

Competence profile

1. Objective

The BSc in Business Administration and Project Management is a 3-year research-based bachelor programme. Graduates will possess thorough knowledge of projects, project management, financial management of projects, and the importance of the business, organisational, and societal context that projects exist in. The programme provides the students with fundamental skills in business administration and places great focus on developing specific skills that enable students to handle the numerous challenges associated with governance and management of complex projects in a business context.

2. Business profile

A BSc in Business Administration and Project Management acquires skills, knowledge, and competences directed at the role as project assistant and project manager in private companies as well as public organisations, which often is the first step towards a business career.

3. Knowledge, skills, and competences

- After obtaining the degree, the BSc has obtained knowledge, skills, and competences. which can be summarised as below:
- Knowledge:
- Knowledge and reflection of basic business administration theory and methods
- An understanding of basic project management tools, including IT tools and their practical application
- Theories of and methods for management and organisation of projects
- Theories of and methods for practical financial management of projects
- A theoretically based understanding and reflection of the relation between company and project
- A theoretically based understanding and reflection of the commercial, organisational, societal, and global context of a company
- Knowledge of and a theoretical reflection of network relations and social capital in a project context

Skills that make the BSc able to:

- Develop, govern, and manage different types of projects, including complex inter-organisational, inter-cultural, and international projects
- Control project financial management
- Apply basic business administration models and tools
- Manage a project process and human resources
- Communicate at a high level, both orally and in writing
- Apply qualitative and quantitative methods in relation to business and project management-related problems
- Assess and choose relevant models for analysis and solutions in relation to project management

Qualified to:

- Analyse the context of the project
- Analyse the financial, commercial, organisational, and societal conditions of the project, including risk analysis
- Perform analyses by means of both qualitative and quantitative methods
- Apply and reflect on the application of specific project management tools in complex organisational contexts
- Independently identify problems and prepare adequate analyses