

## SERDEN OZCAN

Department of Innovation and Organizational Economics  
Copenhagen Business School (CBS)  
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### Employment

1/2013 – present Director of Entrepreneurship, Copenhagen Business School  
7/2009 – present Associate Professor, Copenhagen Business School  
5/2010 – present Sabanci University School of Management Executive MBA Faculty Member  
7/2007 – 7/2009 Assistant Professor, Copenhagen Business School  
2002 - 2004 Consultant, IBM Business Consulting Services (Denmark)  
2001 - 2002 Consultant, PricewaterhouseCoopers Management Consultants (Denmark)

### Visiting Faculty

Aug 2009 - Feb 2010 Stanford University, CA, USA (visiting scholar)  
Aug 2004 - Feb 2005 University of Chicago, IL, USA (visiting PhD. Student)

### Education

2003 – 2006 PhD., Department of Industrial Economics & Strategy,  
Copenhagen Business School, Denmark  
Dissertation Title: Exploring Heterogeneity in Organizational Actions and  
Outcomes: A Behavioural Perspective

Dissertation Defence Committee: Professor Gautam Ahuja (University of Michigan)  
Professor Henrich R. Greve (INSEAD)  
Professor Keld Laursen (Copenhagen Business School)

2001 – 2004 MSc. in International Business, Copenhagen Business School  
2000 – 2003 MSc. in International Management, Southern Denmark University  
1995 – 1999 BSc. in Business Administration, Bilkent University  
1998 Southern Denmark University

### Academic Publications

- “How Does Rivals’ Presence Affect Firms’ Decision to Enter New Markets”, *Management Science*, (with O. Kocak), Forthcoming
- “Transition to Entrepreneurship from the Public Sector: Predispositional and Contextual Effects”, *Management Science*, (with T. Reichstein) April 2009 (55(4): 604-619.)
- “A Cognitive Model of Stock Market Reactions to Multi-Firm Alliance Announcements”, *Strategic Organization*, (with M. L. Overby), December 2008 (6(4): 435-469.)

- “Outsourcing Innovative Capabilities for IT-Enabled Services”, *Industry & Innovation*, 2006, 13(2): 189-209.
- “Outsourcing Innovative Capabilities for Innovation Purposes” (with M.L. Overby and V. Mahnke) in Miozzo, M. & Grimshaw, D. (eds) “Knowledge Intensive Business Services: Organizational Forms and National Institutions”. 2006, Edward Elgar, UK.

### Invited Talks

National University of Singapore (NUS) Business School, *Singapore*, (2013)

WHU Otto Beisheim School of Management, Vallander, *Germany*, (2012)

University of Pompeu Fabra, Barcelona, *Spain*, (2012)

University of Tilburg, Tilburg, *Netherlands*, (2012)

University of Lugano, Lugano, *Switzerland*, (2011)

Stanford University, Palo Alto, *USA*, (2010)

Sabanci University Istanbul, *Turkey* (2010)

Carlos III University of Madrid, Madrid, *Spain*, (2010)

Vienna School of Business and Economics, Vienna, *Austria*, (2009)

Max Planck Institute of Economics, Jena, *Germany* (2008)

Bocconi University, Milano, *Italy*, (2008)

Imperial College Business School, London, *UK*, (2008)

### Selected Conferences

Annual Meeting of the Academy of Management, Montreal, *Canada*, 6-10 August 2010

Annual Meeting of the Nagymaros Group on Org. Ecology, Helsinki, *Finland*, 27-29 June 2010

European Ecology Workshop, Venice, *Italy*, 4-6 February 2010

3<sup>rd</sup> Israel Strategy Conference, Be'er Sheva, *Israel*, 27-29 December 2009

Annual Meeting of the Academy of Management, Chicago, *USA*, 7-12 August 2009

Annual Meeting of the Academy of Management, Anaheim, *USA*, 11-16 August 2008

DRUID Summer Conference, Copenhagen, *Denmark*, 18-20 June 2008

DIME Conference, BETA, University Louis Pasteur, Strasbourg, *France*, 7-9 April 2008

DRUID Summer Conference, Copenhagen, *Denmark*, 18-20 June 2007

Annual Meeting of the Academy of Management, Atlanta, *USA*, 11-16 August 2006

Carnegie Mellon University, *USA*, 26 May 2006

DRUID Summer Conference, Copenhagen, *Denmark*, 24-26 June 2005

Haas School of Business, University of California, Berkeley, *USA*, 16 April 2005.

