

# CV for René Taudal Poulsen

Updated April 27, 2024

## Education

- Nov. 2005 PhD in history, University of Southern Denmark  
Mar. 2002 MA in history and IT for cultural historians, University of Southern Denmark, Esbjerg  
Jun. 1999 BA in history, University of Aarhus

## Current and past positions

- 2022- Associate professor, Department of Management, Society and Communication, Copenhagen Business School
- 2019-2022 Program Director for BSc program in International Shipping and Trade, Copenhagen Business School: Responsibility for academic quality and progression, labour market relevance of program, program budget, and international exchange partnerships.
- 2018-2022 Associate professor, Department of Strategy and Innovation, Copenhagen Business School
- 2012-2018 Associate professor, Department of Innovation and Organizational Economics, Copenhagen Business School
- 2010-2011 Associate professor, Department of Environmental and Business Economics, University of Southern Denmark
- 2009-2010 Head of studies for Master program in Transport and Maritime Management, University of Southern Denmark
- 2007-2010 Assistant professor, Department/Centre of Maritime Research and Innovation, University of Southern Denmark
- 2006-2007 Post doc, Department of Maritime Research and Innovation, University of Southern Denmark
- 2005-2006 Research assistant, Centre for Maritime and Regional Studies, University of Southern Denmark
- 2002-2005 Ph.D. fellow, Centre for Maritime and Regional Studies, University of Southern Denmark (supervised by Professor Poul Holm)
- 1999 Research assistant, Centre for Maritime and Regional History, Fisheries and Maritime Museum, Esbjerg

## Memberships of advisory boards, editorial boards and book committees

- 2022- Advisory board member for ACES (Accelerating Energy- and Sustainability Transitions in Ports: from national visions to co-constructed transition). Research project is conducted by a team of researchers at SINTEF and Norwegian University of Science and Technology (NTNU), Trondheim, Norway, lead by Research Scientist Kristin Ystmark Bjerkan, Professor Marianne Ryghaug and Senior Research Scientist Markus Steen.

- 2018-21 Advisory board member for Trazepo, a research project on the potential for transitions towards zero-emission ports, conducted by a team of researchers at SINTEF, Trondheim, Norway and lead by Senior Research Scientist Markus Steen.
- 2017-23 Member of book committee for a research project on Bergen maritime history 1973-2008, conducted by Professor Stig Tenold, Norwegian School of Economics, Bergen
- 2015-18 Advisory board member for a research project on voluntary greenhouse gas emission reduction in the shipping industry, conducted by Assistant Professor Beatriz Martinez Romera, Law Department, University of Copenhagen
- 2013-14 Advisory board member for the research project “History of Odense Steel Shipyard”. The project was conducted by a group of app. 10 researchers at Odense City Museums under leadership of Jens Toftgaard, Head of Cultural Heritage.
- 2011-12 Member of the Editorial Board of the *International Journal of Maritime History*

### **Other past and present activities**

- 2022-23 Study board member, BSc in International Shipping and Trade, Copenhagen Business School
- 2019-22 Study board chair, BSc in International Shipping and Trade, Copenhagen Business School
- 2018-21 Deputy shop steward, Department of Strategy and Innovation, Copenhagen Business School
- 2016-19 Study board member, BSc in International Shipping and Trade, Copenhagen Business School
- 2015-18 Shop steward for the Department of Innovation and Organizational Economics, Copenhagen Business School
- 2014-16 Member of the organizing committee for the 7<sup>th</sup> International Congress of Maritime History, Perth, Australia, 2016
- 2012 Consultant to the Danish Maritime Authority and the Danish Ministry of Business and Growth, authoring a report for the Secretariat for the Growth Team for the Blue Denmark
- 2012-16 Secretary of the Executive Board of the International Maritime Economic History Association
- 2009-10 Member of the organizing committee for the Blue Conference 2009 and 2010, University of Southern Denmark
- 2006-12 Member of the editorial team for the journal *Mercator*

### **Research grants and research project management**

- 2021 Danida Fellowship Centre: Funding for 3 years’ research project on Environmental Maritime Governance in Kenya (EMG-K): Policy, Practice and Prospects for the Abatement of Shipping Air Emissions. Project participants: Copenhagen Business School, University of Nairobi, and the Institute for Legal and Environmental Governance. I act as principal investigator.
- 2020 The Danish Maritime Fund: Financing for 3 years’ associate professorship in maritime economics for Copenhagen Business School’s BSc program in International Shipping and Trade. Joint application with associate professor Henrik Sornn-Friese, Copenhagen Business School.
- 2011 The Danish Maritime Fund: Financing for 24 months of full-time research. Project title: Climate challenge to Danish shipping – incentives for reduction of CO2 emissions from shipping, Copenhagen Business School. I acted as principal investigator for the project.

- 2010 Fisheries and Maritime Museum, Esbjerg, Denmark: Financing for 6 months of full-time research for a research project on the business history of Maersk Oil and Gas. Principal investigator: Museum Director Morten Hahn-Pedersen, Fisheries and Maritime Museum, Esbjerg.
- 2009 The Strategic Research Council: Financing for 18 months of full-time research for the research project Global Operations Networks: Challenges for Danish SME's Competing through Operations (GONE). Principal Investigator: Associate Professor Mogens Rostgaard Nissen, University of Southern Denmark.
- 2008 The Danish Maritime Fund: Financing for 10 months of full-time research on the project Skatteincitamerter, rammebetingelser og industriel dynamik i Det Blå Danmark. Principal investigator: Associate Professor Henrik Sornn-Friese, Copenhagen Business School.
- 2007 Iver. C. Weilbach's Fund: Financing for 7 months for book project on the history of Iver C. Weilbach & Co. I acted as principal investigator for the project.

