

CURRICULUM VITAE

MARIE LOUISE MORS

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Dept of Strategy and Innovation
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ACADEMIC POSITIONS

- 2016- *Copenhagen Business School*, Copenhagen, Denmark
Professor of Strategic and International Management, SI
- 2012- *Copenhagen Business School*, Copenhagen, Denmark
Professor with special responsibilities, SMG
- 2006-2013 *London Business School*, London, United Kingdom
Assistant Professor of Strategic & International Management
- 2004-2006 *MIT Sloan School of Management*, Cambridge, MA
Post-Doctoral Fellow working w Roberto Fernandez

EDUCATION

- 2000-2004 *INSEAD*, Fontainebleau, France
PhD in Management, specializing in Strategy
MSc in Management (2002)
- 1992-1996 *BI Norwegian Business School*, Sandvika, Norway
Bachelor and Master of Business and Economics
- 1995 *Babson College*, Boston, MA
Exchange on the MBA program

RESEARCH INTERESTS

- Competition for resources and opportunities in global firms
- Innovation and knowledge sharing processes across firm and geographic boundaries
- Formal and informal boundaries of the firm and organization design
- Social networks
- Professional services and multinational firms
- Board dynamics and gender composition of boards

RECENT PUBLICATIONS

Boundary spanning and knowledge exploration in a professional services firm (with M Rogan and S Lynch). *Journal of Professions and Organization*, forthcoming 2018.

Expectations for help within and across the formal boundaries of executives' professional networks. (with S Miller and M McDonald). *Management International Review*, forthcoming 2018.

Strategy implementation and organizational change: How formal reorganization affects professional networks (with S Lynch). *Long Range Planning*, forthcoming 2018.

Managerial networks and exploration in a professional service firm (with M Rogan). 2017 *Organization Studies*. February 2017, 38(2): 225-249.

A network perspective on individual level ambidexterity in organizations. (with M Rogan). *Organization Science*. December 2014, 25(6): 1860-1877.

Other publications:

What board directors really think of gender quotas. 2016. *Harvard Business Review.Org*, Nov 14.

In Danish: Netværk og videndeling: Når relationerne bliver afgørende for videndeling (with J Christensen). 2016. In *Bedre videndeling: Teoretiske og praktiske perspektiver* af P Holdt Christensen (red.), 96-121. Hans Reitzels Forlag.

SELECTED WORKING PAPERS AND WORK IN PROGRESS

Reflected glory or deflected efforts? The individual performance effects of collaboration partners' status increase. (with K V Andersen and J Jeppesen). *Under review at Management Science*.

Fast success and slow failure: An examination of the true costs of collaboration across formal boundaries (with D Waguespack). In preparation for submission to *Organization Science*.

Breaking into the board: Obstacles and opportunities for female directors (with M. Wiersema, UC Irvine). Target: *Organization Science*.

Gendering social capital: Gender differences in networking behavior (with O Zarzecka, Hong Kong Polytechnic University). Target: *AMJ*.

RECENT CONFERENCE AND INVITED PRESENTATIONS

- *SMS Annual Conference*, Paris, September 2018. "Board trends: Push for more female directors in the Nordic countries." Panel presenter.
- *Academy of Management*, Chicago, August 2018 (co-author presenting). "Collective efficacy and risk taking in the context of entrepreneurial team competition."
- *University of Sydney*, Australia, December 2017. "Slow failure: The real costs of cross-boundary collaborations?"
- *SMS Annual Conference*, Houston, October 2017. "Gendering social capital."
- *Academy of Management*, Atlanta, August 2017 (co-author presenting). "The nuances of boundary spanning for exploration" (paper in symposium).

MOST RECENT TEACHING EXPERIENCE

2017- CEMS Global Management Practices (evaluation: 5.6/7)

- 2016 - Bachelor core course on Knowledge sharing and project management (in Danish, evaluation: 4.2/5)
- 2013- EMBA core courses on Strategy Development (evaluation: 4.8/5)
- 2014- MBA core course on Strategic Management (evaluation: 4.9/5). Runner-up for best teacher award 2013.
- 2008 - Various executive education teaching at London Business School and CBS Executive.

OTHER WORK EXPERIENCE

- 2015 – *Center for Leadership*, Non-executive board member
CfL has 90 employees and serves approx. 900 Danish public and private enterprises.
- 2006- *Ad-hoc Consulting and Teaching with variety of firms*
- 1996-2000 *MLM Strategy Consulting Ltd.*, Independent Consultant
Established own consulting firm. The largest projects involved:
Advice on Online Strategy of Large Media and Communications Firm, UK
Conducted strategic analysis of the online business of a multinational media and communications firm.
Advice on Growth Strategies to Large Industrial Conglomerate, Germany
Advised top management of one of the largest industrial conglomerates in Europe (\$50 billion in annual revenues) on growth strategies and the role of corporate identity.

RECENT PROFESSIONAL SERVICE

- Associate Editor, *Academy of Management Perspectives*, (2015-2018, 2018-).
- Elected Associate Program Chair, Knowledge and Innovation Interest Group, Strategic Management Society (2017-2019).
- Elected member of the BPS Executive committee, *Academy of Management* (2015-2017).
- Elected faculty member of Academic Council (2013-2015 & reelected for 2016-2018); an advisory council working directly with senior management at CBS.
- Faculty member of the board of the Professors Association at CBS (2016-).
- Ad-hoc reviewer for the *Administrative Science Quarterly*, *Organization Science*, *Strategic Management Journal*, *Academy of Management Journal*, *Management Science*, *Industrial and Corporate Change*, *Journal of International Business Studies*, *Organizational Behavior and Human Decision Making Processes*, *Organization Studies*, *Journal of Management Studies* and *The Sociological Quarterly*

PERSONAL INFORMATION AND INTERESTS

Danish citizen, born 1974, married to Marcus Asplund, two boys (Thor 2010 and Einar 2012).

Languages: Fluent Danish / English; competent in Norwegian, Swedish, and German; some French. Enjoy the outdoors: Running and riding own Icelandic horse, fly fishing, skiing and rock climbing.