

**FACTS & FIGURES**

**2019**



COPENHAGEN BUSINESS SCHOOL  
HANDELSHØJSKOLEN

A man with short brown hair and glasses, wearing a dark blue suit over a light blue shirt, is sitting on a wide, modern staircase. He is smiling and looking towards the camera. His hands are clasped in his lap. The staircase is made of light-colored stone or concrete, and there are metal railings in the background.

# BUSINESS IN SOCIETY

CBS is an international business university that combines elements from conventional business schools and the “full university” model – always maintaining a focus on how we can use our strong international standing to positively impact on and create value for society, both nationally and globally.

In our commitment to research and research-based education, we aim to strengthen the triangle between education, research and practice. We achieve this through world-class programmes and academically excellent research that finds new answers to business and societal challenges.

By encouraging new ideas, supporting individual initiative and exerting flexibility in the face of new opportunities, we evolve as a university.

The precondition is an attractive, responsible and engaging workplace for faculty, staff and students that has the capacity to integrate and co-create with the surrounding society.

CBS enjoys the advantages of an architecturally attractive university campus, centrally located in Copenhagen, the capital of Denmark. This location provides us with a valuable foundation for future growth.

We hope that this short overview will get you acquainted with – or perhaps update you on – our unique university.

Nikolaj Malchow-Møller,  
*President*

# BUSINESS IN SOCIETY

What does it take to tackle large-scale societal and business challenges – sustainability or international debt, technological innovation or cross-cultural communication? At CBS we certainly believe that excellent teaching and research are needed to provide the sharpest analyses and insights.

Since the challenges often cross intellectual boundaries, we believe that cross-disciplinary perspectives are important; our scale often allows us to address problems from a diversity of angles. And we believe that open and collaborative partnerships are essential, both with researchers and other universities but also between students, businesses, public institutions, NGOs and policy makers.

For CBS, ‘business in society’ is about taking our societal responsibilities seriously. But it is also about being open to new ways of thinking and working – including new teaching programmes and new ways of delivering education. ‘Business in society’ is more than just a slogan. We see it as a provocation, a stimulus, a challenge to current ways of working and a hope for the future.



## COPENHAGEN SCHOOL OF ENTREPRENEURSHIP (CSE)

At CSE we develop entrepreneurship in society through collaboration with students, teachers, researchers and the corporate sector. Learn more about CSE and entrepreneurship in society at [cse.cbs.dk](https://cse.cbs.dk)

