

Jeremy Warwick Moon

Curriculum Vitae

Department of Management, Society & Communication
Copenhagen Business School
Dalgas Have, 15
2000 Frederiksberg
Denmark
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orcid.org/0000-0002-8235-899

POSITIONS HELD

Present

2019 - Professor of Sustainability Governance
Director, CBS Sustainability Centre
Copenhagen Business School

Previous

2014 - 2019 Velux Professor of Corporate Sustainability
Copenhagen Business School

2002 – 2014 Professor and Director
International Centre for Corporate Social Responsibility
Nottingham University Business School

2004 – 2010 Deputy Dean
Nottingham University Business School

2000 – 2001 Head of School of Law, Governance & Information Management
University of North London

1998 - 2000 Chair, Department of Political Science
University of Western Australia

1985 – 1998 Lecturer, Senior Lecturer, Associate Professor Department of Political Science
University of Western Australia

1982 - 1985 Post-doctoral Research Fellow, Department of Government
University of Strathclyde

1981- 1982 Lecturer, Department of Politics
University of Keele

HIGHER EDUCATION

1983 PhD in Politics, University of Exeter
The Saliency and Anatomy of Political Issues: The European Question in British Politics 1950 – 63
(Social Science Research Council scholarship)

1976 BA Hons in Politics, University of Exeter

VISITING POSITIONS

- 2019 Visiting International Fellow
Royal Melbourne Institute of Technology, Melbourne
(travel & accommodation expenses)
- 2013 Gourlay Chair in Business Ethics, Trinity College
University of Melbourne (stipendiary)
- 2000 – 2001 Hallsworth Visiting Professor, Department of Government
University of Manchester (stipendiary)
- Jan - June
2000 Visitor, Institute for Advanced Studies
Princeton
- Oct – Dec
1997 By-Fellow, Churchill College, Visiting Lecturer, Social & Political
Theory
University of Cambridge (allowances)
- 1992 Visiting Professor, Department of Political Science,
University of Toronto (contract to deliver MSc Public Policy module)
- 1991 – 1993 Visiting Professor, Department of Political Science
McGill University (two visits of six months)
- 1988 - 1989 Jean Monnet Research Fellow
European University Institute, Florence, Italy (stipendiary)

AWARDS & DISTINCTIONS

- 2019 Danida Fellowship (The Ministry of Foreign Affairs of Denmark)
- 2019 Global Forum Best Symposium Award, Management Education &
Development Division, *Academy of Management* (with R Slager, S
Pouryousefi, E Schoolman, M Morsing, AJ Hoffman & V Srinivasan)
- 2018 *Academy of Management Review* Paper of the Decade Award (D Matten and J
Moon (2008) “Implicit” and “Explicit” CSR’ *Academy of Management
Review* (full reference p.5 below)
- 2016 Fox Leadership Lecturer, Yale University
- 2015 Centre for Social & Environmental Accounting Research Teaching Case Prize:
(with S Grubnic, C Herzig & J-P Gond ‘A New Era: Moving from Climate
Action to a Broader Sustainability Agenda: The Case of Commercial Group’)
- 2007 Election as Fellow, Royal Society of the Arts
- 2005 Beyond Grey Pinstripes European Faculty Pioneer Award for Preparing MBAs
for Social and Environmental Stewardship (World Resources Institute and The
Aspen Institute)

EDITORIAL BOARD MEMBERSHIP

Co-Editor Cambridge University Press series *Business, Value Creation and Society* (with R. Edward Freeman and Mette Morsing) 2011 –

Co-Editor of *Business in Society* blog, CBS <http://www.bos-cbscsr.dk/> 2015 -

Co-Convenor EGOS *Business and Society* Standing Working Group 2012 – 2017

Journal Editorial Board: *Business and Society*

Previous Editorial Board memberships:

Australian Journal of Political Science

Australian Journal of Public Administration

Corporate Social Responsibility and Environmental Management

Journal of Corporate Citizenship

ACADEMIC ASSOCIATION BOARD MEMBERSHIP

European Academy of Business in Society – Supervisory Board (2018)

