

## CV - Eva Boxenbaum

Department of Organization  
Copenhagen Business School  
Kilevej 14A, 2000 Frederiksberg  
Denmark



**Language skills:** fluent in Danish, English and French; basic German

### Research area

I conduct research on how organizational actors shape the innovation, implementation and institutionalization of new management practices and organizational forms. My most recent research focuses on the cognitive, material and visual dimensions of these processes. Empirically, I examine architecture, construction practice, cultural heritage, organizational scholarship, public libraries, renewable energy, sustainability, corporate social responsibility, and diversity management.

### Current position

2018 – Professor of Organization and Management Theory, Department of Organization, Copenhagen Business School (CBS)

### Education

- 2002 – 2005 PhD in Organizational Analysis, CBS
- 1999 – 2001 Master of Social Work (research option; health and social policy specialization), Faculty of Arts, McGill University (1<sup>st</sup> prize for best thesis in the program, 2001)
- 1996 – 1997 Bachelor of Social Work (intensive programme), Faculty of Arts, McGill U.
- 1992 – 1996 Bachelor of Arts, First Class Honours in Anthropology, Minor in Social Studies of Medicine, Faculty of Arts, McGill University (Dean's Honour List)

### Previous positions

- 2012 – 2017 Professor of Management, Center for Management Science, Mines ParisTech (leave of absence since 2018)
- 2012 – 2017 Professor with special responsibilities in organization theory and institutional innovation, Department of Organization, CBS (time-limited, part-time)
- 2011 – 2012 Associated Professor, Center for Management Science, MINES ParisTech
- 2008 – 2012 Associate Professor, Department of Organization, CBS
- 2005 – 2008 Assistant Professor, Department of Organization, CBS
- 1997 – 2000 Licenced Social Worker, Montreal, Community Health and Social Services, Government of Quebec, Canada (French working language)

### Visiting scholar positions

- 2016 Stanford University, SCANCOR (3 months)
- 2009 – 2010 Mines ParisTech, Center for Management Science (12 months)
- 2008 – 2009 Harvard University, Department of Sociology (5 months)
- 2007 – 2008 ESSEC, Department of Management (12 months)
- 2006 INSEAD, Research Centre for Business in Society (6 months)
- 2006 Université de Paris X, Department of Economics (6 months)
- 2005 Stanford University, SCANCOR (5 months)

### **Honours and awards (recent)**

- 2019 DSEB Research Award 2019
- 2019 Academy of Management Annals Decade Award (Battilana, Leca, & Boxenbaum, 2009)
- 2019 – 2024 Elected to the Chair track of the Executive Committee of the Division of Organization and Management Theory (OMT), Academy of Management
- 2018 Publons Peer Review Award 2018, Top 1 percent of reviewers in Economics & Management
- 2016 Nomination to AcademiaNet – Expert Database of Outstanding Female Academics
- 2016 Nomination for Fonnesbech’s TAP-VIP employee prize, CBS
- 2012 Outstanding Reviewer Award, Canadian Journal of Administrative Sciences
- 2011 Fast Breaking Paper (Battilana, Leca, & Boxenbaum, 2009), Science Watch, Thomson Reuters
- 2010 – 2013 Elected member of the Executive Committee of the Division of Organization and Management Theory (OMT), Academy of Management (Rep-at-Large)
- 2007 FUHU’s Excellence in Teaching Award, Copenhagen Business School
- 2006 Tietgen Prize for Young Scholars in Business Economics, Danish Business Research Academy

### **Academic memberships**

Academy of Management, Division of Organization and Management Theory (OMT)  
European Group for Organization Studies (EGOS)

## **EDITORIAL WORK**

Associate Editor for *Organization Theory*, SAGE. Associated with European Group for Organizational Studies (EGOS)

Special Issue co-editor (with Renate Meyer, Silviya Svejnova, Candace Jones). 2018. The Material and Visual Turn in Organization Theory: Objectifying and (Re)acting to Novel Ideas. *Organization Studies*, 39(5/6).

## **SELECTED PUBLICATIONS**

Svejnova, S., Boxenbaum, E., & Meyer, R. (In press). Turning public libraries into collaborative spaces: The role of multimodal imaginaries. In F. Montanari, E. Mattarelli, and A. C. Scapolan (Eds.), *Collaborative spaces at work: Innovation, creativity and relations*. London: Routledge. ISBN 9780367350451. Publication expected on December 29, 2020.