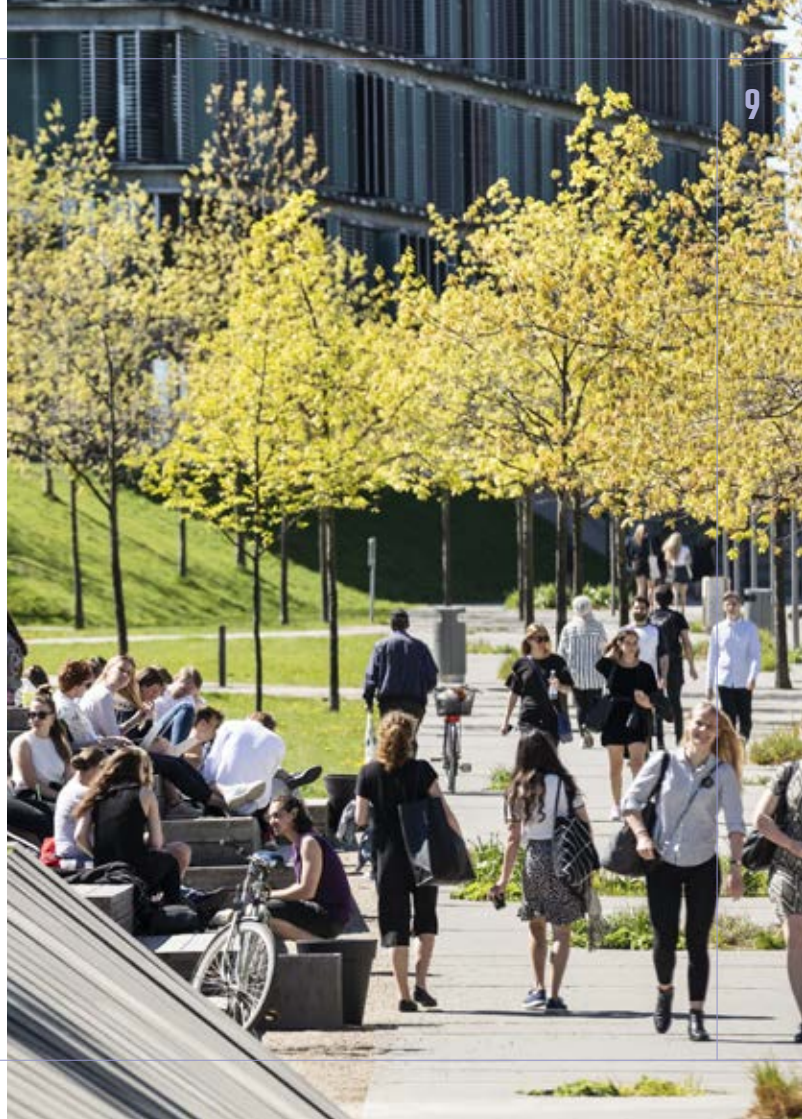
# COLLABORATION ACROSS DISCIPLINES: BIS PLATFORMS

CBS addresses complex societal issues by fostering interdisciplinary Business-in-Society platforms (BiS platforms). The aim of the platforms is to support the development of context-driven, problem-focused and interdisciplinary knowledge production as well as engagement with students, business leaders and policymakers.

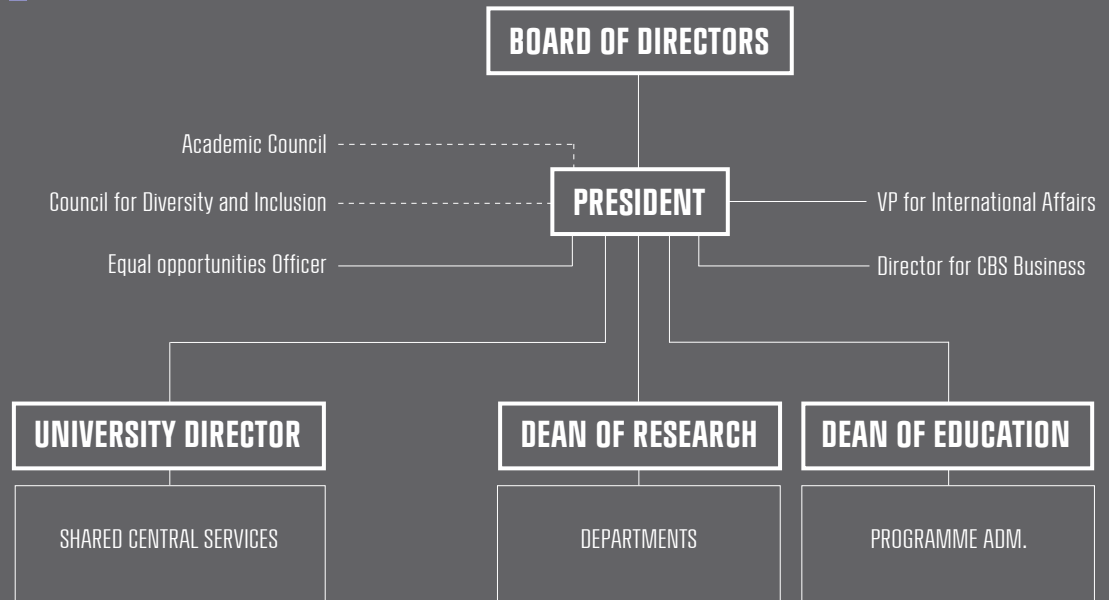
Learn more about the BiS Platforms at [cbs.dk/bis](https://cbs.dk/bis)

## BiS PLATFORMS

CBS Maritime  
Diversity & Difference  
Inequality  
Digital Transformations



# CBS OVERVIEW



The President answers to a Board of Directors with a majority of external representatives from the business community. An elected Academic Council acts as an academic advisory board.

