

Curriculum Vitae: Fumiko Kano Glückstad



A. Personal data

Web-site www.cbs.dk/en/staff/fkgmsc
ORCID <https://orcid.org/0000-0002-8618-2479>
Nationality Japanese with permanent residence permit
Language Japanese (Native), English (Fluent), Danish (passed Prøve i Dansk 3)

B. Employment

07.2016 – present Associate Professor, Dept. of Management, Society and Communication, CBS
10.2013 – 06.2016 Assistant Professor, Dept. of International Business Communication, CBS
01.2013 – 09.2013 Postdoc Researcher, Dept. of International Business Communication, CBS
06.2012 – 12.2012 Research Assistant, Dept. of International Business Communication, CBS
12.2008 – 05.2012 PhD fellow, Dept. of International Business Communication, CBS**

05.2004 – 11.2008 Independent Research Associate for WIP, Japan and London Research International (consultancy assignments)
10.2000 – 04.2004 Senior Coordinator (Responsible in Asian markets), Phase One A/S
01.1998 – 09.2000 Columnist for Nikkei Net Business (major Japanese business publication)
04.1991 – 11.1997 Consumer Research & Business Development, Panasonic Corporation, Home Appliance Enterprise (previous name: Matsushita Electric Industrial Co. Ltd.)

** Due to the Great Tohoku Earthquake on 11.03.2011 during my research stay at Tohoku University in Sendai 02.2011-08.2011 my PhD project was officially extended by the Dean's Office, CBS by 6 months

C. Education

2017 - 2018 Harvard Business School - Project Management Leadership course funded by Innovation Fund Denmark: From Project to Competitive Advantage - Pasteur Program 2017

2013-2015 Assistant Professorship Program, Copenhagen Business School (CBS)

2012 PhD in Cross-Cultural Cognition, Copenhagen Business School (CBS)
Major PhD schools affiliated and courses attended:
2011 Course attendance "Introduction to Machine Learning and Data Modeling" (Technical University of Denmark)
2011 Summer School of the Swedish Graduate School in Cognitive Science
2010 European Summer School of Logic, Language and Information
2009 Nordic Graduate School of Language Technology
2008- Forskerskole Øst (University of Copenhagen, CBS, Roskilde Univ.)

2008 Master of Language Administration, Copenhagen Business School (CBS)
1991 Bachelor of Art in Psychology, Doshisha University, Japan

D. Scientific focus areas (as of 2019)

- Social, Cognitive & Cross-Cultural Psychology
- Consumer Psychology (Consumer Segmentation & Segment-specific Consumer Analysis)
- Intercultural Data Analysis Methods
- Business Intelligence (Application of Machine Learning technologies to Social Sciences in particular focus on Marketing and Tourism)

E. Academic awards

- **Best Excellent Paper Award:** Glückstad, F.K., Schmidt, M.N., Mørup, M. (2018) Testing a Model of Destination Image Formation : Application of Nonparametric Bayesian Relational Modeling to Destination Image Analysis. In: 2018 Global Marketing Conference at Tokyo Proceedings. red. /Jeonghye Choi. Seoul : Global Alliance of Marketing & Management Associations 2018, s. 63-64 (Global Marketing Conference Proceedings)
- **Nomination for the final three Best Paper Awards:** Glückstad, F.K., Kock, F., Josiassen, A. & Assaf, A. (2017) Categorization of Destinations and Formation of Mental Destination Representations: A Parallel Biclustering Analysis. Submitted to “48th TTRA (The Travel and Tourism Research Association) annual international conference”
- **Best Paper Award:** Glückstad, F.K. (2011) Asymmetric similarity and cross-cultural communication process. In: 9th International Conference on Terminology and Artificial Intelligence. Institut National des Langues et Civilisations Orientales, Paris, France, November, 2011, pp. 59-65.
- **Nomination for the final four Best Paper Awards:** Glückstad, F.K. (2011) Alignment of remote cultures. In: Proc. 2nd International Conference on Culture and Computing. Kyoto University, Kyoto, Japan, October 2011 / red. Juan E. Guerrero. Los Alamitos: IEEE Computer Society Press pp. 21-26.

