

FRANCESCO DI LORENZO

Copenhagen Business School
Strategic and Innovation (S&I)
14A Kilevej, Frederiksberg, 2000
Copenhagen, Denmark

Cell: +45 5189 8175
fdl.si@cbs.dk
Room 2.63, Kilen Building
(updated June 2019)

Research Interests

Entrepreneurial finance, strategic human capital, innovation, venture philanthropy

Academic Positions

Copenhagen Business School

Assistant Professor (tenure-track), 2013-present

Georgetown University, McDonough School of Business

Research Affiliate, 2016-present

Visiting Assistant Professor, 2014-2016

Ph.D. student, 2010-2013

Education

Ph.D. in Management Science, ESADE Business School, 2013

MPhil. in Management Science, ESADE Business School, 2009

MSc. in Business Administration, Bocconi University, 2004

BA in Economics and Business, Bocconi University, 2002

Doctoral dissertation

Title: “*Three essays on innovative performance, aspirations and strategic decision making*”

Advisors: Paul Almeida (Georgetown University) and Pedro Parada Balderrama (ESADE Business School)

Defense committee: Francesco Rullani, Silviya Svejnova, Antonio Davila, Alfred Vernis

Publications

“Venture Capital Investment Strategy Under Financing Constraints: Evidence from the 2008 Financial Crisis” (with Conti, A.; Dass and Graham, S.), 2019 [*Research Policy*, 48(3), 799-812]
doi: <https://doi.org/10.1016/j.respol.2018.11.009>

“Tapping into the knowledge of incumbents: the role of corporate venture capital investments and inventor mobility” (with Van de Vrande, V.), 2018 [*Strategic Entrepreneurship Journal*, 13(1), 24-46]

doi: 10.1002/sej.1304

“The Social Impact of Philanthropic Venture Capital Backed Social Enterprises” (with Scarlata, M.), 2018 [accepted in *Journal of Business Ethics*]

Doi: 10.1007/s10551-018-4049-1

“Employee mobility in context: an introduction from the editors” (with Wright, M.; Bercovitz, J.; Huang, K., Tartari, V.), 2017 [*Journal of Management Studies*, 55(1), 1-26]
doi: 10.1111/joms.12316

“The role of relative performance in inter-firm mobility” (with Almeida, P.), 2017 [*Research Policy*, 46(6), 1162-1174]
<http://dx.doi.org/10.1016/j.respol.2017.05.002>

“Another roof another proof: how mobility explains individual productivity in science” (with Tartari, V. and Campbell, B.) [*Journal of Technology Transfer*, July 2018]
<https://doi.org/10.1007/s10961-018-9681-5>

“Empirical evidence of stakeholder management in sports club: the impact of the board of directors” (with Esteve, M.; Ingles, E.; Puig, N.), 2011 [*European Sport Management Quarterly*, 11 (4)]
doi.org/10.1080/16184742.2011.599210

“Performance, aspirations and the change in partnering behavior: evidence from the pharmaceutical industry 1990-2006” (with Almeida, P.) *DRUID Conference Working Papers Series 2011*”

“A behavioral perspective on inventors’ mobility: the case of pharmaceutical industry” (with Almeida, P.) *Academy of Management Best Paper Proceedings*, 2012

Under-review and submitted papers

“Cross-Organization Collaboration and Mobility of Knowledge Workers” (with Tartari, V. and Campbell, B.) [revised&resubmit 1st round in *Academy of Management Journal*]

“Corporate venture capital financing, investor leadership and technological influence of new venture’s invention” (with Corredoira, R.) [revised&resubmit 1st round in *Research Policy*]

In preparation to submission papers

“The role of corporate venture capital in patent sales of high-tech ventures” (with Sofka, W.) [in preparation for submission, target (Spring 2019): *Management Science*]

“Exploring the Trade-Off between Internal Knowledge and the Acquisition of External Technology” (with Palermo, V., Ceccagnoli, M., Higgins, M.) [in preparation for submission, target (Fall 2019): *Research Policy*]

“Ethical embeddedness, social capital and inventors’ innovative activities: the case of Indians migrants in United States”, with Rabbiosi, L., Phene, A. and Almeida, P. [in preparation for submission, target (Spring 2019): *Organization Science*]

“Multiple Performances, Aspiration Levels and Partnering Behavior: The Case of the Pharmaceutical Industry” (with Blettner, D.) [in preparation for submission, target (Spring 2019): *Journal of Management Studies*]

Research projects

“Mobility to entrepreneurship of Indians: the role of ethnical embeddedness in seed-financing opportunities” (with Cirillo, B., Breschi, S.)

“Multiple CVC investor” (with Dushnistky, G.)

“The new paradox of Corporate Venture Capital” (with Dushnistky, G. and Shaver, M.)

Invited seminar presentations

2019: King’s College London, Sant’Anna University, Jönköping University, University of Turin.

2018: CIRCLE (Lund University), OECD, Aarhus BSS, Nova SBE

2017: USPTO, LUISS Business School, Catolica-Lisbon SBE.

2016: Inter-American Development Bank (IADB), Inter-American Investment Corporation (IIC), Cass Business School (City University of London), Skema Business School.

2015: Cass Business School (City University of London)

2014: University of Southern Denmark, Imperial College of London

2013: Guido Carli University (LUISS), Ramon Llull University (ESADE), Skema Business School, Collegio Carlo Alberto

2012: ETH Zurich, University of Deusto, BI Norwegian Business School, Erasmus University (Rotterdam School of Management), Copenhagen Business School, University of Groningen

Conferences presentations

2018: Wharton Business School Immigration and Organization Conference (Philadelphia), INSEAD Conference on Mobility of Innovators (Paris), DRUID Conference (Copenhagen), Academy of Management Conference (Chicago), SMS Conference (Paris)

2017: SwissSIER workshop (Basel), IESE-LUISS Hybrid Organizations (Rome), DRUID (New York), Northwestern Searle Center (Chicago), Strategic Management Society Conference (Houston).

