

GRADUATE SHORT COURSES
TEACHING PERIOD: 25 - 27 JUNE 2024 (WEEK 1)

GRADUATE	MONDAY JUNE 24	TUESDAY JUNE 25	WEDNESDAY JUNE 26	THURSDAY JUNE 27
Morning Slot 8:00 - 10:35		CCMVI2057U Internationalization of Small and Medium-sized Enterprises	CCMVI2057U Internationalization of Small and Medium-sized Enterprises	CCMVI2057U Internationalization of Small and Medium-sized Enterprises
		CCMVI2134U Neuroscience in Marketing - consumer insights through brain science	CCMVI2134U Neuroscience in Marketing - consumer insights through brain science	CCMVI2134U Neuroscience in Marketing - consumer insights through brain science
		CCMVI2014U Graduate Consumer Behaviour <i>(Blended learning)</i>	CCMVI2014U Graduate Consumer Behaviour <i>(Blended learning)</i>	CCMVI2014U Graduate Consumer Behaviour <i>(Blended learning)</i>
		CCMVI2097U International Strategic Management	CCMVI2097U International Strategic Management	CCMVI2097U International Strategic Management
		CCMVI2129U Pricing Strategies <i>(Blended learning)</i>	CCMVI2129U Pricing Strategies <i>(Blended learning)</i>	CCMVI2129U Pricing Strategies <i>(Blended learning)</i>
		CCMVI2136U Corporate Strategy	CCMVI2136U Corporate Strategy	

Noon Slot 11:40 - 14:15		CCMVI2122U Energy Economics and Policy	CCMVI2122U Energy Economics and Policy	CCMVI2122U Energy Economics and Policy
		CCMVI2008U Financial Statement Analysis	CCMVI2008U Financial Statement Analysis	CCMVI2008U Financial Statement Analysis
		CCMVI2049U Integrated Marketing Communications (Blended learning)	CCMVI2049U Integrated Marketing Communications (Blended learning)	CCMVI2049U Integrated Marketing Communications (Blended learning)
		CCMVI2138U Technology Strategies	CCMVI2138U Technology Strategies	CCMVI2138U Technology Strategies
		CCMVI2130U The Business of Sports	CCMVI2130U The Business of Sports	CCMVI2130U The Business of Sports
		CCMVI2125U Sustainable Capitalism in the Nordics?	CCMVI2125U Sustainable Capitalism in the Nordics?	CCMVI2125U Sustainable Capitalism in the Nordics?

Afternoon Slot 15:20 - 17:55		CCMVI2115U Social entrepreneurship and Business Model Innovation (Blended learning)	CCMVI2115U Social entrepreneurship and Business Model Innovation (Blended learning)	CCMVI2115U Social entrepreneurship and Business Model Innovation (Blended learning)
		CCMVI2116U The Changing Nature of Work: Towards a Digital Future (Blended learning)	CCMVI2116U The Changing Nature of Work: Towards a Digital Future (Blended learning)	CCMVI2116U The Changing Nature of Work: Towards a Digital Future (Blended learning)
	CCMVI2139U Sustainable Maritime Business			
	CCMVI2136U Corporate Strategy	CCMVI2136U Corporate Strategy	CCMVI2136U Corporate Strategy	
		CCMVI2133U Strategic Brand Management in a Dynamic World (Blended learning)	CCMVI2133U Strategic Brand Management in a Dynamic World (Blended learning)	CCMVI2133U Strategic Brand Management in a Dynamic World (Blended learning)

GRADUATE SHORT COURSES
TEACHING PERIOD: 1 - 2 JULY 2024 (WEEK 2)

