

Curriculum Vitae

Sven Junghagen, PhD

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General information

Date of birth: June 30, 1964
Place of birth: Umeå, Sweden
Citizenship: Swedish

Education

- AUK, Pedagogy for assistant professors, Copenhagen Business School, 1999
- PhD, Umeå University, Dept of Business Administration, 1998
- Bachelor of social science, Business administration, Umeå University, 1994
- University certificate in Chemical Engineering, Major in Biotechnology, Umeå University, 1993
- Post technical college degree in Biotechnology, Dragonskolan, Umeå, 1987
- Technical college graduate, Dragonskolan, Umeå/Balderskolan, Skellefteå, 1984

Present Professional Position

- Associate professor in Strategic Management at Copenhagen Business School, Department of Management, Politics and Philosophy, 2000-

Previous Professional Positions

- Vice President for International Affairs, Copenhagen Business School, 2005-2009
- Director for CBS Graduate School, Copenhagen Business School, 2003-2006
- Assistant professor at Copenhagen Business School, Department of Management, Politics and Philosophy, 1998-2000
- Programme director at Scandinavian Academy of Management Studies, 1997-2000
- External associate professor at Copenhagen Business School, Department of Management, Politics and Philosophy, 1997-1998
- PhD candidate and Lecturer at Umeå Business School, Umeå University, Dept of Business Administration, 1994-1998
- Project manager at The Swedish Peat Research Foundation, Umeå, 1989-1991
- Laboratory engineer at The National laboratory of agricultural chemistry, Umeå, 1987-1989

Present Board and Committee Appointments

- Chairman of the Board of Interpool Biljardklubb Malmö, 2018-

Previous Board and Committee Appointments

- Member of the Board of Graduate Business Forum, 2007-2018
- Member of the Board and Treasurer of Hyllie IK, 2015
- Chairman of the Board of Malmö Biljardklubb, 2011-2015
- Member of the International Advisory Board of Corvinus University Budapest. 2008–2010
- Member of the Board of BMDA – Baltic Management Development Association. 2008–2009
- Chairman of the programme committee for MSc. at Copenhagen Business School. 2003-2006
- Member of the Board of Embiron AB, Sweden, 2002-2003
- Member of the Board of World Internet Institute, 2001-2003
- Member of the task force for the development of Full Time MBA at CBS. 2003-2004
- Member of the programme committee for MSc. at Copenhagen Business School. 1999-2006
- Secretary in the local Board of SNS, Studieförbundet Näringsliv och Samhälle. 1994-1995.

Other

- UEFA B-license as football coach, awarded 2014.
- Present consultant within *Junghagen Konsult*, consulting in strategy, management, and marketing.
- Academic Director for CEMS MIM, Copenhagen Business School, 2005-2011
- Academic Director for MSc. at Copenhagen Business School. 2003-2006
- Expert and evaluator for DG IS, European Commission, within projects related to information technology and business. 1998–2006
- Academic co-ordinator of the IMM M.Sc. study programme at Copenhagen Business School 1998-2000.

- Associate Scholar at Scandinavian Academy of Management Studies, SAMS in Copenhagen 1996-2000.
- Editor of the serial "IT - för vem?" published by Umeå School of Business and Economics 1994-1996.
- During the academic year 1994-95, work as a resource in computer support at the dept of business administration.

Awards

- Recipient of the pan European CEMS Course of the Year Award, 2008
- Recipient of the pan European CEMS Course of the Year Award, 2007

Conference Organisation

- Organiser and Chairman of the 7th Annual BMDA Conference, 2009
- Organiser and Chairman of the conference MICT1999, an international research conference on Information Systems, Management Intelligence and Intelligent Management. Copenhagen, September 1999.
- Organiser of the conference "IT – för vem?" in 1995.

Research coordination

- Programme Director of the Research Programme "MICT – Management of Information and Communication Technologies" at Scandinavian Academy of Management Studies, SAMS, 1998-2000
- Coordinator of the Research Programme "Nyttan med IT" at Umeå University, 1995-1998.

