

# enter#2

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Entrepreneurship Research and Education Magazine



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## Internationalization: Focus Asia

CBS is the leading institution of entrepreneurship research and education in Europe. Our faculty members enjoy a great deal of international recognition and are centrally embedded in key international scientific and policy networks. Our entrepreneurship education programs attract substantial foreign interest and several of them have been adopted as templates by institutions elsewhere.

▲ **EDITORIAL** We believe CBS should step out into the world further and by further, we do not just mean more intensely; it is about time CBS moved beyond Europe and North America to Asia and other key emerging markets, where entrepreneurship is at the epicenter of business education, academic research, policy focus and corporate attention. At a time when many of our competitors in the US and Europe have already taken bold steps to establish campuses with permanent entrepreneurship faculty and dedicated entrepreneurship programs in Singapore, Hong Kong, Dubai, Qatar, Shanghai, São Paulo and Istanbul, we cannot stay idle.

Over the past six months, we, at the CBS Entrepreneurship Platform, have been working with key Asian research and education environments to develop various collaborative opportunities within entrepreneurship research and education. We are glad to see the immense interest in the region to cooperate with us and are excited about the prospects.

We have already received several delegations from the region, including the distinguished directors of Robert T. Huang Entrepreneurship Center of Kyushu University (Japan), Global Entrepreneurship Center of Zhejiang University (China), and the Kyoto Research Park (Japan) and more are scheduled. We have been

invited to present CBS' Entrepreneurship-related activities at leading Asian business school such as National University of Singapore (NUS) Business School, Chinese-European International Business School (CEIBS) in Shanghai and Singapore Management University (SMU).

We have also been actively participating in important pan-Asian entrepreneurship events such as "Social Venture Challenge Asia", "INNOVFEST 2014– Asian Innovations Going Global" and "Lean Launchpad@NUS". Events as such offer us tremendous learning and networking opportunities with policy makers, business founders, investors and academic entrepreneurs in the region and we are grateful to organizers for inviting us.

This is just the beginning.

We take this opportunity to invite CBS faculty and our external partners in business and policy to join us in our efforts to build CBS entrepreneurship community access to some of the most vibrant, innovative and exciting environments in the world.



Serden Ozcan  
Academic Director,  
CBS Entrepreneurship Platform

Photo: Christoffer Regild

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### CBS ENTREPRENEURSHIP PLATFORM

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### ENTREPRENEURSHIP PLATFORM · COPENHAGEN BUSINESS SCHOOL

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*Mirjam van Praag, The Maersk McKinney Møller Professor of Entrepreneurship, is looking forward to contributing to further developments within the field of entrepreneurship at CBS.*

*Photo: Christoffer Regild*

## Is entrepreneurship nature or nurture?

Entrepreneurship researcher, Professor Mirjam van Praag was recently appointed Maersk Mc-Kinney Møller Professor of Entrepreneurship at Copenhagen Business School (CBS). The appointment aims to strengthen CBS' research and education activities within entrepreneurship. Mirjam van Praag's weighty research is centred on what makes entrepreneurs successful – nature or nurture – as well as the impact of entrepreneurial education and the effective composition of start-up teams. Some of her recent research suggests that environment, or nurture, has a strong effect on entrepreneurship, which, in her view, is a good motivation for policy and education initiatives that foster entrepreneurship.

By Irene Houstrup

▲ **PORTRAIT** Entrepreneurship Professor Mirjam van Praag was rather pleased when one of her recent research projects, a large study of adoptees in Sweden, showed that not only genes but also environment determines entrepreneurship. The study of the entrepreneurial outcome of adoptees found that both biological parents (nature) and adoptive parents (nurture) have a strong effect on entrepreneurship. Yet, the effect of the adoptive parents is twice as big as the effect of biological parents.

