

Christoph Viebig

Copenhagen Business School

Department of Management, Politics & Philosophy (MPP)

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RESEARCH INTERESTS

Entrepreneurship Education, Platform Businesses, Blended Learning
Entrepreneurship, People Problems in early Stage Start-ups,

TEACHING EXPERIENCES

- Fall Semester /2018 Co-Teaching the undergraduate elective: *Google, Ebay, Amazon, Management Challenges in Network Business* at CBS
- Fall Semester /2018 Co-Teaching the graduate course: *Entrepreneurial Processes* on the program *Organizational Innovation & Entrepreneurship* at CBS

EDUCATION

- 03/2019 **PhD Scholarship: *Platform Entrepreneurship: A new field of research, education and practice***
Copenhagen Business School, Denmark
- 01/2019 – 04/2019 **Visiting Scholar at Lloyd Greif Center for Entrepreneurial Studies and Founder Central**
University of Southern California, USA
- 09/2016 – 05/2018 **Master in Organizational Innovation & Entrepreneurship (M.Sc.)**
Copenhagen Business School, Denmark
- 08/2011 – 05/2015 **Bachelor in Management, Philosophy & Economics (B.Sc.)**
Frankfurt School of Finance and Management, Germany
- 07/2013 – 11/2013 **Semester Abroad**
La Trobe University Melbourne, Australia
- 09/2002 – 05/2011 **High School (Abitur)**
Melanchthon Gymnasium Nuremberg, Germany

ACADEMIC SERVICES

- 06/2018 **Aspen Undergrad Consortium featuring the Business of Teaching Conference 2018, Copenhagen**
Presentation of a teaching case
- 04/2018 **Co-organizer *Classroom Frontiers: Business History Course Development* workshop at the Business History Conference 2018, Baltimore**
Organisation and preparation of workshop and workshop material
- 09/2016 – 05/2018 **Vice Chair of the Cand. Soc. Study Board, Copenhagen Business School**

- 2012 – 2014
Member of the study board; executive committee consisting of faculty, administration and students
- 06/2012 – 06/2013
Model United Nations, Rome and New York
Delegation team leader and delegate of the Frankfurt School team at three United Nations simulations
- 06/2018 - ongoing
Student Representative at the Student Executive Council, Frankfurt School of Finance & Management
Head of student initiatives
- PRACTICAL EXPERIENCE**
- 12/2016 – 05/2018
Copenhagen Business School
Teaching assistant at the department for Management, Politics & Philosophy
 - Co-Teaching of two courses
 - Teaching guest lectures in two graduate courses
 - Hiring of new student assistants for the department
- 04/2016 – 08/2016
Copenhagen Business School
Research assistant at the centre for Business History
 - Literature research
 - Support for publications (books & papers)
 - Organization of research seminars
- 09/2015 – 01/2016
LieferFactory GmbH, Frankfurt & Berlin
Intern and permanent employee in the Business Development and Sales Teams in a Same-Day-Delivery firm
 - Development of two new service products
 - Care for strategic partnerships and sales
- 01/2013 – 02/2013
Daimler AG, Stuttgart
Intern at the Mercedes Benz Van Future Transportation Systems department in the Teams Cargo Space Solution Engineering and Business Development
 - Support with the planning and construction of a creative workspace (Inno.Lab)
 - Development of a testing program for prototypes and cargo space solutions
- 01/2012 – 02/2012
Stagelink GmbH, Berlin
Intern within the managing department for an online concert platform
 - Process analysis and development
 - Advancement of the business model
- 08/2009 – 07/2013
Deutsche Bank AG, Nuremberg
Intern within the division Corporate and Investment Banking for Medium-Sized Companies in Southern Germany
 - Preparation of client presentations
 - Support with the analysis of companies
- Eventgarde UG, Nuremberg**
Founder and Managing Director of an event agency
 - Organization and execution of events for students
 - Strategic development of new fields of business

LANGUAGES

German
English

mother tongue

Danish fluent
 basic skills

FURTHER QUALIFICATIONS

Microsoft Office very good knowledge

PUBLICATIONS

Teaching Cases Viebig (2019), draft, tested at USC Spring 2019; Technology ≠
 Business Model: *The Struggle of the Electric Vehicle Company*

Viebig (2018), draft, tested at CBS Winter 2018; Be my Eyes –
Developing a Pricing Model for a Social Platform Business