

Curriculum Vitae * Jesper Strandgaard Pedersen



Curriculum Vitae (February 2020)

Name: Jesper Strandgaard Pedersen

Date and Place of Birth: January 20th 1959; Solbjerg Sogn, Frederiksberg, Denmark

Nationality: Danish

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Biography:

Jesper Strandgaard Pedersen, PhD and Professor at Copenhagen Business School, where he serves as Director of *Imagine .. Creative Industries Research Centre*. He is Chairman of SCANCOR (Scandinavian Consortium for Organizational Research) based at Stanford University and Harvard University.

His research interests focus on organizational and institutional change and stability. Pursuing this research interest he addresses issues of institutional action and agency, industry emergence and field structuring and, organizational identity construction and legitimacy. Studies include cultural transformation processes in high-tech firms, mergers and acquisitions in knowledge intensive firms, diffusion and institutionalization of managerial concepts and practices in creative and knowledge-intensive firms. Another stream of his research has concerned changes and strategies for organizing and managing creative enterprises in the film and culinary field. His most recent research focuses on cultural and market intermediaries and evaluative practices in the fields of film and gastronomy.

His research is published in international journals like *Organization Studies*, *Management Learning*, *Organization*, *Scandinavian Journal of Management*, *American Behavioral Scientist* and in the co-authored books: *The Negotiation of Values in the Creative Industries: Fairs, Festivals and Competitive Events*, (2011) Cambridge University Press; *Technology and Creativity: Production, Mediation and Evaluation in the Digital Age*. Palgrave Macmillan Publishers Ltd.

RESEARCH AND TEACHING INTERESTS

- Organization and Management Theory
- Organizational and Institutional Change
- Industry emergence and field structuring (field configuring events)
- Institutional action and agency (institutional work and institutional entrepreneurship)
- Organizational identity construction and legitimacy
- New Economy
- Knowledge intensive organizations
- Cultural-Creative and innovative organizations
- Qualitative research methods

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EDUCATION

- 1991 Ph.D in Organization Theory. Department of Organization and Industrial Sociology, Copenhagen Business School.
- 1987 M.SC. Political Science and Public Administration (Cand.Scient.Pol), Department of Political Science and Public Administration, Copenhagen University.
- 1984 Study at Graduate School of Business, Stanford University, USA, Fall term.
- 1981 B.A. Political Science and Public Administration, Department of Political Science, Copenhagen University.

ACADEMIC EMPLOYMENT

- 2013 - Professor in 'Organizational and Institutional Change', CBS.
- 2005 - 2013 Professor (MSO) with special responsibilities for the area, 'Organizing and Managing Creative and Innovative Enterprises', CBS.
- 1994 – 2005 Associate professor, Department of Organization, CBS.
- 1990 – 1994 Assistant professor, Department of Organization, CBS.
- 1987 – 1990 Ph.D. fellowship funded by the Social Science Research Council.

VISITING APPOINTMENTS

- 2011 Visiting professor at the University of Modena and Reggio Emilia (UNIMORE), September-November 2011.
- 2010 - 2011 Visiting professor at Harvard University, Department for Sociology. September 2010 to July 2011
- 2001 Visiting professor at IESE, University of Navarra, May 2001.
- 1994 Lecturer on a 'Train-the-Trainer' MBA program at the National Economics University in Hanoi, Vietnam, April-May 1994.
- 1993 - 1994 Visiting professor at SCANCOR, Stanford University, CA: US. September 1993 to January 1994.
- 1988 Visiting PhD fellow, Sloan School of Management (MIT), Stanford University and San Diego State University, USA. Spring, 1988.
- 1987 Visiting PhD fellow, University of Groningen and University of Tilburg, October 1987.

ADMINISTRATIVE AND PROFESSIONAL SERVICES

- 2013 - Member of advisory board for the academic journal 'Valuation Studies'.
- 2012 – Board member and Chairman of SCANCOR (Scandinavian Consortium for Organizational Research), Stanford University.
- 2012 – 2017 Convenor at EGOS for Standing Work Group on 'Creative Industries' together with associate professor Candace Jones, Boston College and professor Silviya Svejenova, CBS.
- 2006 - Director and co-founder of 'Imagine.. Creative Industries Research Centre', CBS (2006-present).
- 2005 – 2008 Program Director for bachelor program in Business Administration and Service Management (HA-SEM), CBS.
- 2003 – 2010 Convenor at EGOS for subtheme on 'Creative Industries' together with associate professor Candace Jones, Boston College and associate professor Silviya Svejenova, ESADE.
- 2003 – 2004 Study board member for Full Time MBA program, CBS.
- 2002 – 2004 Study board member for Cand. Merc. Graduate program, CBS.
- 2001 – 2002 Board member at Department for Organization and Industrial Sociology, CBS.
- 1998 – 2003 Program Coordinator for Cand.Merc. Graduate Program in Strategy, Organization and Leadership, CBS.

