

**Personal Data**

**Name:** Celine Mirjam van Praag  
**Birthday:** November 11th, 1967  
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Prof. Dr. C.Mirjam van Praag is Maersk Mc-Kinney Møller Professor of Entrepreneurship at Copenhagen Business School, Department of Innovation and Organizational Economics. Besides she holds an unpaid position as a Professor of Entrepreneurship and Organization in the Amsterdam Business School of the University of Amsterdam. She is also a Crown Member of the Socioeconomic Council (SER) of the Dutch government and board member of the Berlingske Media Group.

Van Praag's research, that is widely published in international academic journals, studies Economics of Entrepreneurship (e.g., Human Capital, Teams, Entrepreneurship and the Household) often using (field or natural) experiments. Besides entrepreneurship, she is also an active researcher in the field of Personnel Economics (performance measurement and rewards) and Behavioral Economics. Mirjam is a research fellow of the CEPR, IZA, Tinbergen Institute, ACE and ACLE as well as a member of Academia Europaea.

In the past, Mirjam was employed as a consultant with The Boston Consulting Group, as a financial analyst with Procter & Gamble and as a research consultant with GfK Intomart. She has served as a non-executive member on various boards, both in the public and the private sector. Mirjam was the founding director of the Amsterdam Center for Entrepreneurship. Mirjam van Praag is an econometrician (MSc and Phd UvA) and she has a daughter (Sarah, 1998) and a son (Boaz, 1999).

**Education**

2009 – 2010 Education Program for Supervisory Board Members, ESAA Rotterdam School of Management  
2008 – 2009 Academic Leadership Program, University of Amsterdam  
1992 – 1995 PhD Economics at the University of Amsterdam/Tinbergen School (*cum laude*), Dissertation: Determinants of Successful Entrepreneurship, Supervisors: Prof. Dr. J.S. Cramer and Prof. Dr. J. Hartog  
1987 – 1991 Master Econometrics at University of Amsterdam (*cum laude*)  
Thesis: The Income of Economists  
1986 – 1987 Propeduse Econometrics and Actuarial Sciences at University of Amsterdam (*cum laude*)  
1980 – 1986 Gymnasium Beta (*cum laude*)

## Current Positions

- Maersk Mc-Kinney Møller Professor of Entrepreneurship, Department of Innovation and Organizational Economics, Copenhagen Business School, Denmark (since 2014)
- Professor of Entrepreneurship and Organization, Faculty of Economics & Business, University of Amsterdam, Netherlands (Unpaid) (since 2014)
- Non-executive Board Member of Berlingske Media (since 2015)
- Crown Member of the Socio Economic Council (SER) (since 2010)
- Field Editor *Journal of Business Venturing* for Economics of Entrepreneurship (since 2017)

## Other Positions, currently

- Member of the Advisory Board of *Jong Ondernemen NL* (since 2017)
- Member of the Editorial Board of *Small Business Economics* (since 2017)
- Editorial Advisory Board Member of the journal *Industry & Innovation* (since 2016)
- Chair of the Committee “Participatiecertificaat” (since 2015)
- Board Member of Joods Nationaal Fonds (JNF) (since 2016)
- Member of the Editorial Review Board of the *Strategic Entrepreneurship Journal* (since 2012)
- Member of the Advisory Board of the *Amsterdam Center of Entrepreneurship* (ACE) (since 2014)
- Founding and Organizing Member of the Scientific Committee of the CEPR Entrepreneurship Economics Conferences (since 2013)
- Founding and Organizing Member of the Scientific Committee of the Oxford Summer Retreats for Entrepreneurship Scholars, jointly with Saul Estrin, LSE (since 2012)
- Member of the Editorial Board of the IZA Journal of European Labour Studies (since 2012)
- Advisory Board Member in You’t h Start – Entrepreneurial Challenges (since 2015)
- Member of the Scientific Advisory Board of The Horizon2020 project (since 2015)
- Advisory Board member of SEO (since 2015)
- Advisory Board member of Diversion (since 2016)
- Chair of the Jury of the Amsterdam Science and Innovation Award (since 2017)