GRADUATE	MONDAY JULY 1	TUESDAY JULY 2		
Morning Slot 8:00 - 10:35	CCMVI2057U Internationalization of Small and Medium-sized Enterprises	CCMVI2057U Internationalization of Small and Medium-sized Enterprises		
	CCMVI2134U Neuroscience in Marketing - consumer insights through brain science	CCMVI2134U Neuroscience in Marketing - consumer insights through brain science		
	CCMVI2014U Graduate Consumer Behaviour (Blended learning)	CCMVI2014U Graduate Consumer Behaviour (Blended learning)		
	CCMVI2097U International Strategic Management	CCMVI2097U International Strategic Management		
	CCMVI2129U Pricing Strategies	CCMVI2129U Pricing Strategies		
	CCMVI2136U Corporate Strategy	CCMVI2136U Corporate Strategy		

Noon Slot 11:40 - 14:15	CCMVI2122U Energy Economics and Policy	CCMVI2122U Energy Economics and Policy		
	CCMVI2008U Financial Statement Analysis	CCMVI2008U Financial Statement Analysis		
	CCMVI2049U Integrated Marketing Communications (Blended learning)	CCMVI2049U Integrated Marketing Communications (Blended learning)		
	CCMVI2138U Technology Strategies	CCMVI2138U Technology Strategies		
	CCMVI2130U The Business of Sports	CCMVI2130U The Business of Sports		
	CCMVI2125U Sustainable Capitalism in the Nordics?	CCMVI2125U Sustainable Capitalism in the Nordics?		

Afternoon Slot 15:20 - 17:55	CCMVI2115U Social entrepreneurship and Business Model Innovation (Blended learning)	CCMVI2115U Social entrepreneurship and Business Model Innovation (Blended learning)		
	CCMVI2116U The Changing Nature of Work: Towards a Digital Future (Blended learning)	CCMVI2116U The Changing Nature of Work: Towards a Digital Future (Blended learning)		
	CCMVI2139U Sustainable Maritime Business	CCMVI2139U Sustainable Maritime Business		
	CCMVI2136U Corporate Strategy	CCMVI2136U Corporate Strategy		
	CCMVI2133U Strategic Brand Management in a Dynamic World (Blended learning)	CCMVI2133U Strategic Brand Management in a Dynamic World (Blended learning)		

GRADUATE SHORT COURSES
TEACHING PERIOD: 3 - 5 JULY 2024 (WEEK 2)

GRADUATE	WEDNESDAY JULY 3	THURSDAY JULY 4	FRIDAY JULY 5	
Morning Slot 8:00 - 10:35	CCMVI2057U Internationalization of Small and Medium-sized Enterprises	CCMVI2057U Internationalization of Small and Medium-sized Enterprises		
	CCMVI2134U Neuroscience in Marketing - consumer insights through brain science	CCMVI2134U Neuroscience in Marketing - consumer insights through brain science		
	CCMVI2014U Graduate Consumer Behaviour (Blended learning)	CCMVI2014U Graduate Consumer Behaviour (Blended learning)		
	CCMVI2097U International Strategic Management	CCMVI2097U International Strategic Management		
	CCMVI2129U Pricing Strategies (Blended learning)	CCMVI2129U Pricing Strategies (Blended learning)		

Noon Slot 10:45 - 13:20	CCMVI2122U Energy Economics and Policy	CCMVI2122U Energy Economics and Policy		
	CCMVI2008U Financial Statement Analysis	CCMVI2008U Financial Statement Analysis		
	CCMVI2049U Integrated Marketing Communications (Blended learning)	CCMVI2049U Integrated Marketing Communications (Blended learning)		
	CCMVI2138U Technology Strategies	CCMVI2138U Technology Strategies		
	CCMVI2130U The Business of Sports	CCMVI2130U The Business of Sports		
	CCMVI2125U Sustainable Capitalism in the Nordics?	CCMVI2125U Sustainable Capitalism in the Nordics?		