F. Fund-raising activities

- 2018 Grant application (PI): “VAlues, Senses and Experiences in cultural tourism” applied for Innovations Fund Denmark: ca. 11 million DKK (**received an excellent review and was invited to the final round interviews**)
- 2017 **Main applicant and PI** of “Cool Japan – Smart Denmark Initiative: Integration of data sciences in the tourism research”: the 9th call for the proposal of the International Network Program, Danish Ministry of Higher Education and Science
- 2016 **Main applicant, recipient and co-PI** of 2017 Grand Solution project: UMAMI (Understanding Mindset across Markets, Internationally) funded by Innovation Fund Denmark <http://sf.cbs.dk/umami>
- 2015 Grant application (PI): “3C: Comprehending Consumers across Cultures – R&D of a “value-based” intercultural consumer segmentation tool” applied for Innovations Fund Denmark: 16 million DKK (**received an excellent review for the second and final stage evaluation**)
- 2013: **Co-recipient and co-funded as postdoctoral researcher:** the Carlsberg Foundation as part of the Global English project headed by Prof. Durst-Andersen: 6.6 mil. DKK

H. Academic communities

- Member of the Asian Society for Social Psychology (ASSP)
- Member of The Travel and Tourism Research Association (TTRA)
- Member of the Japanese Society for Artificial Intelligence (JSAI)

Full list of Publications of Fumiko Kano Glückstad from 2009-present

Peer-reviewed journal (articles submitted/published):

- Glückstad, F.K., Schmidt, M. N. & Mørup M. (2017) Examination of Heterogeneous Societies: Identifying subpopulations by contrasting cultures. *Journal of Cross-Cultural Psychology*. Vol.48, No.1, p.39-57, DOI: 10.1177/0022022116672346 **(BF12/ABS3)**
<http://jcc.sagepub.com/content/early/2016/10/06/0022022116672346?papetoc>
- Glückstad, F.K., Herlau, T., Schmidt, N. M., & Mørup, M. (2014) *Cross-categorization of legal concepts across boundaries of legal systems: in consideration of inferential links*. In: *Artificial Intelligence and Law*, Vol. 22(1), pp. 61-108, NY:Springer, DOI: 10.1007/s10506-013-9150-2
<http://link.springer.com/article/10.1007/s10506-013-9150-2> **(BF11)**
- Glückstad, F.K. (2013) *Aligning Mental Representations*. In: *Journal of Advanced Computational Intelligence and Intelligent Informatics*. Vol. 17 No.4, Fuji Technology Press, Tokyo, Japan, ISSN : 1343-0130 (Print) / 1883-8014 (Online) pp. 663-669 **(BF11)**
<http://www.fujipress.jp/finder/xslt.php?mode=present&inputfile=JACII001700040022.xml>
- Glückstad, F.K. (2011) *Application of classical psychological theory to terminological ontology alignment*. In: *Proceedings of NLPCS 2011, August 20-21, Copenhagen Business School*. / *Copenhagen Studies in Language*, Nr. 41, pp. 227-238. **(BF11)**

Peer-reviewed conference proceedings (peer-reviewed full-paper):