## Past Positions

- 2017 Member of the NWO Supervisory Board (“Nederlandse Organisatie voor Wetenschappelijk Onderzoek”)
- 2005-2013 Professor of Entrepreneurship and Organization, Faculty of Economics & Business, University of Amsterdam, Netherlands
- 2008-2013 Founding Academic Director of Amsterdam Center for Entrepreneurship
- 2010-2013 President of the Amsterdam Academic Club
- 2014-2016 Panel member ERC starting grants
- 2010-2014 Member of the CPC (Advisory Board of the CPB)
- 2005-2014 Associate Editor of *Small Business Economics*.
- 2010-2014 Adjunct Professor of Entrepreneurship Statistics Norway, Oslo, Norway
- 2012-2013 Member of the Curatorium de Baak

2008-2013 Member of the Supervisory Board of APG Group NV  
 2010-2013 Member of the Board of SEO Economic Research  
 2010-2013 Member of the Supervisory Board of Kriterion  
 2009-2013 Member of the Board of the Dutch Friends of the Tel Aviv University  
 2012-2014 Member of the Advisory Council of Social Enterprise Netherlands  
 2013-2014 Member of the Panteia-Scales EZ Program Committee for Managing the Research Program SMEs and Entrepreneurship  
 2009-2011 Member of the Advisory Board of the UvA/AMC Technology Transfer Office  
 2009-2010 Temporary Crown Member of the SER, Committee: The Position of the Self-Employed  
 2009-2010 Member of the Scientific Committee of the "Federatie Zakenvrouwen"  
 2009-2010 Appointed President of the Temporary Evaluation Committee, Chambers of Commerce, Ministry of Economic Affairs, Netherlands  
 2009-2010 Advisory Member of the Committee "Studiecommissie Belastingherziening" installed by Ministry of Finance, Netherlands  
 2006-2008 Founding Director of Amsterdam Center for Entrepreneurship  
 2006-2007 Member of the Expert Committee "Kapitaalmarkt toegang Kleine en Middelgrote Ondernemingen" Ministry of Economic Affairs, Netherlands  
 2005-2009 Member of the Supervisory Board of the "SCALES" EIM research program  
 2005-2008 Director of Education Programs in Business Economics, FEB, UvA  
 2002-2005 Co-director of the Amsterdam Center for Corporate Finance  
 2001-2005 Program Coordinator BSc & MSc programs "Economics of Organization" FEB, UvA  
 1998-2005 Associate Professor Economics of Organization, FEB, UvA  
 1995-1998 Consultant at The Boston Consulting Group  
 1992-1995 Consultant at GfK Intomart B.V. Hilversum, Netherlands  
 1991-1992 Financial Analyst at Procter & Gamble, Rotterdam, Netherlands

### **Older Past Positions**

Member of the Board of the 'H&A' foundation (2008-2010); Lustrum committee University of Amsterdam 375 (2006); Director of Business Economics Bachelor and Masters Programs (2005); Coordinator of the Bachelor and Master Programs "organizational economics"; FEE-UvA, Member of "Kamer 2" SMO/COM and the Maror Committee; Board Member "Kring van Amsterdamse Economen", alumni association of FEE, UvA; Vice-President of the General Board of students association SSRAMsterdam; Internship at Marketing Department, Française de Brasserie (Heineken) Paris (1990); Internship at Finance Department, Procter & Gamble, Frankfurt (1990); Research Assistant at the Foundation for Economic Research (SEO), UvA (1988-1989).

### **Participation in Academic Networks & Fellowships**

2016 – present Research Fellow Centre for Economic Policy Research (CEPR)  
 2015 – present Member of "Academia Europaea"  
 2010 – present Member of "De Amsterdamsche Kring"  
 2010 – present Member of "Hollandsche Maatschappij der Wetenschappen"  
 2010 – present Research Fellow ACLE (Amsterdam Center for Law and Economics)

2006 – present Research Fellow IZA Institute for Labour Market Research, Bonn, Germany  
2006 – present Research Professor at the Max Planck Institute of Economics, Jena, Germany  
2002 – present Research Fellow Tinbergen Institute

## **Publications & Research**

### **General Research Topics**

Entrepreneurship, Human Capital, (Field-) Experiments, Personnel Economics, Economics of Organization