Research funding

- Coordinator of an EU-application for an Integrated Project DIESE in a European consortium, 2003.
- Applied and received funding for coordination of EU application 190.000 DKK, 2002
- Applied and received funding for the project "IT in Small Business", 600.000 SEK, 1995

Doctoral student supervision

- Jakob Rasmussen, "Business perspectives on e-learning", main supervisor, completed 2004 at CBS.
- Søren H Jensen, "Arbejds miljø som organiserende koncept: en sund strategi for busbranchen?", second supervisor, completed 2003 at CBS.

Key Areas of Research

- Sports Management
- Sports Marketing
- Strategic Management

Languages

- Swedish Native tongue
- English Fluent in writing and speech
- Danish Fluent in writing and speech
- German Intermediate in writing and speech
- Croatian Beginner

Publications

Peer reviewed Journal Articles

- Junghagen, S. (2018). Football clubs as mediators in sponsor-stakeholder relations. *Sport, Business and Management: An International Journal* (Published online, ahead of print)
- Junghagen, S. (2018). Tensions in Stakeholder Relations for a Swedish Football Club – a Case Study. *Soccer & Society*. Vol. 19 Iss. 4, pp. 612–629.
- Junghagen, S., Besjakov, S.D., & Lund, A.A. (2016). Designing Experiences to Increase Stadium Capacity Utilisation in Football. *Scandinavian Sport Studies Forum*. Vol. 7. 89-117.
- Zsolnai, L, Junghagen, S, & Tencati, A. (2012) Redefining the roles and duties of management, *Journal of Global Responsibility*, Vol. 3 Iss: 1, pp.121 - 133
- Junghagen, S. (2005). Working with Business and Industry to Enhance Curriculum Development and Student Employability, *New Directions for Institutional Research*, no. 128
- Isaksson, A, Cornelius, B, Landström, H, & Junghagen, S. (2004) Institutional theory and contracting in venture capital: the Swedish experience. *Venture Capital*, (6) 1.

Books

- Holm, M, Jenster, P V, Junghagen, S & Poulfelt, F, (2007). *Strategy Execution – Passion and Profit*. Copenhagen, DK, CBS Press.
- Jensen, S H, Jenster, P V, Junghagen, S & Poulfelt, F, (2004). *Strategi og viden – Værdiskabelse i videnintensive virksomheder*. Copenhagen, DK, Børsens Forlag.
- Holm, M, Jenster, P V, Junghagen, S & Poulfelt, F, (2003). *Strategi i praksis – med indtjening for øje*. Copenhagen, DK, Børsens Forlag.
- Junghagen, S, & Linderoth, H C J, (eds) (2003). *Intelligent management in the knowledge economy*. Cheltenham, UK, Edward Elgar Publishing.
- Goldschmidt, S, Junghagen, S, Harris, U, (2003). *Strategic Affiliate Marketing*. Cheltenham, UK, Edward Elgar Publishing.
- Junghagen, S. (1999). *Nytan av IT – i småföretagarens ögon*. Stockholm. NUTEK.
- Junghagen, S. (1998). *Strategiska förhållningssätt till informationsteknik i små företag*. Umeå. Umeå Universitet. (diss)