In total DKK 10.7 mio.

### Peer review

#### Research councils

- The Icelandic Research Fund (2022 – assessment of research project application)
- The European Research Council (2021 – assessment of research project application)
- The Research Council of Norway (2011 – assessment of Norwegian historical journals, published 2009-10)

#### Journals (paper reviews)

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| <ul style="list-style-type: none"> <li>• Applied Sciences</li> <li>• Business History</li> <li>• Business History Review</li> <li>• Case Studies on Transport Policy</li> <li>• Economic Geography</li> <li>• Employee Relations</li> <li>• Energy</li> <li>• Energy Policy</li> <li>• Energy Research &amp; Social Science</li> <li>• Environment, Development and Sustainability</li> <li>• Environmental Innovation and Societal Transitions</li> <li>• Environmental Research Letters</li> <li>• Environmental Science and Pollution Research</li> <li>• Fabrik og Bolig</li> <li>• Heliyon</li> </ul> | <ul style="list-style-type: none"> <li>• International Environmental Agreements: Politics, Law and Economics</li> <li>• International Journal of Maritime History</li> <li>• International Journal of Shipping and Transport Logistics</li> <li>• Journal of Economic Geography</li> <li>• Journal of Cleaner Production</li> <li>• Journal of Shipping and Trade</li> <li>• Journal of Transport Geography</li> <li>• Marine Policy</li> <li>• Mariner's Mirror</li> <li>• Maritime Policy and Management</li> <li>• Maritime Studies</li> <li>• Maritime Transport Research</li> <li>• New Political Economy</li> <li>• Npj Ocean Sustainability</li> <li>• Ocean Engineering</li> <li>• Ocean Yearbook</li> </ul> |
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- Regulation & Governance
- Research in Transportation Business and Management
- Scandinavian Economic History Review
- Ships and Offshore Structures
- Supply Chain Forum: An International Journal
- Sustainability
- Sustainability: Science, Practice and Policy
- Transactions on Intelligent Transportation Systems
- Transportation Research Part A
- Transportation Research Part D
- Transportation Research Part E
- Transport Policy
- WMU Journal of Maritime Affairs

#### Publishers

- Syddansk Universitetsforlag (book review, 2023)
- Routledge, UK (two book proposal reviews, 2017, and 2023)
- Sjöhistoriska Samfundet (book proposal review, 2020)
- Palgrave MacMillan, UK (two book proposal reviews, 2018, and 2023)
- International Centre for Trade and Sustainable Development, Geneva, Switzerland (paper review, 2015)
- Akademika Forlag, Norway (book proposal review, 2014)

#### PhD oppositions

- Morten Tinning: “Steaming Ahead: Experiences and the Transition from Sail to Steam”, Copenhagen Business School, November 6, 2023
- Tom Chabosseau: “Sailing or Sinking Together? Container Shipping in Digital Platform Capitalism”, Faculty of Social Sciences, Uppsala University, Uppsala, November 4, 2023
- Serafim Agrogiannis: “Sustainability Investments and Strategic Decision Making: Articles of Faith or Calculated Predictions? The Case of the Maritime Shipping Industry”, Stockholm School of Economics, Stockholm, August 29, 2021
- Igné Stalmokaitė: “New Tides in Shipping - Studying incumbent firms in maritime energy transitions”, Södertörn University, Stockholm, June 15, 2021
- René Schrøder Christensen: “Odense Staalskibsværft 1918-2012 – et teknologisk førende værft nationalt og internationalt?” Department of History, University of Southern Denmark, Odense, April 15, 2016

#### Appointment committees

- Senior researcher position, Centre of Maritime Health and Society, University of Southern Denmark, July 2021
- PhD scholarship within the maritime research area, Department of Strategy and Innovation, Copenhagen Business School, June 2021
- 2 postdocs in innovation governance and sustainability transitions, Department of Organization, Copenhagen Business School, May 2021

#### Other peer review

- Abstracts assessed for the program for the 8th International Congress of Maritime History, Porto, Portugal, 2022
- Abstracts assessed for the program for the World Maritime Technology Conference 2022 (WMTC 2022: Creating sustainable shipping through technology and innovation), Copenhagen, Denmark, April 26-28, 2022
- Accreditation of MSc program for the Cyprus Agency for Quality Assurance and Accreditation in Higher Education, Nicosia, Cyprus, October 2019
- Papers assessed for the program of the International Maritime Economist Association's (IAME) annual conference, Mombasa, Kenya, 2018
- Papers assessed for the program of the 7th International Congress of Maritime History, Perth, Australia, 2016
- Abstracts assessed for the program of the World Maritime Technology Conference (WMTC 2022), Copenhagen, 2022
- Research project applications assessed for Den Danske Maritime Fund/The Danish Maritime Fund, 2015 and 2017

#### **Participation in research programmes and research networks**

2022-	Environmental Maritime Governance in Kenya (EMG-K): Policy, Practice and Prospects for the Abatement of Shipping Air Emission. Copenhagen Business School, University of Nairobi, and the Institute for Legal and Environmental Governance (Principal investigator)
2021-	Public Actors' Capacities in the Governance of Green Transitions (CAPACITOR). Copenhagen Business School
2016-23	Greening the Maritime Supply Chain, Copenhagen Business School and University of British Columbia, Vancouver, Canada
2015-17	History of the Port of Esbjerg. Museum of Southwest Jutland, Esbjerg
2013-14	History of Odense Steel Shipyard. Odense City Museums
2012-15	Climate challenge to Danish shipping – incentives for reduction of CO <sub>2</sub> emissions from shipping. Copenhagen Business School
2010-11	History of Maersk Oil and Gas. Fisheries and Maritime Museum, Esbjerg and University of Southern Denmark
2009-12	Nordic Shipping History Network. Copenhagen Business School, Norwegian School of Business, University of Oslo, Southern Denmark, Linköping, Uppsala, Iceland and Jyväskylä
2009-11	GONE, Global Operations Networks: Challenges for Danish SME's Competing through Operations. University of Aalborg, University of Southern Denmark, Copenhagen Business School and Chalmers Technical University, Göteborg, Sweden
2006-09	Skatteincitament, rammebetingelser og industriel dynamik i Det Blå Danmark. Copenhagen Business School and University of Southern Denmark
2005-06	EU network of excellence, MarBEF, Marine Biodiversity of Ecosystem Functioning. Centre for Maritime and Regional Studies, University of Southern Denmark

