

LUISA VICTORIA ROSE MURPHY

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EDUCATION

- 2017 –** **PhD Fellow**, Corporate Sustainability, CBS, Copenhagen, DK
- Thesis: **‘Governance for anti-corruption: the role of the ASEAN CSR network’**
 - Supervised by: Professor Jeremy Moon & Professor Andreas Rasche (CBS)
- 2012 – 2013** **MSc**, Latin American Studies, University of Oxford, Oxford, UK
- Thesis: **‘Compliance in conflict: A study of oil and gas companies in Colombia’**
 - Supervised by: Professor Leigh Payne (Oxford)
- 2004 – 2008** **BA**, International Relations, Connecticut College, Connecticut, US
- Thesis: **‘The Complexities of Social Capital Theory: A Case Study of the Piquetero Movement’**
 - Supervised by: Professor Merrilee Mardon (Connecticut College)

RESEARCH EXPERIENCE

- 2017– 2020** **PhD Fellow, VELUX Endowed Chair in Corporate Sustainability**, Department of Management, Society and Communication (MSC), CBS
- Conducting 3-year thesis project on the institutionalization and diffusion of CSR (specifically, anti-corruption) policies and practices in the Association of Southeast Asian Nations (ASEAN)
 - I apply quantitative (e.g. network analysis) and qualitative methods (e.g. interviews and participant observation) to analyze the governance of CSR (anti-corruption)
 - The project explores governance by examining how international, regional and national CSR networks / multi-stakeholder initiatives coordinate their policies and practices. (e.g UN Global Compact networks, listed companies’ associations, chamber of commerce and industry and foundations)
 - The ASEAN CSR network, a regional ‘network of networks’ accredited by ASEAN to promote responsible business in ASEAN serves as the case study with embedded cases to conduct this research query
- 2014 – 2016** **Research Assistant**, job-share between **CBS Sustainability Platform*** and **VELUX Endowed Chair in Corporate Sustainability****, Copenhagen, DK
- *Directed by Professor Mette Morsing & Professor Stefano Ponte; **Directed by Professor Jeremy Moon
- Collected data on issues related to corporate sustainability and governance with studies in Denmark and internationally (Africa & Asia)
 - Conducted and assisted with qualitative analysis and writing

- e.g. literature reviews / case studies on CSR and governance
- Contributed and collaborated on North-South partnerships for corporate sustainability, historical roots / ethical foundations of CSR, ‘waste communication’ and ‘talk-action’ research projects and papers
- Conducted and assisted with quantitative analysis by performing Gender and CSR, Asian and Chinese CSR project related coding and bibliographic analysis

2012 – 2013 Research Assistant, University of Oxford, Oxford, UK

- Research term leader on project that developed an original corporate human rights database (CHRD)
- Developed an extensive bibliography of human rights literature (over 100 books and articles on the subject) for inclusion on the project’s website
- Created a theoretical framework to explain business compliance to human rights that incorporated explanatory hypothesis from the literature and subsequently tested them quantitatively and qualitatively
- Utilized Business and Human Rights Resource Centre (B&HRRC) archive of human rights allegations to isolate the cases for analysis in collaboration with the Daniels School of Business at the University of Denver, US

RELEVANT PROFESSIONAL EXPERIENCE

2014 – 2016 Project Manager, CBS Sustainability Platform* and VELUX Endowed Chair in Corporate Sustainability, Copenhagen, DK
 (*Directed by MM & SP as above and **Directed by JM as above)

- *Project management:* provided project management for over 50-cross departmental sustainability projects
- *Management:* recruited, managed and supervised students, interns and research assistants
- *Communications:* developed and managed internal and external strategic communications (e.g. strategy documents, KPI and impact reports, social media and website communications for 5 websites)
- *Outreach:* engaged student and partner organizations as well as external stakeholders to coordinate sustainability activities
 - Organized, promoted and executed sustainability seminars, workshops, conferences and events
 - Assisted with establishment and coordination of educational programs (within and across CBS, KU & DTU)
 - Two Master-level sustainability courses part of the Copenhagen Sustainability Initiative (COSI), a joint partnership developed for research, education and outreach sustainability activities between the three universities
- *Funding:* managed and provided support for large-scale research applications on CSR and governance themes e.g. Danish Fellowship Centre, Marie Sklowdowska-Curie Research Fellowship Programme, VILLUM Foundation, Carlsberg Foundation, Ministry of Higher Education and Science and Danish Society of Education and Business (DSEB) grants