Academy of Management – Social Issues in Management Division, Representative at Large (2010 – 2013)

European Academy of Business in Society – Academic Board (2010 – 12)

CITATIONS

As at 31 May 2021, my Google Citations score was:

- Citations: 21,420
- H-index: 56
- i10-index: 127

EXTERNAL RESEARCH GRANTS

2019 The Regulation of International Supply Chains (RISC)
Danida Fellowship (The Ministry of Foreign Affairs of Denmark) DKK 4,996,945

2017 Private Authority and Public Policy in Global Context: Two International
Workshops (with Professor Ben Cashore, Yale)
Danish International Network Programme (Framework Grant) DKK 278.706

2016 International Sustainability Conference, CBS
Carlsberg Foundation DKK 60.000

2014 – 2019 VELUX Chair in Corporate Sustainability
VELUX Foundation DKK 15 mill (NB I was awarded the Chair but did not raise the grant)

2010 – 2011 Integrating Sustainability into Business Schools (applied research and dissemination)

Higher Education Funding Council for England £93,000

2009 - 2010 The Use of Sustainability Management Accounting for Strategic Decision-Making: Opening the Black Box

Chartered Institute of Management Accounting £28,000

2010 - 2012 Impacts of Corporate Social Responsibility (part of consortium)

European Commission FP 7 (ICCSR awarded Euro 327,000)

2006 Developments in Corporate Community Investment

Charities Aid Foundation, £15,000

2005 – 2006 Public Reporting of Equal Opportunities for Women: a Comparison of Regulatory and Voluntary Frameworks in Three Countries

Association of Certified Chartered Accountants, £15,700

1999 -2001 Australian Government and Politics, 1901 - 2001 (with C Sharman)

National Council for the Centenary of Federation, Aus\$135,000

1997 The Role of Business in Secondary Education

National Public Administration Research Fund, Aus\$3,000

1995-97 Politics & Government in Australian States: a long term comparative study (with C Sharman)

Australian Research Council {equivalent of ESRC} Aus\$146,300

1995-96 Contracting for Care in Australia: Western Australia

Centre for Australian Community Organisations & Management, Aus\$1,500

1995 Corporate Community Involvement: the social responsibility of business in Australia

Australian Research Council Aus\$11,578

1994-95 The Social Responsibility of Business in Job and Enterprise Creation

Department of Employment, Education and Training, Aus\$50,000

1988-90 Change in Government and Public Policy: Tasmania and Western Australia (with C Sharman)

Australian Research Grants Council (Large Research Grant), Aus\$7,000

1984-85 Local Responses to Unemployment (with JJ Richardson)

International Thomson Organisation, £20,000

ACADEMIC CONFERENCES

Convenor or Co-Convenor

- Business and Society: Responsibility or Governance?, 2017 CBS (with A Rasche)
- CBS Sustainability Conference, 2016 (with M Morsing & S Ponte)
- ICCSR New CSR Dynamics Conference 2013 at the University of Nottingham in Malaysia
- ICCSR Gender and Responsible Business Symposium, 2013
- ICCSR CSR Futures Conference, 2012
- CSR in China, 2011 at the University of Nottingham China Campus
- EGOS Sub-Theme on ‘Organizing Corporate Social Responsibility: Interactions between Business and Society’ 2011
- CORE (EU Marie Curie funded series) Conference on CSR in Europe 2008
- ‘Agendas for CSR’ 2006 at the University of Nottingham in Malaysia
- ‘CSR in Asia’ 2004 at the University of Nottingham in Malaysia
- ‘Inter-Disciplinary Perspectives on CSR’ University of Nottingham, 2003

