

# CURRICULUM VITAE

## Associate Professor Steen Vallentin

**Date of birth** June 2 1971, Glostrup, Denmark

**Private address** Hulgårdsvej 22  
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**Work address** Dep. of Management, Politics and Philosophy (MPP)  
CBS Centre for Corporate Social Responsibility (cbsCSR)  
Copenhagen Business School (CBS)  
Porcelaenshaven 18A  
DK-2000 Frederiksberg  
Denmark  
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**Citizenship** Danish

**Civil status** Married (to Lone), one child

**Education**

Project management diploma, Implement A/S, 2004

Ph.d. Dep. of Management, Politics and Philosophy, CBS, 1997-2001

Graduate MSc in Economics and Business Administration  
(Strategy, Organization and Management), CBS, 1994-96

Bachelor BSc in Economics and Business Administration, CBS, 1991-1994

### **Visiting positions**

Visiting professor, Institute for Social Innovation, ESADE Business School, Barcelona, May 2009

Visiting professor, SPACE (center for Security and Protection Against Crime and Emergencies), Bocconi University, Milan, May 2007

Visiting professor, Institute for Social Innovation, ESADE Business School, Barcelona, March-April 2007

Visiting scholar, Center for Business Ethics, Bentley College, Waltham, MA, March-September 2000

### **Work experience**

*Copenhagen Business School, 1997-*

Director of the business administration and philosophy program (FLØK-uddannelsen),  
March-August 2009, March 2010-January 2012

Associate Professor in CSR (Corporate Social Responsibility), 2005-  
Assistant Professor in business ethics, 2001-2005

Member of the study board for the business administration and philosophy program  
(FLØK-uddannelsen), January 2002-January 2012

Member of the study board for the research school at MPP, 2008

### **Miscellaneous external relations**

Member of the board for DanWatch, 2009-

Member of the committee awarding the prize for best non-financial reporting among Danish companies (organized by Foreningen af Statsautoriserede Revisorer), 2006-2011, 2012-

Member of Amnesty International expert group on CSR, 2007-2008

Member of the board of Øresund Environment Academy, 2008-2011

## **CBS-related relations and networks**

Director for the business administration and philosophy program (FLØK) at CBS

Part of the CBS Centre for Corporate Social Responsibility (cbsCSR)

Member of CEMS (Community of European Management Schools) faculty group on “Business ethics”

Member of NCCR (Nordic Center for Corporate Responsibility)

Associated with EABIS (European Academy of Business in Society)

## **External assignments and presentations**

Arbejdsmarkedet Tillægspension (ATP)

Arbejdsmarkedsstyrelsen

Cairos Consult A/S

Care Consulting

Cembrit Holding

Chr. Hansen

COOP Danmark

Danmarks Radio

Dansk Erhverv (former Dansk Handel & Service)

Dansk Magisterforening

Dansk Teknisk Lærerforbund

Danske Fysioterapeuter

Danske Miljøundersøgelser, Aarhus Universitet

DanWatch

DJØF (the Danish Association of Lawyers and Economists)

Erhvervs- og Selskabsstyrelsen (Danish Commerce and Companies Agency – DCCA)

Foreningen for ledere af sundhedsordninger for børn og unge i Danmark

Frederiksberg Kommune

FTF

IBM Consulting (now PriceWaterhouseCoopers)

Københavns Kommune

LO

Merkur Bank

Nordea

Novo Nordisk  
OSI – Organisationen af Selvejende Institutioner  
Planmiljø A/S  
Rambøll Management  
Realkreditrådet  
Schultz Information  
Skøn Skole  
Styrelsen for Bibliotek og Medier  
TDC  
Transportens Innovationsnetværk  
Udenrigsministeriet/Danmarks Eksportråd  
Virksomhedsnet Viborg  
Ældresagen

### **External teaching**

Bocconi University, Milano  
Erasmus University, Rotterdam  
ESADE Business School, Barcelona  
Aarhus School of Business  
BEC Business  
Copenhagen University  
Roskilde University Center (RUC)  
Technical University of Denmark  
University of Southern Denmark, Odense  
Wirtschaftsuniversität Wien