Boxenbaum, E. 2020. Book review. Alaric Bourgoïn. *Les Équilibristes. Une ethnographie du conseil en management*. *Organization Studies*, 41(8): 1201-1207.

Boxenbaum, E. 2020 Conceptual metaphors in microfoundations of institutional theory. Special issue on “Microfoundations of institutions” (Eds.: Patrick Haack, Jost Sieweke & Lauri Wessel). *Research in the Sociology of Organizations*, 65B, 299-316.

Boxenbaum, E. & Georg, S. 2020. The role of standards and exemplars in consolidating labels for sustainable construction. In B. Laurent & A. Mallard (Eds.), *Labelling the economy: The politics of qualification in contemporary markets* (pp. 125-150). Palgrave Macmillan.

Colombero, S., & Boxenbaum, E. 2019. Authentication as institutional maintenance work. *Journal of Management Studies*, 56(2): 408-440.

Cartel, M., Boxenbaum, E. & Aggeri, F. 2019. Just for fun! How experimental spaces stimulate innovation in institutionalized fields. *Organization Studies*, 40(1): 65-92.

Tesnière, G., Ducrocq, V., Boxenbaum, E., & Labatut, J. 2019. Organisations nationales et instruments de gestion de l'amélioration génétique des bovins laitiers: une comparaison entre la France, l'Irlande et les Pays-Bas. *INRA Productions Animales*, 32(1), 37-50. Available: <https://productions-animales.org/article/view/2430>

De Vaujany, J.-F., Adrot, A., Boxenbaum, E., & Leca, B. (Eds.) 2019. *Materiality in institutions: Spaces, embodiment and technology in management and organization*. London, UK: Palgrave Macmillan, 402 pages.

Cartel, M. & Boxenbaum, E. 2019. A material perspective on institutional innovation. In J.-F. de Vaujany, A. Adrot, E. Boxenbaum, & B. Leca (Eds.), *Materiality in institutions: Spaces, embodiment and technology in management and organization* (pp. 37-52). London, UK: Palgrave Macmillan.

De Vaujany, J.-F., Adrot, A., Boxenbaum, E., & Leca, B. 2019. Introduction: How can materiality inform institutional analysis. In authors (Eds.), *Materiality in institutions: Spaces, embodiment and technology in management and organization* (pp. 1-31). London, UK: Palgrave Macmillan.

De Vaujany, J.-F., Adrot, A., Boxenbaum, E., & Leca, B. 2019. Conclusion: Ontological reflections on the role of materiality in institutional inquiry. In authors (Eds.), *Materiality in institutions: Spaces, embodiment and technology in management and organization* (pp. 379-382). London, UK: Palgrave Macmillan.

Svenningsen-Berthélem, V., Boxenbaum, E., & Ravasi, D. 2018. Individual responses to multiple logics in hybrid organizing: The role of structural position. *M@n@gement*, 21(4): 1306-1328.

Boxenbaum, E., Jones, C., Meyer, R., & Svejnova, S. 2018. Towards an articulation of the material and visual turn in organization studies. *Organization Studies*, 39(5/6): 597-616.

Meyer, R. E., Jancsary, D., Höllerer, M., & Boxenbaum, E. 2018. The role of verbal and visual text in the process of institutionalization. *Academy of Management Review*, 43(3): 1-27.

Boxenbaum, E., Daudigeos, T., Colombero, S., & Pilet, J.-C. 2018. Multimodal construction of a rational myth: Industrialization of the French building sector in the period from 1945 to 1970. Special issue on Multimodality, Meaning, and Institutions. *Research in the Sociology of Organizations*, 54B, 27-60.

Cartel, M., Colombero, S., & Boxenbaum, E. 2018. Towards a multimodal model of theorization processes. Special issue on Multimodality, Meaning, and Institutions. *Research in the Sociology of Organizations*, 54A, 153-182.

Jancsary, D., Meyer, R. E., Höllerer, M., & Boxenbaum, E. 2018. Institutions as multimodal accomplishments: Towards the analysis of visual registers. Special issue on Multimodality, Meaning, and Institutions. *Research in the Sociology of Organizations*, 54A, 87-117.