Google Citations +8000, January 17, 2017

### **Academic Publications (excluding publications in/of books) – Refereed**

- Hoogendoorn, S., Parker, S.C. & van Praag, M. (2017) Smart or diverse start-up teams? Evidence from a field experiment, [Organization Science](#)
- Rosendahl Huber, L., Sloof, R. & van Praag, M. (2017) The Effect of Incentives on Sustainable Behavior: Evidence from a Field Experiment, [Labour Economics](#), Vol. 45, pp. 92-106
- Hsieh, C., Parker, S.C. & van Praag, C.M. (2017), Risk, Balanced Skills and Entrepreneurship [Small Business Economics](#), Vol. 48, No.2, pp. 287-302
- Block, J.H., Fisch, C.O., van Praag, C.M. (2016), The Schumpeterian entrepreneur: A review of the empirical evidence on the antecedents, behavior and consequences of innovative entrepreneurship, [Industry & Innovation](#), Vol. 24, No. 1, pp. 61-95
- Koudstaal, M., Sloof, R. & van Praag, M. (2016), Risk, Uncertainty and Entrepreneurship: Evidence from a Lab-in-the-Field Experiment [Management Science](#), Vol. 62, No. 10, pp. 2897-2915 (A short version has been selected for the [Best Paper Proceedings of the 2015 Academy of Management](#))
- Berkhout, P., Hartog, J. & van Praag, C.M. (2016), Entrepreneurship and financial incentives of return, risk and skew [Entrepreneurship Theory and Practice](#), Vol. 40, No. 2, pp. 249-268
- Lindquist, M., Sol, J. & van Praag, C.M. (2015), Why do Entrepreneurial Parents have Entrepreneurial Children? [Journal of Labor Economics](#), Vol. 33, No. 2, 4.2015, pp. 269-296
- Sloof, R. & van Praag, C.M. (2015), Testing for Distortions in Performance Measures: An Application to Residual Income Based Measures like EVA [Journal of Economics and Management Strategy](#), Vol. 24, No. 1, pp. 74-91
- Rosendahl Huber, L., Sloof, R. & van Praag, C.M. (2014), The Effect of Early Entrepreneurship Education: Evidence from a Field Experiment [The European Economic Review](#), Vol. 72, 11.2014, pp. 76-97
- Congregado, E., Millan, J., Román, C., van Praag, C.M. & van Stel, A. (2014), The value of an educated population for an individual's entrepreneurship success [Journal of Business Venturing](#), Vol. 29, No. 5, 9.2014, pp. 612-632
- Hoogendoorn, S.M., Oosterbeek, H. & van Praag, C.M. (2013), The Impact of Gender Diversity on the performance of business teams: Evidence from a field experiment [Management Science](#), Volume 59 Issue 7, July 2013, pp. 1514-1528
- Van Praag, C.M. & van Stel, A. (2013), The more business owners the merrier? The role of tertiary education [Small Business Economics](#), 41 (2), pp. 335-357

