

Curriculum Vitae | Dr. Susanne Beck

Personal details and the date of the CV

Surname: Beck
First name: Susanne
E-Mail: susanne.beck@lbg.ac.at
Date and place of birth: 07 June 1988, Rathenow, Germany
Other online profiles: [Google Scholar](#) | [ORCID ID](#)
Twitter: [@_Susanne_Beck_](#)
Date of CV: October 2021

Major research interests:

- ✓ Organization of (open) scientific knowledge production and dissemination
- ✓ Multilevel antecedents to sustainable innovation management and research
- ✓ Value creation and value capture from science-based innovation
- ✓ Antecedents, contingencies, and consequences of open and collaborative research practices

Current employment

06.2019–06.2023 **Ludwig Boltzmann Gesellschaft** Vienna, Austria
Open Innovation in Science Center (LBG OIS Center)
Senior post-doc researcher and team leader

03.2021–06.2023 **Copenhagen Business School** Copenhagen, Denmark
Department of Strategy and Innovation
Guest researcher

Degrees

02.2014–10.2016 **Doctorate (Dr. rer. pol.)** Zeppelin University, Germany
Graduated with distinction, summa cum laude
Title of Dissertation: “The Family Firm Status as Part of the Brand: Relevance and Empirical Evidence for a Potential Competitive Advantage”
Department: Corporate Management and Economics

09.2011–09.2013 **Master of Science (M.Sc.)** University of Münster, Germany
Major: Marketing (Final Grade 2.0 [A/B])
Minor: Management and courses in Information Systems
Title of Master thesis: „Empirical Analysis of Consumers' Resistance to Buying Alternative Fuel Vehicles” (Grade: 1.7 [A-])

01.2008–12.2010 **Bachelor of Arts (B.A.)** Zeppelin University, Germany
Major: Communication & Cultural Management (Final grade: 1.3 [A])
Minor: Corporate Management & Economics (Final grade: 1.0 [A+])
Graduated among the best 10% of graduates
Title of Bachelor thesis: „Empirical analysis of the differences of behavioral determinants for purchase decisions of Chilean buyers of German car brands versus Japanese car brands” (Grade: 1.3 [A])

Other education

02–07.2010	Universidad Mayor School of Economics and Business Science (Average Grade 1.0 [A+]) Received the Dean's List (Honorary academic award)	Santiago de Chile, Chile
06.2007	Johannes Gutenberg Gymnasium A-Levels (final grade 2.2 [A/B])	Waldkirchen, Germany
07.2004–07.2005	Colegio Alianza Austral High school	Coyhaique, Chile

Previous work experience

03.2017–02.2021	Copenhagen Business School Department of Strategy and Innovation Post-doc researcher, part-time position (10%)	Copenhagen, Denmark
04.2017–06.2019	Ludwig Boltzmann Gesellschaft Open Innovation in Science Center (LBG OIS Center) Post-doc researcher	Vienna, Austria
07.2013–02.2017	Zeppelin University Research Assistant and Lecturer Institute of Innovation, Technology, and Entrepreneurship Institute of Marketing and Consumer Behavior	Friedrichshafen, Germany
06.2016–07.2016	Lancaster University Management School Department of Entrepreneurship, Strategy, and Innovation Visiting researcher	Lancaster, United Kingdom
06.2015–07.2016	Impulsmanufaktur GmbH Scientific Lead of several consulting projects	Friedrichshafen, Germany
02.2012–12.2013	Münster Research Institute Consultant for scientific market research studies Part-time, project-based position	Münster, Germany
10.2011–06.2013	Westfälische Wilhelms-University Münster Institute of Marketing Coordination and supervision of student assistants, part-time Student assistant, part-time	Münster, Germany
02–08.2011	Dr. Ing. h. c. F. Porsche AG Market Research and Marketing Strategy division Internship	Ludwigsburg, Germany
12.2009–02.2010	Di Salvo Propiedades Marketing, Market Research, and Sales divisions Internship	El Bolson, Argentina
05–09.2009	Volkswagen AG Corporate Market Research division Analyses for Car Clinics (Pre-market entry experimental set-ups) Internship	Wolfsburg, Germany

