Stefano Ponte
Professor of International Political Economy
Director, Centre for Business & Development Studies
Dept of Management, Society and Communication
Copenhagen Business School (CBS)
Dalgas Have 15, Office DH_2.0023
2000 Frederiksberg, Denmark
email: spo.msc@cbs.dk
Twitter: @AfricaBusPol

CURRICULUM VITAE

Academic background
1999 Ph.D., University of East Anglia (UK), Development Studies
1994 M.A. with Honors, University of Chicago (USA), Social Science/International Relations
1993 Laurea cum Laude, University of Padova (Italy), Political Science

Profiles: ResearchGate, Google Scholar, Academia.edu

Institutional repository of publications (open access): http://goo.gl/5JXtgH

Metrics: Google Scholar: 10,725 citations, h-index 45

Current positions and professional responsibilities
Director, Centre for Business and Development Studies, Copenhagen Business School (2019-)
Professor of International Political Economy, Copenhagen Business School (2012-)
Member, Academic Council, Copenhagen Business School (2019-)
Member, Advisory Committee for Development Research (FFU), DK Ministry of Foreign Affairs (2012-)
Member, Board of Directors, Danida Fellowship Centre (DFC), DK Ministry of Foreign Affairs (2016-)
Member, International Advisory Committee (IAC), GPN Centre at National University of Singapore (2014-)
Member, Governing Responsible Business (GRB) World Class Research Environment, CBS (2017-19)
Member, Responsible Global Value Chains, University of Montpellier (2016-)
Member, Trade Policy Network, DK Ministry of Foreign Affairs (2015-)
Faculty Associate, Governance, Environment & Markets (GEM) initiative, Yale University (2014-)
Member, Global Value Chains Initiative, Duke University Centre on Global Value Chains (2005-)

Current research projects
Co-Investigator, The Hidden Costs of Supply Chains, SSHRC Grant (Canada) (2018-24)
Co-Investigator, Green Shipping: Governance and Innovation for a Sustainable Maritime Supply Chain, SSHRC Partnership Grant (Canada) (2017-23)
Principal Investigator, New Partnerships for Sustainability (NEPSUS), FFU research and capacity building programme (Denmark) (2016-20)
Interests

General: global economy, global value chains, political economy of development, transnational hybrid governance, standards and certifications on sustainability, ethical trade and consumption, branding, aid celebrities, new forms of international aid, cause-related marketing

Theoretical: global value chain analysis, convention theory

Disciplinary: international political economy, economic geography, economic sociology, development studies

Sectoral: agro-food industries (coffee, capture fish, aquaculture, wine, biofuels)

Geographic: emerging economies and low-income countries; Africa: Tanzania, South Africa, Uganda, Kenya, Ethiopia; Southeast Asia: Indonesia, Malaysia, Singapore, Vietnam.

Publications: Books (10)


Publications: Books (translations in other languages) (2)

2007 **Le paradoxe du café**, Quae: Versailles – with Benoit Daviron


Publications: Editor of special issues of journals (7)


2015 “Symposium: The Transnational Hybrid Governance of Sustainable Biofuels,” **Environmental Politics**, Vol. 24, No. 1 – co-editor with Carsten Daugbjerg

2014 “‘Sustainable’ Biofuels in the Global South,” **Geoforum**, Vol. 54 – co-editor with Carol Hunsberger

2014 “The Imaginaries and Governance of ‘Biofueled Futures’,” **Environment and Planning A**, Vol. 46, No. 2 – co-editor with Kean Birch

2008 “Governing Global Value Chains”, special issue of Economy and Society, Vol. 37, No. 3 – co-editor with Peter Gibbon and Jennifer Bair


Publications: Articles in Peer-Reviewed International Journals (76) [journal ranking in AJG 2018]

2019 “Private Authority and Public Policy in the Global South: Decentralization, Delegation and Securitization in Governance Spheres of Conservation,” Regulation & Governance, under review – with Christine Noe and Asubisyé Mwamfupe (1st author) [3]


2016 “Buyer-driven Greening? Cargo-owners and Environmental Upgrading in Maritime Shipping,” Geoforum, Vol. 68, pp. 57-68 – with Jane Lister and René Taudal Poulsen (2nd author);
http://dx.doi.org/10.1016/j.geoforum.2015.11.018 [2]


2015 “Biofuel Sustainability and the Formation of Transnational Hybrid Governance,” Environmental Politics, Vol. 24, No. 1, pp. 96-114 – with Carsten Daugbjerg (1st author); http://dx.doi.org/10.1080/09644016.2014.954776 [nr]