- Van Praag, C.M., van der Sluis, J. & van Witteloostuijn, A. (2012), The Higher Returns to Formal Education for Entrepreneurs versus Employees [Small Business Economics](#), 40, pp. 375-396
- Parker, S. & van Praag, C.M. (2012), The entrepreneur's mode of entry: Business takeover or new venture start? [Journal of Business Venturing](#), 27 (1), pp. 31-46
- Bosma, N., Hessels, J., Schutjens, V., van Praag, C.M. & Verheul, I. (2012), Entrepreneurship and role models [Journal of Economic Psychology](#), 33, pp. 410-422
- Sloof, R. & van Praag, C.M. (2010), The effect of noise in a performance measure on work motivation: A real effort laboratory experiment [Labour Economics](#), 17, pp. 751-765
- Hartog, J., van Praag, C.M. & van der Sluis, J. (2010), If you are so smart, why aren't you an entrepreneur? Returns to cognitive and social ability: entrepreneurs versus employees [Journal of Economics and Management Strategy](#), 19 (4), pp. 947-989
- Parker, S. & van Praag, C.M. (2010), Group status and entrepreneurship [Journal of Economics and Management Strategy](#), 19 (4), pp. 919-945
- Oosterbeek, H., van Praag, C.M. & Ysselstein, A. (2010), The impact of entrepreneurship education on entrepreneurship skills and motivation [The European Economic Review](#), 54 (3), pp. 442-454
- Van Praag, C.M. (2009), Book review of "Race and entrepreneurial success: Black-, Asian-, and white-owned businesses in the United States" by Robert W. Fairlie and Alicia M. Robb [Journal of Economic Literature](#), 47 (3), pp. 844-47
- Sloof, R. & van Praag, C.M. (2008), Performance measurement, expectancy and agency theory: an experimental analysis [Journal of Economic Behavior and Organization](#), 67 (4), pp. 794-809
- Van Praag, C.M. & van Praag, B.M.S. (2008), First author determinants and the benefits of being professor A (and not Z): An empirical analysis of non-alphabetic name ordering among economics authors [Economica](#), 75 (300), pp. 782-796
- Van Praag, C.M., van Der Sluis, J. & Vijverberg, W. (2008), Education and Entrepreneurship selection and performance: a review of the empirical literature [Journal of Economic Surveys](#), 22 (5), pp. 795-841
- Bodewes, W., Brand, M., Poutsma, E., van Gelderen, M., van Gils, A. & van Praag, C.M. (2008), Explaining entrepreneurial intentions by means of the theory of planned behaviour [Career Development International](#), 13 (6), pp. 539-559
- Van Praag, C.M. & Versloot, P. (2007), What is the value of entrepreneurship: A review of recent research [Small Business Economics](#), 29 (4), pp. 351-382
- Cools, K. & van Praag, C.M. (2007), The value relevance of top executive departures: Evidence from the Netherlands [Journal of Corporate Finance](#), 13 (5), pp. 721-742
- Aidis, R. & van Praag, C.M. (2007), Illegal entrepreneurship experience: Does it make a difference for business performance and motivation? [Journal of Business Venturing](#), 22 (2), pp. 283-310
- Parker, S. & van Praag, C.M. (2006), Schooling, capital constraints and entrepreneurial performance: The endogenous triangle [Journal of Business and Economic Statistics](#), 24 (4), pp. 416-431
- Cools, K., van Herpen, M. & van Praag, C.M. (2006), Wage structure and the incentive effects of promotions [Kyklos](#), 59 (3), pp. 441-459
- Cools, K., van Herpen, M. & van Praag, C.M. (2005), The effects of performance measurement and compensation: An empirical study [De Economist](#), 153 (3), pp. 303-329

- Van Praag, C.M., van Der Sluis, J. & Vijverberg, W. (2005), Entrepreneurship selection and performance: A meta-analysis of the impact of education in developing economies [World Bank Economic Review](#), 19 (2), pp. 225-261
- Bosma, N., van Praag, C.M. & de Wit, G. (2005), Initial capital constraints hinder entrepreneurial venture performance [Journal of Private Equity](#), 9 (1), pp. 36-44
- Van Praag, C.M. & van Der Sluis, J. (2004), Economic returns to education for entrepreneurs: The development of a neglected child in the family of economics of education? [Swedish Economic Policy Review](#), 11 (2), pp. 183-226
- Bosma, N., Thurik, R., van Praag, C.M., & de Wit, G. (2004), The value of human and social capital investments for the business performance of startups [Small Business Economics](#), 23 (3), pp. 227-236
- Van Praag, C.M. (2003), Business Survival and Success of Young Small Business Owners [Small Business Economics](#), 21 (1), pp. 1-17
- Cramer, J., Hartog, J., Jonker, N. & van Praag, C.M. (2002), Low risk aversion encourages the choice for entrepreneurship: An empirical test of a truism [Journal of Economic Behavior and Organization](#), 48 (1), pp. 29-36
- Cramer, J. & van Praag, C.M. (2001), The roots of entrepreneurship and labor demand: Individual ability and low risk aversion [Economica](#), 68 (269), pp. 45-62
- Van Praag, C.M. (1999), Some classic views on entrepreneurship [De Economist](#), 147 (3), pp. 311-335
- Slootman, K., Stam, P., van Praag, B.M.S., van Praag, C.M. & Wijnbergen, W. (1996), The demand for concerts of classical music - decision support for scenario planning of orchestras [Marketing and Research Today](#), 24 (2), pp. 27-35; award-winner at ESOMAR conference
- Van Ophem, H. & van Praag, C.M. (1995), Determinants of willingness and opportunity to start as an entrepreneur [Kyklos](#), International Review for Social Sciences, 48, pp. 513-540
- Oosterbeek, H. & van Praag, C.M. (1995), Firm-size wage differentials in the Netherlands [Small Business Economics](#), 7, pp. 173-182

