

MIRIAM FEULS, DR.

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ACADEMIC AFFILIATIONS

02/2022 –	Assistant Professor at the Department of Organization, Copenhagen Business School, Copenhagen, Denmark
01/2019 – 02/2022	PostDoc at the Department of Organization, Copenhagen Business School, Copenhagen, Denmark
02/2015 – 06/2015	Visiting scholar at the Department of Philosophy, Universitat Autònoma de Barcelona and co-worker at the BullipediaLab of the elBullifoundation, Barcelona, Spain
01/2014 – 12/2014	Research consultant (freelance), collaboration with the Institute for Media and Communications Management (mcm), University of St.Gallen, Switzerland and the Berkman Center for Internet and Society, Harvard University, US
04/2013 – 09/2018	External lecturer at the University of the Arts (Universität der Künste, UdK), Berlin, Germany
03/2012– 02/2013	Research assistant (on account) at the Institute for Media and Communications Management (mcm), University of St.Gallen, Switzerland
07/2011– 02/2012	Research assistant at the Institute for Media and Communications Management (mcm), University of St.Gallen, Switzerland

EDUCATION

PhD (Dr. phil.), 2019

University of the Arts (Universität der Künste, UdK), Berlin, Germany

Dipl. Studies in Communication in Social and Economic Contexts, 2011

University of the Arts, Berlin, Germany

Study abroad, 2009

Université Stendhal Grenoble III, Grenoble, France

RESEARCH AND TEACHING INTERESTS

Organization and management theory; organization and time; change and transformation; creativity and innovation; environmental and social sustainability; qualitative methodology

PUBLICATIONS

Peer-Reviewed Journal Articles

Feuls, M., Plotnikof, M., & Stjerne, I. (2022). Timely Methods: A Methodological Agenda for Researching the Temporal in Organizing. *Qualitative Research in Organizations and Management*. 18(1), 102–122. <https://doi.org/10.1108/QROM-05-2021-2141>.

Feuls, M., Stierand, M., Dörfler, V., Haley, U., & Boje, D. (2021). Practices of creative leadership: A qualitative meta-analysis in haute cuisine. *Creativity and Innovation Management*, 30(4), 783–797. <https://doi.org/10.1111/caim.12471>

Stierand, M., Boje, D., Glaveanu, V., Dörfler, V., Haley, U., & **Feuls, M.** (2019). Paradoxes of ‘having an idea’: examining the creative process through an antenarrative lens. *The Journal of Creative Behavior*, 53(2), 165–170. <https://doi.org/10.1002/jocb.224>

Feuls, M. (2018). Understanding culinary innovation as relational – insights from Tarde’s relational sociology. *Creativity and Innovation Management*, 27(2), 161–168. <https://doi.org/10.1111/caim.12257>

Suphan, A., **Feuls, M.**, Fieseler, C., & Meckel, M. (2016). The Third Space: Being Unemployed in the Age of Social Media. *New Media & Society*, 18(6), 944–965.
<https://doi.org/10.1177/1461444814552637>

Feuls, M., Fieseler, C., & Suphan, A. (2014). A Social Net? Internet and Social Media Use during Unemployment. *Work, Employment & Society*, 28(4), 551–570.
<https://doi.org/10.1177/0950017013519846>

Books

Feuls, M. (2020). *Praktikenbasierte Geschäftsmodelltransformation. Zwischen Strategischer Frühaufklärung und Benchmarking*. Berlin: Logos.

Edited Volumes

Hernes, T. & **Feuls, M.** (eds.) (forthcoming). *A Research Agenda for Organizational Continuity and Change*. Edward Elgar Publishing.

Book Chapters

Feuls, M. & Hernes, T. (forthcoming). Introduction: Suggestions for a framework of organizational continuity and change. In T. Hernes & M. Feuls (eds.), *A Research Agenda for Organizational Continuity and Change*. Edward Elgar Publishing.

Feuls, M., Lüthy, C., & Svejenova, S. (2023). Material Temporal Work in Artistic Innovation: How Hilma af Klint Powered Time. In F.-X. de Vaujany, R. Holt, & A. Grandazzi (eds.), *Organization as Time*. Cambridge University Press.

