

CURRICULUM VITAE

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born 19. September 1974

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Research interests and academic expertise

Integrating the humanities, liberal arts and business school education

Developing theoretical research and practical models to interrogate, integrate and profile the role of the humanities in researching and teaching at the business school. This work contributes to current discussions of the second Carnegie report (Colby et al. 2011) and rethinking management education (e.g. Johnsen et al, 2016) and is done in close cooperation with the US based Aspen Institute and other thought leaders in the field.

Innovative didactics, case writing and blended learning

Developing new formats to conceive of innovative business school education, such as directing the international 'Business of Teaching' summer workshops to create new course syllabi, developing teaching cases (e.g. Johnsen and Barharloo, 2013, Winner of the Ethics and Social Responsibility category award in the Case Centre Awards and Competitions 2017) and being an advisor to various organizations on this topic (e.g. RiBL at CBS and the Aspen Insitute)

Philosophical engagement with strategy in organizations

My current research project rethinks business strategy through the readings of literary classics such as Gilgamesh, the Odyssey, Hamlet and Faust and will be published as a book contracted to be published by Cambridge University Press in 2019. This work also contributes to the interdisciplinary MPP working group on strategy, rationality and strategic management in a philosophical light.

Institutional pathologies and the malaise of modern work-life experience

This research originates from my PhD thesis that focused on the forms and cultural history of malaise related to self-management and the management of self-managing employees (Johnsen, 2009). In recent years, this interest has turned into a broader engagement with the affective dimensions of time in organizations and various publications on the association of temporal experience with stress, depression and boredom (e.g. Johnsen, 2016; Johnsen, Berg Johansen and Toyoki, forthcoming).

Art and reflective leadership

In my teaching of 'reflective leadership' and 'integrity and ability' for CBS Executive and the Master of Business Development, I draw on a wide range of literary and artistic methods as a way of creating an understanding of how leaders reflect and act (see also Johnsen, 2006; Bramming and Johnsen, 2009).

Academic positions

- 2017-present: Associate Professor at the Department for Management, Politics and Philosophy, Copenhagen Business School, DK
- 2010-2017: Assistant Professor at the Department for Management, Politics and Philosophy, Copenhagen Business School, DK
- 2012-2013: Haniel Research Fellow in Humanities and Social Sciences in Business School Education, University of St. Gallen, CH
- 2011: Visiting scholar at CERMES 3, Paris Descartes and CREA, École Polytechnique, Paris, FR
- 2009-2010: Research assistant at the Department for Management, Politics and Philosophy, Copenhagen Business School, DK
- 2008: Visiting scholar at the Department of Sociology, Goldsmith College CSISP, London, UK
- 2006-2009: Ph.D. Fellow at the Department for Management, Politics and Philosophy, Copenhagen Business School, DK
- 2002-2003: Teacher at Department for Skandinavistik, Eberhard Karls University, Tübingen, DE
- 1998-1999: Assistant Teacher at Department for Philosophy, Roskilde University, DK

Other work experience

- 2003-2006: Kitchen manager and chef at *Zum Biergarten*, and chef at several other restaurants in Copenhagen

Education

- 2005: MA in Philosophy and Literature from Roskilde University, DK
- 2002-2003: Studies in Philosophy at Eberhard Karls University, Tübingen, DE
- 2000: Bachelor of Philosophy from Roskilde University, DK
- 1999-2000: Studies in Philosophy at Eberhard Karls University, Tübingen, DE

Research grants & involvement in research projects

Co-received 600.000 € from the Haniel Stiftung for a series of international summer schools (2019-2023) with representatives from Leuphana University (Germany) and University of St. Gallen (Switzerland).

Co-received 80.000 € from the Haniel Stiftung for the faculty workshop series on Business School Education and the Humanities: “The Business of Teaching 2016-2018”

Received the Haniel Stiftung-Fellowship for distinguished young scholars, University of St. Gallen, CH, 2012-2013

Co-received 6.000.000 DKr from the Velux Foundation with the project ‘Management of Self-Management (LAS), 2009-2013, Department of Management, Politics and Philosophy (CBS)

Co-received 400.000€ from the “European Union Lifelong Learning Program” with the project “CaseMaker: Innovative ICT - platform to enhance case-based teaching and learning”, 2012 CBS and partner institutions.