### Academic Publications (in/of books) - Refereed

- Van Praag, C.M. (2016). Ondernemerschap en onderwijs: van basisschool tot universiteit, chapter Bedrijfseconomie in *Economieonderwijs*, [Koninklijke Vereniging voor de Staathuishoudkunde](#), Amsterdam, December 6
- Van Praag, C.M. (2011). Who values the status of the entrepreneurship? Handbook of Research on Innovation and Entrepreneurship (ed David Audretsch), Edward Elgar
- Van Praag, C.M. (2009). Academic entrepreneurship in Europe: A different perspective, chapter 12 in "Entrepreneurship, Growth and Public Policy", (eds Z. Acs, D. Audretsch and R. Strom), Cambridge University Press, pp. 284-298
- Van Praag, C.M. & Versloot, P. (2008). The economic benefits and costs of entrepreneurship, Foundations and Trends in Entrepreneurship 4 (2), pp. 65-154
- Van Praag, C.M. & van Der Sluis, J. (2007). Returns to education for entrepreneurs, chapter 4 in Human capital: Moving the frontier (eds J. Hartog and H. Maassen van den Brink), Cambridge University Press

- Parker, S. & van Praag, C.M. (2007). The entrepreneur's mode of entry: Business takeover or new venture start? *Frontiers of Entrepreneurship Research* 27 (5), article 9 (Selected Conference Papers and Proceedings Babson Conference)
- Van Praag, C.M. (2006). Venture performance and venture input: human and financial capital, chapter 17 in *The Life Cycle of Entrepreneurial Ventures*, International Handbook Series on Entrepreneurship, Springer Academic Publishers (ed. S. Parker), 2006, 507-533, (TI B)
- Van Praag, C.M. (2005). *Successful Entrepreneurship: Confronting Economic Theory with Empirical Evidence*, Edward Elgar, London, England
- Van Ophem, H. & van Praag, C.M. (2003). Opportunity and willingness to start as an entrepreneur, chapter 2, pp. 38-62 in D.J.Storey (ed) *Small Business: Critical perspectives on business and management*, Routledge, London
- Van Praag C.M. & de Wit, G. (2002). The value of investments in human and social capital for small business founders in *Frontiers of Entrepreneurship Research*
- Cools, K. & van Praag, C.M. (2001). On the virtues of transparency and simplicity: An empirical analysis of the value-relevance of targets, special issue in *English of Maandschrift Accountancy en Bedrijfseconomie* 74, pp. 24-37

### **Academic Publications (working- and discussion papers)**

- Lindquist, M.J., Sol, J., van Praag, C.M. & Vladasel T. (2017), [On the Origins of Entrepreneurship: Evidence from Sibling Correlations](#), SOFI Working paper 7/2017
- Raknerud, A., van Praag, M. (2017). [The returns to entrepreneurship: Evidence from matched person-firm data](#). CEPR Discussion Paper DP12330
- Dushnitsky, G., van Praag, M., Zunino, D. (2017). [Badge of Honor or Scarlet Letter? Unpacking Investors' Judgment of Entrepreneurs' Past Failure](#). CEPR Discussion Paper DP12329
- Barirani, A., Sloof, R., van Praag, M. (2017), [The Origins and Extent of Entrepreneurial Action-Orientedness: An Experimental Study](#), IZA Discussion Paper No. 10498
- Lindquist, M., Sol, J., van Praag, C.M. & Vladasel, T. (2016) [On the Origins of Entrepreneurship: Evidence from Sibling Correlations](#), CEPR Discussion Paper DP11562 (A summary is available at the [VOXEU.org policy portal](#))
- Rocha, V. & van Praag, C.M. (2016) [The "Entrepreneurial Boss" Effect on Employees' Future Entrepreneurship Choices: A Role Model Story?](#), IZA Discussion Paper No. 10104
- Rocha, V., van Praag, M., Folta, T.B., Carneiro, A. (2016) [Entrepreneurial Choices of Initial Human Capital Endowments and New Venture Success](#), IZA Discussion Paper No. 9919
- Dahl, M.S., van Praag, C.M. & Thompson, P. (2015), *Entrepreneurial Couples* (Working paper) (A short version has been selected for the [Best Paper Proceedings of the 2015 Academy of Management](#))
- Claussen, J., Czibor, E. & van Praag, C.M. (2015) [Women do not Play Their Aces - The Consequences of Shying Away from Competition](#), IZA Discussion Paper No. 9612
- Czibor, E., Onderstal, S., Sloof, R. & van Praag, M. (2014) [Does Relative Grading Help Male Students? Evidence from a Field Experiment in the Classroom](#) Tinbergen Institute Discussion Paper 14-116/V
- Rosendahl Huber, L., Sloof, R. & van Praag, M. (2014) [Jacks-of-All-Trades? The Effect of Balanced Skills on Team Performance](#) IZA Discussion Paper No. 8237

