

Jeremy Moon

Jeremy Moon (JM) is a political scientist who has been studying corporate social responsibility for 30+ years, including its relationship to government and public policy, and more recently its contribution to sustainability. He is currently Professor of Sustainability Governance, and Director of CBS Sustainability Centre. Prior to that he held the Velux Chair of Corporate Sustainability, CBS (2014 – 2019) and Professor and founding Director of the International Centre for Corporate Social Responsibility, Nottingham University Business School (2002 – 2014, in which time he also acted as Deputy Dean). Before embarking on a business school career, JM held political science positions (1981 – 2002) at the Universities of Strathclyde, Keele, Western Australia (where he was head of department) and North London (where he was head of school).

JM's visiting positions include: Royal Melbourne Institute of Technology; Trinity College, University of Melbourne; University of Manchester; Institute for Advanced Studies, Princeton; Churchill College, University of Cambridge; University of Toronto; McGill University; the European University Institute, Florence.

He won the 2018 *Academy of Management Review* Paper of the Decade Award (with Dirk Matten - see below on work with greatest impact). He was awarded the 2005 *Beyond Grey Pinstripes European Faculty Pioneer Award for Preparing MBAs for Social and Environmental Stewardship* (World Resources Institute & The Aspen Institute). He was elected as a Fellow, Royal Society of the Arts (2007).

JM has won 17 competitive research grants. These include the current: Danida Fellowship (**The Ministry of Foreign Affairs of Denmark**) for 'The Regulation of International Supply Chains (RISC)', DKK 4,996,945. Others include: the *Danish International Network Programme (Framework Grant)*; the *European Commission* under the FP7 framework (JM's Centre was awarded Euro 327,000 of a Euro3 mill+ award); the *Association of Certified Chartered Accountants*; the *Australian Research Council* (2); and the *Australian Department of Employment, Education and Training*. Most of these involved the employment of research staff and all delivered refereed research outputs and in some cases practitioner / policy reports.

JM has led two major research centres both of which had major impacts. The International Centre for Corporate Social Responsibility, Nottingham (ICCSR) was founded with a £3.3 mill endowment in 2002. Here Moon was able to recruit what are now some of the leading names in the field (e.g. Andy Crane, Jean-Pascal Gond, Dirk Matten). In the period of his leadership over 20 PhDs were completed, including many who now hold academic positions and are making their own contributions to the field.

The VELUX Chair of Corporate Sustainability at CBS was founded with a DKK15 mill endowment. Here Moon has appointed 2 PhD fellows and 3 Post-doctoral fellows, and a Project Manager, as well as several Visiting Fellows of international stature (e.g. Ben Cashore, Jette Steen Knudsen, Dirk Matten). At the 2017 mid-term external review JM was described as 'one of the most cited academics in business and management', one of the top three chairs in CSR', whose 'output ... was substantial in comparison with other chairs at international level and can be considered as superior', 'both exceptional and influential at international levels', 'a catalyst for a strategic research network which is internationally renowned', and 'creates a stimulating and creative research environment for PhDs and junior faculty'.

JM has supervised 22 PhDs to completion; taught PhD courses on ‘Theories of Corporate Social Responsibility’ & ‘Corporate Social Responsibility and Sustainability’. He acts as a CBS PhD Career Mentor. He has been a PhD external examiner on numerous occasions (e.g.: Monash University; Melbourne University; University of East Anglia; University of Warwick (X 3); Erasmus University, Rotterdam).

He has acted as a Research Assessor for: the UK Research Assessment Exercise; the UK Economic and Social Science Research Council; the Norwegian Research Council; and the Australian Research Council.

More broadly, JM has played a key role in the development of international networks in the field of corporate society, notably as the co-convenor of the European Group for Organization Studies (EGOS) *Business and Society* stream (2012 – 2016 – which continues under new leadership), and co-convenor of the *Private Authority and Public Policy* network (2017 -).

JM has served as Co-Editor of the Cambridge University Press series *Business, Value Creation and Society* for nearly a decade; on the Academy of Management Social Issues in Management Division Committee; on the Academy of Business in Society Management Board; and on the Academy of Business in Society Supervisory Board.