### **Teaching at CBS**

I have for many years been very active in the development of courses and pedagogy at the BSc and MSc in Business Administration and Philosophy programmes. I have coordinated courses such as “Den udfordrede organization” [‘The Challenged organization’] (BSc elective, 6. Semester), ”Organisering og samfund” [‘Organization and Society’] (BSc, 5. semester), ”Etik, værdi og institution” [‘Ethics, Values and Institutions’] (BSc, 4. semester), ”Organisation og ledelse” [‘Organization and Management’] (BSc, 3. semester), ”Practice” (MSc, 1. semester), “Practice” (MSc, 1. semester), “Corporate Social Responsibility – Ethical, Political and Strategic Perspectives” (MSc, 1. semester), ”Globalization, Governance and Corporate Strategy” (MSc, 2. semester), “CSR – Managing the Social Impact of Business” (MSc elective).

I have also taken part in developing the course ”Det kommunikativt differentierede samfund” [’The Communicative Differentiation of Society’] at the MSc programme in *Political Communication and Management* (Cand.soc.(PKL)).

I teach CSR in a number of different programmes, including Ph.d.-courses and masters programmes (MBA, MPG), electives and mandatory courses at the graduate and undergraduate level. I have for several years been responsible for coordinating blocked seminars on CSR in the CEMS programme. I have taken part in blocked seminars at CBS, Bocconi University, Erasmus University and Wirtschaftsuniversität Wien.

My teaching centers around the following topics:

- CSR
- Ethical investment/socially responsible investing
- Stakeholder management
- Values-based management
- Organization theory
- Communication theory
- Luhmann’s sociological systems theory
- Neo-institutional theory
- Public opinion and mass media
- Globalization

### **Research projects**

“NCCR” (Nordic Centre for Corporate Responsibility) (2007-2011): NCCR is a group of researchers covering all the Nordic countries and working to map ‘the Nordic model of CSR’. Among the topics occupying the group are CSR and small and medium-sized enterprises, CSR and innovation, and CSR and the role of government.

“Pro-Media” (2003-2007): the project, which was managed by Professor Roy Langer from RUC, focused on the presentation of business in the mass media, corporate communication and public opinion formation.

### **Prizes**

Nominated for the “CSR Professional” award at the Danish CSR Awards, 2012

FUHUs teaching prize (w. Christian Tangkjær), 2001

## Publications

### Books

Vallentin, S. (2011): *Afkastet og Anstændigheden – Social ansvarlighed i kritisk belysning*. Gylling: Samfundslitteratur.

Muhr, S.L., Sørensen, B.M. and Vallentin, S. (eds.) (2010): *Ethics and Organizational Practice: Questioning the Moral Foundations of Management*. UK: Edward Elgar.

Morsing, M., Vallentin, S. and Hildebrand, S. (eds.): *Forretning eller ansvar? Social ansvarlighed i små og mellemstore virksomheder*. Denmark: Børsens Forlag.

Thygesen, N.T., Vallentin, S. and Raffnsøe, S. (2008): *Tilliden og Magten – Om at lede og skabe værdi gennem tillid*. Denmark: Børsens Forlag.

### Papers and book chapters

2013

Midttun, A., Gjørlberg, M., Kourula, A., Sweet, S. and Vallentin, S. (2013): 'Public Policies for Corporate Social Responsibility in Advanced (Nordic?) Welfare States'. In: Midttun, A. (ed.): *CSR and Beyond – A Nordic Perspective* (xx-xx). Cappelen Damm Høyskoleforlaget.

Frandsen, S., Morsing, M. and Vallentin, S. (2013): 'Adopting sustainability in the organization. Managing processes of productive loose coupling towards internal legitimacy'. *Journal of Management Development*, 32(3), 236-246.

Vallentin, S. (2013): 'Governmentalities of CSR: Danish Government Policy as a Reflection of Political Difference'. *Journal of Business Ethics*, doi: 10.1007/s10551-013-1703-5, 1-15.

Vallentin, S. and Schmiegelow, A. (2013): 'Sector-specific Corporate Responsibility in Denmark'. In: Beschorner, T., Hajduk, T. and Simeonov, S. (eds.): *Corporate Responsibility in Europe. Government Involvement in Sector-specific Initiatives* (91-112). Bielefeld: Verlag Bertelsmann Stiftung.