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- 1994 – 1998 Study board member for Higher Diploma (HD) in Organization Studies, CBS.
1991 – 1993 Study board member for Higher Diploma (HD) in Organization Studies, CBS.

ACADEMIC AWARDS AND NOMINATIONS

- 2009 Nomination for DEA Research Grant, ‘Achievement in Business Research’, for the CINEMA-project.
2005 Nomination for ‘Teacher of the Year’ at CBS.
1991 Recipient of Tietgen Gold Medal Award for PhD Thesis in prize competition.

INVITED TALKS

- 2019 - ‘Inventing Culinary Heritage Through Strategic Historical Ambiguity’. SCANCOR Seminar Series, Stanford University, October 28, 2019.
2018 - ‘Innovation Practices in Cultural-Creative Industries’. Peking University, National School of Development (NSD) Seminar, September 24, 2018.
- ‘Fusioner og kultur’. Fælles HSU/HAMU-møde for Metropol og UCC CAMPUS Carlsberg, 10. Januar, 2018.
2017 - ‘Fusioner og kultur – de ledelsesmæssige udfordringer’. UCCs Ledelsesdag. Vilvorde kursuscenter, 23. november 2017.
- ‘Innovation Practices in Cultural-Creative Industries’. FUDAN/ITSA seminar, June 30, 2017.
2016 - CRE8TV.EU Final Conference. April 6-8, 2016. Manchester, UK
2014 - ‘Culinary Innovations in Times of Transition’. Nordiske Visioner for Fremtidens Madkultur. Nyt Nordisk Mad/Nordisk Ministerråd & Livsmedelsakademin. Livsmedelsakademin i Malmø, 10. December, 2014.
- ‘Field-Configuring Events as Multi-Site Phenomena’. Keynote Speaker at 4th Meeting of the Research Network on “Field-Configuring Events: Time, Space and Relations”. Funded by the German Research Foundation (DFG), October 27-29, 2014 Jacobs University Bremen.
2013 - ‘Negotiating values – Evaluative practices in Cultural-Creative Industries: Restaurant Ratings and Rankings in the Culinary Field’. SCANCOR Seminar Series, Stanford University, October 28, 2013.
2012 - ‘Selecting the Best? Evaluative Practices in Cultural-Creative Industries’. Luiss, Seminar Rome, January 27, 2012.
- ‘Europæiske festivaler mellem filmkunst og marked’ (European Film Festivals between Art and Market). Danish Film Institute, March 2012.
2011 - ‘Organization and Management of Cultural and Creative Economics’. UNIMORE, Reggio Emilia, September 22, 2011.
- ‘Evaluative Practices in the Culinary Field – a Case of Restaurant Rankings’. MCOI Seminar. Grenoble Ecole de Management, October 7, 2011.
2010 - ‘Embracing Constraints and Innovating Traditions in a Filmmaking Company’. Organization Studies Speaker Series, Boston College, December 8, 2010.
2009 - ‘Who’s Last? Challenges and Advantages for Late Adopters in the International Film Festival Field’. Economic Sociology Seminar Series, Harvard University, October 27, 2009.

RESEARCH GRANTS AND RESEARCH MANAGEMENT EXPERIENCE

- 2017-2020 Research Project on ‘SCHOOL GARDENS’ (Haver-til Maver), is a research project following the development of a non-profit organization ‘Haver-til-Maver’ in its venture to disseminate, support and develop school gardens in Denmark. The project is headed

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by Jesper Strandgaard and carried out in collaboration with PhD student, Sophie Marie Cappelen and research fellows Sif Anna Ingibergsdottir Mogensen and Mie S. Pedersen, all at department for Organization at CBS. The project is funded by the Nordea Foundation and CBS part of the project is funded with Euro 133.000 (app. 1 million DKK).