The responsibility for research and teaching is divided between the heads of department and the academic directors of the degree programmes respectively, and both refer directly to the deans.

# CBS IN TOTALS

31.12.2018

13

**19,708**

STUDENT POPULATION

**3,984**

INTERNATIONAL STUDENTS

**185**

PHD STUDENTS

**48**

PHD DEGREES CONFERRED

**675**

FULL-TIME ACADEMIC STAFF

**774**

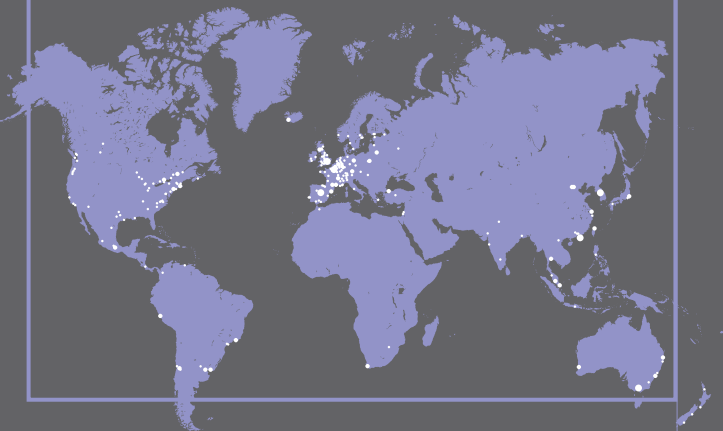
PART-TIME ACADEMIC STAFF

**675**

ADMINISTRATIVE STAFF

**296**

EXCHANGE AND COOPERATION  
AGREEMENTS WORLDWIDE



FUNDING

**181.8** MILLION €

# RESEARCH

Copenhagen Business School is an internationally leading business university with research and teaching excellence in classical management disciplines such as finance and economics, accounting and operations management, marketing, strategic management and organisation – and in disciplines that place business in a wider social, political, cultural, philosophical and historical context.

TOTALS 31.12.2018

511

ARTICLES IN PEER-REVIEWED  
JOURNALS

1,533

RESEARCH PUBLICATIONS

EXPERTS.CBS.DK

The CBS expert database includes CBS researchers specialised in CBS' core research areas who share their knowledge and comment on issues within their fields of expertise. Visit the experts at [experts.cbs.dk](https://experts.cbs.dk).

# WORLD-CLASS RESEARCH ENVIRONMENTS

The World Class Research Environments (WCRE) are strategic initiatives with the aim of fostering research environments of excellence. The two current WCREs are:

**Center for Financial Frictions (FRIC)** is a Center of Excellence established by the Danish National Research Foundation. FRIC investigates how prices and markets are affected by financial frictions such as transaction costs, leverage constraints, counterparty credit risk, illiquidity and asymmetric information. It is a leading hub for discussions and analysis of financial markets and a breeding ground for PhD candidates competing for jobs at the highest international level.

**Governing Responsible Business (GRB)** acts as an umbrella for a group of internationally recognised scholars working at the intersection of (global) governance and responsible business practices. GRB studies the changing role of business in global society, addresses questions such as: Which governance arrangements can help to address problems such as human rights violations or corruption? What is the responsibility of private actors whenever governments are unwilling or unable to provide basic public goods?