'This shows us that nurture, or environment, is important. Further investigation suggests that the nurturing parents affect their children by being role models,' says Mirjam van Praag and adds:

'It would be discouraging for policy makers and educators in entrepreneurship, had we found that nature affects entrepreneurship, and nurture does not. However, evidence of the fact that the environment plays a large role is a better motivation for both policy and education fostering entrepreneurship.'

## From labour economics to entrepreneurship

Originally trained as an econometrician and interested in labour economics, as a PhD student Mirjam van Praag was intrigued by the 10 percent of the workforce who are not employees and who, as entrepreneurs, have a greater impact on growth, innovation and employment than the remaining 90 percent. Ever since, her research has focused on what it is that makes entrepreneurs successful. She studies the effects of heredity and environment in relation to entrepreneurial success, the impact of education as well as the effect of teams and behavioural characteristics of entrepreneurs, among other areas. Recently, she has become interested in behavioural differences between entrepreneurs and managers.

## The Endowed Chair at CBS

On January 2014, Mirjam van Praag was appointed Maersk Mc-Kinney Møller Professor of Entrepreneurship at CBS, Department of Innovation and Organizational Economics, as a part of donation from the 'A. P. Møller og Hustru Chastine Mc-Kinney Møllers Fond til almene Formaal'. The Foundation has donated 40 million Danish kroner to the establishment of an Endowed Chair in Entrepreneurship and thus provided CBS with the opportunity to strengthen its research and education activities within entrepreneurship. This great opportunity encouraged Mirjam van Praag to move to Copenhagen Business School from the University of Amsterdam, where she has been a full professor of Entrepreneurship and organization since 2005. She has been the founding director and academic director of the Amsterdam Center for Entrepreneurship (ACE), a research and education network of all institutions of higher education in Amsterdam that offers training and coaching to students and entrepreneurs. ACE has also initiated research in entrepreneurship and has been very active in disseminating the research to policy makers, entrepreneurs and other interested parties.

## Wants to encourage connection between entrepreneurship and innovation

Mirjam van Praag is looking forward to contributing to further developments within the field of entrepreneurship at CBS:

'In Holland, I had a managerial role and much of my work had a very external orientation. I was part of advisory and supervisory boards for the Dutch government and for private companies. I was the key representative of ACE, responsible for its outreach activities. At CBS, the Maersk Mc-Kinney Møller professorship gives me the opportunity to conduct more research together with my new colleagues at CBS,' she says and continues:

'Working mainly with entrepreneurship, I am excited to learn more about innovation research from the researchers here at CBS. Furthermore, it is my objective at CBS to encourage more connection and cross-fertilization between entrepreneurship research and innovation research. Entrepreneurs are often respon-

sible for radical innovations, whereas innovation is a driving force for many entrepreneurs.'

## Research shows that mixed teams perform better

Much of Mirjam van Praag's extensive research is based on field experiments, and her research is widely published in international academic journals.

Among her current research projects is research into team composition in connection with entrepreneurial ventures, since most ventures today are not initiated by one person but by a team of people:

'The entrepreneur as a lone wolf is falling out of fashion, and we therefore need to study the composition of teams as a driver of business success. And our findings show that a team's diversity is a significant determinant of its performance. For instance, teams with a more equal gender balance perform better,' she says.

'Another research project is a study of entrepreneurial couples in Denmark, where we investigate why many start a company with their partner,' she adds.

## Getting the message across

An important role for business universities like CBS, according to Mirjam van Praag, is to help stimulate a climate where the best people are inspired to become successful entrepreneurs.

'I think the Entrepreneurship Platform at CBS can play a huge role in getting the message across to decision-makers and translating the research done here in order to educate and stimulate entrepreneurs. Furthermore, I believe it is important to communicate even more and even better about the research done at CBS to stimulate the infusion of more research into society and companies. And I believe that this chair, the Maersk Mc-Kinney Møller professorship, can support this.'

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Why are entrepreneurs telling the story about their start-up more powerful compared to a professor providing a framework, offering lectures etc., professor William B. Gartner wonders.