- 2002-06 North Sea Passenger Lines 1960-2005. Centre for Maritime and Regional Studies, University of Southern Denmark/Fisheries and Maritime Museum
- 2002-06 CONWOY, Consequences of weather and climate changes for marine and freshwater ecosystems. University of Southern Denmark and University of Copenhagen
- 2001-06 HMAP, History of the Marine Animal Populations. University of Southern Denmark, University of Hull and University of New Hampshire

### Books

1. Poulsen, R.T., 2023. *Navigating Maritime History – Weilbach and the Maritime World*, Weilbach, Lyngby. ISBN: 978-87-7790-346-5.
2. Poulsen, R.T., 2009. *I Nallebladets kølvand... Historien om Weilbach og Det blå Danmark*, Iver C. Weilbach & Co. A/S, Copenhagen. ISBN: 978-87-7790-198-0.
3. Poulsen, R.T., 2007. *An environmental history of North Sea ling and cod fisheries, 1840-1914*, Fiskeri- og Søfartsmuseets Studier Serie no. 22, Fiskeri- og Søfartsmuseet, Esbjerg. ISBN: 978-87-90982-42-3.

### Publications in peer review journals

1. Mäkitie, T., Steen, M., Saether, E., Bjørum, Ø, and Poulsen, R.T., 2022. Norwegian ship-owners' adoption of alternative fuels, *Energy Policy* 163 (April): 112869, doi: 10.1016/j.enpol.2022.112869.
2. Poulsen, R.T., Viktorelius, M., Varvne, H., Rasmussen, H.B., and von Knorring, H., 2022. Energy efficiency in ship operations: Exploring voyage decisions and decision-makers, *Transportation Research Part D: Transport and Environment* 102C (January): 103120, doi: 10.1016/j.trd.2021.103120
3. Poulsen, R.T., Ponte, S., van Leeuwen, J., and Rehmatulla, N., 2021. The potential and limits of environmental disclosure regulation: A global value chain perspective applied to tanker shipping, *Global Environmental Politics* 21(2), 99-120, doi: 10.1162/glep\_a\_00586
4. Soronn-Friese, H., Poulsen, R.T., Nowinska, A., and de Langen, P., 2021. What drives ports around the world to adopt air emissions abatement measures?, *Transportation Research Part D: Transport and Environment*, 90 (January), 102644, doi: 10.1016/j.trd.2020.102644
5. Poulsen, R.T., and Sampson, H., 2020. A swift turnaround? Abating shipping greenhouse gas emissions via port call optimization, *Transportation Research Part D: Transport and Environment*, 86 (September), 102460, doi: 10.1016/j.trd.2020.102460
6. Poulsen, R.T., and Sampson, H., 2019. 'Swinging on the anchor': the difficulties in achieving greenhouse gas abatement in shipping via virtual arrival, *Transportation Research Part D: Transport and Environment*, 73 (August), 230-244, doi: 10.1016/j.trd.2019.07.007
7. Poulsen, R.T., Ponte, S., and Soronn-Friese, H., 2018. Environmental upgrading in global value chains: The potential and limitations of ports in the greening of maritime transport, *Geoforum* 89 (February), 83-95. doi: 10.1016/j.geoforum.2018.01.011
8. Poulsen, R.T., Hermann, R.R., and Smink, C.K., 2018. Do eco-rating schemes improve the environmental performance of ships?, *Marine Policy*. 87 (January), 94-103. doi: 10.1016/j.marpol.2017.10.006