# DEPARTMENTS AND RESEARCH CENTRES

17

## Department of Accounting (ACC)

Center for Corporate Governance (CCG)  
Center for Corporate Performance (CCP)  
Centre for Owner-Managed Businesses (COMB)

## Department of Digitalization (DIGI)

Center for Business Data Analytics (BDA)

## Department of Economics (ECON)

Centre for Economic and Business Research (CEBR)  
Pension Research Centre (PeRCent)\*  
Copenhagen School of Energy Infrastructure (CSEI)

## Department of Finance (FI)

Center for Financial Frictions (FRIC)  
Center for Statistics (CST)  
Pension Research Centre (PeRCent)\*

## Department of International Economics, Government and Business (EGB)

\* PeRCent is a joint research centre under the Department of Economics and the Department of Finance.

## Department of Management, Philosophy and Politics (MPP)

CBS LAW  
Center for Business History (CVH)  
Center for Civil Society Studies (CfC)  
Center for Leisure and Culture Services (CLCS)

## Department of Management, Society and Communications (MSC)

CBS Sustainability  
Centre for Business and Development Studies (CBDS)

## Department of Marketing (MARKTG)

Center for Tourism and Culture Management (TCM)

## Department of Operations Management (OM)

## Department of Organization (IOA)

Centre for Organizational Time (COT)  
Center for Advanced Studies on Project Management (CASPRO)  
Center for Public Organization, Value, and Innovation (POVI)  
imagine.. Creative Industries Research (IMAGINE ..)

## Department of Strategy and Innovation (SI)

Research Centre on Biotech Business (Biotech Business)



# DEGREE PROGRAMMES

CBS offers a comprehensive range of university degrees in economics and business administration. Other programmes combine business studies with social sciences and the humanities, offering education in the fields of IT, philosophy, politics, language, sociology, communication and others.

Our broad selection of full-time programmes complies with the three levels:

- 3-year bachelor programmes
- 2-year master programmes
- 3-year PhD programmes

The MSc programme in Advanced Economics and Finance, an elite master programme for top qualified foreign and Danish students, is also offered at CBS.

Furthermore, we offer part-time and full-time programmes in continuing education:

- Executive master programmes
- Full-time MBA
- Diploma programmes and short courses

For more information on our wide range of part-time and full-time programmes in continuing education, please see pages 24 and 25.



# STUDENTS

OVERALL 01.10.2018

TOTAL NUMBER OF STUDENTS **19,708**



 = 200 students

TOTAL ENROLMENT **8,165**



TOTAL NUMBER OF GRADUATES **6,280**



# FULL-TIME BACHELOR PROGRAMMES

\* Taught in English  
 \*\* First graduates in 2019  
 \*\*\* First graduates in 2021

23

PROGRAMME	ENROLLED	STUDENTS	GRADUATES
<b>BSc</b> in Economics and Business Adm.	683	1, 748	498
<b>BSc</b> in European Business	132	230	**
<b>BSc</b> in International Business*	165	460	142
<b>BSc</b> in Business Adm. and Service Management* (3 concentrations)	159	456	138
<b>BSc</b> in Business Adm. and Project Management	89	251	75
<b>BSc</b> in Business Adm. and Information Systems	111	293	67
<b>BSc</b> in Business Adm. and Commercial Law	203	531	133
<b>BSc</b> in Business Adm. and Management Science	87	262	51
<b>BSc</b> in Business Adm. and Philosophy	68	187	53
<b>BSc</b> in Business Adm. and Organisational Communication	155	424	101
<b>BSc</b> in Business Adm. and Psychology	151	410	106
<b>BSc</b> in Business Adm. and Sociology*	76	180	50
<b>BSc</b> in Business Adm. and Digital Management	77	77	***
<b>BSc</b> in International Business and Politics*	115	341	92
<b>BSc</b> in International Shipping and Trade*	45	132	39
<b>BSc</b> in Business, Language and Culture*	138	389	86
<b>BSc</b> in Business, Asian Language and Culture – International Business Asia*	90	208	52
<b>BA</b> in Information Management*	-	94	35
<b>BA</b> in Intercultural Market Communication	124	351	134
<b>BA</b> in English and Organizational Communication	1	188	70
<b>BA</b> in European Business	-	69	101

