



## Scientific Profile

The number and relevance of projects is growing at a staggering pace. This phenomena transformed organizations and is today changing the nature of social and economic action in society. Accompanying this development is the need to organize for projects, and to theorize about it. I study human and organizational behaviour in projects and develop behaviour-centric organizational contexts for projects.

I am Project Studies scholar, that is, I am part of the research community that studies projects, programs and portfolios. My empirical contexts are in projects and project organizing across different industrial contexts, in particular, large engineering projects, IT, construction and wind industries. My research earned international awards and led to over 50 publications, most of which in the key project journals and conferences.

In the recent years, I came to recognise the relevant of decisions and behaviours in decisions to projects, and have since studied how decisions happen in projects, and how objects, and in particular, visualizations, can inform (and misinform) decisions.

## Current Positions

- 2018 – Today Associate Professor in Project Organizing at the Department of Organizations, **Copenhagen Business School**, Denmark.
- 2015 – Today Associate Professor in Project Organizing at the Engineering Systems Division, **DTU Management Engineering**, Denmark.  
Engineering Systems Division is a hub of excellence at the DTU Management Engineering for multi-disciplinary research on the design and management of engineering systems, i.e. systems that fulfil the most relevant functions of our society, such as health and energy.
- 2014 – Today Honorary Senior Research Fellow at the Bartlett, Faculty of the Built Environment, School of Construction and Project Management (SCPM), **University College London (UCL)**, UK.  
Hosted by a top universities in Europe, SCPM leads studies on the management of projects with the highest rank in the field according to the 2014 UK Research Assessment Exercise.

## Previous Academic Positions

- 2010 – 2014 **Lecturer** at the Bartlett, Faculty of the Built Environment, School of Construction and Project Management, University College London (UCL), UK.
- 2008 – 2010 **Senior Research Fellow** at the International Centre for Programme Management (ICPM), Cranfield School of Management, UK – a top management school in the UK with one of the leading MBA programs worldwide.
- 2003 – 2008 **Research Fellow** (Wissenschaftlicher Mitarbeiter) in Project Management at the Management International Project Institute, Mechanical Engineering Department, University of Siegen, Germany, where Joana conducted her PhD in collaboration with Aston Business School.

## Awards and Prizes

- Highly commended article 2017 for the article Project Studies and Engaged Scholarship published at the Emerald International Journal of Managing Projects in Business.
- Best Paper Award 2017 for the Wiley Project Management Journal for the paper: The Projectification of Everything: Projects as a Human Condition (confidential - award to be announced in June).
- Best reviewer award 2013 for Elsevier International Journal of Managing Projects in Business.
- Winner of the International Project Management Association (IPMA) Young Researcher Award 2008.
- Winner of the Association of Project Management (APM) Hebert Walton Award (best PhD in 2008).

## Publications

- [Google Scholar Profile](#): 1283 citations, H-index: 17.
- 19 journal articles mostly in the International Journal of Project Management, Project Management Journal
- 4 books, 2 book chapters, over 25 peer-reviewed full articles in academic conference
- 9 white papers directed to practitioners (first author in 7).

## Invitations

- **Practitioner conferences (examples):**
  - Keynote Speech at the Passion for Projects Conference in March 2015.
  - Speaker at the European Decision Making Network, Copenhagen, 2016.
  - Speaker at the Multi-Project Management Tagung, Darmstadt, 2017.
- **Examiner (examples):**
  - External examiner of the University of Sussex's project management postgraduate programme, UK.
  - PhD external examiner at King's College London, UK and at KTH, Sweden.

### Conference Organization

- Co-organisation and panel member of the **Academy of Management Symposium** ‘Integration of the Study of Organisations: Lack of Integration?’ accepted by Organization and Management Theory and Operations Management Divisions.
- **Conference session chair** for IRNOP 2013, 2015 (International Research Network on Organizing by Projects, bi-annual most relevant academic conference in project management), and EURAM 2016 track in project organizing.
- **Leader in the organisation** of the Global Project and Manufacturing Management Conference in 2004, Germany, with approx. 100 participants.

### Editorial and Reviewer Work

- **Journal Editorial Membership:**
  - Member of the International Editorial Board of the International Journal of Project Management.
  - Member of the Advisory Editorial Board of the International Journal of Management Projects in Business.
  - Member of the Editorial Board of the Modern Project Management Journal.
- Co-Editor of a **Special Issue**: “Classics on Project Management”, with Prof. Jonas Söderlund (H-index: 30, in the International Journal of Managing Projects in Business, counting with contribution of key authors in the field, including Prof. Andrew Davies (H-index: 32) and Prof. Mats Engwall (H-index: 18).
- Regular **reviewer** for the International Journal of Project Management (top project management journal), Project Management Journal, International Journal of Managing Projects in Business.

### Management Experience and Professional Training outside Academia

2009	APMP certification (Project Management Certification of the Association of Project Management, UK).
2002 – 2003	Administration and Assistance in International Relations for the DFG (German Research Council)-funded international PhD programme on education (INEDD) led by Prof. Dr. B. Fichtner at the University of Siegen, Germany.
2001 – 2002	Software engineer involved in IT projects.
2001	Project assistant for the enrolment in a government programme called “Bolsa Escola” for Campinas (Scholarship system for infants, a precursor of today’s Family Scholarship program, a flagship program of the Brazilian government).

### Funding (examples)

- **Strategy implementation.** I am part of the research team, funder: Bightline (2018).
- **Decisions and risk management,** (PhD supervisor), funder: DTU and ABB. PhD Scholarship to study decisions under uncertainty in engineering projects (2015-2018);
- **Public engagement in wind turbine projects.** I was part of research team, funder: The Danish Council for Strategic Research, PI: Dr Kristian Borch. Wind2050 is a multi-disciplinary research team working on different facets of public acceptance. My contribution is to the role of developers and how they govern projects to improve engagement with public (2014-2017);
- **Visualizations in project portfolio.** I was the principal investigator, funder: Project Management Institute (PMI) and UCL. Visualization and Decisions in Project Portfolio is a multi-disciplinary research based on human experiments executed by international team of four people, two academic disciplines, four countries, and three time zones (2012-14);
- **Programme Management.** I was part of research team, funder: HP and Cranfield School of Management. Funding of a research centre, as a partnership between HP and Cranfield School of Management to transform research and practice of programme management (from 2007, the centre still exists, but no longer in strong collaboration with HP).

### Languages

Portuguese (mother tongue), English (Proficient), German (Very Good), Spanish (Basic)