- 2008 – 2011 Paralegal, Antitrust Division, US Department of Justice, Washington, DC, USA**
- Supported Senior attorneys to prepare cases related to antitrust violations e.g. collusion, bid-rigging
 - Analyzed and drafted evidentiary documents for use in interviews, grand juries and trials
 - Produced official summaries of meetings between the DOJ and witnesses, defendants and defense counsel
 - Organized, maintained and managed federal records and investigative case files
 - Liaised and coordinated with partner organizations to ensure objectives were met
- 2012 Market Research Analyst, Pan Atlantic SMS Group, Portland, ME, US**
- Conducted market research and analyzed results for the financial services, healthcare and public policy sectors
 - Developed consulting reports which summarized findings and provided recommendations for clients
 - Assisted with recruiting and counselling international trainees for the J-1 international visa program

PREVIOUS TEACHING EXPERIENCE

- 2011 – 2012 Teacher, Profesores de Idiomas & Lindsay Lehr English Tutoring, Buenos Aires, AR**
- Prepared lectures, motivated and trained business professionals, small groups and individuals of all levels on English pronunciation, grammar and vocabulary
- 2011 Volunteer Tutor & Teacher, Language ETC, Washington, DC, US**
- Instructed three-hour group English classes and provided tutoring to non-native English speakers

RELEVANT DISSEMINATION

PUBLICATIONS

- 2017** Moon, Jeremy., Murphy, Luisa., and Gond, Jean-Pascal. (2017). Historical Perspectives on Corporate Social Responsibility. In: Moon, J., Morsing, M. and Rasche, A. *Corporate Social Responsibility. Strategy, Communication, Governance*. London: Cambridge University Press.
- 2016** Langevang, T., Morsing, M., Murphy, L., & Vestergaard, A. (2016). Irresponsible governance for non-responsible business? A case study into business as a development agent in Ghana, presented at 32nd EGOS Colloquium, Naples, Italy.

NON-ACADEMIC PUBLICATIONS

- 2017** Murphy, Luisa. (4 May 2017). *Business integrity, ideas and developments in the ASEAN way*. The Business of Society (BOS) Blog. bos-cbscsr.dk
- 2016** Murphy, Luisa. (3 June 2016). *Startup: Vi er blevet kaldt moderne hippier*. Trendsonline.dk

2016 Murphy, Luisa. (27 June 2016). *Din forretningsmodel bliver stærkere, hvis du engagerer dig i velgørehed*. Trendsonline.dk

CONFERENCE PRESENTATIONS

2016 Murphy, Luisa. (13 April 2016). 'Partners in sustainable development? A case study of a North-South partnership in Ghana.' Presentation at RePHAS: Reimagining Planetary Humanities, Arts & Sciences Early-Career Sustainability Symposium, Copenhagen Business School, Copenhagen, DK

2016 Co-author of paper on CSR partnerships presented at 32nd EGOS Colloquium, Naples, Italy. (9 July 2016)

NON-ACADEMIC PRESENTATIONS

2017 Murphy, Luisa. Presentation at 'Meeting on ACN Strategy 2018-20122' 10-11 October, Singapore.

UNIVERSITY TEACHING

2017- **Lecturer**, MSc Elective 'Corporate Citizenship' course, CBS, Copenhagen, Denmark

- Prepare and deliver lectures on multi-stakeholder initiatives, anti-corruption and human rights and their implications for corporate citizenship
- Assess student examinations

2017- **Lecturer**, BA, 'Responsible Management' course, CBS, Copenhagen, Denmark

- Prepare and conduct weekly lectures / exercise classes as well as final examinations for university students on issues related to responsible management e.g. history of corporate social responsibility; sustainability reporting; CSR strategy and communications; partnerships and comparative CSR
- Evaluate student progress through weekly assignments and final exams

AWARDS

2017 – 2020 PhD Fellowship, VELUX Chair in Corporate Sustainability, CBS, DK

2016 Performance bonus, CBS Sustainability Platform, DK

2010 Performance based cash award, Department of Justice, US

2005 – 2008 CISLA Scholarship, Connecticut College, US

NATIONALITY

- US/EU dual citizenship with Danish CPR number and EU work permit

LANGUAGES

- Native English speaker
- Professional working proficiency in Spanish and Danish (Danish 3 Higher Education Exam)