Keynote presentations

- 8th International Conference on Sustainability and Responsibility (Humboldt conference), 2018
- Fair Taxation and CSR, University of Copenhagen, 2018
- Japanese Business and Society Conference, 2017
- Fox Lecture, Yale University, 2016
- Singapore ASEAN 2016
- Australian Business Ethics Network, University of Tasmania 2013
- Sustainability in a Scandinavian Context Conference, Copenhagen Business School 2013
- Nordic CSR Symposium, Copenhagen Business School 2010
- Academy of Management (SiM Division, ‘Salon’) 2009
- Chatham House 2009
- Conference on the French EU Presidency on Sustainable Development 2008
- European Academy of Business in Society 2005
- EGOS 2005

Conference presentations

- Academy of Management
- European Academy of Business in Society
- European Business Ethics Network
- EGOS
- Political Studies Association
- European Consortium for Political Research
- American Political Science Association
- Australasian Political Science Association
- Australian Institute for Public Administration
- Royal Institute of Public Administration

PRACTITIONER / POLICY KEYNOTE PRESENTATIONS

(Selected, 2002 – present)

- Centre for People, Work and Organizations, RMIT University
- Singapore Compact, CSR Summit, Singapore 2012
- Chartered Institute of Management Accountants, London 2011
- French EU Presidency CSR Conference, Paris 2009
- Institution of Civil Engineering, London 2009
- Chinese Governors Training College (CELAP Shanghai) 2008
- Association of Certified Chartered Accountants, London 2008
- Chatham House, Royal Institute for International Relations, London 2008
- Responsible Retail Summit, London 2008
- UK Government Embassy to Ecuador, Quito 2007
- Business in the Community (leadership team), Derby 2006
- Chartered Institute for Purchase and Supply, Leeds 2004
- Department of Trade and Industry (internal seminar), London 2004

BUSINESS EDUCATION KEYNOTE PRESENTATIONS

- ABS Development Programme for Senior Managers, Nottingham 2010
- ABS Deans Conference, Montreal 2009
- UN Principles for Responsible Management Education, New York 2008
- European Academy of Business in Society, Barcelona 2009

MEDIA APPEARANCES

Mainstream media

- Financial Times
- The Guardian
- BBC Radio 4 (including feature on business ethics in business schools documentary)
- BBC World Service

CSR media

- Ethical Corporation
- Ethical Performance

Web-based interviews

- Cap Gemini (website audio video presentation)
- Darden Business Roundtable (website audio video presentation)

SELECTED GUEST TEACHING

Melbourne University Business School (MBA and Executive presentations on CSR) 2013

Schulich School of Business, University of York (Seminar on Educating for Sustainability) 2011

Wadham College, Oxford PPE Conference (presentation on ‘Corporate Social Responsibility: Market for Virtue or License for Exploitation?’) 2006

Manchester University Business School (presentations on ‘Corporate Social Responsibility’ on MA on Corporate Reputation) 2003

TEACHING
Copenhagen Business School (2014 -)

PhDs

Current

Sara Jespersen *CSR and taxation*

Leonie Decrinis *Behavioural approaches to business sustainability*

Complete

Luisa Murphy *Revisiting the standard organization of multi-stakeholder initiatives (MSIs): The case of a meta-MSI in Southeast Asia*

Anestis Keremis *CSR and Anti-corruption in China*

Erin Leitheiser *CSR Responses to the Rana Plaza Disaster*

Lara Hale *Experimental Standards in Sustainability Transitions: Insights from the Building Sector*

Executive MBA

Business and Sustainability

MSc Supervision

About 12 completed MScs

MSc courses

Corporate Citizenship: Corporate political responsibility in theory and practice

Organization and Society

Corporate Citizenship

Diversity and CSR across Borders

Bsc / BA

Scandinavian Sustainability and CSR

Responsible Management

Nottingham University Business School (2002 – 2014)

PhD

Complete

Lucia Cervi *The Fertility Show as a Field-Configuring Event: A Discursive Analysis* (now Senior Teaching Associate in Management Ethics and Sustainability, Lancaster University)

Shakera Siddicky *Corporate instigated community organisations in India* (now CSR manager, Sainsbury's)