Liuberté, I. & **Feuls, M.** (2022). Interviewing as Social Practice. In: N. Thompson, O. Byrne, B. Teague, & A. Jenkins (eds.). *Research Handbook on Entrepreneurship as Practice* (pp. 250-265). Research Handbooks in Business and Management series, Edward Elgar Publishing.

Feuls, M. (2016). Avantgarde Essen – ein dekonstruiertes Manifest. In: T. Düllo, K. D. Haensch & E. Dellasega (eds.). *texturen Nr. 3 – Essen* (pp. 121–130). UdK Verlag.

Suphan, A., **Feuls, M.**, & Fieseler, C. (2012). Social Media's Potential in Improving the Mental Well-Being of the Unemployed. In: Eriksson-Backa, K.; Luoma, A. Krook, E. (Eds.), *Exploring the Abyss of Inequalities – 4th International Conference on Well-Being in the Information Society, WIS 2012, Turku, Finland* (pp. 10–28). Proceedings, Springer, Berlin Heidelberg. 313.
10.1007/978-3-642-32850-3_2

Work in Progress

Feuls, M., Hernes, T., & Schultz, M. Putting Distant Futures into Action: Path Enactment Toward Distant-Future Goals. *Academy of Management Journal*. (Under review).

Hernes, T. & **Feuls, M.** Continuous change through the folding of time: towards an integrative theory. Article submitted to *Organization Studies*. (Under review).

Feuls, M. & Liebl, F. A practice-based approach to strategic foresight. Article submitted to *Technological Forecasting & Social Change*. (Under review).

Svejenova, S., **Feuls, M.** & Stjerne, I. The Temporality of Social Innovations: Connecting History and Hope in a Chefs-Led Emergency Food Relief. In preparation to submit to *Research in the Sociology of Organizations*.

Winch, G., **Feuls, M.** & Hodgkinson, G. P. Projecting the Future: How Organizations Relate Desired Futures to Present Action. In preparation to submit to *Academy of Management Review*.

Media

2022 *Green transition: How can companies navigate the unknown future?*
(<https://www.cbs.dk/en/cbs-agenda/areas/news/green-transition-how-can-companies-navigate-the-unknown-future>)

2021 *Green transition: Innovating for a Zero Carbon Future* (<https://www.cbs.dk/en/the-press/news/green-transition-innovating-a-zero-carbon-future>)

GRANTS AND SCHOLARSHIPS

2021 Funding from the Novo Nordisk Foundation (PI: Prof. Tor Hernes and Prof. Majken Schultz)

- 2019 Funding from VELUX FONDEN (PI: Prof. Tor Hernes and Prof. Silviya Svejnova)
- 2018 Funding from the German Academic Exchange Service (DAAD) conferences programme to attend the Academy of Management annual meeting, Chicago, US
- 2017 Funding from German Academic Exchange Service (DAAD) conferences programme to attend the Organization Studies Workshop, Chania, Greece
- 2016 Funding from the Society for the Advancement of Management Studies (SAMS) to attend the Joint Speculative Workshop of the University of Warwick and the University of Zurich, Coventry, UK
- Funding from the young scholar promotion programme of the president of the University of the Arts to attend the British Academy of Management conference, Newcastle, UK
- Funding from the young scholar promotion programme of the president of the University of the Arts to attend the European Group for Organizational Studies symposium, Naples, Italy
- 2015 Scholarship for PhD students of the German Academic Exchange Service (DAAD)
- 2009 Funding from the Erasmus programme: study abroad in Grenoble, France
- 2004 Funding from the Leonardo da Vinci programme: internship abroad in Paris, France

RECOGNITIONS

- 2021 Tudor Rickards & Susan Moger Award for the best paper published in *Creativity and Innovation Management*
- 2021 Above and Beyond Call of Duty (ABCD) award by the OMT Division, Academy of Management
- 2012 Award for the best paper presented at the conference *Exploring the Abyss of Inequalities – 4th International Conference on Well-Being in the Information Society*, WIS, Turku, Finland
- 2005 IHK honour all-state apprentice advertising NRW 2005

RESEARCH EXPERIENCE

- 2022 – 2025 Project funded by the Novo Nordisk Foundation: *Making distant futures actionable. Innovating for a zero-carbon future*
- 2019 – 2021 Project funded by VELUX FONDEN: *Temporality of Food Innovations*
- 2014 Project for the Deutsche Telekom AG and ver.di: *Working in a digital society – The future of work in the telecommunications industry*
- 2012 – 2013 Project for the Telekom Innovation Laboratories: *Innovation Values*
- 2011 – 2012 Project for the Federal Employment Agency: *Unemployment in social media*
- 2011 Project for the German Football Association: *Football-Leagues in social media*