*Illustration: Pernille Brun Andersen*

## The entrepreneur as storyteller

William B. Gartner – Bill Gartner – is a professor of Entrepreneurship and the Art of Innovation in the Department of Management, Politics and Philosophy at Copenhagen Business School, where he is investigating the role of storytelling in entrepreneurship education. He believes that the stories entrepreneurs tell students in class about their start-ups are very valuable; entrepreneurial storytelling creates identification and is an important medium for learning about entrepreneurship.

By Irene Houstrup

▲ **INTERVIEW** Puzzled by why students would say they learn more from entrepreneurs telling their story in class than from traditional lectures, world-leading scholar in entrepreneurship Professor Bill Gartner embarked on a long investigation to find out why storytelling is so important in entrepreneurship education.

Since 2013, Bill Gartner has been a professor of Entrepreneurship and the Art of Innovation in the Department of Management,

Politics and Philosophy at Copenhagen Business School, CBS. His current scholarship at CBS focuses on entrepreneurial behaviour and the rhetoric of entrepreneurial practice. His work in this field supports research on the development of narrative theories and practices to enhance entrepreneurship pedagogy and training.

### The “paradox” of entrepreneurial storytelling

Bill Gartner first identified the entrepreneurial narrative, or storytelling, “paradox” when he began working with entrepreneurship, but he struggled with it for many years:

‘If I would ask any of my students about what they learn the most from in the classes I teach, they would say: “Entrepreneurs talking in class about what they do.” I wondered what it was about entrepreneurs telling the story about their start-up, compared to me as a professor providing a framework, offering lectures, books, articles etc. – why are stories more powerful?’

He realized that people’s stories are an important medium of learning for human beings – we think and act through stories.

'It's one thing for me to talk to students about how a person can become successful, but it's much more valuable to see the person who actually started a business. The personal stories show that entrepreneurship is possible. When an entrepreneur shares a story, a student is more likely to say "if she or he can do it, so can I," he says and adds that this identification is a key to understanding why storytelling is so important in learning about entrepreneurship.

He believes that stories provide details of how entrepreneurs find opportunities, solve start-up problems and overcome the many obstacles that are faced in developing a business:

'A very complicated set of tasks can be described through a story,' he says.

### Linguistic innovators

'Business schools tend to talk in a "rational" way about why entrepreneurs make decisions, yet in their stories entrepreneurs talk about how issues in their entire lives come into play when they become entrepreneurs. So, entrepreneurs don't talk about finding opportunities, they talk about living their lives, and how entrepreneurial activities are a part of that,' he says.

Bill Gartner is interested in entrepreneurs as "linguistic innovators". He believes they manufacture their own language in order to convey their vision:

'I believe that what entrepreneurs say, and how they say it, matters. For example, entrepreneurs don't talk the way academics talk about the entrepreneurial process – academics talk about ideas like opportunities; entrepreneurs simply mention the idea. And they don't talk about failure in the way that academics talk about failure. When situations don't meet expectations they might talk about that being a learning experience or the chance to fail fast to move to another opportunity or change in new ways,' he explains.

### Analyzing the stories of 300 entrepreneurs

According to Bill Gartner, students and faculty need to be better listeners and better readers of what entrepreneurs actually say.

'It's hard to analyze what entrepreneurs say about what they do. It's hard to pay attention to pick up knowledge of what behaviours are undertaken, how entrepreneurs make decisions, and how they deal with problems. So, getting students to have better "tools and skills" at analyzing stories is really important, and academia plays an important role here,' he says and adds:

'The academic language legitimizes the discourse that entrepreneurs have about how the process works. So I think the phenomenology is important, but entrepreneurs themselves are really the key. As a scholar, I want to legitimize their knowledge and ways of thinking about how entrepreneurship works and discover more of how that happens. And my empirical research does that too.'