# FULL-TIME MASTER PROGRAMMES

\* Taught in English  
\*\* First graduates in 2020

25

PROGRAMME	ENROLLED	STUDENTS	GRADUATES
<b>MSc</b> in Economics and Business Adm.* (14 concentrations)	1,543	3,350	1,412
<b>MSc</b> in Business Economics and Auditing	94	236	99
<b>MSc</b> in Business Adm. and Information Systems* (2 concentrations)	105	216	122
<b>MSc</b> in Business Adm. and E-business*	173	361	135
<b>MSc</b> in Business Adm. and Commercial Law	138	314	125
<b>MSc</b> in Business Adm. and Innovation in Health Care	42	95	21
<b>MSc</b> in Business Adm. and Management Science	60	126	42
<b>MSc</b> in Business Adm. and Philosophy*	30	91	30
<b>MSc</b> in Business Adm. and Organisational Communication	184	472	213
<b>MSc</b> in Business Adm. and Psychology	84	215	68
<b>MSc</b> in Business Adm. and Information Systems – Data Science	27	27	**
<b>MSc</b> in International Business and Politics*	99	258	88
<b>MSc</b> in Business, Language and Culture* (2 concentrations)	136	350	113
<b>MSc</b> in Advanced Economics and Finance* (Elite programme)	44	95	36
<b>MSc</b> in Business Administration and Bioentrepreneurship*	27	48	15
<b>MSc</b> in Social Science – Human Resource Management	78	175	89
<b>MSc</b> in Social Science – Management of Creative Business Processes*	83	199	89
<b>MSc</b> in Social Science – Organisational Innovation and Entrepreneurship*	81	209	78
<b>MSc</b> in Social Science – Strategic Design and Entrepreneurship*/**	24	24	**
<b>MSc</b> in Social Science – Political Communication and Management	62	163	62
<b>MSc</b> in Social Science – Service Management*	59	146	70
<b>MA</b> in International Business Communication (2 concentrations)*	145	369	172

Programme abroad: MSc in Social Science – Public Management and Social Development (in Beijing – in collaboration with UCAS)

# EXECUTIVE MASTER PROGRAMMES / CONTINUING EDUCATION

An important aspect of the university's profile is the wide range of part-time programmes and courses targeted at the business sector. They range from 2-year executive master programmes to 4-year diploma programmes, Summer University and short courses.

All our programmes are research-based and designed to meet the lifelong learning and leadership development needs for executives and professionals as well as their organisations (both private and public).

As a part of our continuing education area, CBS Executive, a commercial foundation independent of CBS, has been established to accommodate the growing need for customised executive development programmes.

## EXECUTIVE MASTER PROGRAMMES

Full-time MBA\*  
Executive MBA with Flexibility\*  
Global Executive MBA\*  
Executive MBA in Shipping and Logistics\*  
Master of Business Development  
Master of Management Development  
Master of Public Governance  
Master of Tax

## DIPLOMA PROGRAMMES

Graduate Certificate in Business Administration  
Graduate Diploma Programmes in Business Administration

- Management Accounting and Process Management
- Finance
- Accounting and Financial Management
- Financial Planning
- International Business
- Innovation Management\*
- Marketing Management
- Organisation and Management
- Supply Chain Management\*

## CBS EXECUTIVE

High-level, targeted supplementary training and management development programmes