9. Poulsen, R.T., Jensen, K., Christensen, R.S., and Jiang, L. 2017. Corporate Strategies and Global Competition: Odense Steel Shipyard, 1918–2012, *Business History Review* (Winter), 1–28, doi:10.1017/S0007680517001386.
10. Poulsen, R.T., Ponte, S. and Lister, J., 2016. Buyer-driven greening? Cargo-owners and environmental upgrading in maritime shipping, *Geoforum*, 68 (January), 57-68, doi: 10.1016/j.geoforum.2015.11.018
11. Poulsen, R.T., and Johnson, H., 2016. The logic of business vs. the logic of energy management practice: understanding the choices and effects of energy consumption monitoring systems in shipping companies, *Journal of Cleaner Production*, 112 (5), 3785-3797, doi: 10.1016/j.jclepro.2015.08.032
12. Poulsen, R.T., and Sornn-Friese, H., 2015. Achieving energy efficient ship operations under third party management: How do ship management models influence energy efficiency?, *Research in Transportation Business and Management*, 17 (December): 41-52, doi: 10.1016/j.rtbm.2015.10.001
13. Lister, J., Poulsen, R.T., and Ponte, S., 2015. Orchestrating Environmental Governance in Maritime Shipping, *Global Environmental Change*, 34 (September), 185-195, doi: 10.1016/j.gloenvcha.2015.06.011
14. Iversen, M.J., Poulsen, R.T., Sornn-Friese, H. and Tenold, S., 2015. The Role of National Shipping Policy: A Scandinavian Perspective on Shipping Policies in a Global Economy, *Ocean Yearbook*, 29 (1), 327-42, doi: 10.1163/22116001-02901014
15. Cardinale, M., Svedäng, H., Bartolino, V., Sundelöf, A., Poulsen, R.T., and Casini, M., 2015. A centurial development of the North Sea fish megafauna as reflected by the historical Swedish longlining fisheries', *Fish and Fisheries*, 16 (3), 522-33, doi: 10.1111/faf.12074
16. Poulsen, R.T., 2013. Diverting developments – the Danish shipbuilding and marine equipment industries, 1970-2010', *Erhvervshistorisk Årbog*, 62 (2), 57-77.
17. Jensen, K. and Poulsen, R.T., 2013. Changing value chain strategies of Danish clothing and fashion companies, 1970-2013, *Erhvervshistorisk Årbog*, 62 (2), 37-56.
18. Sjögren, H., Lennerfors, T.T., and Poulsen, R.T., 2012. The Transformation of Swedish Shipping, 1970-2010: Markets, regulation, strategies and know-how, *Business History Review*, 86 (3), 417-45. doi: 10.1017/S0007680512000761
19. Poulsen, R.T., Wæhrens, B.V., and Nielsen, A.P., 2012. Global shift in maritime manufacturing, 1950-2010 – a case for the onshore expansion of maritime history, *International Journal of Maritime History* 24 (1), 147-172, doi: 10.1177/084387141202400107
20. Poulsen, R.T., and Sornn-Friese, H., 2011. Downfall delayed – Danish Shipbuilding and Industrial Dislocation, 1975-2009, *Business History*, 53 (4), 557-582. doi: 10.1080/00076791.2011.574692
21. Poulsen, R.T., 2010. The Emergence of New Organisational Forms in Liner Shipping, 1960-75: Swedish liner shipping and international consortia, 1960-75, *Journal of Transport History*, 31 (1), 69-88, doi: 10.7227/TJTH.31.1.5
22. Poulsen, R.T., and Holm, P., 2007. What can maritime historians learn from marine science? The concept of catch per unit effort (CPUE), *International Journal of Maritime History*, 19 (2), 89-112, doi: 10.1177/084387140701900205
23. Poulsen, R.T., Cooper, A.B., Holm, P. and MacKenzie, B.R., 2007. The importance of historical baselines to fisheries management - An abundance estimate of ling (*Molva molva*) and cod (*Gadus morhua*) in

the Skagerrak and northeastern North Sea, 1872, *Fisheries Research*, 87 (2-3), 196-207. doi: 10.1016/j.fishres.2007.07.002

24. Poulsen, R.T., 2007. Liner shipping and technological innovation: Ostasiat and the container revolution, 1963-75, *Scandinavian Economic History Review*, 55 (2), 83-100. doi: 10.1080/03585520701435962

#### **Publications in edited volumes/books**

1. Poulsen, R.T., 2019. Regional, yet global – the life cycle of overnight ferry shipping, Petersson, N.P., Tenold, S. and White, N.J. (eds.), *Shipping, Globalisation and Structural Change in the Postwar Era: Contexts, Companies, Connections*, Basingstoke: Palgrave Macmillan, 213-248.
2. Poulsen, R.T., 2018. Verdenshandelen, skibsfarten og Esbjerg havn, Hansen, L.A., Søren Byskov, Lars Hyldahl Brockhoff and Flemming Just (eds.), *Kursen: Esbjerg havn's udvikling siden 1868*. Esbjerg: Port of Esbjerg, 128-44. Also published in English: Poulsen, R.T., 2018. World Trade, Shipping and the Port of Esbjerg, Hansen, L.A., Byskov, S., Brockhoff, L.H. and Just, F. (eds.), *The Course: The Port of Esbjerg since 1868*, Esbjerg: Port of Esbjerg, 128-44.
3. Olesen, T.R. and Poulsen, R.T., 2017. En krise med muligheder? Kreativ destruktion i dansk værftsindustri, 1980-2013, *Økonomi og Politik* 90 (2): 59-70.
4. Ponte, S., Poulsen, R.T., and Lister, J., 2017. Business and transnational environmental governance, Rasche, A., Morsing, M. and Moon, J. (eds.), *Corporate Social Responsibility: Strategy, Communication, Governance*, Cambridge/New York: Cambridge University Press, 427-50.
5. Jensen, K., and Poulsen, R.T., 2016. Lukningsbeslutningen efter nedslående markedsundersøgelser, Toftgaard, J. (ed.), *Odense Staalskibsværft 1918-2012*, Odense: Syddansk Universitetsforlag, 795-817.
6. Sornn-Friese, H., Poulsen, R.T., and Iversen, M.J., 2012. Knowing the Ropes: Capability Reconfiguration and Restructuring of the Danish Shipping Industry, Tenold, S., Iversen, M.J. and Lange, E. (eds.). *Global Shipping in Small Nations: Nordic Experiences after 1960*, Basingstoke: Palgrave Macmillan, 61-99.
7. Poulsen, R.T., Sjögren, H., and Lennerfors, T.T., 2012. The Two Declines of Swedish Shipping, 1960–2010, Tenold, S., Iversen, M.J. and Lange, E. (eds.). *Global Shipping in Small Nations: Nordic Experiences after 1960*, London: Palgrave Macmillan, 100-128.
8. Poulsen, R.T., and Hahn-Pedersen, M., 2012. A.P. Møller-Mærsk i olie- og gasindustriens værdikæde, Hahn-Pedersen, M. (ed.), *Sjæk'len 2011 Årbog for Fiskeri- og Søfartsmuseet, Saltvandsakvariet i Esbjerg*, Esbjerg: Fisheries- and Maritime Museum, 66-85.
9. Poulsen, R.T., 2011. Shifts in the maritime labour market: Drivers of demand for and supply of seafarers, ca. 1965-2008, Jeroen ter Brugge, Arthur Credland and Harald Hamre (eds.) *Maritime People*, Stavanger: Stavanger Maritime Museum, 36-48.
10. Poulsen, R.T., 2010. Les potentialités d'une histoire de l'environnement maritime: L'histoire des pêches et du milieu marin, Oliver Chaline, Jean-Pierre Poussou and Michel Vergé-Franceschi (eds.), *Revue d'histoire maritime*, vol. 10-11, Paris-Sorbonne: Presses de l'université Paris-Sorbonne, 269-83.
11. Poulsen, R.T., 2008. Var der flere fisk i Nordsøen for 135 år siden? En miljøhistorisk analyse af Nordsøens lange-fiskeri, Hahn-Pedersen, M. (ed.), *Sjæk'len 2007 Årbog for Fiskeri- og Søfartsmuseet, Saltvandsakvariet i Esbjerg*, Esbjerg: Fisheries- and Maritime Museum, 68-77.