Bill Gartner is currently analyzing videos of 300 entrepreneurs' stories at Stanford University and is working to establish a theoretical core based on entrepreneurs' real-life experiences. He has

recently published a paper on how entrepreneurs talk about failure on the basis of some of these stories.

### Open-access publication on entrepreneurial storytelling

One of the other ways Bill Gartner is working with entrepreneurial storytelling is by publishing and editing a series of open-access publications under the name Entrepreneurial Narrative Theory Ethnomethodology and Reflexivity – ENTER. Each publication focuses on a specific entrepreneurial narrative, which is illustrated by different scholars from different angles. The first issue, which focused on the Californian company The Republic of Tea, was published in 2010 and is widely used for teaching in universities.

### Storytelling across universities

Bill Gartner wants to encourage cooperation among scholars within the field of entrepreneurship, both internally at CBS and across universities. He is very interested in the kinds of stories that scholars tell about how change and innovation work in their own situations.

'Some institutions have this kind of entrepreneurial storytelling, others don't. If we want more entrepreneurship across universities, we have to tell more stories about how it works. And we have to get scientists, who are legitimate storytellers to other scientists, to tell their stories about how that process works. To me, it's not about changing the institutional aspects – rules and regulations – it's changing the stories we tell about who we are. There are always ways to get around the rules and regulations. We just need to know that it's possible. To me, that's the power of storytelling: It's a huge mechanism for transferring information, knowledge and skill sets that you can't do any other way,' he says.

CBS, Bill Gartner believes, has a unique foundation in humanities and business, and he intends to try to instil the humanistic approaches – and not least entrepreneurial storytelling – in entrepreneurship at CBS.

Because, as he emphasizes:

'Entrepreneurship begins with realizing that what can be imagined is often possible.'

#### ENTER

Entrepreneurial Narrative Theory Ethnomethodology and Reflexivity (ENTER) is a research journal published at Clemson University Digital Press, Clemson University, South Carolina, USA. enter research- and education magazine is a separate, CBS-based, Entrepreneurship Platform publication with ambitions to disseminate information about entrepreneurship research and education.

Read more about the Entrepreneurial Narrative Theory Ethnomethodology and Reflexivity:

[www.clemson.edu/cedp/cudp/pubs/enter](http://www.clemson.edu/cedp/cudp/pubs/enter)

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William B. Gartner, professor of Entrepreneurship and the Art of Innovation, finds that CBS has a level of depth and breadth in its entrepreneurship scholarship that no other university has.

*Photo: Magnus Aronsson, [www.esbri.se](http://www.esbri.se)*

## Pioneering and diverse entrepreneurship research at CBS

A rigorous, pioneering and diverse level of entrepreneurship scholarship and a plethora of possibilities for collaboration are some of the reasons why American world-leading Entrepreneurship scholar William B. Gartner – Bill Gartner – decided to join Copenhagen Business School (CBS). Along with his broad and extensive experience within entrepreneurship research and education, he sees his enthusiasm to collaborate and explore the phenomenon of entrepreneurship as one of his main contributions to entrepreneurship at CBS.

By Irene Houstrup

▲ **PORTRAIT** In Fall 2013, American world-leading scholar in entrepreneurship Bill Gartner joined Copenhagen Business School as a professor of Entrepreneurship and the Art of Innovation at the Department of Management, Politics and Philosophy. He holds a joint appointment with California Lutheran University.

He has for the last 25 years been highly influential in entrepreneurship research and education. Bill Gartner is the 2005 winner of the Swedish Entrepreneurship Foundation International Award for outstanding contributions to entrepreneurship research, and his research has been widely published internationally.

### Finds entrepreneurship scholarship at CBS pioneering and diverse

One of the reasons Bill Gartner decided to move to Copenhagen is that he finds, that CBS has a level of depth and breadth in its entrepreneurship scholarship that no other university has.

