Patents” (with Alexandra Zaby and Diana Heger)
- (3) “Do Managerial Incentives Facilitate Collusion?” (with Anja Rösner)
- (4) “The Impact of a New Workplace Technology on Employees” (with Alexander Lammers)
- (5) “Financial Constraints for R&D and Innovation: New Evidence from a Survey Experiment” (with Dirk Czarnitzki)
- (6) “Is More Always Better? External Consultants and Firm Innovation in Emerging Markets”
- (7) “Subsidies and Innovation in the Recent Financial Crisis” (with Kornelius Kraft)
- (8) “R&D Investments under Financing Constraints” (with Kornelius Kraft)

Selected work in progress

- (1) “Fiscal Transparency and the Social Benefits of Government Funded Research”
- (2) “Who is a successful entrepreneur, and why?” (with Anders Sørensen)
- (3) “Risk and Collusion” (with Anja Rösner)
- (4) “Licensing and Innovation”
- (5) “Awareness and Innovation”

Conferences, seminars and workshops (invited*)

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| 2022 | Copenhagen Business School, Cambridge Judge Business School* (virtual), KU Leuven*, Universität Hamburg*, Rockwool Foundation*, NICE conference* (Oslo, Norway), 30th YEEES* (Copenhagen, Denmark) (discussant), EARIE (Austria, Vienna), 2022 MaCCI Annual Conference (Mannheim, Germany), Research Policy 4th Online Conference for ECRs, AOM Annual Meeting (Seattle, US, virtual), DRUID (Copenhagen, Denmark), EPIP (Cambridge, UK, virtual), Ninth ZEW/MaCCI Innopat (Mannheim, Germany) |
| 2021 | Copenhagen Business School, Tilburg Law and Economics (TILEC) Seminar*, Marburg University MACIE Seminar* (Marburg, Germany, virtual), NICE conference* (Copenhagen, Denmark) (discussant), IIOC (virtual), EARIE (virtual), AOM Annual Meeting (virtual), Munich Summer Institute 2021 (virtual), SOLE (Philadelphia, virtual), EPIP (Madrid, virtual), VfS conference (virtual) |
| 2020 | Copenhagen Business School, AOM Annual Meeting (Vancouver, Canada, virtual), VfS conference (Cologne, Germany, virtual), Annual Meeting of the Radein Society for the Comparative Study of Economic and Social Systems (Radein, Italy) (discussant) |
| 2019 | EARIE (Barcelona, Spain), DRUID19 (Copenhagen, Denmark), ZEW InnoPat2019 (Mannheim, Germany), VfS conference (Leipzig, Germany), CREA PhD workshop at University of Luxembourg, CRESSE (Rhodes, Greece) (attended), Swiss IO Day 2019 (Bern, Switzerland) (attended) |
| 2018 | EARIE (Athens, Greece), DRUID18 (Copenhagen, Denmark), VfS conference (Freiburg, Germany), Competition and Innovation Summer School (CISS, Ulcinj, Montenegro) |
| 2017 | EARIE (Maastricht, Netherlands) |
| 2016 | EARIE (Lisbon, Portugal) |
| 2014 | Financial Markets and Company Innovation Strategies Workshop (Dortmund, Germany) |

Teaching

Copenhagen Business School

Spring	2021 – 2022	Advanced EU Competition Law and Industrial Economics, Lecturer, Master
Fall	2021 – 2022	Inter-firm Relations: Industrial Organization, Lecturer, Master
		Thesis supervision (Master: 4)

Technical University of Dortmund

Summer	2014 – 2020	Economics of Innovation, Lecturer, Master
Summer	2019 – 2020	Seminar Empirical Economic Policy, Bachelor/Master
Summer	2014 – 2020	Seminar Economic Policy “Industrial Economics”, Bachelor/Master
Summer	2015, 2018, 2019	Economic Policy, TA, Bachelor
Summer	2014	Principles of Econometrics, TA, Bachelor
Winter	2013 – 2019	Microeconometrics, TA, Master
Winter	2018 – 2019	Seminar Empirical Economic Policy, Bachelor/Master
Winter	2014 – 2019	Seminar Economic Policy “Labor Economics”, Bachelor/Master
		Thesis supervision as second supervisor (Bachelor: 6 & Master: 5)

University of Marburg

Summer	2013	International Economics, TA, Bachelor
Winter	2012	Key Qualification Module, TA, Bachelor

Participation in externally funded research projects

2020 – 2023	“Understanding Entrepreneurship Dynamics” (Rockwool Foundation)
2017 – 2021	Collaborative Research Center 823 – “Statistical Modelling of Nonlinear Dynamic Processes” (German Research Foundation (DFG), project number 68236791)
2014 – 2020	“Financial Markets and Innovation Strategies of Firms” (German Research Foundation (DFG), project numbers 206019986 and 423216702)

Honors and awards

2022	“ Transparency and the Social Benefits of Government Funded Research ”, included in the Best Paper Proceedings of the 2022 Academy of Management Meeting
2021	“ Patent Enforcement and Innovation ” included in the Best Paper Proceedings of the 2021 Academy of Management Meeting
2020	“ External Consultants and Innovation ” included in the Best Paper Proceedings of the 2020 Academy of Management Meeting
2019	Lecture Subsidy for Young Economists, German Economic Association (VfS), Euro 500
2018	Lecture Subsidy for Young Economists, German Economic Association (VfS), Euro 500

Service to the profession

Organization	Co-organizer, Junior Seminar at ECON, Copenhagen Business School
Refereeing (Journal)	Applied Economics, Financial Innovation, Fractals, Industry and Innovation, International Journal of Industrial Organization, Italian Economic Journal, Journal of Economics & Management Strategy, Journal of Economics and Statistics, Labour Economics, R&D Management
Refereeing (Conference)	Academy of Management Annual Conference, DRUID conference, European Academy of Management Conference
Editor	New Economics Papers (NEP) Report on Information and Communication Technology (ICT) within the RePEc Project

Date: December 2022