12. Hahn-Pedersen, M. and Poulsen, R.T., 2006. Danske passagerlinjer på Nordsøen, ca. 1850-2005, Hahn-Pedersen, M. (ed.), *Sjæk'len, Årbog for Fiskeri- og Søfartsmuseet 2005*, Fiskeri- & Søfartsmuseet, Esbjerg, 8-25.
13. Poulsen, R.T., 2005. Marine biology and fisheries management: The case of ICES' fisheries advice, 1974-1977, D. Starkey et al. (eds.), *Bridging the North Sea: Conflict and Cooperation*, Esbjerg: Fisheries and Maritime Museum, 331-343.
14. Hahn-Pedersen, M., Bisbjerg, L., Hansen, L.A., Jacobsen, A.L.L., Poulsen, R.T., and Søndergaard, M.K., 2004. Nye tider i Englandstrafikken – På triptur med M/S Dana Sirena, Hahn-Pedersen, M. (ed.), *Sjæk'len, Årbog for Fiskeri- og Søfartsmuseet 2003*, Esbjerg: Fisheries and Maritime Museum, 98-117.
15. Hahn-Pedersen, M., Hansen, L.A., Jacobsen, A.L.L., Poulsen, B., Poulsen, R.T., and Søndergaard, M.K., 2003. På triptur med *Dana Anglia*, Hahn-Pedersen, M. (ed.) *Sjæk'len, Årbog for Fiskeri- og Søfartsmuseet 2002*. Esbjerg: Fisheries- and Maritime Museum, 57-78.
16. Poulsen, R.T., 2000. Rederiet Dania, 1900-1966 – en analyse af et tramprederis strategi, Hahn-Pedersen, M. (ed.), *Sjæk'len, Årbog for Fiskeri- og Søfartsmuseet 1999*, Esbjerg: Fisheries and Maritime Museum, 54-72.

#### Other articles and reports

1. Lund-Thomsen, P., Poulsen, R.T., and Ackrill, R., 2016. Corporate Social Responsibility in the International Shipping Industry: State-of-the-art, Current Challenges and Future Directions, *Journal of Sustainable Mobility*, 3(2): 3-13.
2. Poulsen, R.T., 2012. Chapters 2, 4, 6, 12, 15, 16, 17 and 27, Niels Tolstrup (ed.), *Pionerer mod øst: Personlige fortællinger om DSB Rederis/Scandlines' indtog i den østlige del af Østersøen*, Lyngby: Nautilus Forlag.
3. Poulsen, R.T., 2012. *Beskrivelse og afgrænsning af Det Blå Danmark*, Copenhagen: Sekretariatet for Vækstteamet for Det Blå Danmark.
4. Poulsen, R.T., 2012. Emissions and energy efficiency – the twin challenges for shipping', *Mercator*, 447-454.
5. Wagtman, M.A., and Poulsen, R.T., 2009. Recent Developments and Probable Future Scenarios Concerning Seafarer Labour Markets, *MET Trends in the XXI Century: Shipping Industry and Training Institutions in the global environment - area of mutual interests and cooperation*, Saint Petersburg, 306-23.
6. Poulsen, R.T., 2009. Merging fisheries history and fisheries biology: The potential of marine environmental history, *Forum Navale* 65, 100-114.
7. Poulsen, R.T., and Kolstrup, S., 2009. Globaliseringens anden bølge - Containerrevolution og fri kapitalbevægelser, Preben Etwil and Søren Kolstrup (eds.), *Økonomisk teori - i historisk perspektiv*, Copenhagen: Knuths Forlag, 217-29.
8. Poulsen, R.T., Cooper, A.B., Holm, P. and MacKenzie, B.R., 2008. Beware the misapplication of results: Response to Cardinale and Svedäng (2007)', *Fisheries Research*, 89 (3), 307-308.  
doi:10.1016/j.fishres.2007.09.033

9. Poulsen, R.T., 2006. Sea Change: A Short history of the container revolution and the transformation of Danish liner shipping, *Mercator* 1 (1), 8-12.
10. Poulsen, R.T., 2002. Fisk, Forskning & Forvaltning – en analyse af Nordsøens fiskerirådgivning, 1974-2002, Esbjerg: Centre for Maritime and Regional History.