'I think CBS faculty are willing to ask interesting questions and not be afraid to go in the direction that those questions take them. It's a fun place to be because the level of scholarship is rigorous, pioneering and diverse,' he says. He emphasizes that CBS offers rich opportunities to collaborate with other entrepreneurship scholars and adds that his primary goal in coming to CBS was to work with other scholars interested in entrepreneurship.

### Broadly interested in all aspects of entrepreneurship

Bill Gartner is broadly interested in entrepreneurship, and has 'dabbled in various methods, disciplines and perspectives that might have some relevance and usefulness for studying entrepreneurial processes,' as he puts it. He does quantitative studies with large longitudinal data sets as well as survey research, fieldwork, case studies, and ethnography. His writing falls into a number of different genres: academic journal articles, practitioner pieces, editorials, book chapters, books, narratives, short stories, manifestos and poems.

'As the phenomenon of entrepreneurship is diverse, I like my research methods, theories and practices to be as diverse as well,' he explains and adds:

'As I see it, my main contribution to entrepreneurship at CBS is my enthusiasm for exploring all aspects of the phenomenon.'

At present, Bill Gartner is collaborating with other scholars on a range of topics including a theory of entrepreneurial behavior, the financial characteristics of emerging firms, reasons for quitting venture startup efforts, opportunity design, a history of the idea of opportunity, the relationship between opportunities and resources "in-hand", the language of failure, G. L. S. Shackle's ideas about the possible, the poetics of exchange and the aesthetics of organizing.

### Creating possible tomorrows

In Bill Gartner's assessment, CBS is often on the edge of organizational thinking, and he believes that entrepreneurship research and education can – and do – contribute to creating growth and innovation in society:

'What I think is not easily graspable in studying and engaging in the world of entrepreneurship is imagination – what might be. I think most of our traditional analytical tools and decision processes involve "what is" which is helpful, but knowing and understanding "what is" doesn't take us through the doorway to the future,' Bill Gartner says.

Bill Gartner suggests that the study and practice of entrepreneurship has some relationship to creating possible tomorrows.

'One of the reasons I'm interested in entrepreneurial narrative is because of the ways that entrepreneurs go about envisioning the future through their actions and words. Many entrepreneurs are linguistic innovators; they play out Wittgenstein's dictum: To imagine a language is to imagine a form of life,' he says.

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The CBS Entrepreneurship Advisory Board is charged with supporting the strategic efforts of the platform and contributing with expertise to help CBS stimulate entrepreneurship in Denmark.

*Photo: Christoffer Regild*

## Advisory Board supports strategic efforts

The Advisory Board for the Entrepreneurship Platform consists of experienced business leaders and contributes with important knowledge and expertise to enable the platform to stimulate entrepreneurship in Denmark. One of the board's goals is to support the strategic efforts of the Entrepreneurship Platform, including the endeavour to expand the cooperation between business and industry and Copenhagen Business School on entrepreneurship research and education. Ensuring knowledge transfer with business and industry via lectures and events, connecting research and graduates, and promoting research into entrepreneurial ecosystems are some of the initiatives on the board's agenda.

By Irene Houstrup & Dorthe Mejlhede

▲ **INTERVIEW** Founding a knowledge-intensive company requires the right educational ballast, says one of the three members of the Entrepreneurship Platform Advisory Board, Kirsten Drejer. An entrepreneur herself and the founder of the biopharmaceutical company Symphogen, she knows what it takes to launch a start-up, raise capital, develop the organization, etc. She occasionally gives lectures to entrepreneurship students at CBS and the Technical University of Denmark, because she knows how inspiring it can be for students to meet and learn from someone who has first-hand entrepreneurial experience. She believes that lectures for students, seminars with businesses and researchers and study projects for companies are good ways of facilitating knowledge transfer between research institutions and the private sector.