Research output

Σ Articles in peer-reviewed journals	9
Σ Manuscripts under review	4
Σ Manuscripts in preparation	6
Σ Conference proceedings and talks	41
Σ Other publications (societal outreach)	5
Σ Books	2
Total:	67

° corresponding author
equal contribution

Google Scholar H-Index: 9; total citations: 454

In peer-reviewed journals (Σ 9 publications, incl. 7 corresponding and 1 single authored article)

- 2021 (9) **Beck, S.**[°], LaFlamme, M., Bergenholtz, C., Bogers, M., Brasseur, T.-M., Conradsen, M. L., Crowston, K., Di Marco, Effert, A., Filiou, D., Frederiksen, L., Gillier, T., Gruber, M., Haeussler, C., Hoisl, K., Kokshagina, O., Norn, M. T., Poetz, M. K., Pruschak, G., Pujol Priego, L., Radziwon, A., Ruser, A., Sauermann, H., Shah, S. K., Suess-Reyes, J., Tucci, C. L., Tuertscher, P., Vedel, J. B., Verganti, R., Wareham, J., Xu, S. M. Examining Open Innovation in Science (OIS): What Open Innovation can and cannot offer the science of science. *Innovation: Organization & Management, in press*. [IF: 2.372].
- 2020 (8) **Beck, S.**[°], Bergenholtz, C., Bogers, M., Brasseur, T.-M., Conradsen, M. L., Di Marco, D., Distel, A. P. Dobusch, L., Dörler, D., Effert, A., Fecher, B., Filiou, D., Frederiksen, L., Gillier, T., Grimpe, C., Gruber, M., Haeussler, C., Heigl, F., Hoisl, K., Hyslop, K., Kokshagina, O., LaFlamme, M., Lawson, C., Lifshitz-Assaf, H., Lukas, W., Nordberg, M., Norn, M. T., Poetz, M. K., Ponti, M., Pruschak, G., Pujol Priego, L., Radziwon, A., Rafner, J., Romanova, G., Ruser, A., Sauermann, H., Shah, S. K., Sherson, J. F., Suess-Reyes, J., Tucci, C. L., Tuertscher, P., Vedel, J. B., Velden, T., Verganti, R., Wareham, J., Wiggins, A., and Xu, S. M. 2020. The Open Innovation in Science Research Field: A Collaborative Conceptualisation Approach. *Industry and Innovation, online first*. <https://dx.doi.org/10.1080/13662716.2020.1792274> [IF: 3.424; top 4th most-viewed article in the journal; 32 citations].
- (7) **Beck, S.**, Prügl, R. °, Walter, K. Different degrees of communicating a family firm image: Exploring and testing antecedents of the family business brand. *European Management Journal, 38*(1), 95-107. [IF: 2.369; 15 citations]
- 2019 (6) **Beck, S.**[°], Mahdad, M., Beukel K., Poetz, M. The value of scientific knowledge dissemination for scientists – A value capture perspective. *Publications, 7*(3), 1-23. [CiteScore2020: 2.6; 11 citations]
- (5) Prexl, K. M., Hubert, M. °, **Beck, S.**, Heiden, C., Prügl, R. Identifying and analysing the drivers of heterogeneity among ecosystem builder accelerators. *R&D Management, 49*(4), 624-638. [IF: 4.272; 13 citations]
- 2018 (4) **Beck, S.**[°], Prügl, R. Family firm reputation and humanization: Consumers and the trust advantage of family firms under different conditions of brand familiarity. *Family Business Review, 31*(4), 460-482. [IF: 9.848; 58 citations]
- 2016 (3) **Beck, S.**[°] Brand Management Research in Family Firms – A Structured Review and Suggestions for Further Research. *Journal of Family Business Management, 6*(3), 225-250. [IF: 2.548; 59 citations]
- (2) Hauck, J.[#], Suess-Reyes, J.[#], **Beck, S.**[#], Prügl, R.[#], Frank, H.[#] Measuring Socioemotional Wealth in family-owned and –managed firms: A validation and short form of the FIBER scale. *Journal of Family Business Strategy, 7*(3), 133-184. [IF: 5.277; 159 citations]

