

GARY GEREFFI

Curriculum Vitae (condensed; link to [complete CV](#))

[Google Scholar homepage](#)

[ResearchGate homepage](#)

[Scholars@Duke webpage](#)

Current Positions: Emeritus Professor, Dept. of Sociology, Duke University, Durham, NC 27708.
Founding Director, Global Value Chains Center, Duke University, 2005-present.

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Academic Background: Ph.D., M.Phil. – Yale University, Sociology
B.A. – University of Notre Dame

Selected Honors and Awards:

World Economic Forum, Global Advisory Council on Advanced Manufacturing, 2012-2016
UK Department for International Development (DFID) grant, “Economic and Social Upgrading in Global Production and Trade,” 2009-2012
International Labor Organization, 7th Nobel Peace Prize Social Policy Lectures (3 lectures), “The New Offshoring of Jobs and Global Development,” Kingston, Jamaica, December 5-7, 2005

Selected Books:

- 2020 [Global Value Chains, Governance and Globalization Strategy](#) (Gary Gereffi, Pavida Pananond and Torben Pedersen, co-editors). Special issue of *Global Strategy Journal*, Vol. 10, No. 3.
- 2019 [Handbook on Global Value Chains](#) (Stefano Ponte, Gary Gereffi and Gale Raj-Reichert, co-editors). Cheltenham, UK: Edward Elgar Publishing.
- 2018 [Global Value Chains and Development: Redefining the Contours of 21st Century Capitalism](#). Cambridge, UK: Cambridge University Press.
- 2018 [Local Clusters in Global Value Chains: Linking Actors and Territories Through Manufacturing and Innovation](#) (Valentina De Marchi, Eleonora Di Maria and Gary Gereffi, co-editors). London: Routledge.
- 2010 [Global Value Chains in a Postcrisis World: A Development Perspective](#) (Olivier Cattaneo, Gary Gereffi and Cornelia Staritz, co-editors). Washington, DC: The World Bank.

Selected Articles:

- 2022 “Microfoundations of Global Value Chain Research: Big Decisions by Small Firms” (Giulio Buciuini, Jacopo Canello and Gary Gereffi), *Economy and Planning A: Economy and Space*. OnlineFirst access at <https://doi.org/10.1177/0308518X221099025>.
- 2022 [“Resilience Decoded: The Role of Firms, Global Value Chains, and the State in COVID-19 Medical Supplies”](#) (Gary Gereffi, Pavida Pananond and Torben Pedersen), *California Management Review*, 64, 2: 46-70.
- 2021 [“Trade Policies, Firm Strategies, and Adaptive Configurations of Global Value Chains”](#) (Gary Gereffi, Hyun-Chin Lim and Joonkoo Lee). *Journal of International Business Policy*, 4, 4: 506-522.

- 2021 [“Innovation, Upgrading, and Governance in Cross-Sectoral Global Value Chains: The Case of Smartphones”](https://doi.org/10.1093/icc/dtaa062) (Joonkoo Lee and Gary Gereffi), *Industrial and Corporate Change*, 30, 1: 215-231. <https://doi.org/10.1093/icc/dtaa062>.
- 2020 [“Global Value Chains, Industrial Hubs and Economic Development in the 21st Century”](#) (with Xinyi Wu). Pp. 1049-1068 in Arkebe Oqubay and Justin Lifu Lin (eds.), *The Oxford Handbook of Industrial Hubs and Economic Development*. Oxford, UK: Oxford University Press.
- 2020 [“What does the COVID-19 pandemic teach us about global value chains? The case of medical supplies.”](#) *Journal of International Business Policy*, 3, 3: 287-301.
- 2020 [“An integrative typology of global strategy and global value chains: The management and organization of cross-border activities”](#) (Pavida Pananond, Gary Gereffi and Torben Pedersen). *Global Strategy Journal*, 10, 3: 421-443.
- 2019 “Global Value Chains and International Development Policy: Bringing Firms, Networks and Policy-Engaged Scholarship Back In.” *Journal of International Business Policy* 2, 3: 195-210.
- 2019 “Diverse Paths of Upgrading in High-Tech Manufacturing: Costa Rica in the Electronics and Medical Devices Global Value Chains” (Gary Gereffi, Stacey Frederick and Penny Bamber). *Transnational Corporations* 26, 1: 1-29.
- 2019 “E-Commerce and Industrial Upgrading in the Chinese Apparel Value Chain” (Fuyi Li, Stacey Frederick and Gary Gereffi). *Journal of Contemporary Asia* 49, 1: 24-53.
- 2019 *“Amazon and Alibaba: Internet Governance, Business Models, and Internationalization Strategies”* (Xinyi Wu and Gary Gereffi). Pp. 327-356 in Rob Van Tulder, Alain Verbeke, and Lucia Piscitello (eds.), *International Business in the Information and Digital Age*. Progress in International Business Research, Vol. 13. Bingley, UK: Emerald Publishing.
- 2016 [“Economic and Social Upgrading in Global Value Chains and Industrial Clusters: Why Governance Matters”](#) (Gary Gereffi and Joonkoo Lee). *Journal of Business Ethics* 133, 1: 25-38.