## Board should contribute with expertise stimulating entrepreneurship

Promoting increased cooperation on entrepreneurship between CBS and business and industry is a key goal for the three Advisory Board members: Kirsten Drejer, CEO of Symphogen, Jørgen Bardenfleth, the former CEO of Microsoft Denmark and chairman at Symbion A/S, and Anders Hoffmann, deputy director general of the Danish Business Authority.

The Entrepreneurship Platform's Advisory Board is charged with supporting the strategic efforts of the platform and contributing with expertise to help CBS stimulate entrepreneurship in Denmark.

Important link to potential employers for CBS graduates

Research, quality education and high academic requirements are essential conditions for producing graduates who are capable of becoming professional entrepreneurs, Kirsten Drejer explains:

'I also see the role of the Advisory Board as an important link between the educational institution and the potential employers for the graduates to ensure that the graduates have the necessary ballast to contribute to entrepreneurship in Danish society,' she says.

## Research into entrepreneurial ecosystems

Anders Hoffmann has worked with entrepreneurship at the Danish Business Authority for more than ten years. He agrees that the contributions of the Entrepreneurship Platform can help ensure a high academic level and also bring about a stronger focus on facts in the debate about entrepreneurship. One of his tasks at the Danish Business Authority is to promote the recommendations of the growth teams appointed by the Danish government. He wants to strengthen the entrepreneurial ecosystem in Denmark and refers to Professor Daniel Isenberg at Babson College in Boston. In Professor Isenberg's definition, an area that has one highly successful company (with an annual turnover of DKK20-30 million) per 100.000 inhabitants has a healthy sustainable entrepreneurial ecosystem capable of driving growth.

'One key research focus for CBS Entrepreneurship might be to study what it takes to support and facilitate this sort of ecosystem,' Anders Hoffmann suggests.

Anders Hoffmann sees a need for more knowledge about what is needed to become a growth entrepreneur, and what the effect is of the government funds dedicated to entrepreneurship in Denmark – issues where CBS could contribute with research.

## Promoting cooperation with other research institutions

Jørgen Bardenfleth also sees a role for the Entrepreneurship Platform's Advisory Board in promoting and facilitating CBS' cooperation with other education and research institutions. He highlights the cooperation between the Technical University of Denmark, CBS and the University of Copenhagen in the Copenhagen Innovation and Entrepreneurship Lab – CIEL within the Copenhagen Science

Region. In his dual role as an Advisory Board member and the chairman of the board of three companies and the entrepreneurial environment Symbion, which collaborates with all three institutions, he is convinced that he can promote a joint approach to knowledge production and a broader dissemination of knowledge both among the faculty and the students of all three universities.

'Within this partnership, CBS, the Technical University of Denmark and the University of Copenhagen are stronger than they would be, acting as three individual institutions,' he says.

## Bridges between research and business and industry

The Entrepreneurship Platform should help develop new ways for research to contribute to new companies, products or services, says Jørgen Bardenfleth.

'One new way of building a bridge between research and business and industry would be to allow the new graduates to return to the educational institution during the initial years of their professional career, instead of the way it is today, where the door is shut as soon as they graduate,' he explains. Jørgen Bardenfleth sees this as a potential means of achieving a systematic exchange of knowledge between research and business and industry.

## 'Practice theorists'

'I see the role of the Advisory Board members as "practice theorists": professionals who apply theory in practice and, conversely, who test what works in practice, so that we can integrate that into our theoretical knowledge,' says Kirsten Drejer, and adds,

'It is crucial that we reflect our knowledge back to CBS and the Entrepreneurship Platform.'

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# Back to the product

March 28th, CBS' Entrepreneurship Platform hosted the event 'A Discussion between Research and Practice'. The event was a discussion about brands and products among the authors of the book *Tilbage til virkeligheden* (Back to Reality), Rasmus Bech Hansen and Jens Martin Skibsted, CBS researchers and VIPP's owner, Kasper Egelund, and chief designer, Morten Bo Jensen.