- 2015 (1) **Beck, S.**°, Kenning, P. The Influence of Retailers' Family Firm Image on New Product Acceptance: An Empirical Investigation in the German FMCG Market, *International Journal of Retail and Distribution Management*, 43(12), 1126-1143. [IF: 2.321; 69 citations]

Manuscripts under review (Σ 4 manuscript, incl. 3 as first and corresponding author)

- 2021 (1) **Beck, S.**°, Effert, A., Hoisl, K., Kokshagina, O., Poetz, M. Effective co-production of scientific knowledge – A review and integration of dispersed research on individual-level determinants, under review at *Academy of Management Annals* [IF: 16.438].
- (2) **Beck, S.**°, Brasseur, T., Poetz, M., Sauermann, H. Crowdsourcing research questions in science, under review at *Research Policy* [IF: 8.110]. Previous version published as preprint at SSRN [12 citations]
- (3) **Beck, S.**°, Bercovitz, J., Bergenholtz, C., Brasseur, T.-M., D'Este, P., Dorn, A., Doser, M., Dosi, C., Effert, A., Furtuna, R., Goodyear, M., Grimpe, C., Hans, F., Haeussler, C., Heinisch, B., Katona, N., Kleinberger-Pierer, H., Kokshagina, O., LaFlamme, M., Lawson, C., Lehner, P., Lifshitz-Assaf, H., Lukas, W., Marchini, S., Mitterhauser, M., Moscato, F., Nordberg, M., Norn, M. T., Poetz, M. K., Ponti, M., Pruschak, G., Rafner, J., Romasanta, A., Ruser, A., Sameed, M., Sauermann, H., Suess-Reyes, J., Tucci, C. L., Tuertscher, P., Vicente Saez, R., Vignoli, M., Zyontz, S. Experimenting with Open Innovation in Science (OIS) practices: A novel approach to co-developing research proposals, under review at *CERN IdeaSquare Journal of Experimental Innovation*.
- (4) Frank, H. °, Keßler, A., **Beck, S.**, H., Suess-Reyes, J. Fuetsch, E. The Enterpriseness of Business Families: Scale development and validation, under review at *Journal of Family Business Strategy* [IF: 5.277].

Manuscripts in preparation (Σ 6 manuscripts, incl. 5 as first and corresponding author)

- 2021 (1) **Beck, S.**°, Poetz, M., Beukel, K. Getting (at)traction: how to make scientific discoveries attractive for innovator's exploitation activities, in preparation for *Organization Science* [IF: 5.000]. Planned submission: December 2021
- (2) Suess-Reyes, J.°, **Beck, S.**, Poetz, M., Sauermann, H. Co-creation in Science, in preparation for *Research Policy* [IF: 8.110]. Planned submission: December 2021
- (3) **Beck, S.**°, Grimpe, C., Beukel, K., Weile. M. The Power of Arguments: How patent applicants and examiners argue the legitimacy of new patents, in preparation for *Research Policy* [IF: 8.110]. Planned submission: January 2022
- (4) **Beck, S.**°, LaFlamme°, M., Brehm, R., Poetz, M. Exploring organizational design in scientific organizations, in preparation for *Research Policy* [IF: 8.110]. Planned submission: March 2022
- (5) **Beck, S.** °, LaFlamme, M., Poetz, Hoisl, K., Tuertscher, P., Wallin, M. Conceptualizing organization design for Open Innovation in Science, in preparation for *Organization Theory*. Planned submission: March 2022
- (6) **Beck, S.**°, Häussler, C., Poetz, M. Triggering legitimacy through organizational design interventions: A controlled field experiment on the individual-level adoption of open and collaborative research practices, *Organization Science*. Planned submission: 2023

In peer-reviewed conference proceedings (Σ 41 conference talks, 1 poster presentation)