- 2013-2016 CRE8TV.EU – CREATIVITY FOR INNOVATION & GROWTH IN EUROPE, is a research project formed by a consortium of 11 EU partner universities and headed by professor Bruce Tether, Manchester University. The Danish part of the project (CBS) is headed by Jesper Strandgaard and carried out in collaboration with Imagine researchers: Ana Maria Munar and Can Seng Ooi (INT), Trine Bille and Mark Lorenzen (INO) and Silviya Svejnova and Frans Bevort (IOA). Funded by EU and the 7th Framework Programme: Socio-Economic Sciences and Humanities. CBS's part of the project is funded with Euro 250.000. (1.875 million DKK).
- 2009-2012 ABC-NETWORK: An Interpretive Approach to Institutional Entrepreneurship in Organizational Analysis. Headed by professor Eva Boxenbaum in collaboration with professors Renate Meyer, Ann Westenholz and Jesper Strandgaard Pedersen (CBS). Funded by The Research Council for Society and Business with 1.8. million DKK.
- 2007-2011 CREATIVE ENCOUNTERS – THE SOCIO-ECONOMIC ORGANIZATION OF CREATIVE INDUSTRIES. Headed by professor Brian Moeran and carried out in collaboration with associate professors Can Seng Ooi and Lise Skov and professor Jesper Strandgaard Pedersen (CBS). The research project is funded by The Strategic Research Council's Program Committee (KINO) with 13 million DKK.
- 2005-2008 CINEMA: ORGANIZING AND MANAGING CREATIVE AND INNOVATIVE ENTERPRISES. Headed by professor Jesper Strandgaard Pedersen and carried out in collaboration with associate professors Per Darmer and Chris Mathieu, CBS. The Research project is funded by The Danish Agency for Science, Technology and Innovation with 2.2 million DKK.
- 2003-2005 CREATIVE INDUSTRIES: THE BECOMING OF EUROPEAN FILM MAVERICKS. Headed by professor Jesper Strandgaard Pedersen and carried out in collaboration with Professor Jose Luis Alvarez, IESE, Barcelona, assistant professor Silviya Svejnova, Cranfield and assistant professor Carmelo Mazza, CBS/IESE. The project is founded by CBS with DKK 100.000.
- 1997-2001 CREATING EUROPEAN MANAGEMENT PRACTICE (CEMP). Headed by Professor Lars Engwall from Uppsala and carried out in collaboration with Professor Jose Luis Alvarez, IESE, Barcelona, Associate Professor Matthias Kipping, University of Reading, UK and Professor Rolv Petter Amdam, BI, Norway. The CEMP project is funded by EU.
- 1998-2000 THE CONSUMPTION OF MANAGEMENT KNOWLEDGE AND THE ROLE OF MASS MEDIA, is part of the CEMP program ('Management publishing') and carried out in collaboration with Professor Jose Luis Alvarez, IESE, Barcelona and assistant professor Carmelo Mazza, CBS/IESE.

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- 1998-1999 THE DANISH FIELD OF BUSINESS PUBLICATION is part of the CEMP research program and is carried out in collaboration with associate professor Peter Kjær, CBS and Professor Jose Luis Alvarez and assistant professor Carmelo Mazza, IESE, Barcelona.
- 1997-1999 COMPARATIVE ANALYSIS OF MANAGEMENT EDUCATION IN EUROPEAN CONTEXT is headed by Jesper Strandgaard Pedersen and carried out as part of the CEMP research program in collaboration with Professor Kerstin Sahlin-Andersson, Stockholm Business School, Sweden, and assistant professor Carmelo Mazza, IESE, Barcelona. The study is funded by CBS by 60.000 DKK.
- 1995-1996 TRANSFORMING IT-ORGANIZATIONS THROUGH ACTION LEARNING is carried out in collaboration with Professor Finn Borum, CBS, and Professor Lars Mathiasen, Aalborg University. The project is funded by CBS and Aalborg University.
- 1992-1995 INSTITUTIONAL ORGANIZATIONAL ANALYSIS (IOA project) headed by professor Ann Westenholtz and carried out in collaboration with a group of researchers at CBS. The project is funded by The Danish Social Science Research Council and CBS.
- 1992-1994 POSTMERGER INTEGRATION PROCESSES (PIP project) is carried out in collaboration with associate professor Jan Molin, CBS and, is funded by the Social Science Research Council with 450.000 DKK.

TEACHING EXPERIENCES

- 2012 - Teaching the organization and management theory course, 'Managing Creative and Innovative Organizations' on graduate program in 'Creative Business Processes' (CBP)
- 2007-2008 In collaboration with professor Finn Valentin (CBS) developed, organized and coordinated an intensive three-week course on 'Creative Industries' for MBA students from Stern School of Business (NYU).
- 2006-2010 Teaching the organization and management theory course, 'Managing Creative and Innovative Organizations' on graduate program in 'Creative Business Processes' (CBP)
- 2004-2005 Teaching the course 'Managing Change and Implementation' at our Full Time MBA program.
- 2001-2002 Teaching the course 'Change Management' at Global E-commerce MBA program
- 2000-2003 Teaching the course 'Tema og teknikker' (Themes and technologies) at graduate program in Strategy, Organization and Leadership (cand.merc. SOL)
- 2000-2002 Lectures for all undergraduate students ('storholdsforelæsninger) in 'Organizational Change'.
- 2001-2004 Lectures for all undergraduate students ('storholdsforelæsninger) in 'Organizational Culture'.
- 1999-2000 Teaching the graduate elective course 'Creation and Diffusion of Management Knowledge'.