Afternoon Slot 13:30 - 16:05	CCMVI2115U Social entrepreneurship and Business Model Innovation (Blended learning)	CCMVI2115U Social entrepreneurship and Business Model Innovation (Blended learning)		
	CCMVI2116U The Changing Nature of Work: Towards a Digital Future (Blended learning)	CCMVI2116U The Changing Nature of Work: Towards a Digital Future (Blended learning)		
	CCMVI2139U Sustainable Maritime Business	CCMVI2139U Sustainable Maritime Business	CCMVI2139U Sustainable Maritime Business	
	CCMVI2136U Corporate Strategy			
	CCMVI2133U Strategic Brand Management in a Dynamic World (Blended learning)	CCMVI2133U Strategic Brand Management in a Dynamic World (Blended learning)		

GRADUATE SHORT COURSES
TEACHING PERIOD: 8 - 10 JULY 2024 (WEEK 3)

GRADUATE	MONDAY JULY 8	TUESDAY JULY 9	WEDNESDAY JULY 10	THURSDAY JULY 11
Morning Slot 8:00 - 10:35	CCMVI2057U Internationalization of Small and Medium-sized Enterprises	CCMVI2057U Internationalization of Small and Medium-sized Enterprises	CCMVI2057U Internationalization of Small and Medium-sized Enterprises	
	CCMVI2134U Neuroscience in Marketing - consumer insights through brain science	CCMVI2134U Neuroscience in Marketing - consumer insights through brain science	CCMVI2134U Neuroscience in Marketing - consumer insights through brain science	
	CCMVI2014U Graduate Consumer Behaviour (Blended learning)	CCMVI2014U Graduate Consumer Behaviour (Blended learning)	CCMVI2014U Graduate Consumer Behaviour (Blended learning)	
	CCMVI2097U International Strategic Management	CCMVI2097U International Strategic Management	CCMVI2097U International Strategic Management	
	CCMVI2129U Pricing Strategies (Blended learning)	CCMVI2129U Pricing Strategies (Blended learning)	CCMVI2129U Pricing Strategies (Blended learning)	

Noon Slot 10:45 - 13:20	CCMVI2122U Energy Economics and Policy	CCMVI2122U Energy Economics and Policy	CCMVI2122U Energy Economics and Policy	
	CCMVI2008U Financial Statement Analysis	CCMVI2008U Financial Statement Analysis	CCMVI2008U Financial Statement Analysis	
	CCMVI2049U Integrated Marketing Communications (Blended learning)	CCMVI2049U Integrated Marketing Communications (Blended learning)	CCMVI2049U Integrated Marketing Communications (Blended learning)	
	CCMVI2138U Technology Strategies	CCMVI2138U Technology Strategies	CCMVI2138U Technology Strategies	
	CCMVI2130U The Business of Sports	CCMVI2130U The Business of Sports	CCMVI2130U The Business of Sports	
	CCMVI2125U Sustainable Capitalism in the Nordics?	CCMVI2125U Sustainable Capitalism in the Nordics?	CCMVI2125U Sustainable Capitalism in the Nordics?	

Afternoon Slot 13:30 - 16:05	CCMVI2115U Social entrepreneurship and Business Model Innovation (Blended learning)	CCMVI2115U Social entrepreneurship and Business Model Innovation (Blended learning)	CCMVI2115U Social entrepreneurship and Business Model Innovation (Blended learning)	
	CCMVI2116U The Changing Nature of Work: Towards a Digital Future (Blended learning)	CCMVI2116U The Changing Nature of Work: Towards a Digital Future (Blended learning)	CCMVI2116U The Changing Nature of Work: Towards a Digital Future (Blended learning)	
	CCMVI2139U Sustainable Maritime Business	CCMVI2139U Sustainable Maritime Business	CCMVI2139U Sustainable Maritime Business	
	CCMVI2133U Strategic Brand Management in a Dynamic World (Blended learning)	CCMVI2133U Strategic Brand Management in a Dynamic World (Blended learning)	CCMVI2133U Strategic Brand Management in a Dynamic World (Blended learning)	
				CCMVI2139U Sustainable Maritime Business