2016: DRUID Conference (Copenhagen), Universitat Pompeu Fabra Graduate School of Economics (Barcelona), Strategic Management Society Conference (Berlin)

2015: NYU-Stern Conference on Social Entrepreneurship (New York)

2014: Academy of Management Conference (Philadelphia), Universitat Pompeu Fabra Graduate School of Economics (Barcelona), Strategic Management Society Special Conference (Tel Aviv), SwissSIER workshop (Basel)

2013: DRUID Conference (Barcelona).

2012: Academy of Management Conference (Boston), Strategic Management Society Conference (Prague), DRUID Conference (Copenhagen)

2011: Academy of Management Conference (San Antonio), Strategic Management Society Conference (Miami), DRUID Conference (Copenhagen)

2010: Academy of Management Conference (Montreal), Strategic Management Society Conference (Rome)

Research Grants and honors

Independent Research Funds Denmark (DFF) (2018)

CBS Competitiveness Platform (2015)

European Doctoral Programmes Association in Management and Business Administration Thesis Competition, 2nd classified (2014)

Full Ph.D. scholarship from the Catalan Government FI (2009-2011)

Scholarship ESADE-Georgetown Global Management Research Initiative (2010)

Scholarship from the Catalan Government (BE) for Graduate Studies (2009, 2010)

Full Master of Research scholarship from ESADE Business School (2008)

President of ESADE Doctoral Society (EDS) Foundation (2008-2011)

Teaching activities

2018/2019: *Strategy Development - Corporate Strategy module* (EMBA), Copenhagen Business School

Corporate Strategy (GEMBA), Copenhagen Business School

Global Strategic Management (CEMS), Copenhagen Business School

External Growth Strategies (MSc.), Copenhagen Business School

Estrategia Competitiva (MBA), Universidad de Valle de Guatemala

Advanced in Strategic Management (Ph.D.), Copenhagen Business School

2017/2018: *Strategy Development - Corporate Strategy module* (EMBA), Copenhagen Business School

Corporate Strategy (GEMBA), Copenhagen Business School

Global Strategic Management (CEMS), Copenhagen Business School

External Growth Strategies (MSc.), Copenhagen Business School

Advanced in Strategic Management (Ph.D.), Copenhagen Business School

Estrategia Competitiva (MBA), Universidad de Valle de Guatemala

Strategic Management (MBA), Universidad del Pacifico

2016/2017: *Strategy Development - Corporate Strategy module* (EMBA), Copenhagen Business School

Global Strategic Management (CEMS), Copenhagen Business School

Strategic Management – Competitive Strategy (MSc.), Copenhagen Business School

International Corporate Strategy (MSc.), Copenhagen Business School
Advanced in Strategic Management (Ph.D.), Copenhagen Business School
Estrategia Corporativa Internacional (MBA), Universidad del Pacifico
Strategic Management (MBA), Universidad del Pacifico

2015/2016: *Corporate Strategy* (MBA), McDonough School of Business
Multinational Strategy (MBA), McDonough School of Business
Strategic Management (undergraduate course), McDonough School of Business
Foundations of Strategy (Ph.D.), University of Copenhagen
Estrategia Corporativa Internacional (MBA), Universidad del Pacifico

2014/2015: *Corporate Strategy* (MBA), McDonough School of Business
Multinational Strategy (MBA), McDonough School of Business
Strategy Implementation (MSc.), Copenhagen Business School

2013/2014: *Strategy Implementation* (MSc.), Copenhagen Business School
International Economics (undergraduate), Copenhagen Business School
External Growth Strategies (MSc.) ESADE Business School

2012/2013: *International Business Strategy* (MSc.), ESADE Business School
Corporate Strategy (MSc.), ESADE Business School

2011/2012: *International Business Strategy* (MSc.), ESADE Business School
Corporate Strategy (MSc.), ESADE Business School (in Spanish)

2010/2011: *International Business Strategy* (MSc.), ESADE Business School

Affiliation and services

Elected Rep-at-Large at the SMS IG “Knowledge and Innovation” for 2017-2019 period.

Reviewer (ad hoc): *Strategic Management Journal*, *Strategic Entrepreneurship Journal*,
Management Science, *Industry and Innovation*, *Research Policy*, DRUID Society, Strategic
Management Society (SMS), Academy of Management (AOM).

Member: Academy of Management, Strategic Management Society (Rep-at-Large IG Knowledge
and Innovation), DRUID.

Research fellow: ESADE Entrepreneurship Institute (EEI), Human Capital Analytics at
Copenhagen Business School (HCA)

Administrator: academic director of the *Master of Science in International Management* at
ESADE Business school (2012-2013)

Professional Experience

Accenture Strategy, Consultant, Strategy Division, Financial Services practice, Italy (2005-2008)

McKinsey&Co., Business Analyst, Italy (2005)

UNICEF, Analyst, New York Headquarter (2004)

Founders of three new ventures

References

Paul Almeida

Professor of Strategy and International Business

McDonough School of Business

Georgetown University

+1 (202) 687-4197

Paul.Almeida@georgetown.edu

Marie Louise Mors

Professor

Copenhagen Business School

+45 3815-4262

lm.smg@cbs.dk

Benjamin Campbell

Associate Professor of Management and Human Resources

Fisher College of Business

Ohio State University

+1 (614) 292-1747

campbell.224@osu.edu