TEACHING EXPERIENCE

- M.Soc. Management of Creative Business Processes (CBP), CBS
Course Title: Managing Creative and Innovative Organizations, Spring 2020 – 2023 (course coordination: Spring 2023)
- BSc in Business Administration and Service Management, CBS
Course Title: Organizational Behavior, Autumn 2019 – 2022
- Guest lecture “Foresight and Trendscouting” and external examiner at BI Norwegian Business School
Course Title: Doing Digital Business, Autumn 2018, Autumn 2020
- Communication in Social and Economic Contexts, UdK Berlin
Course Title: Culinary and gastronomic innovations, Spring 2018
Course Title: Qualitative research methods in media sociology, Spring 2013 – Spring 2017
Course Title: Social theories I, Autumn 2013

SUPERVISION EXPERIENCE

Supervision of BA and MA thesis, (Creative) Business Projects, and Internships, CBS
Communication in Social and Economic Contexts, UdK Berlin: seminar paper and term paper

OTHER WORK EXPERIENCE

- 01/2006 – 12/2008 Student employee, Customer Care Team, Ableton AG, Berlin, Germany
07/2009 – 08/2011
- 02/2005 – 09/2005 Student employee at Hering Schuppener, Consulting specialized in
communications, Düsseldorf, Germany
- 08/2002 – 01/2005 Apprenticeship in advertising at Grey Worldwide, Düsseldorf, Germany

PRESENTATIONS

Conference Proceedings and Conference Presentations

- Feuls, M.,** Hernes, T., & Schultz, M. (2023). *How actors enact various paths towards distant-future goals*. Paper presented at the 39th EGOS Colloquium. Cagliari, Italy.
- Bansal, T. & **Feuls, M.** (2022). *How can researchers impact the future – rethinking and developing new methods for studying grand challenges*. Professional Development Workshop at the 82nd Academy of Management annual meeting. Seattle, US.
- Feuls, M.** & Winch, G. (2022). *Time and Uncertainty – Uncertainty and Time: Exploring the Temporal Nature of Uncertainty in Future Making*. Paper presented at the 38th EGOS Colloquium. Vienna, Austria.
- Hernes, T., & **Feuls, M.** (2022). *From Continuity of Becoming to Becoming of Continuity. Extending Continuous Change by the Concept of Temporal Folds*. Paper presented at the 2nd Colloquium on Philosophy and Organization Studies. Rhodes, Greece.
- Svejenova, S., **Feuls, M.** & Stjerne, I. (2022). *'A Plate of Hope': Temporal Work and Institutional Creation in Emergency Food Relief*. Paper presented at the 13th International Symposium on Process Organization Studies. Rhodes, Greece.
- Svejenova, S., **Feuls, M.** & Stjerne, I. (2022). *A Plate of Hope: Temporal Work in Creating a New Place of Social Inclusion*. Paper presented at the 17th Workshop on New Institutionalism in Organization Theory (NIW), Madrid, Spain.
- Feuls, M.,** Hernes, T., & Schultz, M. (2021). *Balancing on the Edge of Practical Radicality: How Actors Enact the Limits of Imagined Future Solutions in Pursuit of Climate Goals*. Paper presented at the 12th International Process Symposium. Rhodes, Greece (virtual).
- Feuls, M.,** Hernes, T., & Schultz, M. (2021). *Intertemporal Shifting: How Actors Integrate Near-Future and Distant-Future Solutions into Climate Goals*. Paper presented at the 37th EGOS Colloquium. Amsterdam, Netherlands (virtual).
- Feuls, M.,** Hernes, T., & Schultz, M. (2021). *Transcending Time Horizons: How Actors Project Innovative Solutions Toward Distant Climate Goals*. *Academy of Management Annual Meeting Proceedings*, 2021. <https://doi.org/10.5465/AMBPP.2021.13188abstract>
- Svejenova, S., **Feuls, M.** & Stjerne, I. (2021). *A Plate of Hope: Temporal Work in Creating a New Place of Social Inclusion*. In: Kutscher, G., Peixoto, I., Svejenova, S., Dacin, T., Reay, T., Chaudhry, A., **Feuls, M.**, Kibler, E., Stephenson, K. A., Amis, J. M., Cartel, M., Crawford, B., & Zilber, T. B.: *Re-imagining Institutions in Times of Crisis: The Role of Place, Space, and Community*. Showcase Symposium, *Academy of Management Annual Meeting Proceedings*, 2021. <https://doi.org/10.5465/AMBPP.2021.15636symposium>
- Feuls, M.,** Hernes, T., & Schultz, M. (2020). *How actors address the near and distant future through materializing, narrating and calculating*. Paper presented at the 36th EGOS Colloquium. Hamburg, Germany (virtual).
- Feuls, M.,** & Liebl, F. (2020). *The temporalities of foresight – from forecasting to crosscasting*. Paper presented at the 1st Organization Theory Workshop (virtual).