2013 “Certify Sustainable Aquaculture?” *Science*, 9 September 2013, Vol. 341, No. 6150, pp. 1067-1068 – with Simon Bush, Ben Belton, Derek Hall, Peter Vandergeest, Francis Murray, Peter Oosterweer, Md Saidul Islam, Arthur Mol, Maki Hatanaka, Froukje Kruijssen, Tran Thi Thu Ha, David C. Little and Rini Kusumawati (6th author); [http://dx.doi.org/10.1126/science.1237314](http://dx.doi.org/10.1126/science.1237314) [nr]


2009 “From Fishery to Fork: Food Safety and Sustainability in the ‘Virtual’ Knowledge-Based Bio-Economy (KBBE),” *Science as Culture*, Vol. 18, No. 4, pp. 483-495 (sole author); http://dx.doi.org/10.1080/09505430902873983


2000 “From Social Negotiation to Contract: Shifting Strategies of Farm Labor Recruitment in Tanzania under Market Liberalization,” World Development, Vol. 28, No. 6, pp. 1017-1030 (sole author); http://dx.doi.org/10.1016/S0305-750X(00)00012-7


Publications: Book chapters and Yearbook/Handbook contributions (24)


2019  “Power and Governance in Global Value Chains,” in Stefano Ponte, Gary Gereffi and Gale Rej-Reichert (eds.) Handbook on Global Value Chains, Edward Elgar: Cheltenham – forthcoming, with Tim Sturgeon and Mark Dallas (1st author)


Working papers, reports and other publications (43)


2012 Value Chains of Selected Aquatic Products from Four Asian Countries: A Review of Literature and Secondary Data”, SEAT Deliverable 5.1, Stirling: EU FP7 Sustaining Ethical Aquaculture Trade project – with Froukje Kruijssen, Ingrid Kelling, Hong Meen Chee and Karen Sau Jespersen (4th author)


2004 “Estándares y Sostenibilidad en el Sector Cafetero: Una aproximación a la cadena del valor”, **Ensayos de Economía Cafetera** No. 20, pp. 31-83, Federación Nacional de Cafeteros de Colombia: Bogotá, Colombia (sole author).


Organization of international conferences and workshops (2012-)
Organizer of the international workshop New Frontiers of Research on Global Value Chains and Global Wealth Chains, Dept. of Business and Politics, Copenhagen Business School (June 2017)
Co-organizer of the international workshop Manufacturing Activities and Value Creation: Industry 4.0, Global Value Chains, and the Circular Economy, Dept. of Economics and Management, Univ. of Padova (May 2017)
Co-organizer of the International Sustainability Conference, Copenhagen Business School: 100+ participants (June 2016)
Co-organizer of the international conference Green Economy in the South, University of Dodoma, Tanzania: 90 participants http://greeneconomyinthesouth.wordpress.com (July 2014)

Selected keynotes, guest lectures and conference papers/presentations (2016-)
“Business, Power and Sustainability in a World of Global Value Chains,” presented at the Sheffield Political Economy Research Institute, University of Sheffield (11 June, 2019).


“Business and Sustainability in Africa:Green Capital Accumulation and the Sustainability Supplier Squeeze,” presented at the Centre of African Economies Annual Conference, Roskilde University (3-4 December, 2018)

“Additive manufacturing and the restructuring of global value chains,” Colloquium on “A Digital Industrial Policy,” organized by the Department of Trade and Industry and the Centre for Competition, Regulation and Economic Development, University of Johannesburg; Pretoria, South Africa (12-13 November 2018)


“The Case against Colonialism,” panel discussion at the American Association of Geographers (AAG) Annual Conference, New Orleans (11 April 2018)


“Complexity Galore: Governance and Outcomes of Sustainability Initiatives in Africa,” invited presentation at the Jama seminar series, African Studies Center, University of North Carolina-Chapel Hill (25 January 2018)

“Multi-stakeholder Sustainability Initiatives in the Global South: Governance, Complexity and Outcomes,” invited paper for the international workshop on “Private Authority and Public Policy in Global Context,” Yale University (11-12 January 2018)

“Green Capital Accumulation: How Business Profits from Environmental Sustainability in a World of Global Value Chains,” invited paper presented at the Conference on Global Production, National University of Singapore (6-8 December 2017)


“Green Capital Accumulation: How Business Profits from Environmental Sustainability”, invited seminar, Duke University Global Value Chain Center (3 October 2017)

“Governing Sustainability in a World of Global Value Chains,” invited seminar, Department of Geography, University of North Carolina at Chapel Hill (19 September 2017)


“How to publish: Tips and strategies for early-career academics,” invited seminar, Roskilde University (28 October, 2016)

“Governing Sustainability in a World of Global Value Chains,” public seminar, Global Production Network Centre and Department of Geography, National University of Singapore (25 May, 2016);
“Governing Sustainability in a World of Global Value Chains,” public seminar, Faculty of Management, Bogor University of Agriculture, Indonesia (10 May, 2016);