### Book reviews

1. Poulsen, R.T., 2023. Review of: Nathan Shachar, Johnsonlinjen och Latinamerika, *Forum Navale* 80: 183-85.
2. Poulsen, R.T., 2023. Review of: Saara Matala, A History of Cold War Industrialisation: Finnish Shipbuilding between East and West, *Technology and Culture* 64 (1): 280-81.
3. Poulsen, R.T., 2021. Review of: Gelina Harlaftis, Creating Global Shipping: Aristotle Onassis, the Vagliano Brothers, and the Business of Shipping, c. 1820-1970, *Forum Navale* 77: 122-24.
4. Poulsen, R.T., 2019. Review of: Dick Henriksson, Rederiaktiebolaget Transatlantic: I krig og fred 1904-2004, *Forum Navale* 75: 106-10.
5. Poulsen, R.T., 2018. Review of: Alan Bott (ed.), British Box Business: A History of OCL, *Mariner's Mirror* 104 (2): 250-52.
6. Poulsen, R.T., 2016. Review of: Lenka Krátká, A History of the Czechoslovak Ocean Shipping Company, 1948-1989: How a Small, Landlocked Country Ran Maritime Business During the Cold War, *International Journal of Maritime History* 28 (4): 811-813.
7. Poulsen, R.T., 2015. Review of: Nils Kolle (ed.), Norges fiskeri- og kysthistorie vol. 3: En næring i omforming, 1880-1970, *Forum Navale* 71: 163-67.
8. Poulsen, R.T., 2014. Review of: Rose George, Deep Sea and Foreign Going – Inside Shipping, the Invisible Industry that Brings You 90% of Everything. *International Journal of Maritime History*, 26(2): 396-97.
9. Poulsen, R.T., 2014. Review of: David J. Starkey and Ingo Heidbrink (eds.), A History of the North Atlantic Fisheries, Volume 2. *Forum Navale* 70: 314-17.
10. Poulsen, R.T., 2013. Review of: Regina Asariotis and Hassiba Benamara (Eds.), Maritime Transport and the Climate Change Challenge. *International Journal of Maritime History* 25(1): 375-376.
11. Poulsen, R.T., 2012. Review: Alex Kemp, The Official History of North Sea Oil and Gas; Volume I: The Growing Dominance of the State; Volume II: Moderating the State's Role. *International Journal of Maritime History* 24(1): 462-465.
12. Poulsen, R.T., 2010. Review of David J. Starkey, Jon Th. Thor, Ingo Heidbrink (eds.), A History of the North Atlantic Fisheries: From Early Times to the Mid-Nineteenth Century, *Le Marin du Nord/The Northern Mariner* 20 (1), 118-19.
13. Poulsen, R.T., 2009. Review of: Lars Scholl & David M. Williams (eds.), Crisis and Transition - Maritime Sectors in the North Sea Region 1790-1940, *Le Marin du Nord/The Northern Mariner* 9 (4), 460-62.

### Contributions to press

1. Poulsen, R.T., Viktorelius, M., Varvne, H., Rasmussen, H.B., and von Knorring, H. (2022). Hvem kan forbedre energieffektiviteten i skibsdrift og mindske søfartens klimaaftryk?, *Søfart*, January 26.

2. Poulsen, R.T., 2021. IMO must include cargo owners in emissions reduction policy, *Lloyd's List*, December 2.
3. Poulsen, R.T., Ponte, S., Judith van Leeuwen and Nishatabbas, 2021. Nyt studie af MRV-systemet i tankskibsfarten, *Søfart*, March 1.
4. Sornn-Friese, H., Poulsen, R.T., Nowinska, A., and de Langen, P., 2021. Hvad bestemmer havnenes investeringer i klima- og luftforureningstiltag? *Søfart*, January 11: 3
5. Poulsen, R.T., Ponte, S., Judith van Leeuwen and Nishatabbas Rehmatulla, 2020. Why shipping's MRV regulation must target cargo owners, *Lloyd's List*, November 30
6. Poulsen, R.T., and Helen Sampson, 2020. Havnekaldsoptimering kan mindske søfartens klimapåvirkning, *Søfart*, 41: 5.
7. Poulsen, R.T., and Helen Sampson, 2020. Optimizing port calls to achieve the IMO's greenhouse gas goals, *Tradewinds*, August 29.
8. Poulsen, R.T., 2019. Reduceret ventetid kan mindske søfartens klimabelastning, *Søfart* 36: 14-15.
9. Poulsen, R.T., Ponte, S. and Sornn-Friese, H., 2018. Kan havnene gøre søfarten grønnere?, *Søfart*, April 9: 16.
10. Poulsen, R.T., 2016. Er energieffektivisering forgæves?, *Søfart* 10: 18.
11. Lister, J., Poulsen, R.T., and Ponte, S., 2015. Maritime shipping must come to grips with its CO2 emissions, *LSE Business Review*, London: London School of Economics and Political Science, November 30, <http://blogs.lse.ac.uk/businessreview/2015/11/30/maritime-shipping-must-come-to-grips-with-its-co2-emissions/>
12. Poulsen, R.T., 2015. Dagens udfordringer for søfarten er på linje med overgangen fra sejl til damp, *Søfart*, 41: 14.
13. Poulsen, R.T., 2014. Den lange vej til effektiv skibsdrift, *Søfart*, 18: 12-13.
14. Poulsen, R.T., 2014. Den nye søfartspolitik - og dens konkurrencemæssige konsekvenser, *Søfart*, 17: 11.
15. Poulsen, R.T., 2013. Dagens design-dilemmaer, *Søfart*, 48: 11.
16. Poulsen, R.T., 2013. En ny definition af kvalitetssøfart, *Søfart*, 38: 10.
17. Poulsen, R.T., 2013. Rederiernes nye konkurrenceparameter, *Søfart*, 17: 7.
18. Poulsen, R.T., 2013. Færgefartens stagnation – og muligheder, *Søfart*, 6-7: 9.
19. Poulsen, R.T., 2012. Redere med grønne fingre, *Søfart*, 38: 9.
20. Poulsen, R.T., 2012. Fokus på klimaudfordringen for søfarten, *Søfart*, 12: 13.
21. Poulsen, R.T., 2011. Dansk værftsindustri – en humlebi, *Søfart* 8: 8.
22. Poulsen, R.T., 2011. Nye modeller er nødvendige, *Søfart* 8: 9.
23. Poulsen, R.T., and Sornn-Friese, H., 2008. Hvad skaber vækst i Det Blå Danmark? Nyt forskningsprojekt undersøger spørgsmålet, *Dansk Export*, 41 (3): 13.
24. Sornn-Friese, H. and Poulsen, R.T., 2006. Søfarten ved en skillevej, *Morgenavisen Jyllands-Posten*, October, 30.