- 2021
- (41) **Beck, S.**, LaFlamme, M., Brehm, R., Poetz, M. Exploring organizational design for openness and collaboration in scientific research. DRUID Conference, Copenhagen, Denmark.
 - (40) **Beck, S.**, LaFlamme, M., Brehm, R., Poetz, M. Exploring organizational design for openness and collaboration in scientific research. Academy of Management Annual Conference, online.
 - (39) LaFlamme, M., **Beck, S.**, Brehm, R., Poetz, M. Exploring organizational design for openness and collaboration in scientific research. EGOS Annual Colloquium, online.
 - (38) Suess-Reyes, J., **Beck, S.**, Poetz, M., Sauermann, H. Co-creation in (citizen) science: Unbundling the concept and identifying key challenges. 4S Annual Meeting, online.
 - (37) **Beck, S.**, Effert, A., Kokshagina, O., Hoisl, K., Poetz, M. Assembling the collaboration puzzle: Integrating dispersed knowledge on individual-level antecedents of scientific collaborations with non-professional scientists. 4S Annual Meeting, online.
 - (36) **Beck, S.**, Brasseur, T., Poetz, M., Sauermann, H. What's the problem? Crowdsourcing research questions in Science. Open and User Innovation Conference, Aachen, Germany.
 - (35) **Beck, S.**, Effert, A., Kokshagina, O., Hoisl, K., Poetz, M. Assembling the collaboration puzzle: Integrating dispersed knowledge on individual-level antecedents of scientific collaborations with non-professional scientists. OIS Research Conference 2021, online.
 - (34) Suess-Reyes, J., **Beck, S.**, Poetz, M., Sauermann, H. Co-creation in (citizen) science: Unbundling the concept and identifying key challenges. OIS Research Conference 2021, online.
 - (33) **Beck, S.**, LaFlamme, M., Brehm, R., Poetz, M. Exploring organizational design for openness and collaboration in scientific research. OIS Research Conference 2021, online.
- 2020
- (32) **Beck, S.**, Brasseur, T., Poetz, M., Sauermann, H. What's the problem? Crowdsourcing research questions in Science. INFORMS Annual Conference. Online.
 - (31) Suess-Reyes, J., Hyslop, K., **Beck, S.**, Poetz, M. May the force be with them: Exploring strategies to overcome challenges of co-created citizen science. Academy of Management Annual Conference, Vancouver, Canada.
 - (30) LaFlamme, M., Suess-Reyes, J., Hyslop, K., **Beck, S.**, Poetz, M., Tuertscher, P., Wallin, M., Hoisl, K. Conceptualizing organizational design for open innovation in science. EGOS Colloquium, Hamburg, Germany.
 - (29) **Beck, S.**, Brasseur, T., Poetz, M., Sauermann, H. What's the problem? Crowdsourcing research questions in Science, *Invited Workshop* on Experiments in Organization Research, Duke University, Durham, USA.
- 2019
- (28) **Beck, S.**, Effert, A., Kokshagina, O., Poetz, M. Micro-foundations of inter- and transdisciplinary collaborations, Attract Workshop, Barcelona, Spain.
 - (27) **Beck, S.**, Beukel, K., Poetz, M. What Makes Scientific Knowledge Attractive to Innovators? – Exploring and Categorizing Determinants, Academy of Management Annual Conference, Boston, USA.

