

CURRICULUM VITAE

Lars Thøger Christensen

PRESENT POSITION

- Professor of Communication and Organization (Since February 1st 2013 -) Department of Management, Society and Communication, Copenhagen Business School, Denmark.

PREVIOUS POSITIONS

- Professor of Strategic Communication at Department of Marketing & Management, University of Southern Denmark, Main Campus Odense (2002 - 2013)
- Adjunct professor (Da. Adjungeret professor) Center for Kommunikation, Copenhagen Business School, Denmark (2004 - 2013)
- Research Professor at Department of Intercultural Communication and Management, The Copenhagen Business School (September 1st 2000 – January 31st 2002)
- Director of the CBS Center for Corporate Communication (September 1st 2000 – January 31st 2002)
- Associate Professor, Department of Marketing, Odense University, Denmark (June 1995- August 2000)
- Departmental Chair, Department of Marketing, Odense University, Denmark (January 1, 1996 - December 31, 1999)
- Position: Assistant Professor, Department of Marketing, Odense University, Denmark (February 1992 - June 1995)
- Research Fellow, Institute for Business Research, Southern Denmark Business School (1989 - 1992)
- Academic Assistant, Institute for Middle East Studies, Odense University, Denmark (1988)
- Teaching Assistant/Instructor in Mathematics and Economics, Department of Economics, Odense University, Denmark (1983-1988)

EDUCATION

- Ph.D. (Danish: Lic. Merc.) in Communication and Marketing. Odense University, 1993.
- B.A. (Danish: Bifag) in History. Odense University, 1989.
- M.A. (Danish: Hovedfag) in Social and Political Sciences. Odense University, 1988.

AWARDS AND GRANTS

- Awarded Textbook of the Year by National Communication Association, San Francisco, November 2010 for the book *Organizational Communication in an Age of Globalization: Issues, Reflections, Practices*. Waveland Press, Inc., Chicago. 2nd. Ed. (together with G. Cheney, T. Zorn & S. Ganesh).
- Outstanding paper award winner at the Literati Network Awards for Excellence 2010 for the article “New Tensions and Challenges in Integrated Communications.” *Corporate Commu-*

nication: An International Journal, (2009) Vol. 14/2, pp.207-219. (together with A. F. Firat & J. Cornelissen).

- Forskningsbevilling fra SSF (LOK-puljen) på 2 mill. Dkr for the project “Integrated Communications – Analyzing the Organizational Implications of an Expanding Communication Perspective” (2002)
- Statoil’s Research Prize på 75.000 kroner for forskning i “Marketing som organisering og kommunikation.” (1995)
- “Fleksibel kompetence. Nye muligheder og betingelser for organisering og markedsføring”. Projektbeskrivelse præmieret med forskningsstipendium på SvKr. 50.000 af Stiftelsen Marknadstekniskt Centrum indenfor udviklingsprojektet “Marknaden 2019” (1994).

ADMINISTRATIVE POSITIONS

- Director of MBA-education SDU
- Member of Academic Council, Faculty of Social Sciences SDU
- Member of the Study Board for the executive master educations, SDU

REFEREE FOR ACADEMIC JOURNALS AND PUBLISHERS

- Organization Studies
- Human Relations
- Consumption, Markets & Culture
- Management Communication Quarterly
- Corporate Reputation Review
- Corporate Communications: An International Journal
- European Journal of Marketing

EDITORIAL BOARDS

- Management Communication Quarterly
- Corporate Reputation Review
- Corporate Communications: An International Journal
- Consumption, Markets & Culture

ASSESSMENT COMMITTEES

- I have served on multiple search committees for academic positions in Denmark as well as internationally (in the USA, UK, New Zealand and Norway) at all academic levels, including full professorship, associate professor and assistant professor positions.
- I have also served at multiple PhD-committees and senior doctorates (disputats) committees.
- I have supervised several PhD-students

MEMBERSHIPS

- Member of International Communication Association (ICA)
- Member of European Communication research and Education Association (ECREA)