Affiliations

- 2017-present: Member of the Aspen Advisory Group advising the Aspen Business in Society Program on the integration of the humanities and liberal arts with business school education
- 2017-present: Member of the Advisory Board for the Research in Blended Learning project (RiBL) and advisor to the Vice Dean of Teaching and Learning at CBS.
- 2017-present: Teaching Ambassador for the Assistant Professor Programme (APP) at CBS
- 2017-present: Co-organizer of the European Haniel Program Summerschool series on Entrepreneurship and the Humanities (2019-2023), with Uni. Lüneburg (DE), Uni. St. Gallen (CH) and two further European universities still to be decided.
- 2013-present: Recurrent visiting lecturer at the Kontextprogram at University of St. Gallen (CH) and at the program in Philosophy, Politics, and Economics at University of Witten/Herdecke (DE).
- 2012-present: Lecturer at the professional development course for medical specialists in psychiatry for Region Hovedstaden.

Awards

2017: Winner of the Ethics and Social Responsibility category award in the Case Centre Awards and Competitions 2017 with the case *Cult Girl: Responsible Management and Self-Management of Subjectivity at Work*.

Administrative and organizational experience

2015-present: Director and organizer of the European Haniel Program Faculty Workshop Series: “The Business of Teaching 2016-2018”

2014-2016: Organizer of the European Haniel Program Colloquia Series on Humanities and Social Sciences in *Management Learning: Rethinking Management Education*

2013-2016: Member of the Study Board for the BSc and the MSc in Philosophy and Business Administration (FLØK) at Copenhagen Business School

2013: Organizer of the Conference “Humanities and Social Sciences in Management Education: Writing, Researching, Teaching”, International Conference, June 5 - 7, Copenhagen Business School, Denmark
<http://www.practical-reasoning.eu/?p=59>

2012: Co-organizer of the Conference “Boredom: Life and Work After the Experience Economy”, Copenhagen Business School, April 12-13, 2012
<http://www.cbs.dk/en/research/departments-and-centres/department-of-management-politics-and-philosophy/events/boredom-life-and-work-after-the-experience-economy>

Language skills

Danish	(Native)
English	(Fluent)
German	(Fluent)
French	(Basic)
Spanish	(Rudimentary)

List of publications

Working papers

Holt, Robin and Johnsen, Rasmus: "Time and Organization Studies"

[Journal article submitted to *Organization Studies* and accepted for review. The article is commissioned by the journal for the section "Organization and X".]

Grønbæk Pors, Justine and Johnsen, Rasmus: "Looking away - practices of unseeing and the politics of organisational space in China Miéville's *The City and the City*"

[Journal article submitted to the Special Issue "Tropes, Genres, Fiction: Literature and Organization" of *Culture and Organization* and accepted for review.]

Johnsen, Rasmus: "Chronopathic experience: temporal agency and the affective dimension of time."

[Paper submitted to the stream "Events, the Agency of Time and Surprises in Organizing" at the EGOS 2018 Colloquium]

Toyoki, Sammy and Johnsen, Rasmus: "Doing Time: A Study of Prison Inmates' Narrative Timework"

[Journal article to be submitted to *Journal of Consumer Research* primo 2018]

Johnsen, Rasmus, Grønbæk Pors, Justine and Kogut, Mads: "Witnessing organization: seeing and unseeing in Bolanō and Mieville"

[Invited book chapter for De Cock, Christian (ed.) *Towards Organization 2666 -Literary troubling, undoing and refusal*. To be submitted primo 2018 and published with Anthem Press in 2019.]

Johnsen, Rasmus: "Strategy and Myth"

[Journal article targeted at *Culture and Organization*. To be submitted medio 2018]

Johnsen, Rasmus: "Three Versions of Socrates"

[Journal article targeted at *Academy of Management Learning & Education*. To be submitted primo 2019]

Peer reviewed research

Johnsen, Rasmus, Berg Johansen, Christina and Toyoki, Sammy (forthcoming): "Serving time: organization and the affective dimension of time". *Organization*, accepted for publication with minor revisions

Grønbæk Pors, Justine and Johnsen, Rasmus (2017): "Looking away: Practices of Unseeing and Organisation in China Miéville's *The City and the City*", The 33rd EGOS Colloquium 2017, Copenhagen, Denmark

[Paper]

Johnsen, Rasmus (2016): "Boredom and Organization Studies", in *Organization Studies*, Vol 37, Issue 10, 2016
[Journal article]

Johnsen, Rasmus, Thaning, Morten and Pedersen, Michael (2016): "Knowledge You Can't Google - Teaching Philosophy at the Business School", in *The Routledge Companion to Reinventing Management Education*, Routledge, London
[Book Chapter]

Johnsen, Rasmus (2015): "Lidelsen under friheden - depression og samtid", in *Ugeskrift for læger*, December, nr. 207.
[Journal article]