- (26) **Beck, S.**, Brasseur, T., Poetz, M., Sauermann, H. What's the problem? How crowdsourcing contributes to identifying scientific research questions, 13th Workshop on the Organisation, Economics and Policy of Scientific Research (BRICK Workshop), Bordeaux, France.
- (25) **Beck, S.**, Brasseur, T., Poetz, M., Sauermann, H. What's the problem? How crowdsourcing contributes to identifying scientific research questions, R&D Management Conference, Paris, France.
- (24) **Beck, S.**, Brasseur, T., Poetz, M., Sauermann, H. What's the problem? How crowdsourcing contributes to identifying scientific research questions, DRUID Conference, Copenhagen, Denmark.
- (23) **Beck, S.**, Brasseur, T., Poetz, M., Sauermann, H. What's the problem? Crowdsourcing research questions in science, RISE Workshop, Munich, Germany.
- (22) **Beck, S.**, Effert, A., Norn, M.-T., Poetz, M., Ruser, A. Micro-foundations of scientific collaboration, Invited Workshop "Putting Practice First", Amsterdam, Netherlands.
- (21) **Beck, S.**, Effert, A., Norn, M.-T., Poetz, M., Ruser, A. Micro-foundations of Inter- and Transdisciplinary Collaborations, Open Innovation in Science (OIS) Research Conference, Vienna, Austria.
- (20) **Beck, S.**, Beukel, K., Poetz, M. Innovators' preference structures for seizing scientific discoveries: a mixed-method approach, Open Innovation in Science (OIS) Research Conference, Vienna, Austria.
- (19) **Beck, S.**, Dörler, D., Heigl., F., Poetz, M., Sauermann, H., Suess-Reyes, J., From Contributory to Co-created Citizen Science: How to Engage Citizen Scientists in Complex Stages of the Research Process, Open Innovation in Science (OIS) Research Conference, Vienna, Austria.
- 2018 (18) **Beck, S.**, Beukel, K., Poetz, M. Attraction at first sight? Exploring and categorizing determinants that make scientific knowledge attractive to innovators, Academy of Management Annual Conference, Chicago, USA.
- (17) **Beck, S.**, Beukel, K., Poetz, M. Attraction at first sight? Exploring and categorizing determinants that make scientific knowledge attractive to innovators, DRUID Conference, Copenhagen, Denmark.
- (16) **Beck, S.**, Mahdad, M., Beukel, K., Poetz, M. Value Capture in Science – The exchange value paradox, DRUID Conference, Copenhagen, Denmark.
- 2017 (15) Lude, M., **Beck, S.**, Prügl., R. Perceived Innovation Ability of Family Firms: An Experimental Study, International Family Enterprise Research Academy, Zadar, Croatia.
- 2016 (14) **Beck, S.**, Lude, M., Prügl, R. When The Image Gets Wrinkles – The Perceived Innovation Ability of Family Firms. Proceedings of the Innovation and Product Development Management Conference (IPDMC), Glasgow, Scotland.
- (13) **Beck, S.**, Lude, M., Prügl, R. Discovering the 'Since Effect' – How Communicating the Company Age Affects Consumers' Brand Perception, European Marketing Conference Annual Conference 2016, Oslo, Norway.
- (12) **Beck, S.**, Walter, K., Prügl, R. To Reveal or Not to Reveal – The Family Firm Status, European Academy of Management Annual Conference 2016, Paris, France.
- (11) **Beck, S.** Family Firm Brand Management – A Research Agenda, Konferenz der deutschsprachigen Forschungszentren und Institute für Familienunternehmen 2016, Siegen, Germany.
- 2015 (10) Hauck, J., Suess-Reyes, J., **Beck, S.**, Prügl, R., Frank, H. Socioemotional Wealth: Validating and Purifying the FIBER Scale, Academy of Management Annual Conference 2015, Vancouver, Canada.

- (9) **Beck, S.**, Prügl, R. Being Perceived as a Family Firm and New Product Acceptance: An Empirical Analysis, Academy of Management Annual Conference 2015, Vancouver, Canada.
- (8) **Beck, S.**, Prügl, R. Being Perceived as a Family Firm and New Product Acceptance: An Empirical Analysis of the Role of Trustworthiness, Personification, and Consumers' Attitude towards Innovation, European Academy of Management Annual Conference 2015, Warsaw, Poland.
- (7) Hauck, J., Suess-Reyes, J., **Beck, S.**, Prügl, R., Frank, H. Socioemotional Wealth: Validating and Re-Defining the FIBER Scale, European Academy of Management Annual Conference 2015, Warsaw, Poland.
- (6) **Beck, S.**, Walter, K., Prügl, R. Communicating the 'Family Firm' Status: An Identity Approach on Branding Strategy Decisions of German Family Firms, EIASM 11th Workshop on Family Firm Management Research, Lyon, France.
- (5) Hauck, J., Suess-Reyes, J., **Beck, S.**, Prügl, R., Frank, H. Socioemotional Wealth: Validating and Re-Defining the FIBER Scale, EIASM 11th Workshop on Family Firm Management Research, Lyon, France.
- (4) **Beck, S.**, Prügl, R. Being Perceived as a Family Firm and New Product Acceptance: An Empirical Analysis of the Role of Trustworthiness, Personification, and Consumers' Attitude towards Innovation, International Family Enterprise Research Academy, Hamburg, Germany.
- (3) **Beck, S.**, Prügl, R. Being Perceived as a Family Firm and New Product Acceptance: An Empirical Analysis of the Role of Trustworthiness, Personification, and Consumers' Attitude towards Innovation, Konferenz der deutschsprachigen Forschungszentren und Institute für Familienunternehmen 2015, Friedrichshafen, Germany.
- 2014 (2) **Beck, S.**, Prügl, R., Kenning, P. Being Perceived as a Family Firm and New Product Acceptance: An Empirical Analysis of the Role of Trustworthiness, Personification, and Consumers' Attitude towards Innovation, EIASM 10th Workshop on Family Firm Management Research, Bergamo, Italy.
- (1) Kopton, I., **Beck, S.**, Wobker, I., Kenning, P. Perceived Store Brand's Trustworthiness as Signals During Consumers' Decision-Making: An Experimental Investigation, Poster presented at Association for Consumer Research, Baltimore, USA.