- Glückstad, F.K., Schmidt, M.N., Mørup, M. (2018) Testing a Model of Destination Image Formation : Application of Nonparametric Bayesian Relational Modeling to Destination Image Analysis. In: 2018 Global Marketing Conference at Tokyo Proceedings. red. /Jeonghye Choi. Seoul : Global Alliance of Marketing & Management Associations 2018, s. 63-64 (Global Marketing Conference Proceedings) **Best Excellent Paper Award**
- Litong-Palima, M., Albers, K.J. Glückstad, F.K. (2018) Stability and Similarity of Clusters under Reduced Response Data. In: *The 32nd Annual Conference of the Japanese Society for Artificial Intelligence*, 2018
- Albers, K.J., Schmidt, M.N., Litong-Palima, M, Mørup, M. Bonnevie, R., Glückstad, F.K. (2018) Understanding Mindsets Across Markets, Internationally : A Public-private Innovation Project for Developing a Tourist Data Analytic Platform. In: *Proceedings of the 42nd IEEE Annual Computer Software and Applications Conference: COMPSAC 2018. Volume 2*. . ed. /Sorel Reisman; Sheikh Iqbal Ahamed; Claudio Demartini; Thomas Conte; William Claycomb; Motonori Nakamura; Edmundo Tovar; Stelvio Cimato; Chung-Horng Lung; Hiroki Takakura; Ji-Jiang Yang; Toyokazu Akiyama; Zhiyong Zhang; Kamrul Hasan. Los Alamos, CA : IEEE 2018, p. 159-164
- Glückstad, F.K., Kock, F., Josiassen, A. & Assaf, A. (2017) Categorization of Destinations and Formation of Mental Destination Representations: A Parallel Biclustering Analysis. *Submitted to "48th TTRA (The Travel and Tourism Research Association) annual international conference"* **Nominated for the Best Paper Award**
- Glückstad, F.K. (2015) Automatic alignment of multiple knowledge systems: Its application to intercultural opinion survey analysis. *The 7th International Joint Conference on Knowledge Discovery, Knowledge Engineering and Knowledge Management*. 12-14 November 2015, Lisbon, Portugal **(ISI indexed)**
- Mørup, M., Glückstad, F.K., Herlau, T. & Schmidt, N. M. (2014) Non parametric statistical structuring of knowledge systems using binary feature matches. In: *Proceedings of 2014 IEEE International Workshop on Machine Learning for Signal Processing* **(BF11)**

- *Glückstad, F.K., Herlau, T., Schmidt, N. M., Rafal Rzepka, Kenji Araki & Mørup, M. (2013) Analysis of conceptualization patterns across groups of people. In: *Proceedings of 2013 Conference on Technologies and Applications of Artificial Intelligence (TAAI 2013)*, Taiwan, IEEE 2013, DOI 10.1109/.73 pp. 349-354 **(BF11)**
- *Glückstad, F.K., Herlau, T., Schmidt, N. M., & Mørup, M. (2013) Unsupervised Knowledge Structuring: Application of Infinite Relational Models to the FCA Visualization. In: *The 9th International Conference on Signal Image Technology & Internet Based Systems. SITIS 2013*. ed. /Kokou Yetongnon; Albert Dipanda; Richard Chbeir. Los Alamitos, CA : IEEE 2013, pp. 233-240 **(BF11)**
- Glückstad, F.K. & Mørup, M. (2012) *Feature-based Ontology Mapping from an Information Receivers' Viewpoint* In: Proc. 9th International Workshop on Natural Language Processing and Cognitive Science (NLPCS 2012), ICEIS 2012, Wroclaw, Poland, 28-29 June 2012 / Portugal: SciTePress, pp. 34-43. ISBN: 978-989-8565-16-7
- Glückstad, F.K. & Mørup, M. (2012) *Flexible- or Strict Taxonomic Organization? - Impact on culturally-specific knowledge transfer*. In: Proc. Terminology and Knowledge Engineering Conference 2012 (TKE 2012), Madrid, Spain, 20-21 June 2012, pp. 65-80. ISBN 978-84-695-4333-7
- Glückstad, F.K. (2012) *Cross-cultural Concept Mapping of Standardized Datasets* Proc. Workshop on Challenges to Knowledge Representation in Multilingual Contexts, TKE 2012, Madrid, Spain, 19 June, pp. 9-16. ISBN 978-84-695-4333-7
- Glückstad, F.K. (2011) *Alignment of remote cultures*. In: Proc. 2nd International Conference on Culture and Computing. Kyoto University, Kyoto, Japan, October 2011 / red. Juan E. Guerrero. Los Alamitos: IEEE Computer Society Press pp. 21-26. **(Nominated as one of four finalists for the Best Paper Award) (BF11)**
- *Glückstad, F.K. (2011) *Asymmetric similarity and cross-cultural communication process*. In: 9th International Conference on Terminology and Artificial Intelligence. Institut National des Langues et Civilisations Orientales, Paris, France, November, 2011, pp. 59-65. **(Best Paper Award among student authors)**
- Glückstad, F.K. (2011) *Terminological ontology and cognitive processes in translation*. In: Proceedings of the 24th Pacific Asia Conference on Language, Information and Computation. red. / Ryo Otaguro; Kiyoshi Ishikawa; Hiroshi Umemoto; Kei Yoshimoto; Yasunari Harada. Tohoku: Institute for Digital Enhancement of Cognitive Development, Waseda University. pp. 629-636. ISBN 978-4-905166-00-9 **(BF11)**