Gabriela Gutierrez Huerter' O *The transfer of corporate social responsibility within a multi-national corporation: A Multi-level Study* (now lecturer in International Business, Kings

College, London)

Bettina Grant *The Impact of the Internet and Social Media on Corporate Crises Created by Radical Activists: Campaigns, Participation, Responses and newsworthiness* (now PR consultant)

Lauren McCarthy *Organising CSR for Gender Equality: Institutional Work in the Cocoa Value Chain* (now Senior Lecturer at RHUL)

Laurence Vigneau *The Interpretation and Integration of CSR in a Multinational Corporation* (now Lecturer at Newcastle Business School)

Rieneke Slager *Social Responsible Investment Indices and Responsible Corporate Behaviour: A Study of the FTSE4Good 2012* (now Lecturer, Groenwegen University)

James Brown *CSR in the UK Engineering Industry: Activity and Reporting 2012* {Engineering Faculty} (now consultant with URS Scott Wilson)

Michael Cefai *The Possibilities of Ethical Behaviour in Organisations: A Study of Managerial Selves 2011* (now independent teacher)

Kate Grosser *CSR, Gender Equality and Organisational Change: A Feminist Perspective 2010* (now Associate Professor, Management, Royal Melbourne Institute of Technology)

Bimal Arora *From Philanthropy to Strategic Corporate Social Responsibility: A Processual Framework for CSR Implementation in Ballarpur Industries Limited 2010* (now Consultant, GiZ, India & Lecturer, Aston University)

Rafael Gomes *Corporate Market Responsibility for Orderly Financial Markets: Systemic Risk and Regulation following Citigroup, Sovereign Wealth Funds, and the Credit Crunch 2010* (now Consultant, Accenture)

Stefanos Anastasiadis *An Investigation into Corporate Citizenship, Policy Message, Political Action and Climate Change in the European Auto Sector 2010* (now Lecturer, Business Ethics, Royal Holloway College, London)

Christine Hemingway *Corporate Social Entrepreneurship 2009* (now Lecturer, Loughborough University)

Bahar Ali Kazmi *Universalising Human Rights in a Transitional Business Sphere: A Reflexive Inquiry into the Atlanta Agreement and its Moral Logics 2008* (now Lecturer, International Business, Aston University)

Krista Bondy *An institution of corporate social responsibility (CSR) in multi-national corporations (MNCs): form and implications 2008* (now Senior Lecturer, Business and Society, University of Bath)

Judy Muthuri *Corporate Citizenship and the Reconstruction of Governance Roles and Relationships: CSR of the Magadi Soda Company 2008* (now Senior Lecturer, ICCSR, Nottingham University Business School)

Wayne Visser *Meaning in the Life and Work of Corporate Sustainability Managers 2007*

(now Consultant and Lecturer, Cambridge Programme for Industry)

Executive

Foreign and Commonwealth Office Chevening Fellowship Programme *Responsible Business* (programme director and lecturer)

MBA Executive 'Corporate Social Responsibility' (module convenor and lecturer)

Clare Executive Programme for the Arts (presentation on 'Corporate Community Investment')

Postgraduate

MBA 'Corporate Social Responsibility' (programme director)

MBA 'Sustainable Decisions and Organisations: MBA Integrative Core Module' (convenor and lecturer; taught in Nottingham and Singapore)

MBA 'Corporate Social Responsibility' (convenor & lecturer, and at Malaysia campus)

MBA 'Business Ethics', 'Social Entrepreneurship' (selected lectures)

MSc 'Corporate Social Responsibility in Global Context' (module convenor and lecturer)

MSc 'Strategies for Corporate Social Responsibility' (module convenor and lecturer)

MSc 'Managing for Sustainability', MSc 'Advances in CSR' (selected lectures)

Undergraduate

BA 'Business Ethics' (lecturer)

BA 'Business and Society Pathway' (currently designing this with ICCSR colleagues)

Postgraduate Supervision

Forty plus MA / MSc and MBA Dissertations in the CSR area

Two MRes Dissertations in the area of CSR

University of North London (2000 – 2001)