By Irene Houstrup

Photos by Christoffer Regild

▲ **EVENT** We need to get back to focusing on the product, say the authors of the new book *Tilbage til virkeligheden* (Back to Reality), Rasmus Bech Hansen and Jens Martin Skibsted. The book was discussed at the event 'A Discussion between Research and Practice' at Copenhagen Business School, organized by the Entrepreneurship Platform. In the book, the authors mention the Danish family-owned company VIPP, whose CEO, Kasper Egelund, and chief designer, Morten Bo Jensen, also participated in the discussion at the event. The discussion about brands and products was facilitated by Professor Robert Austin from CBS' Entrepreneurship Platform.



Hansen and Skibsted during the discussion. The two authors argued that much of the usual thinking about brands and branding is dead wrong: Brands are not merely stand-ins for often unavailable comparative information to help customers choose among products and services. Instead, according to Hansen and Skibsted, brands are *sources of meaning and emotional satisfaction*. In fact, the authors say, customers turn to brands to seek comfort and refuge from information overload.



Professor Robert Austin from CBS' Entrepreneurship Platform facilitated the discussion about the book and the book's case study about VIPP. To him, Danish design products are among the best in the world – because often, as in the case of VIPP, 'the story is woven into the product', as he put it at the event.



Researchers from CBS engaged in the discussion about brands and products.

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### Entrepreneurship clusters

The Entrepreneurship Platform operates with five different clusters. Three of these are now described at the website. Read about Organisational Entrepreneurship, Social Entrepreneurship and Design & Entrepreneurship: [www.cbs.dk/cbs-fokus/business-in-society-bis-platforms/entrepreneurship/vision-and-objectives](http://www.cbs.dk/cbs-fokus/business-in-society-bis-platforms/entrepreneurship/vision-and-objectives)

### Platform financed projects - a short overview

Bent M. Sørensen	International conference
Kai Hockerts	Research on the effectiveness of Social Entrepreneurship financing
Cedric Schneider	Industry-science links and innovation: Identifying the role of academic entrepreneurs
Mia Reinholt	Workshop on the Micro foundations of social networks and the implications for strategy and entrepreneurship research
Fabian F. Csba	New generation i Danish fashion
Stefan Meisiek	Concept Kitchen
Sudhanshu Rai	Conference on social entrepreneurship
Dana Minbaeva	<a href="mailto:Caselab@cbs">Caselab@cbs</a> (Tokyo Jane)

Next deadline for applications is April 30th.

More information: [www.cbs.dk/cbs-fokus/business-in-society-bis-platforms/entrepreneurship/call-applications](http://www.cbs.dk/cbs-fokus/business-in-society-bis-platforms/entrepreneurship/call-applications)

### Entrepreneurship Faculty list

For a quick overview of entrepreneurship researchers at CBS please find our generated Entrepreneurship Faculty list on our webpage: [www.cbs.dk/cbs-fokus/business-in-society-bis-platforms/entrepreneurship/research](http://www.cbs.dk/cbs-fokus/business-in-society-bis-platforms/entrepreneurship/research)

### Summer course in Entrepreneurship and Leadership in Energy

The Entrepreneurship Platform is leading a consortium of four universities (Copenhagen Business School, Technical University of Denmark, Delft Technical University and Milano di Polytecnico) to develop an European cross disciplinary summer course for graduate students with an exclusive focus on energy. The CBS Entrepreneurship Platform has succeeded in securing funds from EU for the Summer course. The first of these will take place in Milano during the first two weeks of July 2014. Ten students from each university has been selected for the course this summer.

### Conferences

In an attempt to give an overview of international entrepreneurship related conferences the Entrepreneurship Platform has created an online list of conferences within research on entrepreneurship around the world.

View the list here: [www.cbs.dk/cbs-fokus/business-in-society-bis-platforms/entrepreneurship/research/conferences-0](http://www.cbs.dk/cbs-fokus/business-in-society-bis-platforms/entrepreneurship/research/conferences-0)

If you know of any entrepreneurship related conferences which ought to be on the list please don't hesitate to write us on [entrepreneurship@cbs.dk](mailto:entrepreneurship@cbs.dk).