Other publications (societal outreach)

- 2020 (5) **Beck, S.** Citizen Science im Kontext: Verortung im Open Innovation in Science Framework. [Citizen Science Blog](#).
- 2018 (4) **Beck, S.** & Poetz, M. Open Innovation: From hyped phenomenon to sustainable practice. *Wirtschaftspolitische Blätter*, 64(4), 557-571.
- 2015 (3) **Beck, S.**, Prügl, R. Konferenz der Forschungszentren und Institute für Familienunternehmen im deutschsprachigen Raum (FIFU-DACHLi) 2015, *Zeitschrift für Familienunternehmen und Stiftungen – Recht, Management, Familie und Vermögen*, (3), 110-111.
- (2) **Beck, S.** Wahrnehmung von Familienunternehmen, *pFIFig publication series* 01/2015, Friedrichshafen.
- (1) Kenning, P., **Beck, S.** Innovation braucht Vertrauen, Rundschau für den Lebensmittelhandel, Special Edition *,Global Retail – Visions | Facts | Brands*, Oktober, 16-18.

Books

- 2016 **Beck, S.** The Family Firm Status as Part of the Brand: Relevance and Empirical Evidence for a Potential Competitive Advantage, Dissertation. Zeppelin University.
- 2011 **Beck, S.** Chilenische Autokäufer und ihre Kaufentscheidungs determinanten, Saarbrücken, VDM Verlag Dr. Müller.

Research supervision and leadership experience

- 06.2019–06.2021 **Research Project Leadership**
Project: “Organizational Design of Open Innovation in Science” funded by Austrian National Foundation for Research, Technology and Development, 3 Mio. Euro
Host institutions: LBG Open Innovation in Science Center, Austria & Copenhagen Business School, Denmark
Team size and composition: 3 post-doc researchers and 1 research assistant
Principal Investigator: Associate Professor Marion Poetz
Appointed role: project lead, co-conceptualization, co-supervision of post-docs and research assistant
- 10.2019–07.2020 **Leadership skills development coaching**
10 hours of individual coaching for business communication, leadership, & career
- 01.2014–10.2019 **Supervision of undergraduate and graduate students**
11 Bachelor theses
20 Master theses (18 as first and 2 as second supervisor)
02 Executive master theses
02 PhD students (co-supervisor, formal supervisor: Marion Poetz)
- 10.2011–06.2013 **Coordination and supervision of student assistants**
Westfälische Wilhelms-University Muenster, Germany
Institute of Marketing
Coordination and Supervision of Student Assistants, part-time

Teaching merits

Pedagogical training

- 03.2014 **University didactics I (2 days Seminar)**
Academy of scientific education at the Heidelberg University of Education
2 days’ seminar (non-compulsory)
- 05.2014 **University didactics II (3 days Seminar)**
Academy of scientific education at the Heidelberg University of Education
3 days’ seminar (non-compulsory)

Teaching experience (Σ 26 courses, \emptyset Evaluation: 1.4 [A])

- 2020-2021 **Knowledge and Innovation** Copenhagen Business School, Denmark
Master level, Co-Lecturer
- 2016–2017 **Service Innovation** Zeppelin University, Germany
Executive education, Lecturer
- 2017 **Marketing & Brand Management in Family Firms** Zeppelin University, Germany
Executive education, Lecturer
- 2016 **Marketing & Brand Management** Zeppelin University, Germany
Master level, Lecturer

