

Information regarding processing of personal data

Data controller:

Copenhagen Business School
Solbjerg Plads 3
DK-2000 Frederiksberg

Telephone: +45 3815 3815

Email: alumni@cbs.dk

CBS' Data Protection Officer

Data Controller: Jesper Smedegaard Madsen

Department: CBS Legal

Phone: + 45 3815 2117

Mobile: + 45 4185 2485

Email: dpo@cbs.dk

Purpose

Stay connected with CBS and fellow alumni through CBS Alumni. Get access to a range of benefits and offers from Copenhagen Business School (CBS).

To register with CBS Alumni you must hold a degree or have been an exchange student from CBS, i.e. one of the following degrees:

- Bachelor
- Master
- CEMS
- PhD
- Diploma holder (HD part II)
- Executive master (continuing education)
- MBA
- Exchange student (obtained 15 ECTS points)

We use the information that you provide to verify that you are an alum from CBS, to manage your registration with CBS Alumni and to communicate with you about alumni news, invitations to alumni events and participation in rankings and accreditations.

Consent

The information regarding you will be processed based on the consent, which you provided when the information regarding you was collected.

If you for any reason do not wish to have your information registered for the purpose above, you can at any time withdraw your consent by sending an email to the data controller.

Withdrawing your consent will not impact the processing, which has already taken place prior to your withdrawal of your consent, however, it will ensure that your information is not processed after the withdrawal of the consent.

Am I obligated to provide information?

It is voluntary to register with CBS Alumni. If you do not wish to provide the requested information, the only consequence is that you will not receive information from CBS Alumni and receive information about alumni activities.

How long is your information stored?

Your information will be stored from the time when the information is collected and until the information is no longer necessary for the purpose for which the information was collected. That will as a main rule say that we store your information until you withdraw your consent.

Possible recipients of the personal data

By registering with CBS Alumni, you agree to be contacted regarding participation in rankings and accreditations. CBS may share your contact details with approved partners e.g. Financial Times with the only purpose of participating in ranking and accreditation surveys.

Your rights:

Your rights, as described in this section, can be exercised by contacting the data controller.

At any given time, you have the right to be informed of which information regarding you is being processed and you have the right to receive a copy of the information regarding you, which is being processed.

If you are of the opinion that all or part of the information regarding you, which is being processed, is inaccurate, you have the right to have the information rectified. While the data processor is rectifying the information, you have the right to demand that the information regarding you is not processed until the information has been rectified.

You have the right to have information regarding you, which has been collected, deleted if you withdraw your consent.

You have the right to have the information, which has been collected, transferred to you in a commonly used and machine readable format and if technically feasible have the information transferred directly to another data controller.

Complaint

If you wish to complain over the processing of your information, you can direct your complaint to:

Datatilsynet
Borgergade 28, 5.
DK-1300 Copenhagen K

Phone: +45 3319 3200

Email: dt@datatilsynet.dk