Vallentin, S. (2013): 'Ét skridt frem ... og to tilbage? CSR som filantropi'. *Social Kritik*, 133, 18-31.

2012

Murillo, D. and Vallentin, S. (2012): 'CSR, SMEs and Social Capital: An Empirical Study and Conceptual Reflection'. *Ramon Llull Journal of Applied Ethics*, 3(6), 17-46.

Vallentin, S. (2012): 'Luhmann, metode, analysestrategi – om systemteoriens møde med empirien'. In: Nygaard, C. (ed.): *Samfundsvidenskabelige analysemetoder (197-229)*. Frederiksberg: Samfundslitteratur.

Vallentin, S. (2012): 'Neoliberalism and CSR: Overcoming Stereotypes and Embracing Ideological Variety'. Paper presented at The 28th EGOS Colloquium, Helsinki, Finland. Available via CBS OpenArchive: <http://openarchive.cbs.dk/handle/10398/8689>

Vallentin, S. and Murillo, D. (2012): 'Governmentality and the politics of CSR'. *Organization*, 19(6), 825-843.

Midttun, A., Gjølborg, M., Kourula, A., Sweet, S., and Vallentin, S. (2012): 'Public policies for corporate social responsibility in four Nordic countries: Harmony of goals and conflict of means'. *Business & Society*. doi:10.1177/0007650312450848.

2011

Thygesen, N., Vallentin, S. and Raffnsøe (2011): 'Tillid og magt'. In: Hegedahl, P. and Svendsen, G.L.H. (eds.): *Tillid – samfundets fundament. Teorier, tolkninger, cases (83-98)*: Viborg: Syddansk Universitetsforlag.

2010

Vallentin, S. and Murillo, D. (2010): 'Government, Governance and Collaborative Social Responsibility'. In: Tencati, A. and Zsolnai, L. (eds.): *The Collaborative Enterprise – Creating Values for a Sustainable World (209-227)*. Germany: Peter Lang.

Muhr, S.L., Sørensen, B.M. and Vallentin, S. (2010): 'Introduction: after the party. Crisis as foundation'. In: Muhr, S.L., Sørensen, B.M. and Vallentin, S. (eds.): *Ethics and Organizational Practice: Questioning the Moral Foundations of Management (1-16)*. UK: Edward Elgar.

Vallentin, S. (2010): 'The Business of Business and the Politics of Opinion'. In: Muhr, S.L., Sørensen, B.M. and Vallentin, S. (eds.): *Ethics and Organizational Practice: Questioning the Moral Foundations of Management (81-100)*. UK: Edward Elgar.

2009

Vallentin, S. (2009): 'Developing Social Responsibility'. In: Zsolnai, L. and Tencati, A. (eds.): *The Future International Manager – A Vision of the Roles and Duties of Management (49-69)*. GB: Palgrave Macmillan.

Vallentin, S. and Murillo, D. (2009): 'CSR as Governmentality'. *CBS Working Paper Series – CSR & Business in Society, 04-2009*.

Vallentin, S. (2009): 'Ansvarlighedsjournalistik som ansvarlig journalistik? Om CSR i medierne'. In: Horst, M., Kjær, P. and Langer, R. (eds.): *Produktiv journalistik: Virksomhed – medie – marked* (107-124). Gylling: Samfundslitteratur.

Vallentin, S. (2009): 'Private Management and Public Opinion – Corporate Social Responsiveness Revisited'. *Business & Society, 48(3)*, 60-87.

## 2008

Vallentin, S. and Morsing, M. (2008): 'Introduktion: Socialt ansvar i små og mellemstore virksomheder'. In: Morsing, M., Vallentin, S. and Hildebrandt, S. (eds.): *Forretning eller ansvar? Social ansvarlighed i små og mellemstore virksomheder* (8-36). Århus: Børsens Forlag.

Vallentin, S. and Morsing, M. (2008): 'CSR i danske SMVer: Kortlægning og status'. In: Morsing, M., Vallentin, S. and Hildebrandt, S. (eds.): *Forretning eller ansvar? Social ansvarlighed i små og mellemstore virksomheder* (38-63). Århus: Børsens Forlag.