2013-2016	Marketing Basics Master level, Co-Lecturer and Lecturer	Zeppelin University, Germany
2013-2015	Customer- and Brand Management Bachelor level, Coordinating Role	Zeppelin University, Germany
2014	Service Marketing Bachelor level and executive education, Lecturer	Zeppelin University, Germany
2014	Applied Market Research Bachelor and master level, Lecturer	Okan Universitesi, Turkey
2013	Retail Marketing Bachelor level, Co-Lecturer	Zeppelin University, Germany

Awards and honors

2019	Academy of Management Annual Conference Beck, S. , Brasseur, T., Poetz, M., Sauermaun, H. What's the problem? How crowdsourcing contributes to identifying scientific research questions, Academy of Management Best Paper Proceedings.
2019	R&D Management Conference Beck, S. , Brasseur, T., Poetz, M., Sauermaun, H. What's the problem? How crowdsourcing contributes to identifying scientific research questions, R&D Management Conference, Paris, France, Conference Best Paper Runner-up.
2016	PhD thesis awarded with summa cum laude
2015	European Academy of Management Annual Conference Beck, S. , Prüggl, R. Being Perceived as a Family Firm and New Product Acceptance: An Empirical Analysis of the Role of Trustworthiness, Personification, and Consumers' Attitude towards Innovation, EURAM 2015, Warsaw, Special Interest Group (Family Business Research) Best Paper Award.
2015	European Academy of Management Annual Conference Hauck, J., Suess-Reyes, J., Beck, S. , Prüggl, R., Frank, H. Socioemotional Wealth: Validating and Purifying the FIBER Scale, EURAM 2015, Warsaw, Conference Best Paper Runner-up.
2015	EIASM Workshop on Family Firm Management Research Beck, S. , Walter, K., Prüggl, R. Communicating the 'Family Firm' Status: An Identity Approach on Branding Strategy Decisions of German Family Firms, EIASM 11 th Workshop on Family Firm Management Research, Lyon, France, Conference Best Paper Runner-up.
2010	Universidad Mayor Listed on the Dean's List for academic performance (average grading 6.7 (max. 7) (Honorary academic award)

Research funding and grants

- 06.2019–06.2021 **Research Project Leadership** **3.000.000 Euro**
Project: “Organizational Design of Open Innovation in Science” funded by Austrian National Foundation for Research, Technology and Development
Host institutions: LBG Open Innovation in Science Center, Austria & Copenhagen Business School, Denmark
Team size and composition: 2 post-doc researchers and 1 research assistant
Principal Investigator: Associate Professor Marion Poetz
Appointed role: project lead, co-conceptualization, co-supervision of post-docs and research assistant
- 07.2016–07.2017 **Research project co-financing own position** **27.000 Euro**
Funding organization: Schindler Parent Consultancy
Role in preparation: Co-Applicant
- 03.2015 **Grant for co-financing a conference** **8.000 Euro**
Funding organization: “Internationale Bodensee Hochschule” - a European Union funded Association of University around Lake Constance)
Role in preparation: Co-Applicant

Other key academic merits

Organization of scientific conferences

- 2018-2022 **Conference coordinator and co-organizer**
Annual Open Innovation in Science (OIS) Research Conference
(2019: Vienna; 2020: postponed due to COVID-19 outbreak;
2021: Virtual Conference; 2022: Geneva, at CERN IdeaSquare)
- 06.2016–06.2017 **Corresponding conference track proponent**
Conference Track “Research Methods & Topics in Corporate Finance in Family Business Research” at the EURAM Annual Conference 2017, Glasgow, Scotland
- 09.2014–04.2015 **Conference coordinator and co-organizer**
Organization of the “Largest German Speaking Family Firm Management Research Conference” 2015 at Zeppelin University, Germany

