

# FRANCESCO DI LORENZO

## Curriculum Vitae

### RESEARCH INTERESTS

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Innovation Performance, Mobility of Strategic Human Capital, Corporate Venture Capital, Knowledge Flows

### EDUCATIONAL/ACADEMIC BACKGROUND

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2013 to current	<b>Copenhagen Business School</b> Assistant Professor, Strategic Management and Globalization Department	<b>Copenhagen,</b> Denmark
2012 – 2013	<b>ESADE Business School, Ramon Llull University</b> Academic Director, Master of Science in International Management	<b>Barcelona,</b> Spain
2010 – 2013	<b>Georgetown University</b> Visiting Research Scholar McDonough School of Business (M.S.B.), Department of Strategy, Economics, Ethics & Public Policy	<b>Washington D.C.,</b> U.S.A.
2008 – 2013	<b>ESADE Business School, Ramon Llull University</b> Ph.D. Candidate in Management Science Department of Strategy and General Management, Barcelona, Spain. Ph.D. Thesis title “ <i>Organizational change and mobility of inventors: a behavioral perspective</i> ”. Advisors: Prof. Paul Almeida (Georgetown University) and Prof. Pedro Parada (ESADE Business School).	<b>Barcelona,</b> Spain
2008 – 2009	<b>Bocconi University</b> Visiting Ph.D. Student 2 <sup>nd</sup> year coursework, Ph.D. Program in Business Administration and Management	<b>Milan,</b> Italy
2007 – 2008	<b>ESADE Business School, Ramon Llull University</b> Master of Research in Management Science (1 <sup>st</sup> year coursework Ph.D.) Master Thesis title “ <i>Knowledge flows within multinational corporations: a literature review</i> ”.	<b>Barcelona,</b> Spain
1999 – 2004	<b>Bocconi University</b> Bachelor and Master of Science in Business Administration Master Thesis title “ <i>Non-profit organizations fundraising strategies: temporal approach and game theory</i> ”.	<b>Milan,</b> Italy

### PUBLICATIONS

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- “Performance, aspirations and the change in partnering behavior: evidence from the pharmaceutical industry 1990-2006” (with Almeida, P. and Parada, P.). *DRUID Conference Working Papers Series 2011*
- “A behavioral perspective on inventors’ mobility: the case of pharmaceutical industry” (with Almeida, P.). *Academy of Management Best Paper Proceedings 2012* and *DRUID Conference Working Papers Series 2012*
- “Empirical evidence of stakeholder management in sports club: the impact of the board of directors” (with Esteve, M.; Ingles, E.; Puig, N.). *European Sport Management Quarterly*, 11 (4), 2011.

### RESEARCH IN PROGRESS

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- “Corporate Venturing, Inventor Mobility and Knowledge Transfer: The Case of Intel”, with Van de Vrande, V. (working paper)
- “Funding strategies for new ventures and patents influence: the role of corporate venture capital”, with Corredoira, R. and Van de Vrande, V. (working paper)
- “Mobility and scientific performance of bioscience academics in UK”, with Tartari, V. (working paper)

## NEW RESEARCH PROJECTS

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- Innovation strategy, management and processes at Almirall S.A. (with Palomeras, N.)
- Multinational Subsidiary Closure and Innovation Implications (with Sofka, W.)
- Mobility, Innovative Performance and Entrepreneurship: the case Texas Instruments in France (with Cirillo, B.)

## CONFERENCE AND WORKSHOPS PRESENTATIONS

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- 2013 Almeida, P. and Di Lorenzo, F. (2012). "A behavioral perspective on inventors' mobility". Collegio Carlo Alberto – University of Turin, Turin, Italy
- 2012 Almeida, P. and Di Lorenzo, F. (2012). "A behavioral perspective on inventors' mobility". Strategic Management Society (SMS) Conference, Prague, Czech Republic
- 2012 Almeida, P. and Di Lorenzo, F. (2012). "A behavioral perspective on inventors' mobility". Academy of Management Conference (AOM) Conference, (TIM) Division, Boston, Massachusetts, U.S.A.
- 2012 Di Lorenzo, F. (2012). "A behavioral perspective on inventors' mobility". DRUID Conference, paper session of Strategy, Innovation and Organization Division, Copenhagen, Denmark.
- 2011 Di Lorenzo, F. (2011). "Performance, aspirations and the change in partnering behavior: evidence from the pharmaceutical industry 1990-2006". Strategic Management Society (SMS) Conference, Miami, Florida, U.S.A.
- 2011 Almeida, P. and Di Lorenzo, F. (2011). "A behavioral perspective on inventors' mobility". Strategic Management Society (SMS) Conference, Miami, Florida, U.S.A.
- 2011 SMS Doctoral Workshop. Strategic Management Society (SMS) Conference, Miami, Florida, U.S.A.
- 2011 Di Lorenzo, F. (2011). "Performance, aspirations and the change in partnering behavior: evidence from the pharmaceutical industry 1990-2006". DRUID Conference, paper session of Strategy, Innovation and Organization Division, Copenhagen, Denmark.
- 2011 Almeida, P. and Di Lorenzo, F. (2011). "A behavioral perspective on inventors' mobility". Academy of Management Conference (AOM) Conference, Symposium of Technology and Innovation Management (TIM) Division, San Antonio, Texas, U.S.A.
- 2011 Di Lorenzo, F. (2011). "Performance, aspirations and the change in partnering behavior: evidence from the pharmaceutical industry 1990-2006". Academy of Management Conference (AOM) Conference, paper session of Organization and Management Theory (OMT) Division, San Antonio, Texas, U.S.A.
- 2011 Di Lorenzo, F. (2011). BPS Division Doctoral Consortium. Academy of Management (AOM) Conference, San Antonio, Texas, U.S.A.
- 2011 Di Lorenzo, F.; Almeida, P.; Parada, P. (2011). "Performance, aspirations and the change in partnering behavior: evidence from the pharmaceutical industry 1990-2006". Organization Science Winter Conference (OSWC), Steamboat Spring, Colorado, U.S.A.
- 2010 Di Lorenzo, F.; Almeida, P.; Parada, P. (2010). "Aspiration Levels, Performance, and Change in Governance Mode". Strategic Management Society (SMS) Conference, Rome, Italy.
- 2010 Di Lorenzo, F. (2010). "Corporate strategy and innovative performance: a behavioral perspective". Dissertation Proposal Workshop at Organization and Management Theory (OMT) Division, Academy of Management (AOM) Conference, Montreal, Canada.
- 2010 Di Lorenzo, F. (2010). "Corporate strategy and innovative performance: a behavioral perspective". Doctoral Consortium at Technology and Innovation Management (TIM) Division, Academy of Management (AOM) Conference, Montreal, Canada.