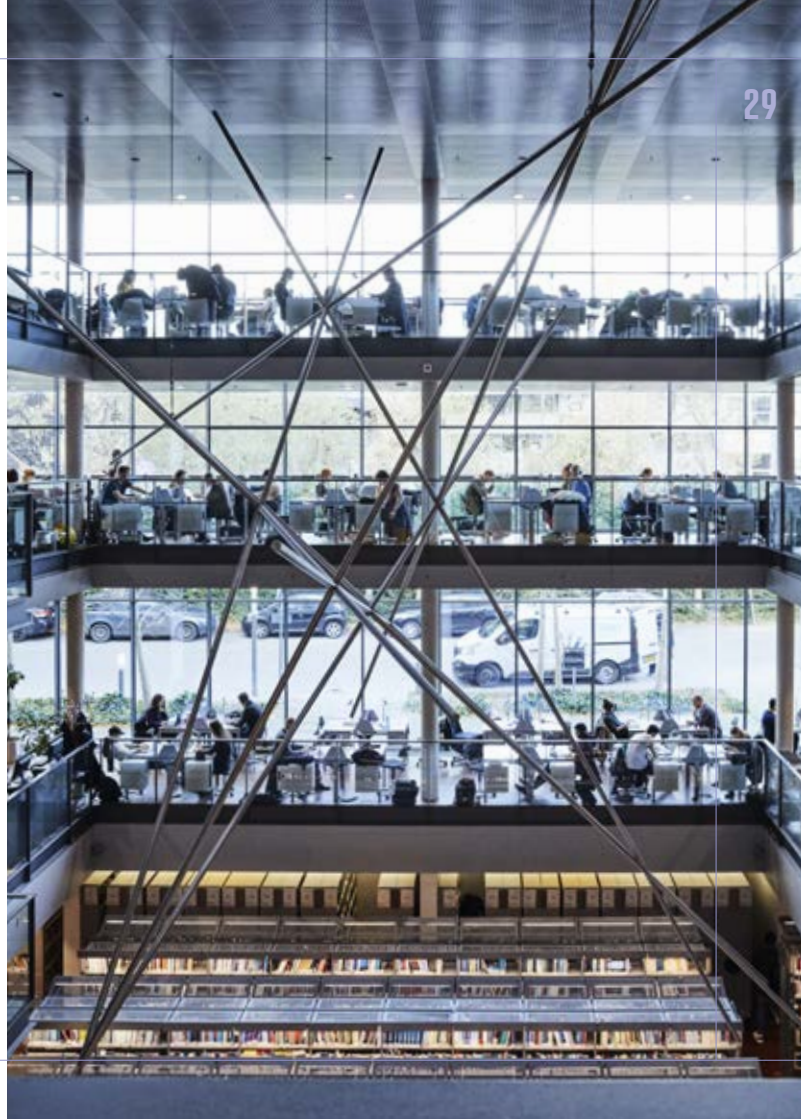
\* Taught in English

# LIBRARY

At CBS Library, the use of the physical collection is still decreasing in favour of electronic materials. Currently, there are more than 256,000 e-books and 42,000 e-journals available. The use of electronic resources was more than 10.7 million in 2018 – and the number of downloaded CBS student theses has now exceeded 2.2 million.

As part of the national Open Access strategy CBS Library has focused on making CBS journal articles OA available. As a result around 50% of all current peer reviewed journal articles written by CBS researchers are now freely available to the public. CBS Library continues the effort in reaching the national goal of 100% OA articles by 2025.

In cooperation with study programmes across CBS, the library guides and teaches students, lecturers and researchers in how to navigate and search in a knowledge-intensive world. In 2018, CBS Library hosted or contributed to 207 courses, with attendance of more than 11,600 students.



# BUSINESS PARTNERSHIPS

CBS engages with companies on many levels, providing innovative research, consultancy, teaching and development.

CBS Business offers relevant collaborative opportunities that contribute to the development of businesses through formalised and more ad hoc-based activities that fit the needs of companies, organisations and CBS. Many companies already collaborate with us in a variety of ways.

CBS Business offers four types of structured partnerships: Corporate, Collaboration, Growth and Network. We also offer a number of additional employer branding and recruitment services.

The aim of these partnerships is to generate and support bridge building between CBS and society by connecting CBS' rich portfolio of education and research to society. The primary objective is to create value for our students, the business community, the public sector and for CBS.

## CORPORATE PARTNERS



## COLLABORATION PARTNERS



## GROWTH PARTNERS



## NETWORK PARTNERS



# CBS INTERNATIONAL

33

## Exchange programmes

CBS strongly focuses on the students' possibility of taking elements of their education at a partner university abroad. At the same time, foreign students are an important value-add to the internationalisation of CBS' own student environment. CBS has exchange and cooperation agreements with universities and business schools all over the world.