Raffinsøe, Sverre and Johnsen, Rasmus (2015): "Den humane vending indenfor ledelse og organisation", in Gudmand Høyer, Marius, et al. (red.) *Den Humane Vending*, Århus Universitetsforlag, Århus
[Book Chapter]

Johnsen, Rasmus og Berg Christiansen, Mette (2015): "Lidelsens billedbog - diagnosernes brug i hverdagsproget" in Brinkman, Svend and Petersen, Anders *Diagnoser - perspektiver, kritik og diskussion*. Forlaget Klim, Århus
[Book Chapter]

Johnsen, Rasmus (2015): "Kedsomhed" in *Hverdagslivets Følelser*, Hans Reitzels Forlag, København
[Book Chapter]

Johnsen, Rasmus and Sammy, Toyoki (2013): "Chronopathic Feelings", The 29th EGOS Colloquium, 4-6 July 2013, Montreal, Canada
[Paper]

Toyoki, S., Schwob, A., Hietanen, J. and Johnsen, R. (2013) "Bringing the Body Back into the Study Of Time In Consumer Research" *Research in Consumer Behavior*, Vol. 015 in Russell Belk, Linda Price and Lisa Penaloza (ed.). Emerald Group Publishing Limited.
[Book Chapter]

Bramming, Pia and Johnsen, Rasmus: (2011) "Love Will Tear Us Apart: Transformational Leadership and Love in a Call Centre." in: *European Journal of International Management*, Vol. 5, Nr. 1, s. 80-95.
[Journal article]

Johnsen, Rasmus (2011): "Boredom and the Productivity of Desire", 4th International Deleuze Studies Conference. "Creation, Crisis, Critique", 27-29 July 2011, Copenhagen Business School, Denmark
[Paper]

Johnsen, Rasmus (2011): "On Boredom: A Note on Experience Without Qualities" in: *Ephemera*, Vol. 11, Nr. 4, 2011, 482-489
[Journal article]

Johnsen, Rasmus (2011): "Weariness of the Self" in: *Ephemera*, Nr. 1, 2011, 93-96
[Journal article]

Johnsen, Rasmus and Gudmand-Høyer, Marius T. (2010): "Lacan and the Lack of Humanity in HRM" in: *Organization*, Vol. 17, Nr. 3, 2010, 331-344.
[Journal article]

Johnsen, Rasmus and Bent Meier Sørensen (2010): "Busy Idleness", Work, Play and Boredom - An ephemera conference, 5-7 May 2010, University of St. Andrews, Scotland
[Paper]

Johnsen, Rasmus: "Is Your Manager a Psychopath? ... Are you? (2010) : The Human-Animal Divide at Work" in: *Ethics and Organizational Practice: Questioning the Moral Foundations of Management* red. Steen Vallentin, Bent Meier Sørensen and Sara Louise Muhr. Cheltenham : Edward Elgar Publishing, Incorporated, 2010. 181-198
[Book Chapter]

Pedersen, Michael, Muhr, Sara Louise and Johnsen, Rasmus (2010): „I am Simply the Best so Why Can't I said no: Stress as a Form of Self-Management among Consultants", The 26th EGOS Colloquium, 2-4 July 2010, Barcelona, Spain
[Paper]

Johnsen, Rasmus, Muhr, Sara Louise and Pedersen, Michael (2009): "The Frantic Gesture of Interpassivity" in: *Journal of Organizational Change Management*, Vol. 22, Nr. 2, 2009, 202-213.
[Journal article]

Johnsen, Rasmus and Bramming, Pia (2008): "Love will tear us apart - tales of *agalma* in a call centre.", QRM (Qualitative Research in Management), 11-13 March 2008, New Mexico, U.S.
[Paper]

Johnsen, Rasmus (2008): "Melancholy and the Somatic Subject of Stress Management" in: *Ephemera*, Vol. 8, Nr. 1, 2008, 26-40.
[Journal article]

Johnsen, Rasmus and Raffnsøe, Sverre (2008): "Om viden, socialitet og immaterialitet" in: *Slagmark*, Nr. 52, 2008, 79-88.
[Journal article]

Johnsen, Rasmus: (2007) "The Great Health of Melancholy", Congress on Neuro-Psychoanalytic Perspectives on Depression, 19-22 July 2007, Vienna, Austria
[Paper]

Johnsen, Rasmus and Pedersen, Michael (2007): "New Organization Man" presented at Standing Conference on Organizational Symbolism (SCOS), 1-4 July 2007, Ljubljana, Slovenia

Books

Johnsen, Rasmus (forthcoming): *The Strategist*. Contracted to be published with Cambridge University Press in 2019

Johnsen, Rasmus (2009): *The Great Health of Melancholy : A Study of the Pathologies of Performativity*, Samfundslitteratur, Frederiksberg (PhD Series; 25.2009).

