Stefano Ponte  
Professor of International Political Economy  
Department of Business and Politics  
Co-director, CBS Sustainability Platform  
Copenhagen Business School  
Steen Blichers Vej 22, 2000  
Frederiksberg, Denmark  
email: sp.dbp@cbs.dk

CURRICULUM VITAE

Academic background

1999  Ph.D., University of East Anglia (UK), Development Studies.
1994  M.A. with Honors, University of Chicago (USA), International Relations.
1993  Laurea cum Laude, University of Padova (Italy), Political Science.

Interests

General: global economy, global value chains, political economy of development, transnational hybrid governance, standards and certifications on sustainability, ethical trade and consumption, branding, celebrities, new forms of international aid, cause-related marketing

Sectoral: agro-food industries (coffee, capture fish, aquaculture, wine, biofuels, sugarcane, palm oil)

Theoretical: global value chain analysis, convention theory

Disciplinary: international political economy, economic geography, economic sociology, development studies, African studies

Geographic: emerging economies and low-income countries; Africa, South-east Asia; Tanzania, South Africa, Uganda, Kenya, Ethiopia, Malaysia, Brazil

Citations (Google Scholar, as of 15 August 2014):

Total: 4411  Since 2009: 2968  h-index: 30  i10-index: 51

Publications: Books


2011  Brand Aid: Shopping Well to Save the World, University of Minnesota Press: Minneapolis – co-author with Lisa Ann Richey


Publications: Books (translations in other languages)
2007  *Le paradoxe du café*, Quae: Versailles – with Benoit Daviron

Publications: Editor of special issues of journals
2014  “Biofuel Sustainability and the Formation of Transnational Hybrid Governance,” forthcoming in *Environmental Politics* – co-editor with Carsten Daugbjerg
2008  “Governing Global Value Chains”, special issue of *Economy and Society*, Vol. 37, No. 3 – co-editor with Peter Gibbon and Jennifer Bair

Publications: Articles in Peer-Reviewed International Journals


2012 “The Marine Stewardship Council (MSC) and the Making of a Market for ‘Sustainable Fish’”, Journal of Agrarian Change, Vol. 12, No. 2-3, pp. 300-315 (sole author)


Work in progress

“Understanding Transnational Hybrid Governance: Analytical Approaches and an Application to the Aviation Biofuel Sector,” to be submitted to Regulation & Governance – with Lasse Folke Henriksen

“Multi-stakeholder Initiatives and Roundtables for Sustainability: A Literature Review,” to be submitted to Business & Society – with Frank de Bakker and Andreas Rasche

“Beyond environmental compliance: Are cargo-owners greening international shipping?” – to be submitted to Journal of Economic Geography – with Jane Lister and René Taudal Poulsen

Publications: Book chapters


Working papers, reports and other publications


9


2001 “Coffee Markets in East Africa: Local Responses to Global Challenges or Global Responses to Local Challenges?” **CDR Working Paper** No. 01.5. Centre for Development Research: Copenhagen (sole author).


Reviews and coverage of published books in the mainstream media and academic journals:


Recent keynotes, conference papers and presentations, guest lectures


“Governance and upgrading of value chains: Challenges and opportunities for commodity-dependent developing countries,” keynote speech, Global Commodity Forum, UNCTAD, Geneva (7 April, 2014)

“Participation in global value chains and fair trade: Does it work for small farmers?” Danish Forum for Microfinance, Copenhagen (18 March, 2014)

“The governance of sustainability: Opportunities, complexities and challenges for business,” presentation to the CSR Knowledge Group (corporate partners), Copenhagen Business School (20 November, 2013)


“Ethical and methodological issues in researching ‘ethical’ markets”, presented at the convention of the Association of American Geographers (AAG), Los Angeles (9-13 April, 2013).


“‘Routndtabling’ sustainability: Lessons from the biofuel industry”, presented at the International Studies Association (ISA) annual meeting, San Francisco (3-6 April, 2013).

Recent teaching


Regulation”, Spring 2014, Master’s seminar.

*International Business and Politics Programme, Copenhagen Business School,*

*Elective course, Copenhagen Business School,* “Brand Aid: “Good Causes”, Celebrity and Consumption”, Fall 2012, BA-level course