- Feuls, M.,** Stjerne, I., Reinecke, J., Garud, R., Ravasi, D., Schultz, M., & Slawinski, N. (2020). Temporality of innovations: How do different concepts of time further our understanding of managing and organizing innovations? Showcase Symposium, *Academy of Management Annual Meeting Proceedings*, 2020. <https://doi.org/10.5465/AMBPP.2020.14748symposium>
- Liuberté, I., & **Feuls, M.** (2020). Uncertainty as Generated through Social Practices in Biotechnology Entrepreneurship. *Academy of Management Annual Meeting Proceedings*, 2020. <https://doi.org/10.5465/AMBPP.2020.10036abstract>
- Feuls, M.,** Plotnikof, M., & Stjerne, I. (2019). *Challenging time(s): Exploring methodological dilemmas of researching time & organizing*. Paper presented at the 35th EGOS Colloquium. Edinburgh, UK.
- Feuls, M.,** Stierand, M., Dörfler, V., Boje, D., & Haley, U. (2019). *Exploring Practices of Creative Leadership: A Qualitative Meta-Analysis of Narratives from Haute Cuisine*. Paper presented at the CINet Conference 2019. Odense, Denmark.
- Liuberté, I., & **Feuls, M.** (2019). *Entrepreneurial uncertainty and language games*. Paper presented at the 4th Annual Entrepreneurship as Practice Conference and PhD Symposium. Nantes, France.
- Feuls, M.** (2018). Reconceptualizing business models as practices nets. *Academy of Management Annual Meeting Proceedings*, 2018. <https://doi.org/10.5465/AMBPP.2018.12112abstract>
- Feuls, M.** (2018). *Doing strategic foresight – a methodological and methodical discussion*. Paper presented at the 34th EGOS Colloquium. Tallinn, Estonia.
- Feuls, M.** (2018). *What's cooking? Culinary business models in the making*. Paper accepted for presentation at the Annual European Academy of Management conference. Reykjavik, Iceland.
- Feuls, M.** (2017). *What we can learn from haute cuisine chefs – a relational perspective on creative leadership*. Paper presented at the 12th Organization Studies Workshop. Chania, Crete, Greece.
- Feuls, M.** (2016). *A Relational Perspective on Culinary Innovation*. Paper presented at the 6th CIM Community Workshop, 13.-14. October 2016. Potsdam, Germany.
- Feuls, M.** (2016). *Relational innovation – Stakeholder practices in the development of culinary innovations*. Paper presented at the 32nd EGOS Colloquium. Naples, Italy.
- Stierand, M., Boje, D., **Feuls, M.,** Haley, U., & Dörfler, V. (2016). *Towards a Theory of Organizational Constraints on Entrepreneurship, Play and Creativity*. Paper presented at the British Academy of Management Conference 2016. Newcastle, UK.
- Feuls, M.** (2015). *Food is the new pop – a case for exploring European popular food culture*. Presentation at the European Popular Culture Association conference 2015. Berlin, Germany.
- Feuls, M.,** Stierand, M., & Dörfler, V. (2015). *Sites of Playing: A Practice-based Perspective on Organizational Creativity in Haute Cuisine*. Paper presented at the 10th Organization Studies Workshop. Chania, Crete, Greece.
- Suphan, A., **Feuls, M.,** Fieseler, C., & Meckel, M. (2013). The supportive role of social media networks for those out of work. *46th Hawaii International Conference on System Sciences*, 2013, pp. 3312-3321, doi: 10.1109/HICSS.2013.637.
- Bosshart, A., **Feuls, M.,** Fieseler, C., & Suphan, A. (2012). *The Participation of the Less Fortunate. Jahrestagung der Schweizerischen Gesellschaft für Kommunikations- und Medienwissenschaft, SGKM*. Neuchatel, Switzerland.
- Feuls, M.,** Fieseler, C., & Suphan, A. (2012). *The Great Equalizer: Does the Internet empower the Unemployed?* Paper presented at the Annual European Academy of Management conference. Rotterdam, Netherlands.
- Feuls, M.,** Fieseler, C., Meckel, M., & Suphan, A. (2011). *Social Media for the Bottom of the Digital Pyramid*. Presentation at the *Social Media for Social Purposes Conference*. Copenhagen, Denmark.