## TEACHING ACTIVITIES

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### Copenhagen Business School

Copenhagen, Denmark

Academic Year:

- 2013-14 "Strategy Implementation in Modern Corporation" (co-lecturer)  
"International Economics and Business" (co-lecturer)

### ESADE Business School, Ramon Llull University

Barcelona, Spain

### Master of Science & Combined Undergraduate and Master in Management

Academic Year:

- 2012-13 "Corporate Strategy" (lecturer)  
"International Business Strategy" (lecturer)  
"Internationalization of European Companies" (lecturer)
- 2011-12 "International Business Strategy" (lecturer)  
"Internationalization of European Companies" (lecturer)

- “Politica de Empresa II (taught in Spanish)” (lecturer)
- 2010-11 “International Business Strategy” (co-lecturer with Prof. Herbolzheimer, E.)  
“Internationalization of European Companies” (co-lecturer with Prof. Herbolzheimer, E.)
- 2009-10 “Research Methods for Management” (teaching assistant for Prof. J.M. Batista)  
“Doing Business Globally” (teaching assistant for Prof. P. Parada and Prof. J. Hohberger)  
“International Business Strategy” (teaching assistant for Prof. P. Parada and Prof. J. Hohberger)  
“Internationalization of European Companies” (teaching assistant for Prof. P. Parada and Prof. J. Hohberger)

**McDonough School of Business, Georgetown University  
MBA and Executive Education**

Academic Year:

- 2011-12 “International Business Management”, Global Executive MBA ESADE-Georgetown University (teaching assistant for Prof. P. Almeida and Prof. P. Parada)  
“Financial Statement Management”, Global Executive MBA ESADE-Georgetown University (teaching assistant for Prof. V. Soybel)
- 2010-11 “International Business Management”, Global Executive MBA ESADE-Georgetown University (teaching assistant for Prof. P. Almeida and Prof. P. Parada)  
“Financial Statement Management”, Global Executive MBA ESADE-Georgetown University (teaching assistant for Prof. L.A. Weiss)

**PROFESSIONAL AFFILIATIONS**

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Member of:

- Strategic Management Society (SMS).
- Academy of Management (AOM).
- DRUID Society.
- EGOS Society.

**SERVICE TO PROFESSION**

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- Since 2012: Reviewer for DRUID Conference.
- Since 2011: Reviewer for peer-review journal *Journal of Product and Innovation Management*.
- Since 2011: Reviewer for peer-review journal *Industrial and Corporate Change*.
- Since 2010: Reviewer for the Academy of Management Conference (AOM).
- Since 2010: Reviewer for the Strategic Management Society Conference (SMS).

**SCHOLARSHIP AWARDS AND HONORS**

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- Full Ph.D. scholarship from the Catalan Government 2009-2011 (FI).
- Scholarship from ESADE-Georgetown Global Management Research Initiative for Graduate Studies Visiting Programs 2010 at Georgetown University (Washington D.C., U.S.A.).
- Scholarship from the Catalan Government (BE) for Graduate Studies Visiting Programs 2010 at Georgetown University (Washington D.C., U.S.A.).
- Scholarship from the Catalan Government (BE) for Graduate Studies Visiting Programs 2009 at Bocconi University (Milan, Italy).
- Full Master of Research scholarship from ESADE Business School 2007-2008.
- President of ESADE Doctoral Society (EDS) Foundation (2008-2011).

**PROFESSIONAL EXPERIENCE**

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- 2006 – 2008 **Accenture** **Milan, Italy**  
*Consultant*  
 Management Consulting and Integrated Markets (M.C.I.M.)
- Main Project(s): post-merger integration (organizational and business unit level), financial products design (small-medium enterprises and individuals), strategic reorganization plans (corporate and business unit level).
  - Main industry: financial services.
- 2005 **McKinsey&Co** **Rome, Italy**

*Business Analyst*

- Main Project(s): strategic reorganization plans (corporate and business unit level).
- Main Industry: public sector.

**New York, USA**

2004 – 2005

**United Nations, UNICEF HQ**

*Analyst*

Programme Funding Office

- Main Project(s): investments portfolio analysis, economic indicators assessment (developed and developing economies), fundraising (state level), report writing.
- Main Industry: International Organization.

**COMPUTER SKILLS**

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Microsoft Office Package (excellent), STATA (excellent), SPSS (good).

**LANGUAGES**

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Italian (native speaker), English (fluent), Spanish (fluent), Catalan (intermediate), German (elementary).

**PERSONAL**

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**Hobbies:** Sailing, Motor riding, Cooking, Snowboarding and Volunteering.