

Entrepreneurship at ISUP

The CBS International Summer University offers courses on all mainstream business disciplines (except law) at the Bachelor level. Several disciplines are covered from more than one angle, and a few courses take up issues not belonging to the traditional mainstream. At the graduate level, most of the courses are extensions or variations on the business disciplines, including a number of courses that are cross disciplinary. Some thematic emphases are part of the Graduate course portfolio.

Entrepreneurship is the area that is covered more broadly and intensively:

- Five MSc courses teach entrepreneurship and/or innovation:
 - o Social Entrepreneurship, Sustainable Business Practices and Development Economics: an Integrated Framework
 - o Entrepreneurial Business Planning and Development
 - o Business Innovation and Science
 - o Leading Innovative Organizations
 - o Urban Challenges as Innovation Drivers (a 3-week course, offered in April)

In the other MSc courses, modules on entrepreneurship or business development are integrated in courses on Communication, Finance, Management, Sustainability, Strategy and Microeconomics.

The other area of special interest in CBS and ISUP is **Sustainability and CSR** (Corporate Social Responsibility). Three courses are devoted to that field:

- o Business and Society
- o Circular Economies
- o Sustainability in the Nordics (a 3-week course in June)

And in addition, significant elements of Sustainability and CSR are integrated in six other courses.