- Hoogendoorn, S., Parker, S.C. & van Praag, C.M. (2012) [Ability Dispersion and Team Performance: A Field Experiment](#) Tinbergen Institute Working Paper, 12-130/VII
- Hoogendoorn, S. & van Praag, C.M. (2012) [Ethnic Diversity and Team Performance: A Field Experiment](#) Tinbergen Institute Working Paper, 12-068/3

## Teaching

### Current and Past Courses

- “Research Foundations in the Economics of Entrepreneurship”, PhD course at the INO department of Copenhagen Business School (2017)
- “Entrepreneurship”, Master course at MIB program, Copenhagen Business School (2017)
- “Seminar in Business Administration and Management”, Visiting Professorship at Bocconi University (2017)
- “Entrepreneurship and Human Capital”, PhD course, IZA European Summer School in Labor Economics (2014)
- “Research in the Economics of Entrepreneurship” PhD course, Copenhagen Business School (2014)
- Honours Classes in Entrepreneurship, University of Amsterdam/Vrije Universiteit (2008-2013)
- Master class top economics students on “Performance Measurement and Rewards” (2006-2010)
- “Economics of Entrepreneurship” Master course in Business Economics, University of Amsterdam (2006-2009)
- “Economics of Organization and Management” Master course in Business Economics, University of Amsterdam (2002-2008)
- “Economics of Organization and Management” Bachelor course in Business Economics at the University of Amsterdam (2000-2008)
- “Personnel Economics”, course for AIAS MA students (2000-2005)
- “Incentives for Management and Value Based Management”, course for Shell Financial Managers and a (by Shell invited) group of PhD students (2005)
- “Economic Theory of Organization” for first year students Economics and Business at the University of Amsterdam (2000-2005)
- “Economics of Internal Organization” Core course in the Tinbergen Institute Masters/PhD program (2000)
- “Price Theory” for first year students Economics and Business at the University of Amsterdam (1992-1995)

### Supervision Ph.D.

- Marco van Herpen, “Issues in Personnel Economics”, Defense in 2007 January 25
- Justin van der Sluis, “Entrepreneurship and Education”, Defense in 2007 April 20
- Sander Hoogendoorn “Entrepreneurship, teams and diversity: some field experiments”, Defense in 2013 March 8



- Laura Rosendahl Huber, (Tinbergen Institute) “Teams and Sustainability: A Series of Field Experiments”, Defense in 2015 April 16
  - Eszter Czibor (Tinbergen Institute), “Heterogeneity in Response to Incentives: Evidence from Field Data”, Defense in 2015 November 20
  - Martin Koudstaal (Tinbergen Institute), “Differences between Entrepreneurs, Managers, and Employees in Strategic Decision Making”, Defense in 2016, September 15.
  - Hanskje Nagel (Tinbergen Institute)
  - Ahmad Barirani (Copenhagen Business School)
  - Theodor Vladasel (Copenhagen Business School)
  - Adrian Luis Merida Gutierrez (Copenhagen Business School)
  - Diego Zunino (Copenhagen Business School)
- Supervised aprox. 120 Master Theses 1998-2012

### **Educational Course Design**

- “Economics of Entrepreneurship” for PhD students, CBS, 2014
- “Economics, Organization and Management” Bachelor course in Business Economics, UvA (8th year, 75 students)
- “Economics, Organization and Management” Master course in Business Economics, UvA (5rd year, 40+ students)
- “Economic Theory of Organization” for first year students Economics and Business, UvA (not run anymore)
- “Personnel Economics”, course for AIAS MA students
- “Economics of Entrepreneurship” Master Course in Business Economics , UvA (4th year, 25 students)
- Minor Entrepreneurship for academic Bachelor students, UvA (3rd year, 50+ students)
- M-track “Entrepreneurship” for Master students FNWI, UvA (starting in 2009, organized together with Sander Hoogendoorn in collaboration with FNWI faculty)

### **Service**

Reviews for many journals, conferences, workshops, organizational duties etcet

### **Outreach**

Public lectures, interviews, media, conference organization for wider audiences, publishing for wider audiences, advisory positions, based on research.