“Convention theory and agro-food studies,” presented at the American Association of Geographers (AAG) Annual Conference, San Francisco (2 April, 2016)


Fellowships, Awards and Research Funding


2017-23 Social Sciences and Humanities Research Council of Canada, Research Partnership Grant ‘Green shipping: governance and innovation for a sustainable maritime supply chain’, led by the University of British Columbia. Co-investigator, CAD 2,500,000 (€ 1.7m)

2016-20 Danish Ministry of Foreign Affairs’ Consultative Research Committee for Development Research (FFU), funding for the research and capacity building programme ‘New Partnerships for Sustainability’ (NEPSUS). PI, amount funded: DKK 10,000,000 (€ 1.3m)

2009-14 European Union FP7, funding for the research programme ‘Sustaining Ethical Aquaculture Trade’ (SEAT) to a consortium of research institutes led by the University of Stirling; carrying out studies of global value chains for aquaculture products, together with WorldFish Center, Penang, see www.seatglobal.eu Amount to DIIS: Dkk 1,270,000 (€ 170,000)

2006 Danish Research Council for Society and Business (FSE), funding for the research programme “Sustainability and Agro-Food Exports: Identifying Challenges and Outcomes for Developing Countries” (SAFE) – with Peter Gibbon. See www.diis.dk/safe. Amount funded: DKK 5,936,000 (€ 796,000)

2005-10 Danish Ministry of Foreign Affairs’ Consultative Research Committee for Development Research (FFU), funding for the research and capacity building programme ‘Standards and Agro-Food Exports: Identifying Challenges and Outcomes for Developing Countries’ (SAFE) – with Peter Gibbon. See www.diis.dk/safe. Amount funded: DKK 5,936,000 (€ 796,000)


2004-06 Danish Social Science Research Council (SSF), funding for the research project “Standards as a Trade Passport: How Labels, Certifications and Quality Conventions Affect Development Prospects”. Amount assigned to Stefano Ponte: DKK 1,051,000 (€ 140,000)

1999-02 Danish Social Science Research Council (SSF), Post-Doctoral Fellowship for the research project “Globalisation and African Agriculture: The Restructuring of Coffee Marketing Systems in East Africa”. Amount assigned to Stefano Ponte: ca DKK 800,000 (€ 107,000)

1995-98 University of East Anglia Graduate Research Fellowship, for PhD dissertation research.

1995-96 School of Development Studies Fieldwork Support Grant, University of East Anglia.

1994-95 University of Padova Fellowship for Graduate Studies, for PhD at the Univ. of East Anglia.

1994-95 University of Chicago Morton Kaplan Prize. The prize is awarded annually to a recent Honors graduate whose Master’s paper has made an original contribution to the knowledge and understanding of international relations.

1993-94 J. William Fulbright Grant, from the US Institute for International Education, for Graduate Studies at the University of Chicago.
Previous positions

2017-2018 Visiting Scholar, Duke Global Value Chains Center, Duke University
2012-2016 Academic Director, CBS Sustainability Platform, Copenhagen Business School
2014-2016 Co-founder and coordinator, Copenhagen Sustainability Initiative (COSI), Copenhagen Business School, Denmark Technical University and University of Copenhagen
2016 Visiting Professor, Department of Geography, National University of Singapore (1 month)
2003-2012 Senior Researcher, Danish Institute for International Studies (DIIS), Copenhagen
2009-2012 Head, Research Unit ‘Global Economy, Regulation and Development’, DIIS
2009-2012 Member of the Research Committee, DIIS
2011 Visiting Scholar, Dept. of Economics and Management, University of Padova (3 months)
2003-2008 Visiting Lecturer, Centre of African Studies, University of Copenhagen
2005-2008 Research Associate, Tralac (Trade Law Centre for Southern Africa), Stellenbosch, South Africa
2002-2007 Research Associate, Economic Policy Research Centre, Makerere University, Kampala, Uganda
2004-2005 Research Associate, PLAAS (Programme on Land and Agrarian Studies), School of Government, University of the Western Cape, South Africa
1999-2003 Researcher, Centre for Development Research, Copenhagen
2000 Research Associate, Development Studies Institute, Sokoine University of Agriculture, Tanzania
2000 Visiting Scholar, African Studies Center, Boston University
1997-1999 Visiting Lecturer, Center for International Development Research, Duke University
1997-1998 Visiting Lecturer, Dept. of Political Science, University of North Carolina, Chapel Hill
1997-1998 Visiting Lecturer, Dept. of African Studies, University of North Carolina, Chapel Hill
1995-1996 Visiting Ph.D., Development Studies Institute, Sokoine University of Agriculture, Tanzania