CBS offers a wide variety of programmes and approx. 200 separate courses taught in English.

**TOTALS 31.12.2018**

**296**

**EXCHANGE AGREEMENTS**

**33**

**PROGRAMMES TAUGHT IN ENGLISH**

**INTERNATIONAL  
STUDENTS  
01.10.2018**

**FROM CBS**



**TO CBS**



Exchange

Full  
degree

**Total**

**TOTAL**

**1,298**

1,029

3,984

**5,013**

Europe

457

429

3,578

4,007

North America

331

254

55

309

Latin/South America

100

50

49

99

Asia/Australia

398

288

203

491

Africa/the Middle East

12

8

99

107

International Summer University Program (TO CBS)

512



# RANKINGS

Rankings are an important tool for CBS to benchmark our performance and ensure that we maintain high quality and stay focused on achieving new goals.

## FINANCIAL TIMES

CBS (Europe)	33
Full-time MBA (Europe)	31
Master in General Management	38

## QS TOP BUSINESS SCHOOLS

Full-time MBA (Europe)	14
EMBA (Europe)	15
By subject 'Business and Management Studies'	17

## TIMES HIGHER EDUCATION

By subject 'Business and Economics'	35
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## THE ECONOMIST

Full-time MBA (World)	89
EMBA (World), latest 2015	63
Master in Management, latest 2016	31

## BLOOMBERG BUSINESSWEEK

Full-time MBA (World)	16
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## BETTER WORLD MBA - CORPORATE KNIGHTS

Full-time MBA (World)	14
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# FACILITIES

CBS is primarily located in four modern buildings in Frederiksberg, close to the heart of Copenhagen. The main complex at Solbjerg Plads, the architecturally acclaimed building by architect Henning Larsen in Dalgas Have and Kilen (the Wedge) all reflect the characteristic Scandinavian style.

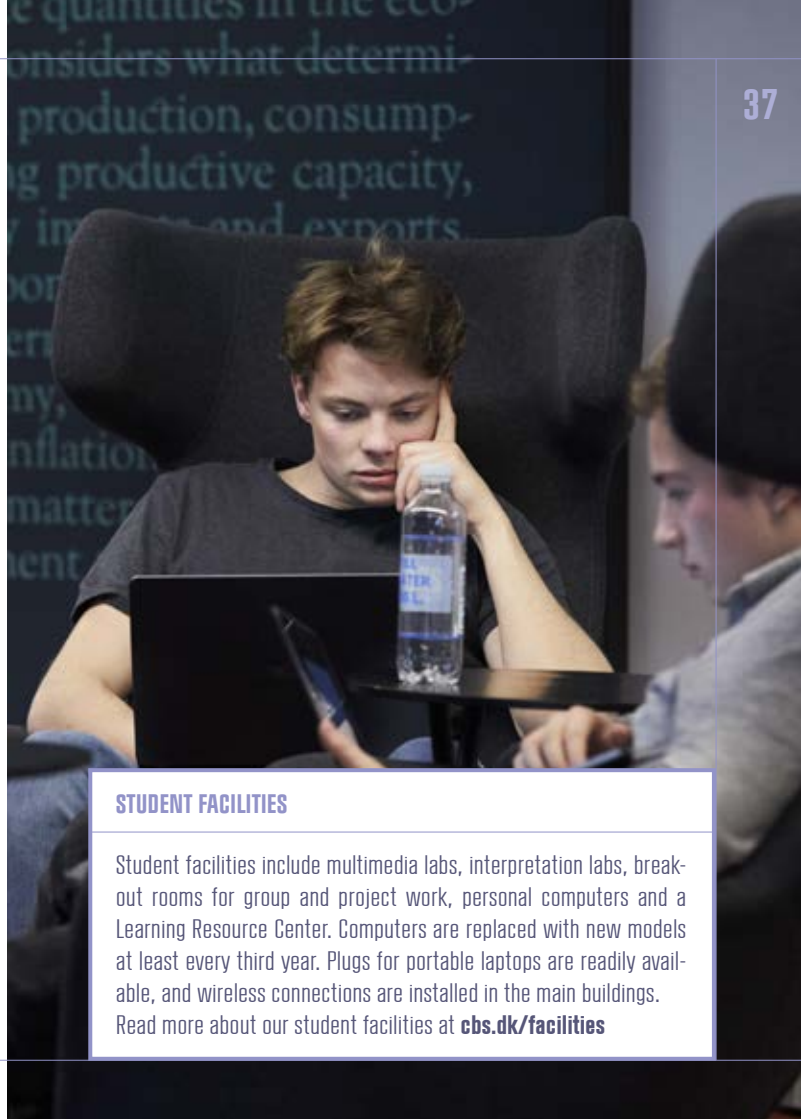
CBS has also rebuilt parts of the former Royal Copenhagen porcelain factory, and all parts of CBS Campus are within walking distance. CBS facilitates contact with different accommodation options for exchange students and visiting professors.

