Jesper Strandgaard

(PhD.)

Professor with special responsibilities

Academic qualifications

Degree	Year	Subject	Institution	Country
Ph.d	1991	Organizational theory	Copenhagen Business School	Denmark
M.SC.	1986	Political Science	University of Copenhagen	Denmark

Research expertise - keywords

- Organization theory
- Organizational culture and symbolism
- Institutional theory
- Organizational integration and transformation
- Organizing and managing creative and innovative filmmaking enterprises
- The role of media and educational institutions in relation to production, diffusion and consumption of managerial knowledge and management concepts
- Mergers and acquisitions

Research management, selected

Director of imagine .. Creative Industries Research, research centre at IOA

PhD supervision: Jesper Schlamovich (graduated 2010)

Research grants:

2005 – 2008: CINEMA - Organizing and Managing Creative and Innovative Enterprises. Grant from the

National research Council. (2,2 mio DKK)

2007 – 2011: Participating in *Creative Encounters* with researchers from several other departments at CBS.

Grant from the Strategic Research Council of 13 mio DKK.

Indicative Publications

- Moeran, B. and Strandgaard Pedersen, J. (eds.) (forthcoming). *The Negotiation of Values in the Creative Industries: Fairs, Festivals and Competitive Events*. Cambridge University Press. Cambridge.
- Strandgaard Pedersen, J. and Dobbin, F. (2006). In Search of Identity and Legitimation Bridging Organizational Culture and Neoinstitutionalism. *American Behavioral Scientist*. 49 (7): 897-907.
- Alvarez, J.L., C. Mazza, J. Strandgaard Pedersen and S. Svejenova (2005). Shielding Idiosyncrasy from Isomorphic Pressures: Towards Optimal Distinctiveness in European Film Making. *Organization*. 12 (6): 863-888.
- Mazza, C., K. Sahlin Andersson and J. Strandgaard Pedersen (2005). European Constructions of an American Model. *Journal of Management Learning*. 36 (4): 471-491.
- Mazza, C. and J. Strandgaard Pedersen, (2004) From Press to E-Media? The Transformation of an Organizational Field. Organization Studies. 25 (6): 875-896.

Other

Reviewer, selected:

Organization Science, Scandinavian Journal of Management; Journal of Management Studies; Organization Studies