

GIACOMO MARCHESINI

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ACADEMIC APPOINTMENT

2023 – ongoing **COPENHAGEN BUSINESS SCHOOL**, Frederiksberg, Denmark
Assistant Professor, Department of Strategy and Innovation

EDUCATION

2017- 2023 **IESE BUSINESS SCHOOL**, Barcelona, Spain
Ph.D., Strategic Management (*summa cum laude*)
Advisor: Giovanni Valentini
Committee: Bruno Cassiman, Thomas Klueter, Anita McGahan, Myriam Mariani, Paola Criscuolo

2014 **BOCCONI UNIVERSITY**, Milan, Italy
MSc in Economics and Management of Innovation and Technology

2012 **BOCCONI UNIVERSITY**, Milan, Italy
BA in Economics and Social Sciences

2012 **UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN**, Urbana, IL
Visiting Student, BA (01/2012 – 06/2012)

PUBLICATIONS

[1] Maoret, M., **Marchesini, G.**, Ertug, G. (2023) On the Status Shocks of Tournament Rituals: How Ritual Enactment Affects Productivity, Input Provision, and Performance. *Academy of Management Journal*.

WORKING PAPERS

- [2] **Marchesini, G.**, [*Paper on Time Pressure and R&D Search*] (Title disguised)
- [3] **Marchesini, G.**, Valentini, G. Measuring Innovation Value Where It Matters Most.
- [4] **Marchesini, G.** From Failure to Success: Dual-Space Persistency in Discovery Process.
- [5] **Marchesini, G.** When Do Breakthroughs Arrive? Sequence Analysis and Patenting Activity.
- [6] **Marchesini, G.**, Valentini, G., Cassiman, B. Science-related Lobbying, Political Connections and the Direction of Scientific Research and Technological Innovation.

BOOKS CHAPTERS, PRACTITIONER-ORIENTED PUBLICATIONS, AND CASE STUDIES

[7] **Marchesini G.**, Corbetta G., & Venzin, M. (2019). Integrated Mobility: The Transformation of Gruppo Ferrovie dello Stato. Milano: SDA Bocconi.

[8] **Marchesini, G., & Venzin, M. (2018).** Do we still need the strategy? Five approaches to strategize in times of turbulence. In Beltratti A. & Bezzecchi A. (Eds.), *Business NeXT: non è solo questione di tecnologie*: 83-104. Milano: Egea.

ACHIEVEMENTS, SCHOLARSHIPS, AND AWARDS

2021, 2022	Outstanding Reviewer Award (Academy of Management Annual Meeting, STR)
2021	Social Trends Institute (STI) Research Grant
2020	Nomination for SMS Best PhD Paper Prize
2017-2022	IESE Business School PhD Scholarship
2009-2014	Bocconi University, ISU Scholarship

REFEREED AND INVITED PRESENTATIONS

“Earnings Pressure and the Nature of R&D Search”

- 2020 – Academy of Management Annual Meeting (Virtual)
- 2020 – La Salle University (Barcelona, Spain)
- 2021 – Wharton Technology and Innovation Conference (Virtual)
- 2021 – IE Brown Bag Seminar (Virtual)
- 2021 – SEI Consortium (Barcelona, Spain)

“Measuring Innovation Value Where It Matters Most”

- 2020 – Product Development and Management Association Conference (Virtual)
- 2020 – Strategic Management Society Annual International Conference (Virtual)
- 2021 – IESE Business School Brown Bag Seminar (Barcelona, Spain)
- 2022 – Druid (Copenhagen, Denmark)
- 2022 – Academy of Management Annual Meeting (Seattle, USA)

“Aftershock: Tournament Rituals and the Performance Consequences of Status Shock”

- 2019 – Academy of Management Annual Meeting (Boston, USA)
- 2021 – Center for Sports and Business at Stockholm School of Economics (Virtual)

“When Do Breakthroughs Arrive? A Study of Sequential Patenting Activity”

- 2021 – Strategic Management Society Annual International Conference (Virtual)

WORKSHOPS

Participant:

- 2020 – AOM Doctoral Consortium
- 2020 – SMS Doctoral Consortium
- 2021 – TIM Division Doctoral Consortium
- 2021 – Center for Sports and Business, Paper and Idea Development Workshop
- 2021 – IE Doctoral Consortium
- 2021 – SEI Consortium

Organizer:

- 2022 – PDW, Academy of Management Annual Meeting (Seattle, USA)
Title: “*Managing the Unexpected in Innovation: Toward an Understanding of the Discovery Journey.*” Speakers: A. Camuffo, S. Brusoni, C. Busch, J.P. Eggers, J. Lane, C. Liu, M. Rauch.

TEACHING EXPERIENCE

- Fall, 2023 **Copenhagen Business School**, Denmark
Bio-Markets, MSc
Strategy and Organization, MSc
- Fall, 2022 **LUISS**, Rome, Italy
Management of Innovation, MSc - Lecturer
- 2021 **IESE BUSINESS SCHOOL**, Barcelona, Spain
Competitive Strategy, MBA and MiM (by D. Wehrheim) - Teaching Assistant
- 2017 **Harvard Business Publishing**
Certificate: Case Method Teaching
- 2016 **SDA BOCCONI**, Milan, Italy
- Corporate Strategy, MAFED (by M. Venzin) – Teaching Assistant
- Executive Workshops in strategy and innovation – Organizer
- Summer, 2016 **BOCCONI UNIVERSITY**, Milan, Italy
International Business, Undergraduate (by P. Morosetti) - Teaching Assistant

OTHER RESEARCH EXPERIENCE

- 2016-2017 **SDA BOCCONI SCHOOL OF MANAGEMENT**, Milan, Italy
Research Fellow, Strategic Management Department
- 2013-2014 **BOCCONI UNIVERSITY**, Milan, Italy
Research Assistant, ICRIOS, GOLDEN Observatory
Advisor: Maurizio Zollo. Master Thesis: *M&A Performance and Stakeholder Relationship: The Role of Relational Contract in post-merger integration.*

PROFESSIONAL EXPERIENCE

- Jan-Sep 2017 **Corporate Hangar**, Milan, Italy
Innovation and Strategy Consultant
- 2015-2016 **EY Financial Business Advisors**, Milan, Italy
Junior Consultant – Risk Management
- Jan- Jul 2015 **EY Financial Business Advisors**, Milan, Italy
Intern – Risk Management

ACADEMIC AFFILIATIONS

Member: Academy of Management (STR and TIM Divisions); Strategic Management Society (Knowledge & Innovation Interest Group)
Reviewer: Industrial and Corporate Change; Academy of Management Annual Meeting; Strategic Management Society Annual Conference.

SOFTWARE AND LANGUAGES

Software: Stata. **Programming:** Python. **Languages:** English (Fluent), Italian (Native), Spanish (Intermediate)