Recent Lectures and Research Presentations:

[“How Do We Build Supply-Chain Resilience? The Case of COVID-19 Medical Supplies,”](#) McGill University, Centre for the Convergence of Health and Economics, October 6, 2021.

[“Gary Gereffi: How Research on Global Value Chains Can Help U.S. Competitiveness,”](#) Duke University (DUCIGS) interview, August 9, 2021.

[“Implementing Supply Chain Resiliency,”](#) written testimony by Gary Gereffi, hearings of the U.S. Senate, Committee on Commerce, Science and Transportation,” Washington, D.C., July 15, 2021.

[“A Conversation on Global Value Chains: China, COVID, and Resilience”](#) (Dr. Gary Gereffi and Dr. Eleftherios “Lefteris” Iakovou). Global Value Chains Policy Talk, Mosbacher Institute, Texas A&M University, April 7, 2021.

[“The Impact of COVID-19 on GVCs: Explaining Shortages of Medical Supplies.”](#) GVC Conversations @ SASE (Society for the Advancement of Socio-Economics), Network O (Global Value Chains), January 28, 2021.

[“Shaping Sustainable Supply Chains”](#) – Podcast with Tilman Altenburg (Program Head, German Development Institute) and Gary Gereffi (Duke GVC Center). Sponsored by the Research Network on Sustainable Global Supply Chains, December 15, 2020.

Co-organizer and Participant, Duke Global Summit on “Governance and Development in a Value Chain World,” Duke University, Oct. 29-Nov. 1, 2014. Website: <https://dukegvcsummit.org/>.

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Biographical Sketch

Gary Gereffi is Emeritus Professor of Sociology and Director of the Global Value Chains Center at Duke University (<https://gvcc.duke.edu/>). He received his B.A. degree from the University of Notre Dame and his M.Phil. and Ph.D. degrees from Yale University. Gereffi has published over a dozen books and numerous articles on globalization, industrial upgrading, and social and economic development, and he is one of the originators of the global value chains framework. Recent books include: *[Global Value Chains, Governance and Globalization Strategy](#)* (Gary Gereffi, Pavida Pananond and Torben Pedersen, co-editors), special issue of *Global Strategy Journal*, 10(3), 2020; *[Handbook on Global Value Chains](#)* (Stefano Ponte, Gary Gereffi and Gale Raj-Reichert, co-editors), Cheltenham, UK: Edward Elgar Publishing, 2019; *[Global Value Chains and Development: Redefining the Contours of 21st Century Capitalism](#)* (Cambridge University Press, 2018); and *[Global Value Chains in a Postcrisis World: A Development Perspective](#)* (The World Bank, 2010).

Current projects include: (1) the impact of the COVID-19 pandemic on the resilience of global supply chains; (2) the impact of U.S. protectionism on jobs and regional trade agreements; (3) evaluating how the digital economy and Industry 4.0 are likely to affect international business strategies and economic, social and environmental upgrading; and (4) shifting regional interdependencies in East Asia and North America, with a focus on China, South Korea and Mexico vis-à-vis the United States.

Gereffi was invited to testify at the US Senate Commerce Committee hearings on “Implementing Supply Chain Resiliency” in Washington, DC on July 15, 2021. The hearing details and the video recording (webcast) are presented [here](#), along with a follow-up [Duke interview](#).