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- 1998-1999 Teaching the graduate Elective course 'Management Ideas in the 20th Century – Scientification and Professionalization of Management'.
- 1996-1999 Teaching the course in 'Organization Theory' at the graduate program in Strategy, Organization and Leadership (cand.merc SOL).
- 1992-1993 Teaching the elective course in 'Mergers and Acquisitions' (1992-1993) at our graduate program (cand.merc.).
- 1990-1996 Teaching courses in 'Organization Theory' and 'Innovation and Control Systems' at part-time diploma program (HD 2. Del).
- 1990-1992 Teaching course in 'Organization Theory' at the undergraduate program in Informatics and Business (HA-DØK).
- 1987-1989 Teaching undergraduate Elective course in 'Corporate Culture'.

Along side these teaching activities, I have also acted as supervisor on undergraduate bachelor projects and graduate and part-time Diploma dissertations.

TEACHING AND SUPERVISION OF DOCTORAL STUDENTS:

Doctoral courses

- Spring 2013 Coordinated and taught doctoral course on 'Organizing Agents and Institutions' in collaboration with Mary Ann Glynn (Boston College), Renate Meyer (WU Vienna), Fabian Muniesa (Ecole des Mines), Peter Karnoe (AU), and Signe Vikkelsoe (CBS).
- Fall 2012 Coordinated and taught an English version of the 'Methodology' course in collaboration with Anne Reff Petersen (CBS).
- Fall 2011 Teaching the Doctoral course on 'Qualitative Methodology' at the University of Modena, Italy.
- 2010 - 2011 Coordinated and taught a workshop on 'Creative Industries research', from November 2010 till May 2011, with Doctoral students from Harvard University, Harvard Business School, Boston College, MIT and the Design School.
- 2004 - Co-coordinating and co-teaching the Doctoral course on 'Metodologi' (Methodology) with professors Per Darmer and Signe Vikkelsoe (CBS) (2004-2017) and with professor Eva Boxenbaum (since 2018).
- 1996 - Co-coordinating and co-teaching the Doctoral course in 'Institutional Organizational Analysis', during the first years together with Professors Soren Christensen (CBS), Ann Westenholz (CBS) and Frank Dobbin (Harvard University) and lately together with professors Eva Boxenbaum (Ecole des Mines), Renate Meyer (WU Vienna) and Roy Suddaby (University of Alberta).

Doctoral Supervision:

- 2020- Kathrine Solgaard Sørensen as main supervisor
- 2019- Irene Pace as co-supervisor

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2018 - 2020 Signe Bruskin as co-supervisor
2018 - 2019 Tomas Järvinen as co-supervisor
2017 - Sophie Marie Cappelen as main supervisor
2015 - 2018 Fabian Müller as co-supervisor
2012 - 2014 Steven Højlund as co-supervisor
2006 – 2010 Jesper Schlamovitz as main supervisor
2005 – 2008 Sara Malou Strandvad as main supervisor
2005 – 2009 Frederikke Maibom as co-supervisor
2004 – 2009 Margret Sigurdardottir as co-supervisor
2005 – 2005 Stein Jonny Valstad as main supervisor
1999 – 2002 Anne Marie Jess Hansen (1999-2002) main supervisor
1997 – 2004 Charlotte Rix as co-supervisor
1997 – 2000 Thyge Thygesen as co-supervisor

REVIEW AND ASSESSMENT COMMITTEE WORK:

Jesper Strandgaard Pedersen has served as member of assessment committees for PhDs, assistant and associate professorships at:

Gothenberg University (Sweden)
Cranfield School of Management (UK)
ESSEC (France)
Grenoble Ecole de Management (France)
ESADE Business School (Spain),
Hanken School of Economics (Finland)
Lund University (Sweden)
Aalborg University (Denmark)
Southern Danish University (Denmark) and
Copenhagen Business School (Denmark).

Jesper Strandgaard Pedersen is member of the Advisory Board for the academic journal 'Valuation Studies' and he serves as occasional reviewer for the following academic journals:

Organization Studies
Journal of Management Learning
Organization Science
Organization
Scandinavian Journal of Management
Journal of Gastronomy & Tourism
Creativity and Innovation Management

ACADEMIC MEMBERSHIP

Academy of Management (AOM) and
European Group of Organization Studies (EGOS)
The European Institute for Advanced Studies in Management (EIASM)
The New Institutionalism European Network