**Positions**

<table>
<thead>
<tr>
<th>Year</th>
<th>Position and Institution</th>
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<tbody>
<tr>
<td>2012-present</td>
<td>Professor of International Political Economy, Department of Business and Politics, Copenhagen Business School (CBS)</td>
</tr>
<tr>
<td>2012-present</td>
<td>Academic Co-director of the Sustainability Platform, Copenhagen Business School</td>
</tr>
<tr>
<td>2012-present</td>
<td>Member of the Advisory Committee for Development Research (FFU), Danish Ministry of Foreign Affairs</td>
</tr>
<tr>
<td>2003-present</td>
<td>Senior Researcher, Danish Institute for International Studies (DIIS), Copenhagen (on leave)</td>
</tr>
<tr>
<td>2009-2012</td>
<td>Head, Research Unit ‘Global Economy, Regulation and Development’, DIIS, Copenhagen (full term)</td>
</tr>
<tr>
<td>2009-2012</td>
<td>Member of the Research Committee, DIIS, Copenhagen (full term)</td>
</tr>
<tr>
<td>Jun-Aug 2011</td>
<td>Visiting Scholar, Dept. of Economics and Management, University of Padova</td>
</tr>
<tr>
<td>2003-2008</td>
<td>Visiting Lecturer, Centre of African Studies, University of Copenhagen</td>
</tr>
<tr>
<td>2005-2008</td>
<td>Research Associate, Tralac (Trade Law Centre for Southern Africa), Stellenbosch, South Africa</td>
</tr>
<tr>
<td>2002-2007</td>
<td>Research Associate, Economic Policy Research Centre, Makerere University, Kampala, Uganda</td>
</tr>
<tr>
<td>2004-2005</td>
<td>Research Associate, PLAAS (Programme on Land and Agrarian Studies), School of Government, University of the Western Cape, Belville, South Africa</td>
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<tr>
<td>1999-2003</td>
<td>Researcher, Centre for Development Research, Copenhagen</td>
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<tr>
<td>2000</td>
<td>Research Associate, Development Studies Institute, Sokoine University of Agriculture, Morogoro, Tanzania</td>
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<tr>
<td>2000</td>
<td>Visiting Scholar, African Studies Center, Boston University</td>
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<tr>
<td>1997-1999</td>
<td>Visiting Lecturer, Center for International Development Research, Duke University</td>
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<tr>
<td>1997-1998</td>
<td>Visiting Lecturer, Dept. of Political Science, University of North Carolina, Chapel Hill</td>
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<tr>
<td>1997-1998</td>
<td>Visiting Lecturer, Dept. of African Studies, University of North Carolina, Chapel Hill</td>
</tr>
<tr>
<td>1995-1996</td>
<td>Visiting Ph.D. researcher, Development Studies Institute, Sokoine University of Agriculture, Morogoro, Tanzania</td>
</tr>
</tbody>
</table>

**Other professional responsibilities and skills**

Member, *Advisory Committee for Development Research* (FFU), Danish Ministry of Foreign Affairs (2012-)

Faculty Associate, *Governance, Environment & Markets* (GEM) Initiative, Yale University (2014-)

Member of the Editorial Board, *Third World Quarterly* (2014-)


Member of the Editorial Board, *African Affairs* (2011-)

Attended the leadership course “Power2Influence”, held by Learn2Lead (4-7 April, 2011)

External reviewer for: Melissa and Bill Gates Foundation, National Science Foundation (USA), Leverhulme Trust (UK), South African National Research Fund
Referee for the following international journals:

- International Political Economy, Development & Sociology journals:

- Geography, Food/Agriculture/Environment and Business journals:

- Africanist journals:

Fellowships, Awards and Research Funding

2009-2013 European Union FP7, funding for the research programme ‘Sustaining Ethical Aquaculture Trade’ (SEAT) to a consortium of research institutes led by the University of Stirling; carrying out studies of global value chains for aquaculture products, together with WorldFish Center, Penang, Malaysia, see www.seatglobal.eu

Amount allocated to DIIS: DKK 1,270,000 (Euro 170,000)

2005-2010 Danish Ministry of Foreign Affairs’ Consultative Research Committee for Development Research (FFU), funding for the research and capacity building programme ‘Standards and Agro-Food Exports: Identifying Challenges and Outcomes for Developing Countries’ (SAFE) with Peter Gibbon. See www.diis.dk/safe

Amount funded: DKK 5,936,000 (Euro 796,000)

2006 Danish Research Council for Society and Business (FSE), funding for organizing workshop “To BEE or not to BEE? South Africa’s Black Economic Empowerment (BEE), corporate governance and the state in the South,” Copenhagen (26-27 June 2006).


2004-2006 Danish Social Science Research Council (SSF), funding for the research project “Standards as a Trade Passport: How Labels, Certifications and Quality Conventions Affect Development Prospects”.

Amount assigned to Stefano Ponte: DKK 1,051,000 (Euro 140,000)

1999-2002 Danish Social Science Research Council (SSF), Post-Doctoral Fellowship for the research project “Globalisation and African Agriculture: The Restructuring of Coffee Marketing Systems in East Africa”.

Amount assigned to Stefano Ponte: approx DKK 800,000 (Euro 107,000)

1995-1998 University of East Anglia Graduate Research Fellowship, for PhD dissertation research.

1995/96 School of Development Studies Fieldwork Support Grant, University of East Anglia, for fieldwork research in Tanzania.

1994/95 University of Padova Fellowship for Graduate Studies, for dissertation research at the University of East Anglia.
1994/95  *University of Chicago Morton Kaplan Prize.* The prize is awarded annually to a recent Honors graduate whose Master’s paper has made an original contribution to the knowledge and understanding of international relations.

