

CBS DEPARTMENT OF STRATEGY AND INNOVATION

COPENHAGEN BUSINESS SCHOOL International Business and Global Strategy Hub

CALL FOR PAPERS Global Strategy Journal Idea & Paper Development Workshop

Copenhagen, October 10-11, 2023 Submission Deadline: June 15, 2023

Editorial Team Leading the Workshop

Grazia Santangelo, Co-Editor (gs.si@cbs.dk) Marcus Møller Larsen, Associate Editor (mml.si@cbs.dk)

Purpose and format

The International Business and Global Strategy Hub at the Department of Strategy and Innovation, Copenhagen Business School, will host the first idea and paper development workshop (IPDW) of the *Global Strategy Journal* (GSJ). The purpose of the event is to gather researchers interested in publishing in GSJ. GSJ is the leading journal on global strategic management research. The workshop is designed to help participants finetune ideas that will develop into well-crafted manuscripts suitable for submission to GSJ and developmental feedback on full paper drafts to be submitted to GSJ.

The workshop is open to all scholars, but preference is given to doctoral students and early-career academics. Co-Editors, Associate Editors, and GSJ Board Members will provide detailed feedback to the authors in a roundtable discussion format. The workshop will also invite peer feedback from the other participants to offer a rich developmental experience to the authors.

While we hope that many of the submitted papers will eventually be submitted to GSJ, the workshop aims to improve the quality of global strategy research by providing quality feedback and bringing new scholars into the field.

The workshop will open on October 10 in the afternoon with a plenary session followed by roundtable discussions of paper ideas from participants, with each roundtable led by GSJ Editors or Board Members. On October 11, full papers will be presented by participants and discussed by GSJ Editors and Board Members. The workshop will end after lunch.

Submission

Prospective participants are invited to submit <u>either</u> a two-page proposal of their paper idea <u>or</u> a full paper to Mie Maahr Hegelund at <u>mmh.si@cbs.dk</u> by <u>June 15, 2023</u>. Each participant may submit only one idea proposal or a full manuscript. The cover page of the proposal/manuscript should include all authors' names, emails, and affiliations. In the email subject, please specify "Paper idea proposal" or "Full paper,"

depending on the submission type. Idea proposals and manuscripts will be selected based on their fit with the journal and the quality of their submitted work.

GSJ Workshop 2023 Key Dates:

- June 15, 2023. Deadline for paper submissions
- June 30, 2023. Notification of acceptance to successful applicants
- October 10-11, 2023. GSJ workshop

Logistics

Attendance is free. However, there is a limit of 25 participants. The Department of Strategy & Innovation of Copenhagen Business School will provide coffee, lunch, and dinner. Participants must cover their own travel and accommodation costs.

Copenhagen Business School is located centrally in the part of Copenhagen called Frederiksberg. There is easy access by metro (metro stops "Frederiksberg" and "Fasanvej") to the Airport as well as the city center.

Hotel suggestions

Hotel Skt. Petri *****

Krystalgade 22

City Centre

https://www.sktpetri.com/

15 minutes by metro from Copenhagen Airport to Nørreport Metro Station. 6 minute walk to the hotel. 3 minutes by metro from Nørreport Metro Station to CBS campus (Frederiksberg Metro Station).

Scandic Falkoner ****

Falkoner Alle 9

Frederiksberg

https://www.scandichotels.com/hotels/denmark/copenhagen/scandic-falkoner

20 minutes by the metro from Copenhagen Airport to Frederiksberg Metro Station.

In walking distance to CBS campus.

CABINN City ***

Mitchellsgade 14

Copenhagen V

https://en.cabinn.com/hotel/cabinn-city

16 minutes by regional train from Copenhagen Airport to Copenhagen Main Station (Hovedbanegården). 10 minutes walk to the hotel.

8 minutes by metro from København H Metro Station to CBS campus (Frederiksberg Metro Station).

The Square ****

Rådhuspladsen

City Centre

https://www.thesquarecopenhagen.com/

20 minutes by metro from Copenhagen Airport to Rådhuspladsen Metro Station.

7 minutes by metro from Rådhuspladsen Metro Station to CBS campus (Frederiksberg Metro Station).

Ibsens Hotel ***

Vendersgade 23

City Centre

https://www.arthurhotels.dk/ibsens-hotel/

15 minutes by metro from Copenhagen Airport to Nørreport Metro Station. 5 minute walk to the hotel. 3 minutes by metro from Nørreport Metro Station to CBS campus (Frederiksberg Metro Station).