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## Personal Profile

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- 20 years' experience in the field of IT-innovation in diverse domains (e.g. banking, culture, industry).
- Strong analytical and methodological skills combined with the ability to think across disciplines.
- Aptitude to communicate complex subjects in a clear and structured manner.
- Driving and creative force, including and empathic personality.
- International profile.

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## Experience

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**2021 – 2024****PhD Fellow, Copenhagen Business School***Department of Management, Communication and Society*

My PhD is about the influence of Data-driven Management Systems (DMSs) on employee work conditions. Assuming that DMSs are here to stay, my project aims to inform practitioners on how to implement systems that are effective management tools but also preserve employee well-being, ultimately outlining desirable futures at work.

I am also a teaching assistant in Managing Innovation in Organizations and Big Data Analysis for Managers.

**2019 – 2021****Project leader, ATP***ATP is Denmark's largest pension and processing company*

Project leader at ATP's Project and Agile Center of Excellence, that oversees all ATP Administration's strategic business projects, I was in charge - with two other project leaders - of ATP's Program 2020 for IT-compliance, that consisted of 97 projects across ATP's departments and involved 125 employees / 25.000 hours with a DKK32 million budget.

**2018 – 2019****Initiator of the "Family-time" mobile application project, TDC***TDC is Denmark's leading telecom company*

Focusing on the parent-child relationship, the "Family-time" project aimed at developing a mobile application for Yousee clients, that would protect parent-child relationship from any potential negative effect of smartphone use. Articulating the potential benefits of responsible technology for business and for society, this project aspired to:

- Foster development of a new generation of socially responsible digital applications addressing an important public health and societal issue.
- Provide UX designers with a framework helping evaluate the possible opportunities and risk associated with mobile technologies.

**2017 – 2018****Initiator of Close2Art, ITU**

*Close2Art is a 5,35 million kr., 2 years partnership between IT University of Copenhagen and Ordrupgaard Museum*

Close2Art aimed to shape a paradigm shift in museum guests' experience by giving the possibility, by digital means, to enhance museum visit – and not just add a new layer between the viewer and the artwork. Through a mobile application, Close2Art would give the possibility of:

- Understanding an artwork by a dialogical browsing back and forth between high-definition details (on the digital interface) and the whole artwork (on the wall).
- Enticing “the digital addicts” to withdraw momentarily of their digital world and immerse them self in the “here and now” of art experiencing.

**2012 - 2017****IT project manager, the National Gallery of Denmark**

I was in charge of making the NG's high-resolution digital art collection accessible online to the widest audience. Beyond conception of NG's IT-infrastructure, data storage and delivery system, I conceived and prototyped diverse intuitive digital interfaces for the museum. Aiming to make the knowledge of museum's expert users available for the general public, and the other way around, to make the general users' expectations understandable for expert users, these applications would help fill the gap between art experts and the general public, and explore new ways by which museums could engage the public with their collections.

**Achievements**

- ✓ Lay the foundation for several key innovative IT applications in the NG.
- ✓ Establishment of a Digital Asset Management development strategy for the NG.
- ✓ Increased reactivity and innovation of the IT-department.

**2006-2009****Technical director, Banque Populaire's R&D department**

*Banque Populaire is France's 3rd largest banking group*

- ➔ Development strategy
- ➔ Project portfolio management
- ➔ Internal/external communication
- ➔ Budget planning and monitoring (1,000,000€)

**Achievements**

- ✓ Best-practice online-platform that enabled a significant maintenance quality improvement.
- ✓ Monitoring, reporting and statistics IT applications that significant improved product commercialization and customer management.
- ✓ Innovative bank-corporate IT data-exchange platform that granted a decisive commercial advantage.

**2000 – 2006**

**Project manager, Banque Populaire's R&D department**

- Team management
- Project, resource and time planning
- Coordination of all service teams across France

### **Achievements**

- ✓ Microcredit-allocation application based on SMS interaction and web services.
- ✓ Implementation of the first graphical presentation of client bank balances on smartphone in France.
- ✓ Implementation of the first mobile payment solution in France.

### **Education**

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1996 – 1999

Double degree program:

→ Engineer diploma (eq. *civilingeniør - cand.polyt.*),  
major in data processing.

*Ecole Supérieure d'Electricité (SUPELEC), France*

→ Master of Science in Electrical and Computer Engineering,  
major in telecommunication, minor in e-Business.

*Georgia Institute of Technology, Atlanta, USA*

1996

Ranking 22nd (out of 3000 students) at the French engineering schools' national competitive examination (Concours Commun Polytechnique).

1994 – 1996

Mathematics and physics DEUG (eq. Associate degree) with honors.

*Université Paris-Saclay, France*

### **Languages**

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- Danish      Fluent
- French     Native speaker
- English    Full Professional proficiency

### **Personal data**

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**Date of birth:**        1977  
**Nationality:**        Danish / French  
**Email:**                sebr.msc@csb.dk  
**Interest:**             Philosophy, Chess, Judo.