Significant invited international talks and lectures

- 07.2021 **AoM PDW on “Experiments in Institutional Theory and Strategy Research”** online
Project: **Beck, S.**, Häussler, C., Poetz, M.: Triggering legitimacy through organizational design interventions: A controlled field experiment on the individual-level adoption of open and collaborative research practices
- 06.2021 **ISPIM “Methods in Focus” Interview Series** online
Project: Beck, Bergholtz et al., 2020; available at:
<https://www.youtube.com/watch?v=XilE6rrjYk>
- 05.2021 **Berkeley Open Innovation Seminar** Berkeley, USA
Seminar talk: Beck et al. The Open Innovation in Science research field:
A collaborative conceptualisation approach
- 01.2020 **DUKE University** Durham, USA
Conference talk: **Beck, S.**, Basseur, T., Poetz, M., Saueremann, H.
What’s the problem? Crowdsourcing research questions in science

- 10.2019 **Max Planck Institute for Innovation and Competition** Munich, Germany
Seminar talk: **Beck, S.**, Brasseur, T., Poetz, M., Sauermann, H.
What's the problem? Crowdsourcing research questions in science
- 09.2019 **Expert workshop on Science of Open Science** Aarhus, Denmark
By invitation only, for researchers in the field
- 01.2019 **Amsterdam University of Applied Sciences** Amsterdam, Netherlands
Conference talk: **Beck, S.**, Effert, A., Norn, M.-T., Poetz, M., Ruser, A.
Micro-foundations of scientific collaborations
- 05.2014 **Okan Universitesi** Istanbul, Turkey
Lecture on Applied Market Research

Memberships in editorial committees

- 2020 **Lead guest editor**
Special Issue on "Open Innovation in Science" in *Industry and Innovation*
[IF: 3.424]

Memberships in international expert evaluation committee

- 2020 **Member of PhD Theses Award committee for Academy of Management Annual Conference**
Technology and Innovation Management (TIM) Division

Referee for scientific journals (selected; in total: 60+ manuscript; see also [Publons](#))

- Since 2019 Journal of Business Research, PLOS ONE, IEEE Transactions on Engineering Management, Journal of Open Innovation, International Journal of Technology, Policy and Management
- Since 2018 Family Business Review, Sustainability
- Since 2017 Industry and Innovation, European Journal of Marketing, Journal of Product and Innovation Management, R&D Management
- Since 2016 European Marketing Academy Conference (EMAC), Journal of Family Business Management, Journal of Small Business Management
- Since 2015 Academy of Management Conference (AoM), Association of Consumer Research (ACR), European Academy of Management Conference (EURAM), International Journal of Retail and Distribution Management, Journal of Family Business Strategy (JFBS)

Administrative positions in committees

- 05.2016–02.2017 **Member of recruitment committee**
New appointment of "Marketing Professorship" at Zeppelin University, Germany
- 07.2013–02.2017 **Member of the Research Council (elected)**
Continued development of research strategy with specific attention to renew scientific accreditation of the university
Zeppelin University, Germany
- 07.2013–02.2017 **Best Bachelor- and Master-thesis Award committee**
Zeppelin University, Germany
- 07.2013–12.2015 **PhD student representative (elected)**
Coordination of meetings, events, preparation of material for new PhD students

Societal impact and outreach

Scientific projects involving citizens

2018 Crowdsourcing Research Questions in Science

Use of open repositories

2020 **SSRN preprint**
Beck, S., Brasseur, T., Poetz, M., Sauermann, H. What's the problem?
Crowdsourcing research questions in science. Available at SSRN:
https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3598181

Open access publications

2021 Beck et al., Examining Open Innovation in Science (OIS): What Open Innovation can and cannot offer the science of science. *Innovation: Organization & Management, in press.*

2020 Beck et al., The Open Innovation in Science Research Field: A Collaborative Conceptualisation Approach. *Industry and Innovation, online first.*
<https://dx.doi.org/10.1080/13662716.2020.1792274>.

2019 Beck et al., The value of scientific knowledge dissemination for scientists – A value capture perspective. *Publications, 7(3), 1-23.*

Other merits

Software and programming skills

Stata, SPSS, AMOS, Smart PLS, SAWTOOTH Software, NVivo, HTML, SoSci Survey, Questback Software, EasyChair Conference Management (excellent)
R, SAP, CSS (good)
Python (basic)

Language skills

German (native)
Spanish, English (level C2)
French, Russian (level B1)
Italian, Finnish (level A1)

Internationality

4 years living, studying, and working in South America (Argentina & Chile)
4 years living and working in Austria & Denmark
2 months living and working in Lancaster, United Kingdom