Postgraduate

MA *Researching Public Services* (selected lectures)

MA *Governance in Context* (selected lectures)

Undergraduate

BA *Public Policy in Economic and Political Context* (selected lectures)

University of Toronto (1992)

Postgraduate

Comparative Public Policy (MA/PhD module, convenor and lecturer)

University of Western Australia (1985 - 1999)

Postgraduate

Three completed PhDs

Two completed MAs by Dissertation

MBA *Public Policy and Administration* (module convenor and lecturer)

Undergraduate

BA *Democracy and Its Critics: Theory and Practice* (module convenor and lecturer)

BA *European Politics: Integration and Disintegration* (module convenor and lecturer)

BA *Comparative Public Policy in Advanced Democracies* (module convenor and lecturer)

BA *Introduction to UK Politics* (module convenor and lecturer)

BA *Australian Public Policy* (module convenor and lecturer)

BA *Political Research Internship* (module convenor and lecturer)

BA Hons *Themes in the Study of the Democratic State* (module convenor and lecturer)

BA Hons *Government and Business* (module convenor and lecturer)
BA Hons *Power in Liberal Democracies* (module convenor and lecturer)
BA Hons *European Integration* (module convenor and lecturer)
BA Hons *Democratic Leadership* (module convenor and lecturer)
BA Hons *Institutions and Policy* (module convenor and lecturer)
BA Hons *Core Course: Methodological and Normative Issues in Political Science* (module convenor and lecturer)

Supervision of Honours Students

Forty political science Honours theses (1986-99)

PROFESSIONAL ACTIVITIES SINCE 2000

Appointment / Promotions Panels

Professorial

Melbourne University
Schulich School of Management, York University, Toronto
Copenhagen Business School
Warwick Business School
Said Business School, Oxford
University of California, Berkeley
University of Sussex
American University in Beirut

Non Professorial

Schulich School of Management, York University, Toronto (X 2)
University of Kent at Canterbury

Assessment (Research)

UK Research Assessment Exercise Special Advisor, Sub Panel 36, 2008
UK Economic and Social Science Research Council (Research Centres)
Norwegian Research Council (CSR Research Grants)
Australian Research Council (Large Research & Strategic Partnerships with Industry Grants)

PhD Examination

Free University of Amsterdam
Monash University
Melbourne University
University of East Anglia
University of Warwick (X 3)
Erasmus University, Rotterdam
Copenhagen Business School

University Service

University of Nottingham Working Party on Research Ethics; Working Party on Community Engagement
University of Nottingham Committee on Research Ethics
University of Nottingham Environment Committee
Report for Vice Chancellor on the University's CSR.
University of Nottingham Ambassador
Orator for Honorary LLM 2010

School Service

As Deputy Director I did the following:

Acted for the Director e.g. in meeting visiting delegations, chairing committees (including the Senior Management Group); membership of appointment panels (including Professorial level and for Head of Business School, Malaysia)

Contributed to accreditation processes (e.g. lead author Chapter 7 EQUIS accreditation)

Chaired Working Party on Responsibility and Sustainability

Conducted review of the MBA Programme

Activity Reviewer for members of ICCSR and NUBS Professors

Member of School-wide Activity Review with the School Director and Director of Administration (130 academic staff and 70 administrative staff)

School Promotions Committee; External Relations Committee; Advisory Committee

SELECTED EDUCATIONAL AND PROFESSIONAL ACTIVITIES WHILST AT THE UNIVERSITY OF WESTERN AUSTRALIA 1985 - 2000

Chair of Political Science Department, University of Western Australia 1997 - 1999

Member UWA Arts Faculty Board; Member UWA PhD Scholarships Committee

Led Paddy O'Brien Memorial Fund and Chaired Committee of Benefactors

Presentation of Research Findings on *CSR and Education* to Australian Senate

Media appearances, including regular contributions to Australian Broadcasting Corporation *Radio Notes on the News* series, *The Australian*, *The West Australian*