

## TOSHIMITSU UETA

Copenhagen Business School  
Department of International Economics, Government, and Business  
Porcelaenshaven 24A, #1.54, 2000 Frederiksberg, Denmark  
tu.egb@cbs.dk

### PROFESSIONAL EXPERIENCE

<b>Copenhagen Business School</b>	Frederiksberg, Denmark
Tenure-track Assistant Professor	May 2018-Present
<b>Keio Business School</b>	Yokohama, Japan
Postdoctoral Research Fellow	May 2017-April 2018

### EDUCATION

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<b>NUS Business School, National University of Singapore</b>	Singapore
PhD in Strategy and Policy	May 2017
<b>Graduate School of Public Policy, The University of Tokyo</b>	Tokyo, Japan
Master in International Public Policy	Aug 2006
<b>The University of Tokyo</b>	Tokyo, Japan
Bachelor of Laws	Mar 2004

### RESEARCH INTERESTS

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My research centers around organization management in various contexts of international business. Topics of current works include reconfiguration of foreign subsidiary portfolio, manager assignment in multinational firms, and competition in digital platform ecosystems.

### WORK IN PROGRESS

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- Foreign subsidiary exit through divestment and redeployment (with Naoki Yasuda)
  - Subsidiary manager assignment in multinational firms (with Sea-Jin Chang)
  - Conflict between investors and local communities in large-scale land acquisitions
  - B2B digital platform strategy (with Kate Markhvida and Bent Petersen)

### INVITED PRESENTATIONS

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Ueta, Toshimitsu. "Liability of Foreignness in Large-Scale Agricultural Land Acquisitions: Examination of Conflict between Investors and Local Communities." AIB annual conference, Warsaw, July 2023 (planned).

Ueta, Toshimitsu, and Naoki Yasuda. "Re-Configurative Divestments of Foreign Subsidiaries as an Organizational Process." AOM annual meeting, Seattle, August 2022.

- IM Division HKUST Best Paper in Global Strategy

Petersen, Bent, and Toshimitsu Ueta. "Techno-Nationalism and the (Digital Silk) Road to State-Driven Standards-Setting: Implications to European Firms." EIBA annual conference, Madrid, December 2021

- Best Track Paper in Intersections between International Business & Public Policy

Ueta, Toshimitsu, and Sea-Jin Chang. "Managerial Dual Assignment and Intermediate Holding Companies in Multinational Management." Academic Association for Organizational Science of Japan, Online, September 2021.

Ueta, Toshimitsu, and Sea-Jin Chang. "Coordinating Modular Organizations through Hierarchies." Waseda University, Tokyo, December 2019.

Ueta, Toshimitsu, and Naoki Yasuda. "Forced and Voluntary Divestment by MNCs: Reconfiguration of International Operations." AOM annual meeting, Boston, August 2019.

Ueta, Toshimitsu. "Bird in Hand or Two in the Bush: Location Choices Specific to Present Vis-à-vis Future Buyers." AOM annual meeting, Chicago, August 2018.

- Nominated for the William H. Newman Award

Ueta, Toshimitsu, and Naoki Yasuda. "Why do Firms Divest Foreign Subsidiaries?: A Social Network Theory Perspective." AOM annual meeting, Chicago, August 2018.

Ueta, Toshimitsu, and Sea-Jin Chang. "Control and Coordination through Holding Companies." AIB annual conference, Minneapolis, June 2018.

Ueta, Toshimitsu. "Which Customers do Firms Follow and How Closely?: Uncertainties in Global Supply Chains and Real Option Strategies in Location Choices." AIB annual conference, Dubai, July 2017.

Ueta, Toshimitsu, and Naoki Yasuda. "Dynamics of Subsidiary Withdrawal and Establishment: Role of Experience and Replaceability." AIB annual conference, Dubai, July 2017.

Ueta, Toshimitsu. "Limitations of MNC's Operational Flexibility." AIB annual conference, Bengaluru, July 2015.

### **TEACHING EXPERIENCE (Copenhagen Business School)**

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#### **Course coordination**

Risk management, BSc in International Business	2022-present
Internship project, BSc in Business, Asian Language and Culture	2021-present
Research method II – Quantitative analysis, BSc in Business, Asian Language and Culture	2021-present

#### **Lecture**

Risk management, BSc in International Business	2021-present
Research method II – Quantitative analysis, BSc in Business, Asian Language and Culture	2021-present
International business in Asian markets, BSc in Business Asian Language and Culture	2019-present
International business in China and Asia Pacific, BSc elective	2020-2022
International trade and investment, BSc elective	2020-present
International trade and investment, MSc in International Business and Politics	2019

#### **Supervision**

Theses and projects at BSc and MSc levels	2018-present
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### **ADMINISTRATION EXPERIENCE (Copenhagen Business School)**

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**Study board**

Deputy member for BSc in Business Asian Language and Culture

2021-present

**ACADEMIC SERVICE**

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Ad hoc reviewer for Journal of International Management, and annual meetings of the Academy of Management and the Academy of International Business

**DISSERTATION**

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**Title:** *Inter-Organizational Relationships of Multinational Firms*

**Committee:** Sea-Jin Chang (Chair), Chi-Nien Chung, James Lincoln, Ivan Png

**INDUSTRY EXPERIENCE**

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Coca-Cola (Japan) Company, Financial Manager, 2009-2011

Morgan Stanley Japan, Fixed-Income Product Trading, 2007-2008

**PERSONAL PARTICULARS**

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Language spoken -- English: professional, French: intermediate, Japanese: native language

Black-belt player of Judo, a Japanese martial art