1993/94  *J. William Fulbright Grant*, from the US Institute for International Education, for Graduate Studies at the University of Chicago.

**Research projects, programmes and networks**

- ‘Network on Celebrity and North-South Relations’, affiliated researcher (2012-)
  [www.celebnorthsouth.wordpress.com](http://www.celebnorthsouth.wordpress.com)
- ‘Copenhagen Biofuel Research Network’ (COBREN), partly funded by FFU (one post-doc and one PhD), ISG-RUC and DIIS (one PhD), and the CBS Sustainability Platform (co-funding an international conference); coordinator (2011-14)
- ‘Sustainability and governance in global biofuel value chains’, research project (2011-14)
- ‘Sustaining Ethical Aquaculture Trade’ (SEAT) – research programme funded by the EU under FP7 (2009-2013); Researcher and institutional representative; see [www.seatglobal.eu](http://www.seatglobal.eu)
- ‘Capturing the Gains: Economic and Social Upgrading in Global Production Networks and Trade’ research network, funded by DFID, ESRC, the Sustainable Consumption Institute and the Chronic Poverty Research Centre (2009-2012); researcher and institutional representative; see [www.capturingthegains.org/](http://www.capturingthegains.org/)
- ‘Standards and Agro-Food Exports’ (SAFE) research and capacity building programme funded by Danida’s research arm and carried out jointly with Sokoin University of Agriculture, Tanzania (2005-2010) – Researcher and Coordinator (2007-09); see [www.diis.dk/safe](http://www.diis.dk/safe)
- ‘Danish Development Research Network’ (DDRN): Member (2007-); Member of the board (2007/08)
- ‘The Coffee Network’; Member of the board (2007/08)
- ‘Standards and Rules of Trade’ (START) international research network (2004/07); Coordinator
- ‘WTO, Trade and Development’ (WTRADE) network (2004/07); Coordinator of network and of the ‘Trade Mondays’ seminar series
- ‘Standards as a Trade Passport’ post-doctoral research project (2004/06); Principal Researcher
- ‘Governance, Economic Policy and Public Administration’ (GEPPA) network (2004/06) –Member

**Fieldwork experience**

*Brazil, Malaysia, US and EU* (various periods, 2011-13)

- Analyzing the emergence of a global biofuel industry, its regulation and sustainability certification

*Uganda and South Africa* (11 months; various periods in 2004, 2005 and 2007/08):
  - impact of EU food safety standards and regulation, ‘sustainability’ certifications, and domestic ‘transformation’ processes on the Ugandan and South African fish export industries;
  - study of branding, geographic origin and ‘quality’ in the South African wine industry;

*Ethiopia, Kenya, Tanzania and Uganda* (10 months; June-December 2000 and January-April 2002):
  - restructuring of coffee marketing, commodity chain analysis

*Tanzania* (18 months; June 1995 – December 1996):
  - liberalization of agricultural markets, rural livelihoods, agrarian change
Selected commissioned and consultancy work

Team leader, “Pro-poor chain development tool for practitioners,” UNIDO (May-October 2010).


Current Ph.D. supervision

Juan Ignacio Staricco, “Towards a Fair Global Economic Regime? The case of Argentinean Fair Trade Wine” (Department of Business and Politics Copenhagen Business School)

Karen Sau Jespersen, “Sustaining ethical aquaculture trade in Asia” (Department for Society and Globalisation, Roskilde University)

Vilhelm Holsting, “The professionalization of military command: An examination of justification regimes in military command” (Department of Operations Management, Copenhagen Business School)

Selected Ph.D. assessments and examinations

International Development Studies (IDS), University of Sussex
Department of Food and Natural Resource Economics, University of Copenhagen
Department of Geography, University of Frankfurt
Department of Political and Economic Studies, University of Helsinki
Centre of African Studies, University of Edinburgh
School of Oriental and African Studies, University of London
Development Studies Institute, London School of Economics and Political Science
School of Geography, University of Sydney
Institute of Politics and International Studies, University of Leeds

Social media management & selected media interventions, comments, and interviews

Interviewed for Weekendavisen (30 May, 2011) on “Brand Aid” (with Lisa Ann Richey)
Interviewed for Foreign Policy Digest (May issue, 2011) on “Brand Aid” (with Lisa Ann Richey)
Interviewed for the Chronicle of Philanthropy (Issue 21 April, 2011) on “Brand Aid” (with Lisa Ann Richey)
“Bonos fond i mediemøllen”, Information, 10 February 2011 (with Lisa Ann Richey)

Languages

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<tr>
<th>Language</th>
<th>Fluency</th>
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<tbody>
<tr>
<td>Italian</td>
<td>Native Speaker</td>
<td>Swahili, Danish, French</td>
<td>Fair</td>
</tr>
<tr>
<td>English</td>
<td>Excellent</td>
<td>Spanish, Portuguese</td>
<td>Reading only</td>
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