### Events and activities

The platform will launch a CBS annual conference on entrepreneurship and policy on September 12th titled: "Copenhagen, the entrepreneurial city?". The conference will be held at Kilen, Kilevej 14a, 2000 Frederiksberg. From 12.00-18.00.

Additionally the platform will host a workshop on EU funding 3rd of June.

For more details keep an eye on our activity list: [www.cbs.dk/cbs-fokus/business-in-society-bis-platforms/entrepreneurship/events-and-activities](http://www.cbs.dk/cbs-fokus/business-in-society-bis-platforms/entrepreneurship/events-and-activities)

The Entrepreneurship Platform has likewise hosted several events since its launch in May 2013. To mention a few the Platform has just hosted a caselab event with the young and growing Danish fashion jewelry company 'Tokyo Jane'. Further back the Platform has also hosted a so called Faculty Development Workshop with the Academy of Management Journal (AMJ) Associate Editor Timothy Pollock, Farrell Professor of Entrepreneurship, Pennsylvania State University.

Likewise the Entrepreneurship Platform hosted a unique case teaching and writing workshop with Professor Daniel Isenberg. Daniel has taught for 11 years at Harvard Business School and has published 25 HBS entrepreneurship cases, one of which is used to teach all incoming HBS students how to read and discuss cases.

Read more about the Entrepreneurship Platform events and activities here: [www.cbs.dk/cbs-fokus/business-in-society-bis-platforms/entrepreneurship/events-and-activities](http://www.cbs.dk/cbs-fokus/business-in-society-bis-platforms/entrepreneurship/events-and-activities)

### Entrepreneurship in the media

Kreativt topmøde på CBS (Creative Summit at CBS) 8. april. 2014. Børsen

*Nätverk i nya kläder* (Networks in new clothes). 29. marts. 2014. Sydsvenskan

*Flyv ud af landet og bliv stor, lille virksomhed* (Small business, fly out of the country and get big). 31. marts. 2014. Jyllands-Posten-

*Investor: København halter efter flere europæiske byer* (Investor: Copenhagen lags behind several European cities). 31. marts. 2014. Jyllands-Posten

*Dansk risikokapital er mangelfuld* (Danish venture capital is inadequate). 10. marts. 2014. Jyllands-Posten

*Direktørtimer i folkeskolen* (Director hours in primary schools). 4. december. 2013. DR.dk

*Mens vi venter på den næste* (While we wait for the next one) 15. november. 2013. Jyllands-Posten

*Dansk kapital havner i udlandet* (Danish capital ends up abroad). 4. november. 2013. Børsen

*For få og for ringe venturefonde* (Too few and too small venture funds). 30. oktober. 2013. Børsen

*Social ansvarlighed tæller også* (Social responsibility counts as well). 20. oktober 2013. The New York Times

### **enter Entrepreneurship Research and Education Magazine**

**enter** Entrepreneurship Research and Education Magazine is a new online magazine from the Entrepreneurship Platform at CBS. **enter** aims to offer quick and accessible insight into entrepreneurship research and knowledge at CBS and to bring the research and educational landscape at CBS into a more intense dialogue with business and society. The **enter** magazine is published twice a year and is free of charge. Reproduction allowed and encouraged with indication of source. Please see [www.cbs.dk/entrepreneurship](http://www.cbs.dk/entrepreneurship)

### **CBS ENTREPRENEURSHIP PLATFORM**

Copenhagen Business School (CBS) established the Entrepreneurship Platform in spring 2013. The platform integrates and coordinates entrepreneurship research, education and outreach activities at CBS and is a single point of entry for entrepreneurship at the Copenhagen Business School.

### **ENTREPRENEURSHIP PLATFORM · COPENHAGEN BUSINESS SCHOOL**

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