Boxenbaum, E. & Jonsson, S. 2017. Isomorphism, diffusion and decoupling: concept evolution and theoretical challenges. In R. Greenwood, C. Oliver, T. Lawrence and R. E. Meyer (Eds.), *The SAGE Handbook of Organizational Institutionalism* (2<sup>nd</sup> ed.), pp. 79-104. SAGE.

Cartel, M., Boxenbaum, E., Aggeri, F. & Caneill, J.-Y. 2017. Policy making as collective bricolage: the role of the electricity sector in the European carbon market. In C. Garsten & A.

- Sörbom (Eds.), *Power, Policy and Profit: Corporate Engagement in Politics and Governance* (pp. 64-81). Edward Elgar.
- Boxenbaum, E., Leca, B., & Huault, I. 2016. Le tournant “matériel” dans la théorie néoinstitutionnaliste. (The material turn in neoinstitutional theory.) In F.-X. de Vaujany, A. Hussenot et J.-F. Chanlat (Eds.), *Théories des organisations: Nouveaux tournants* (pp. 227-238). Paris : Economica.
- Boxenbaum, E. 2014. Toward a situated stance in organizational institutionalism: Contributions from French pragmatist sociology theory. *Journal of Management Inquiry*, 23(3): 319-323.
- Boxenbaum, E. & Gond, J.-P. 2014. Micro-strategies of contextualization: Glocalizing responsible investment in France and Quebec. In G. S. Drori, M. A. Höllerer, & P. Walgenbach (Eds.), *Global themes and local variations in organization and management: Perspectives on glocalization* (pp. 311-324). Routledge.
- Gond, J.-P. & Boxenbaum. 2013. The glocalization of responsible investment: Contextualization work in France and Quebec. *Journal of Business Ethics*, 115(4): 707-721.
- Jones, C., Boxenbaum, E. & Anthony, C. 2013. The immateriality of material practices in institutional logics. *Research in the Sociology of Organizations*, 39A: 51-75.
- Lounsbury, M. & Boxenbaum, E. 2013. Institutional logics in action. *Research in the Sociology of Organizations* 39A: 3-24.
- Boxenbaum, E., Laurent, B., & Lacoste, A. (Eds.). 2013. *Energies nouvelles pour la ville du future (Renewable energies for the city of the future)*. Paris: Presses des Mines.
- Boxenbaum, E., & Rouleau, L. 2011. New knowledge products as bricolage: Metaphors and scripts in organizational theory. *Academy of Management Review*, 36(2): 272-296.
- Meyer, R. E., & Boxenbaum, E. 2010. Exploring Europeanness in organizational research. *Organization Studies*, 31(6): 737-755.
- Battilana, J., Leca, B., & Boxenbaum, E. 2009. How actors change institutions: Toward a theory of institutional entrepreneurship. *Academy of Management Annals*, 3(1): 65-107. (Fast Breaking Paper, Science Watch, Aug. 2011, Thomson Reuters; Academy of Management Annals Decade Award 2019)
- Olsen, M. & Boxenbaum, E. 2009. Bottom-of-the-Pyramid: Organizational barriers to implementation. *California Management Review*, 51(4): 100-125.
- Boxenbaum, E. & Strandgaard Pedersen, J. 2009. Scandinavian institutionalism – a case of institutional work. In T.B. Lawrence, R. Suddaby, & B. Leca (Eds.), *Institutional Work* (pp. 178-204). Cambridge, UK: Cambridge University Press.
- Boxenbaum, E. & Jonsson, S. 2008. Isomorphism, diffusion and decoupling. In R. Greenwood, R. Suddaby, C. Oliver, & K. Sahlin-Anderson (Eds.), *Handbook of Organizational Institutionalism* (pp. 78-98). SAGE.
- Boxenbaum, E. 2006. Lost in translation? The making of Danish diversity management. *American Behavioral Scientist*, 49(7), 939-948.
- Boxenbaum, E. & Battilana, J. 2005. Importation as innovation: Transposing managerial practices across fields. *Strategic Organization*, 3(4), 355-383.
- Boxenbaum, E. 2005. Corporate social responsibility as institutional hybrids. *Journal of Business Strategies*, 23(1), 45-63.