Annual Meeting of the Academy of Management, New Orleans, *USA*, 6-11 August 2004

The 20th European Group for Organizational Studies (EGOS) Colloquium, Ljubljana University, *Slovenia*, 1 – 3 July 2004

International J. A. Schumpeter Society, 10th ISS Conference, Bocconi University, Milano, *Italy*, 9-12 June 2004

Knowledge Intensive Services and Changing Organizational Forms, workshop by ESRC Centre for Research on Innovation and Competition (CRIC) and Institute of Innovation Research (IoIR), University of Manchester & UMIST, *UK*, 26-27 November 2003

Maastricht Economic Research Institute on Innovation and Technology (MERIT), University of Maastricht, the Netherlands, 20-24 October 2003

## **Research & Teaching Funds Raised (Own Share; Selected)**

- USD \$20,000 from EU for the EASTWESTFOOD Project (CBS Applicant, 2013)
- USD \$50,000 from EU & CIEL for the project “Microfinancing and Ethnic Immigrants” (Main Applicant and Project Manager, May 2012- January 2014)
- US\$17,000 from Danish Board of Research and Innovation as part of the Digital Map of Future Consortium (CBS Applicant, January 2012-2014)
- US\$15,000 from CBSTeach to develop a community-based teaching tool (Main Applicant, September-December 2011)
- US\$70,000 from the Danish Social Science Research Council for the FSE Research Unit on Open Innovation (Project Member, January 2010 – December 2012)
- US\$ 40,000 from the Danish Social Science Research Council for the “ENOC: Entrepreneurship in An Organizational Context” Project (Project Member, January 2009-December 2011)
- US\$ 100,000 from the Danish Enterprise & Construction Authority under the User Innovation Program (CBS Applicant, August 2008-August 2011)
- US\$ 50,000 from Copenhagen Business School under the World Class Research Initiative (September 2008-September 2010)

## **Teaching**

### *Copenhagen Business School*

Outsourcing Across Borders in the Age of Globalization and Innovation (Graduate) (2007-2012)  
Strategic Entrepreneurship (Graduate, Executive) (2010, 2011)  
Innovation and Business Development (Executive Program) (2008)  
Innovation and Evolution of Industries (Graduate) (2011)  
Business Process Outsourcing (Executive Program) (2009)  
Foundations of Entrepreneurship (PhD. Course) (2011, 2012)

### *Sabanci University*

Executive MBA – Fundamentals of Venture Capital (2013)  
Executive MBA – Creating and Managing an Innovation Ecosystem (2012)  
Executive MBA – Strategic Management (2010)

### *University of Copenhagen, The Faculty of Life Sciences (LIFE)*

Entrepreneurship, Strategy and Financing in Life Sciences (PhD. Course, 2012; 2013)

### *University of Anna, Chennai, India*

Creating a New Venture: From Idea to Launch in the Nutrition and Food Tech (MBA & PhD, 2013)

## **Acknowledgements**

- 2012 The recipient of FUHU Excellence in Teaching Award (US\$ 9000)
- 2009 Best Paper Finalist, 3rd Israel Strategic Management Conference, Be'er Sheva, Israel, December 27-29, 2009
- 2006 Winner of Robert J. Litschert Best Doctoral Student Paper at Business Policy Division, Academy of Management, Atlanta, USA, 11-16 August 2006.
- 2007 Recognition for “outstanding” teaching and course coordination, Asian Studies Program, Copenhagen Business School
- 1995-1999 Full scholarship from Bilkent University
- 1995-1997 “Advanced Track (Honours) Program” Graduate, Bilkent University

## **Academic Services**

Member of the CBS PhD Board 2011

Referee for

*Organization Science, Academy of Management Journal, Research in the Sociology of Organizations, International Journal of Managerial Finance, European Management Review, Industry & Innovation*

Reviewer for national research programs (e.g. US, Romania, Sweden)

Organizer of the Annual Meeting of the Organizational Ecology, 7-10 July 2012

Co-Organizer of the First European Ecology Workshop, 4-5 February 2010, Venice, Italy

Member of the DRUID Summer Conference Organizing Committee (2007, 2008)

Member of the Department Advisory Board (2009)

Coordinator of the Department Seminar Series in Innovation Economics & Entrepreneurship

Co-developer of the “Innovation Cluster” project for the CBS Executive

MSc. Thesis supervision for MSc. programs in Applied Economics & Finance, International Business Studies and Management of Innovation & Business Development at CBS

## **Working Papers (selected)**

Organizational Heritage and Start-ups: When Does Legacy Matter for Newly Created Ventures?, with Maryann Feldman (University of North Carolina) and Toke Reichstein (CBS)

What’s it Worth? Ethnic Discrimination in Critical Evaluations of Creative Innovations.

Country of Origin Effects and Immigrant Entrepreneurship: How Much Culture Matters? Evidence from Current Population Surveys, with Berkay Ozcan (London School of Economics).

The Performance of Producer Cooperatives: Ideological versus Economic Explanations, with

Christophe Boone (University of Antwerp)

New Market Entry and Mobility of Branch Managers: Mutual Forbearance or Inter-form Competition?  
with Ozgecan Kocak (Sabanci University)

### **Industry and Policy Engagement**

Training of private and public executives in several countries across Europe and Asia  
Speaker in various industry events on entrepreneurship and innovation

### **Language**

Turkish (Native), English (Fluent), Danish (Fluent), some proficiency in Norwegian, Swedish and German