Patent:

- Glückstad, F.K., Herlau, T., Schmidt, N. M., & Mørup, M. (2013) *A method, computer program and system for inferring and structuring relations between cultural specific concepts in two cultures*. European patent application filed in June 2012, published in Dec. 2013 (WO/2013 /186216) **(BFI)**

Peer-reviewed conference proceedings in Computer Science (abstracts peer-reviewed, full-paper submitted afterwards):

- Glückstad, F.K. & Tanida, Y. (2015) *Comprehending Consumers: Computing Complexity of Cultures*. In Proceedings of 29th Annual Conference of the Japanese Society for Artificial Intelligence (JSAI 2015), June 2015, Hakodate, Japan
- Glückstad, F.K., Herlau, T., Schmidt, N. M., & Mørup, M. (2013) *Analysis of Subjective Conceptualizations towards Collective Conceptual Modelling*. In: Proc. International Organized

Session - Modern Approaches for Intelligence Design - from Mining to Inference, 27th Annual Conference of the Japanese Society for Artificial Intelligence, (JSAI 2013), June 2013, Toyama, Japan

- Glückstad, F.K. & Mørup, M. (2012) *Application of the Infinite Relational Model combined with the Bayesian Model of Generalization for Effective Cross-Cultural Knowledge Transfer*. In: International Organized Session – Application Oriented Principles of Machine Learning and Data Mining, the 26th Annual Conference of the Japanese Society for Artificial Intelligence (JSAI 2012), Yamaguchi, Japan 12-15 June
- *Glückstad, F.K. (2012) *Bridging Remote Cultures: Influence of cultural prior-knowledge in cross-cultural communication*. In: International Organized Session - Alan Turing Year Special Session on AI Research that Can Change the World, the 26th Annual Conference of the Japanese Society for Artificial Intelligence (JSAI 2012), Yamaguchi, Japan 12-15 June, 2012
- Glückstad, F.K. (2010) *Terminological Ontology Mapping: cognitive translation approach*, The Sixteenth Annual Meeting of the Association for Natural Language Processing, University of Tokyo, Japan, March.
- Glückstad, F.K. (2009) *Triangulated terminology management for transitive translations focusing on named entities*, NordTerm 2009, Copenhagen Business School, June 2009, Ontologier og taksonomier, Copenhagen Business School, ISBN 978-87-994577-0-0.

Peer-reviewed conference proceedings in general (abstract only)

- Glückstad, F.K. & Takahashi, Y. (2019) Who are those Chinese traveling to Europe?: Value-based classification of Chinese people and their traveling experiences. The 2019 ISSID (International Society for the Study of Individual Differences) Conference, Florence, July 29th – August 2nd, 2019
- Glückstad, F.K. & Takahashi, Y. (2019) Interpretation of Schwartz Theory of Ten Basic Human Values in the Japanese context. The 13th Biannual Asian Society of Social Psychology 2019, Taipei, 11th – 13th July, 2019
- Glückstad, F.K. (2013) Computing dynamics of cultures: an interdisciplinary approach to the concept of culture. In: *Proc. International Conference - Negotiating the Humanities*, Nov. 2013, Aarhus University, Denmark

Non peer-reviewed commentary (Journal article)

- Glückstad, F.K., Tanida, Y. (2016) Comprehending Consumers: Computing Complexity of Cultures. In: *Journal of the Japanese Society for Artificial Intelligence*, Vol 31(6) pp. 913

Non peer-reviewed monograph (PhD Thesis)

- Glückstad, F.K. (2012) *Bridging Remote Cultures: Cross-lingual concept mapping based on the information receiver's prior knowledge*, Frederiksberg: Copenhagen Business School [Phd], 2012. 245 s. (PhD Series; Nr. 31.2012).

Notification of invention submitted to DTU/CBS patent administration

- Glückstad, F.K., Mørup, M., Schmidt, M.N. (2014) *A method, computer program and system for simultaneously aligning and structuring relations among concepts in two or more knowledge systems*.