Vallentin, S. (2008): 'Den politiske interesse i CSR og SMVer: Fra rummelighed til overskud med omtanke'. In: Morsing, M., Vallentin, S. and Hildebrandt, S. (eds.): *Forretning eller ansvar? Social ansvarlighed i små og mellemstore virksomheder* (92-116). Århus: Børsens Forlag.

## 2006

Vallentin, S. (2006): 'Corporate Social Responsibility and Public Opinion'. In: Morsing, M. and Beckmann, S. (eds.): *Strategic CSR Communication* (61-82) Denmark: DJØF Publishing.

Vallentin, S. (2006): 'Den offentlige menings sociologi'. *Dansk Sociologi, 16(3)*, 25-44.

Morsing, M. and Vallentin, S. (2006): 'CSR and Stakeholder Involvement: The Challenge of Organizational Integration'. In: Kakabadse, A. and Morsing, M. (eds.): *Corporate Responsibility – Reconciling Managerial Strategies Towards the 21st Century* (245-254). GB: Palgrave MacMillan/The European Academy of Business in Society.

## 2005 and prior

Vallentin, S. (2005): 'Luhmann, metode, analysestrategi – om systemteoriens møde med empirien'. In: Nygaard, C. (ed.) (2005): *Samfundsvidenskabelige analysemetoder* (193-224). København: Samfundslitteratur.

- Vallentin, S. (2004): 'Corporate Social Responsibility and Public Opinion'. Paper presented at the EUPRERA/DGPuK Conference: *Public Relations and the Public Sphere*, Leipzig, September 23-26 2004.
- Vallentin, S. 2004): 'Politiseringens offentlighedsaspekter'. In: Frankel, C. (ed.) (2004): *Virksomhedens politisering (57-80)*. Gylling: Samfundslitteratur.
- Vallentin, S. (2003): 'Socially Responsible Investing – Approaches and Perspectives'. In: Morsing, M. and Thyssen, C. (eds.) (2003): *Corporate Values and Responsibility – The Case of Denmark (257-267)*. Denmark: Gylling.
- Nielsen, S.O. and Vallentin, S. (2003): 'Organisation og samfund – mellem systemteori og neoinstitutionel teori'. In: Højlund, H. and Knudsen, M. (eds.) (2003): *Organiseret kommunikation – systemteoretiske analyser (161-181)*. Gylling: Samfundslitteratur.
- Vallentin, S. (2002): *Pensionsinvesteringer, etik og offentlighed – en systemteoretisk analyse af offentlig meningsdannelse*. Ph.d.-dissertation 7.2002, Forskerskolen i Viden og Ledelse, Handelshøjskolen i København.
- Vallentin, S. (2002): 'Constructing the Agora – Public Opinion and the Search for Legitimacy'. Paper presented at the *4th Triple Helix Conference*, CBS, 6-9 November 2002.
- Vallentin, S. (2001): 'Tillidsaspekter i forholdet mellem virksomheder og offentlighed – et systemteoretisk perspektiv'. In: Bordum, A. and Wenneberg, S.B. (eds.) (2001): *Det handler om tillid (112-126)*. København: Samfundslitteratur.
- Vallentin, S. (2000): 'Ethical Investment – Comparing Developments in Denmark and the UK'. *SFI – Research Programme on the Open Labour Market, Working paper nr. 2000-4*.
- Vallentin, S. (1998): 'Ethiske investeringer – en generel tematisering med udgangspunkt i den danske debat'. *MPP working paper nr. 1998-7*.

### **Other media**

I have appeared as an expert on topics such as CSR and ethical investment in various national news media. Among these are:

Berlingske Tidende  
 Berlingske Tidendes Nyhedsmagasin  
 Børsen  
 Computerworld  
 Ekstra Bladet  
 Fyns Stiftstidende  
 Information  
 Jyllands-Posten

Kristeligt Dagblad  
Mandag Morgen  
Nyhedsavisen  
Politiken  
Ugebrevet A4  
Økonomisk Ugebrev

*TV and radio*

TV-avisen, DR1, Danmarks Radio  
Deadline, DR2, Danmarks Radio  
TV2 Lorry, TV2  
TV2 News  
Orientering, P1, Danmarks Radio  
P1 Morgen, Danmarks Radio  
Radioavisen, P3, Danmarks Radio