Teaching Cases

Johnsen, Rasmus and Baharlooie, Navid (2013): "Cult Girl: Responsible Management and Self-Management of Subjectivity at Work" - available online:

The Case Centre

<http://www.thecasecentre.org/educators/casemethod/resources/freecases/CBS>

CasePlace

<http://caseplace.org/d.asp?d=7141>

Johnsen, Rasmus and Worm Petersen, Kasper (2013): "Making Him Famous: The Kony 2012 Campaign to Catch Joseph Kony", available online:

The Case Centre

<http://www.thecasecentre.org/educators/casemethod/resources/freecases/CBS>

CasePlace

<http://caseplace.org/d.asp?d=7140>

Other publications

Johnsen, Rasmus, Munch, Mathias and Beyes, Timon (2013): Report from the workshop "Humanities and Social Sciences in Management Education", Copenhagen Business School

Selected conference participation

- 2017: Annual Convenings of the Aspen Undergraduate Business Education Consortium 2016-17, June 4th - 6th, 2017, Hass School of Business, Berkeley, California
- 2016: Annual Convenings of the Aspen Undergraduate Business Education Consortium 2016-17, May 31 - June 2, 2016 at the Kellogg School of Management, Northwestern University
- 2014: The 2nd International Conference on the Academy: Academic Identity, Copenhagen University, Denmark, November 6th-7th
- Aspen Institute Business Education Symposium: Meeting our Highest Aspirations for Capitalism, October 16th-17th, 2014, New York, NY
- 2013: Aspen Business Education Symposium: Meeting the Talent Challenge, September 26-27, 2013, New York, NY
- The 29th EGOS Colloquium, 4-6 July 2013, Montreal, Canada
- 2012: Academy of Management Roundtable PDW: "Integrating Liberal Learning and Business Education: Putting the Carnegie Report into Practice", Academy of Management, 3-7 August 2012, Boston, U.S.
- 2010: "Dare to Care", Academy of Management 2010 in Montreal
- 2007: 2nd Workshop on Moral Foundations of Management Knowledge, 14-15 September Copenhagen, Denmark

Selected conference keynotes and panel discussions

- 2018: Keynote for "Institutional Pathologies - What Can We Learn from Severely Malfunctioning Economic and Political Organizations, Institutions and Networks?", Fourth Witten Conference on Institutional Change, Witten/Herdecke University, Witten, Germany, 1-2 February 2018
- 2017: PPE Conference Witten/Herdecke University, 21st-23rd April 2017

2014: The 2nd International Conference on the Academy: Academic Identity, Copenhagen University, Denmark, November 6th-7th

2013: The oikos FutureLab “The Future of Education”, St. Gallen, CH, November 11th-12th <http://oikos-international.org/programmes/conferences/futurelab/>

Recent examples of dissemination and public talks

Kedsomheden er forsvundet ud af kulturen, og nu savner vi den
17/06/2017 // Kristeligt Dagblad // Stina Ørregaard Andersen

»Åh nej, skal det her virkelig være mit liv, indtil jeg bliver pensionist?«
02/01/2017 // B.dk // Nathalie Ostrynski

“Tid og ungdom”, public talk at *Ungdomsbureauet*, January 22nd 2016

“Diagnosernes brug i hverdagslivet”, public talk at *Depressionsforeningen*, April 16th, 2016

Vores kedsomhed er blevet en god forretning”, Interview in *Kristeligt Dagblad*: <http://www.kristeligt-dagblad.dk/artikel/544751:Danmark--Vores-kedsomhed-er-blevet-en-god-forretning>.

“Sygeligt normal”, Interview in *Dagbladet Information*, <http://www.information.dk/477104>.

'Har du et normalt job, hvor du ikke møder op, bliver du fyret. Det gør jeg i teorien også, jeg dør bare'
13/07/2015 // BT.dk // Christina Jul Nielsen

Når tiden er sat på hold
13/07/2015 // Berlingske // Christina Jul Nielsen

Det er kedeligt at kede sig
31/05/2015 // Jyllands-Posten // Paul Sauer

”Psykiatriens diagnoser er hvermandseje”, Thursday, April 10, (2014) Hillerød Posten Weekend