

Employer Branding & Recruitment Services

2020

CBS Business offers a number of recruitment and employer branding services to all relevant companies that wish to engage and attract CBS students and recent graduates.

CBS  COPENHAGEN BUSINESS SCHOOL
HANDELSHØJSKOLEN

connect
collaborate
create

collaborate

CBS CAREER FAIR

We host our renowned CBS Career Fair at Solbjerg Plads in February and October. Promote your employer brand and career opportunities to thousands of CBS students and recent graduates.

This service includes:

- > Extensive online and on-campus promotion of CBS Career Fair and the participating companies
- > Stall space
- > Meals and refreshments
- > Event assistance
- > Evaluation report

You have an exclusive opportunity to rent an interview room or host a company presentation in an auditorium for an additional fee.

DKK 20,000

EVENT PACKAGE

Promote your company event on-campus or off-campus to a targeted group of CBS students through selected communication channels.

This service includes:

- > E-mail campaign
- > Exposure on CBS screens
- > Exposure of brochure material
- > Exposure on event calendars and online platforms
- > Event assistance

DKK 10,000/ DKK 5,000 for CBS partners

CBS GRADUATE NIGHT

We dedicate an evening to a career theme, for example corporate graduate programmes. Present your company and provide our students with insight into the specific theme.

This service includes:

- > Online and on-campus promotion of CBS Career Night and the participating companies
- > Company presentation in an auditorium
- > Networking session
- > Stall space
- > Meals and refreshments
- > Event assistance
- > Evaluation report

DKK 10,000

RECRUITMENT PACKAGE

Promote your company recruitment campaign or off-campus event to a targeted group of CBS students through selected communication channels.

This service includes:

- > E-mail campaign
- > Exposure on CBS screens
- > Exposure of brochure material

DKK 10,000/ DKK 5,000 for CBS partners

CAMPUS STALL

Meet CBS students with a campus stall at Solbjerg Plads, Graduate House or another relevant CBS location. Present your career opportunities or promote an event to bachelor and master students.

This service includes:

- > E-mail campaign
- > Exposure on event calendars
- > Exposure on CBS screens
- > Stall equipment
- > Event assistance

DKK 10,000

CAREERGATE: CBS' JOB & PROJECT SITE

Use CBS CareerGate to reach +30,000 users for your:

- > Targeted recruitment
- > Online employer branding via real-time interaction
- > Thesis and project collaboration (free of charge)

All communication is segmented to the relevant target groups, and performance of activity is measured.

Guidance, sales and operation are handled by: Graduateland Aps, +45 5054 9929, sales@graduateland.com

CAREERGATE.CBS.DK

DO YOU WANT TO LEARN MORE?

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*All prices are exclusive of VAT.
Subject to changes in price and content.
November 2019.*

CBS has the following international accreditations and strategic alliances:



CBS IN FIGURES 2019

TOTAL NUMBER OF STUDENTS

19,708

BACHELOR 7,272
MASTER 7,582
EXECUTIVE MASTER 1,420
DIPLOMA 3,434

INTERNATIONAL STUDENTS

5,013

EUROPE 4,007
ASIA / AUSTRALIA 491
NORTH AMERICA 309
OTHER 206

TOTAL NUMBER of GRADUATES

6,280

BACHELOR 1,999
MASTER 3,129
EXECUTIVE MASTER 209
DIPLOMA 943

NUMBER OF ALUMNI

>90,000

RESEARCH

ARTICLES IN
PEER-REVIEWED JOURNALS

511

RESEARCH PUBLICATIONS

1,533