#### **Presentations and dissemination**

1. Presentation with the title “Who influence energy efficiency in ship operations?” at the IMO Workshop on the relationship between Energy Efficiency and Underwater Radiated Noise, at the International Maritime Organization (IMO), London, September 19, 2023.

2. Conference presentation with the title “Who can improve energy efficiency in ship operations and bring down emissions?”, at 43<sup>rd</sup> Motorship Propulsion and Future Fuels conference, Hamburg, Germany, November 23, 2022.
3. Webinar presentation with the title “The Potential and Limits of Environmental Disclosure Regulation: A Global Value Chain Perspective Applied to Tanker Shipping”, Environmental Defense Fund, May 20, 2022.
4. Conference presentation with the title “Achieving Energy Efficient Ship Operations? A Social Science Study on Shipping Stakeholders’ Influence over Energy Efficiency”, World Maritime Technology Conference 2022 (WMTC 2022), Copenhagen, April 27, 2022.
5. Conference presentation with the title “Who can improve energy efficiency and reduce emissions from ship operations?”, Maritime Research Alliance conference, Copenhagen, December 9, 2021.
6. Conference presentation with the title “A swift turnaround? Port call optimization to abate emissions”, held at Green Ship Technology conference, Copenhagen, March 11, 2020.
7. Conference presentation with the title “The value of emissions data collection in shipping: To what extent are MRV and DCS data contributing to environmental improvements in ship operations?”, held at Green Ship Technology conference, Copenhagen, March 20, 2019. Jointly presented with J. van Leeuwen.
8. Conference presentation with the title “Die historische Dimension der Digitalisierung und ihre Auswirkung auf das maritime Personalmanagement”, held at the 12<sup>th</sup> Bremer Schifffahrtskongress, Bremen, Germany, June 12, 2018.
9. Conference presentation with the title “How can low carbon shipping become highly profitable?”, held at the conference Global climate challenge: Shipping’s fair share, Copenhagen, November 22, 2017.
10. Conference presentation with the title “The role of ports for a sustainable maritime supply chain”, held at the Green Ship Technology 2017 conference in Copenhagen, March 22, 2017. Jointly presented with H. Sornn-Friese.
11. Conference presentation with the title “What will green shipping?,” held at a workshop on Nordic Action for a Transformation to Low-carbon Shipping, Malmö, Sweden, December 13, 2016.
12. Conference presentation with the title “Why shipping industry is lagging behind in terms of sustainability?” held at the Sustainable Shipping Seminar, Turku, Finland, May 17, 2016.
13. Keynote lecture with the title “The role of cargo-owners in supply chain governance and the greening of international shipping” held at the Green Ship Technology 2015 conference in Copenhagen, March 11, 2015. Jointly with J. Lister and S. Ponte.
14. Panel discussion with the title “Fuel Monitoring & Performance Management: Assessing the Most Cost-Effective Choices of the Latest Technologies & Fuels Available on the Market” held at the 2nd Energy Efficiency in Shipping 2015 conference, London, UK, November 10, 2015.
15. Presentation with the title “Is costly training necessary?” held at the Danish Shipping and Ship Management Conference, Copenhagen, October 6, 2015.
16. Keynote lecture with the title “How do national shipping policies influence shipping company competitiveness?” held on the Stockholm Maritime Day, Stockholm, Sweden, 2014, on October 9, 2014.

17. Guest lecture with the title "Energy monitoring practices in shipping companies" held at Lighthouse, Chalmers University of Technology, Gothenburg, Sweden on April 7, 2014.
18. Presentation with the title "Enhancement of energy efficiency in ship operations - results from a business school research project" held at the Digital Ship Scandinavia conference in Bergen, Norway on March 5, 2014.
19. Presentation and panel discussion with the title "Enhancement of energy efficiency in ship operations – experiences and new ways ahead" held at the Green Ship Technology 2014 conference in Oslo, Norway on March 20, 2014. Co-organized with head of department, Mogens Schrøder Bech from the Danish Maritime Authority.
20. Presentation with the title "Enhancing energy efficiency - barriers and enablers" held at the Lloyd's Maritime Academy's conference Management of Air Emissions from Shipping, in London, UK on September 25, 2013.
21. Guest lecture with the title "Shipping and the environment" held for approximately 140 second year technical school students at Skive Technical Institute (Skive Tekniske Skole, HTX), Skive, Denmark, on October 9, 2013.
22. Keynote lecture with the title "Global Shipping in Small Nations – Nordic experiences after 1960" held at Sveriges Redareförening's seminar Hur kan Sverige bli en sjöfartsnation att räkna med?, Visby, Sweden, July 2, 2013.
23. Keynote lecture with the title "Global Shipping in Small Nations – Nordic experiences after 1960" held at Sveriges Redareförening's seminar Hur står sig svensk sjöfart i ett nordiskt perspektiv, Stockholm, Sweden, March 13, 2013.
24. Presentation with the title "Energy efficiency in shipping – barriers and incentives", held at the Blue Research and Innovation Conference in Svendborg, Denmark on December 6, 2012.
25. Presentation with the title "Dansk færgefart – fortidige forandringer, fremtidige udfordringer", held at Short sea shipping network meeting, Copenhagen, September 17, 2012.
26. App. 30 presentations at various practitioner conferences, 2005-11