Invited Talks

- 2023 EGOS Strategy-as-Practice (SAP) Community Day 2023: In Search of a Good Life: Strategizing Between Vision and Tradition, panellist and roundtable host
- 2022 Communication, Organization & Governance (COG) Cluster at Copenhagen Business School – Special Session on Methodology, together with Stefanie Habersang: *Conducting Qualitative Meta-Analysis in Organization and Management Research*

- EGOS PDW on Theorizing desirable futures: Tools for imagination, panellist and moderator:
Beyond scenario analysis
- SalonInconnu at University of Manchester, presented by Graham Winch: *Time & uncertainty*
- Management and Organizational Studies group (MOS) seminar at the Alliance Manchester Business School University of Manchester, presented by Graham Winch: *Entrepreneurship as Projecting: Exploring the Temporal Nature of Uncertainty in Future Making*
- Research Seminal series at HEC Montreal, presented by Graham Winch: *Projecting the Future: How Organizations Relate Desired Futures to Present Action*
- 2020 King's Business School: Meaning and Purpose Network (webinar on Why Purpose Matters in the Return from Lockdown: *Making Long-Term Goals Actionable*)
- 2017 WAALD Creative Group, Berlin: *Wie kommt das Neue in die (kulturelle) Welt*
- 2016 University of the Arts Berlin (doctoral candidate colloquium of the Design Faculty): *Entwicklung einer Methode zur Identifikation einer Avantgarde bei innovativen Entwicklungen*
- BI Norwegian Business School (invitation of the Department for Communication and Culture): *Development of a method to identify the avantgarde of innovative developments*
- Copenhagen Business School, Communication, Organization, and Governance (COG) cluster seminar (fellowship-program of the Department for Intercultural Communication and Management): *The imitation game: Developing and applying a new method for strategic foresight*
- Software Campus, Telekom, Berlin (3 events on "Leadership"): *Qualitative Research Methods*
- 2015 Software Campus, Telekom, Berlin (3 events on "Leadership"): *Qualitative Research Methods*
- 2014 Software Campus, Telekom, Berlin (3 events on "Leadership"): *Qualitative Research Methods*
- 2013 Software Campus, Telekom, Berlin (4 events on "Leadership"): *Qualitative Research Methods*
- Modeler Camp, Berlin, together with Frank Arndt (consultant) and Oliver Faber (Telekom): *Drei Perspektiven auf die Innovationskultur der Konzernforschung der Telekom*
- 2011 re:publica 11, Berlin: *Öffentlicher als öffentlich? Der Deutungswandel von Privatheit und Öffentlichkeit im Kontext von Twitter*

ACADEMIC SERVICES, COMMUNITY ACTIVITIES, AND MEMBERSHIPS

Ad-hoc Reviewing

International outlets: Business Ethics Quarterly, Business & Society, Creativity and Innovation Management, Human Relations, Management and Organizational History, Organization Studies, Organization, Poetics, R&D Management

Academic conferences: annual meeting of the Academy of Management (AoM)

Editorial Activities

Editorial board: Creativity and Innovation Management

Community Activities

Co-Director of the Centre for Organization and Time (COT) at Copenhagen Business School (with Tor Hernes), 2021 –

Organization of and presentation at events for OT@IOA group, 2021 – 2022

Organization of events for COT, 2019 – 2021

Communication for the international Time Research Community and the EGOS Standing Working Group "Time & Organization", 2019 – 2021

Memberships

Academy of Management
European Group of Organization Studies (EGOS)
Impact Scholar Community