Chapters in Books

- Junghagen, S, (2009). *The Need for Managers as Reflective Practitioners*, In Tencati & Zsolnai (eds) *The Future International Manager*. Basingstoke, UK, Palgrave Macmillan
- Junghagen, S & Jørgensen, J, (2003). *Presence and Absence – an Epistemological Essay on Knowledge Management and Technology*. In Junghagen & Linderoth (eds) *Intelligent management in the knowledge economy*. Cheltenham, UK, Edward Elgar Publishing.
- Junghagen, S & Linderoth, H C J, (2003). *Intelligent Management and Knowledge - an Introduction*. In Junghagen & Linderoth (eds) *Intelligent management in the knowledge economy*. Cheltenham, UK, Edward Elgar Publishing.
- Junghagen, S & Linderoth, H C J, (2003). *E-business and the Formation of Strategies*. in Andersen et.al. (eds) *Seeking Success in E-business: A Multidisciplinary Approach*. Boston, MA, Kluwer Academic Publishing.
- Junghagen, S & Jarðbring, A. (1999). *On the Formation of Regional Innovation Networks – An empirical case in the Øresund Region*. In Hansen-Møller, J, (ed), *Miljø og tilvækst i Øresundsregionen*. Frederiksberg. Øresundsuniversitetet.
- Junghagen, S. (1998). *Information Systems for Regional Intelligence – A Conceptualisation*. In Skärbäck, E, (ed), *Hur en region nybildas*. Alnarp. Øresundsuniversitetet.

Other Publications

- Junghagen, S, & Leal Lillo, G. (2017). *Stadium Relocation in Professional Football – Brand Identity, Club Authenticity and Fan Acceptance*. MPP Working Paper Series, 2017–1. Copenhagen Business School, Denmark.
- Junghagen, S., Besjakov, S.D., Lund, A.A., (2015). *Tailoring Spectator Experiences for Non-Regular Attendants to Increase Stadium Capacity Utilisation in Football*. Paper presented at EURAM 15 – European Academy of Management. Warzaw. 19 June 2015.
- Junghagen, S. (2014). *Aligning Interests of a Football Club and its Sponsors: The Case of Malmö FF*. Paper presented at 22nd European Association for Sport Management Conference, Coventry, UK.
- Berg, P O, Annerstedt, J, Christiansson, G, Holmgren, B, Junghagen, S, Malmborg, L, (2001). *Sydsvensk strategi - skapandet av en ny konkurrenskraftig innovationsregion i norra Europa*. SAMS research reports, 2001:2
- Junghagen, S, (2000). *From Complexity to Simplicity – On the Application of three Techniques for Multivariate Data Analysis*. WP15/2000, Dept of Management Politics and Philosophy, Copenhagen Business School.
- Isaksson, A, Cornelius, B, Junghagen, S, Landström, H, (1999). *Standardisation and Uniqueness in Formal Contracts: Venture Capital Contracting Behaviour in Sweden*. Paper presented at RENTXIII in London, Nov 1999.
- Berg, P O, Holmgren, B, & Junghagen, S, (eds) (1999). *Strategiska föreställningar i Sydsverige*. SAMS Research Reports 99:02.
- Junghagen, S. (1999). *IT Strategies in Small Business – Application Contexts and Strategic Dispositions*. WP6/99, Dept of Management Politics and Philosophy, Copenhagen Business School.
- Junghagen, S (ed) (1995)., *Nyttoskapande med tele- och datakommunikation - en kunskapsöversikt*. Handelshögskolan i Umeå.
- Junghagen S, (1994). *Erfarenheter av handel med öststaterna - efter murens fall*. Europool-publikationer 1994:14. Europool.
- Junghagen, S., Ahonen, M., Paappanen, T., Leinonen, A. (1991). *Torvproduktionsteknik - kunskapsnivå och insatsbehov*. SST-Rapport 41. Stiftelsen Svensk Torvforskning.
- Junghagen, S., Dryler, K (1990). *Systemstudier av stycketorvproduktion*. SST-Rapport 38. Stiftelsen Svensk Torvforskning.
- Burvall, J., Junghagen, S., Dryler, K. (1989); *Driftsuppföljning och produktionsstudier av torvmaskiner*. SST-Rapport 27. Stiftelsen Svensk Torvforskning.
- Junghagen, S., Burvall, J., Herath, B. (1989); *Empirisk modellering av stycketorvproduktion - en metodstudie*. SST-Rapport 26. Stiftelsen Svensk Torvforskning.