#### **Visits to Danish and foreign research and educational institutions**

Jan.-Dec. 2011	Center for Business History, Copenhagen Business School
Feb./Apr. 2010	Centre for Industrial Production, University of Aalborg
Apr. 2009	Føroya Handelsskúli, Tórshavn, Faroe Islands
Nov. 2008	Alpen-Adria Universität Klagenfurt, Vienna, Austria
Oct-Nov. 2004	University of New Hampshire, Durham, New Hampshire, USA

#### **University courses taught**

1. Introduction to Maritime Economics, Aalborg University, Department of Mathematical Sciences, December 3-4, 2023 (12 hours), introductory course in maritime economics for BSc math students
2. Internship 2, BSc in International Shipping and Trade, Copenhagen Business School, sixth semester (7.5 ECTS), 2019-23 (annually), Interdisciplinary workshop on challenges for maritime companies and organizations, organized jointly with Svendborg International Maritime Academy.

3. World Maritime History, Major in Global Study and Maritime Affairs, Vietnam Maritime University, Haiphong, Vietnam (30 hrs. in the classroom), 2017: Global history of the business and politics of the shipping industry from the 19th century to the 21st century.
4. Advanced Maritime Economics, BSc in International Shipping and Trade, Copenhagen Business School, fifth semester (7.5 ECTS), 2016-23 (annually): Key aspects of shipping company competitiveness and advanced research methods within maritime economics.
5. Creating and Capturing Value in Global Maritime Markets, Copenhagen Business School, MSc in Economics and Business Administration, third semester (7.5 ECTS), 2015: Servitization for manufacturing firms, focusing specifically on marine equipment manufacturers.
6. Developments in International Shipping, Copenhagen Business School, MSc in Economics and Business Administration, third semester (7.5 ECTS) , 2012-17 (annually): Economics, management and politics of international shipping.
7. Introduction to Maritime Economics, Copenhagen Business School, BSc in International Shipping and trade, first semester, (7.5 ECTS), 2014-21 (annually): Introduction to the international business of shipping, maritime economics and maritime policy.
8. Maritime Innovation and Entrepreneurship, Copenhagen Business School, MSc in Economics and Business Administration, third semester (7.5 ECTS), 2013: Application of innovation and entrepreneurship theories to the study of maritime industries.
9. Masters' Dissertation Seminars, University of Southern Denmark, Master in Transport and Maritime Management, fourth semester (3 ECTS), 2010: Discussion and supervision of master students' theses.
10. Environmental History of Aquatic Socioecological Systems, Alpen-Adria University, Vienna, Austria (14 hours in class room), 2008: A specialised course on marine environmental history for PhD and MSc students in environmental management program.
11. Introduction to Research Methods in Social Sciences, Master in Transport and Maritime Management, University of Southern Denmark, first semester (2 ECTS), 2008: Introduction to quantitative and qualitative research methods within social sciences.
12. European Society and Culture, Cand. Negot. in tourism and hotel management, University of Southern Denmark (5 ECTS), 2006-08 (annually): General course on European history from 1500 to the present.
13. Social Science for Historians, BA in history, University of Southern Denmark (10 ECTS), 2007-09 (annually): Introducing the disciplines of sociology, economics and political science to history students.
14. Maritime History, BA in history, University of Southern Denmark (10 ECTS), 2002: A specialised course on the history of shipping, fisheries and other maritime industries.
15. World History, BA in history, University of Southern Denmark (10 ECTS), 2003-06 (annually): A general course on world history from 1500 to the present.

### **External teaching**

1. Kedge Business School, Marseille, France, 2022, 2023, and 2024
2. Shanghai Maritime University, Shanghai, China (online), 2021
3. Copenhagen School of Marine Engineering and Technology Management, Copenhagen, Denmark, 2020
4. Vietnam Maritime University (Vimaru), Haiphong, Vietnam, 2017

5. Danish Technical University (DTU), Lyngby, Denmark, 2015 and 2024
6. World Maritime University (WMU), Malmö, Sweden, 2014
7. Norwegian School of Economics (NHH), Bergen, Norway, annually, 2013-20, and 2022
8. Uppsala University (UU), Uppsala, Sweden, 2012
9. Alpen-Adria Universität Klagenfurt, Vienna, Austria, 2008
10. Svendborg Maritime Academy (SIMAC), Svendborg, Denmark, 2008 and 2016
11. Business Academy Sydvest/Rybners, Esbjerg, Denmark, annually, 2005-14

#### **External censorships**

1. Danish Shipping Academy, June 2023
2. Norwegian School of Economics (NHH), Bergen, Norway, annually, 2013-18, and 2021-24

#### **Pedagogical mentoring**

Supervisor in the Copenhagen Business School's Higher Education Teaching Excellence Programme (HETEP) for:

- Jones Cedergren, Post Doc, 2021-23
- Jonathan Feddersen, Post Doc, 2021-
- Ayça Uygur Wessel, Teaching Assistant Professor, 2021-
- Sangeun Ha, Assistant Professor, 2023-

#### **Prizes**

Best paper at the 16th Annual EBHA Conference (European Business History Association)/1st Joint Conference with BHSJ (Business History Society of Japan), Paris, France, 2012 with Kristoffer Jensen. Paper title: Fibres of History: The Transformation of the Danish Fashion Industry and the Emergence of Global Value Chains, 1970-2010.

Research result of the year 2009/Årets Danske Forskningsresultat 2009 with Bo Poulsen, Poul Holm, Brian R. MacKenzie, Anne Husum Marboe, Margit Eero, and Maibritt Bager for results from the research project History of Marine Animal Populations. Elected by the readers of Videnskab.dk.