In September 2015, the latest addition to CBS' campus, Graduate House, was officially inaugurated. Open 24 hours, Graduate House accommodates 1,600 graduate students and offers state-of-the-art teaching facilities.

## CBS CAMPUS

### TOTAL AREA

138,714 m<sup>2</sup>



## STUDENT FACILITIES

Student facilities include multimedia labs, interpretation labs, breakout rooms for group and project work, personal computers and a Learning Resource Center. Computers are replaced with new models at least every third year. Plugs for portable laptops are readily available, and wireless connections are installed in the main buildings. Read more about our student facilities at [cbs.dk/facilities](https://cbs.dk/facilities)

# FUNDING

INCOME (MILLION €)	2018
Performance-based funding	87.2
Basic research funding and other government grants	50.0
Externally funded projects	16.9
Tuition fees	22.3
Other income	5.3
<b>INCOME, TOTAL</b>	<b>181.8</b>

EXPENSES (MILLION €)	2018
Payroll costs	119.4
Rent and real property taxes	13.3
Operation and maintenance of buildings	9.7
Other operating expenses	30.9
Depreciation of buildings and non-current assets	4.5
Financial expenses	2.2
<b>TOTAL EXPENSES</b>	<b>180.0</b>

About 76% of CBS' financial foundation is derived from state funding, research grants and grants for education on a performance-based system of resource allocation. CBS strives to increase the external share of research funding. 12% of CBS' income derives from tuition fees, 9% from external funding, and 3% from other income.

# INTERNATIONAL RECOGNITION

39



Since 2000, CBS has been accredited by EQUIS (European Quality Improvement System), and since 2007 also by AMBA (Association of MBAs). On 1 August 2011, CBS received accreditation by AACSB (Association to Advance Collegiate Schools of Business) as the first school in Scandinavia.

CBS has thus acquired 'The Triple Crown', an acknowledgement shared by only 90 business schools worldwide.



CBS is the Danish member of CEMS – The Global Alliance in Management Education and a member of Partnership in International Management (PIM).



## COPENHAGEN

With 1.3 million inhabitants, Copenhagen is human in scale and lively in atmosphere. The city was founded more than 800 years ago and combines the old-world charm of its medieval origins with the vibrant life of a modern European metropolis. A network of car-free pedestrian zones and cobbled squares create a liveable and atmospheric downtown area with cafés, cinemas and museums. Home to Europe's longest pedestrian shopping street, Strøget, Copenhagen offers great shopping facilities. Since most Danes are fluent in English, you will find it easy to communicate.



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Text & layout:  
CBS/Communications

Photos by:  
Bjarke MacCarthy  
Photo of Copenhagen:  
Martin Heiberg/Copenhagen Media Center

Production:  
STEP

FAC  
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