Previous research projects, programmes and networks

- ‘Network on Celebrity and North-South Relations’, affiliated researcher (2012-16)  
  www.celebnorthsouth.wordpress.com
- ‘CBS Task Force on Emerging Economies and Developing Countries’, member (2013-16)
- ‘Copenhagen Biofuel Research Network’ (COBREN), partly funded by FFU (one post-doc and one PhD), ISG-RUC and DIIS (one PhD), and the CBS Sustainability Platform (co-funding an international conference); coordinator (2011-14)
- ‘Sustaining Ethical Aquaculture Trade’ (SEAT) – research programme funded by the EU under FP7 (2009-2013); Researcher and institutional representative; see www.seatglobal.eu
- ‘Standards and Agro-Food Exports’ (SAFE) research and capacity building programme funded by Danida’s research arm and carried out jointly with Sokoine University of Agriculture, Tanzania (2005-2010) – Researcher and Coordinator (2007-09); see www.diis.dk/safe
- ‘Danish Development Research Network’ (DDRN): Member (2007-); Member of the board (2007/08)
- ‘Standards and Rules of Trade’ (START) international research network (2004/07); Coordinator
- ‘WTO, Trade and Development’ (WTRADE) network (2004/07); Coordinator of network and of the ‘Trade Mondays’ seminar series
- ‘Standards as a Trade Passport’ post-doctoral research project (2004/06); Principal Researcher
Selected commissioned and consultancy work

- **Member of the reference group**, “Evaluation of Danida Support to Value Chain Development”, Danish Ministry of Foreign Affairs, Evaluation Department
- **Team leader**, “Pro-poor chain development tool for practitioners,” UNIDO
- **Team leader**, “Evaluation study: Gender and value chain development,” Danish Ministry of Foreign Affairs, Evaluation Department
- **Commissioned study**, “Value chains, market access and competitiveness,” background paper for “Adding value to Africa’s agro-industry and trade: An agenda for action,” UNIDO

Fieldwork experience

- Tanzania (2016-20): sustainability partnerships in forestry, wildlife and coastal resources
- Brazil, Malaysia, US and EU (various periods, 2011-14): biofuel regulation, sustainability certification
- Uganda and South Africa (11 months; various periods in 2004, 2005 and 2007/08): impact of EU food safety standards and regulation, ‘sustainability’ certifications, and domestic ‘transformation’ processes on the Ugandan and South African fish export industries; study of branding, geographic origin and ‘quality’ in the South African wine industry;
- Ethiopia, Kenya, Tanzania and Uganda (10 months; June-December 2000 and January-April 2002): restructuring of coffee marketing, commodity chain analysis
- Tanzania (18 months; June 1995 – December 1996): liberalization of agricultural markets, rural livelihoods, agrarian change

Current teaching at CBS

- International Business and Politics Programme, “International Political Economy,” MSc level.
- Business and Development Studies Programme, “CSR: A Path to Sustainable Development?” MSc.
- Elective course, “Sustainability Challenges 1”, MSc – in collaboration with DTU and U of Copenhagen.
- Elective course, “Sustainability Challenges 2”, MSc.
- Elective course, “Brand Aid: Cause-related Marketing, Celebrity Humanitarianism and Ethical Consumption”, MSc.

Examined over 15 PhDs internationally and supervised the following PhD projects:

- Karen Sau Jespersen, “Sustaining ethical aquaculture trade in Asia” (DIIS and Dept of Society and Globalisation, Roskilde University)
- Juan Ignacio Staricco, “Towards a Fair Global Economic Regime? The case of Argentinean Fair Trade Wine” (Dept of Business and Politics, Copenhagen Business School)
- Raymond Mnenwa, “Costs and benefits of compliance with EUREP-GAP standards” (DIIS and Dept of Agribusiness, Sokoine University of Agriculture, Tanzania)
- Lone Riisgaard, “Social and environmental standards in the floriculture sector of East Africa: Implications for employment and trade” (DIIS and Dept of Society and Globalisation, Roskilde University)
- Stine Jessen Haakonsson, “Intellectual Property Rights and the Global Pharmaceutical Industry – Consequences for Developing Countries” (DIIS and Institute of Geography, University of Copenhagen)
- Vilhelm Holsting, “The professionalization of military command: An examination of justification regimes in military command” (Department of Operations Management, CBS)
- Faraja Namkesa, “Institutional Partnerships for Coastal Resources Management: Implications on Fishery Communities in Mtwara, Tanzania” (Dept of Geography, Univ of Dar es Salaam, Tanzania)

Languages

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<tr>
<td>Italian</td>
<td>Native Speaker</td>
<td>Swahili, Danish, French</td>
<td>Good/Fair</td>
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<tr>
<td>English</td>
<td>Excellent</td>
<td>Spanish, Portuguese</td>
<td>Reading only</td>
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