

CURRICULUM VITAE

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ACADEMIC CURRICULUM

- Since 10/2018 **Copenhagen Business School** (Denmark): Professor of Communication, Organization, and Corporate Social Responsibility at the Department of Management, Society, and Communication (MSC)
- Since 10/2018 **Leuphana University Lüneburg** (Germany): Visiting Professor of Organization Studies at the Institute of Management and Organization (IMO)
- 09/2017 – 09/2018 **Leuphana University Lüneburg** (Germany): Professor (W3) of Organization Studies at the Institute of Management and Organization (IMO)
- 09/2014 – 08/2017 **Copenhagen Business School** (Denmark): Professor with Special Responsibilities (MSO) of Communication, Organization, and Corporate Social Responsibility at the Department of Management, Society, and Communication (MSC)
- 10/2013 – 09/2014 **Copenhagen Business School** (Denmark): Associate Professor of Communication, Organization, and Corporate Social Responsibility at the Department of Intercultural Communication and Management (ICM)
- 10/2013 **University of Zurich** (Switzerland): Habilitation degree at the Faculty of Economics, Business Administration, and IT; receiver of the “Venia Legendi” (authorization to teach) in Business Administration
- 07/2008 – 09/2013 **University of Zurich** (Switzerland): Senior Research Associate in Organization Studies and Corporate Communication at the Dept. of Business Administration
- 03/2013 – 07/2013 **Copenhagen Business School** (Denmark): Visiting Scholar at the Department of Intercultural Communication and Management
- 03/2011 – 05/2011 **University of Colorado at Boulder** (USA): Visiting Scholar at the Department of Communication
- 10/2006 – 05/2008 **The Boston Consulting Group**, Hamburg (Germany): Management consultant; strategic advice on projects in various industries (e.g., telco, insurance, energy)
- 10/2003 – 04/2007 **Bauhaus University Weimar** (Germany): Doctoral degree in management (supervisors: Alexander T. Nicolai & Anna-Maria Theis-Berglmair)
- 03/2005 – 05/2005 **Bentley University**, Waltham/MA (USA): Visiting Scholar at Management Dept.
- 10/1997 – 05/2003 **Hanover University of Music and Drama** (Germany): Diploma degree in Media Management (consisting of: Media and Communication Studies, Empirical Methods of the Social Sciences, and Business Administration)
- 09/1999 – 06/2000 **London School of Economics and Political Science** (UK): Visiting student

MAIN RESEARCH AREAS

- Organization theory
- Organizational communication
- Corporate social responsibility (CSR)
- Digital communication
- New forms of organizing

ACADEMIC HONORS & AWARDS

- 08/2021 **Academy of Management (AoM) Meeting 2021**, Philadelphia (USA): Paper nominated (Top 5) for the Best Paper on Environmental & Social Practices award by the Organization & Management Theory (OMT) Division (with Blagoy Blagoev & Lea von Guttenberg)
- 07/2020 **European Group of Organizational Studies (EGOS) Colloquium 2020**, Hamburg (Germany): Best paper at the sub-theme “Organization & Time: Understanding the Past (and Future) in the Present” and nomination (Top 3) for the best paper award of the entire EGOS 2020 Colloquium (with Blagoy Blagoev & Lea von Guttenberg)
- 08/2019 **Academy of Management (AoM) Meeting 2019**, Boston (USA): Paper selected for AoM Best Paper Proceedings by the Management Education and Development (MED) Division (with Catharina Høgdal, Andreas Rasche & Levinia Scotti)
- 03/2018 **Leuphana Universität Lüneburg**: Nomination for Leuphana Teaching Award 2018
- 09/2017 **Copenhagen Business School**: Nomination for the Danish Society for Education and Business (DSEB) Education Prize 2017
- 08/2016 **Academy of Management (AoM) Meeting 2016**: Runner-up for Best Published Paper Award of the Organizational Communication and Information Systems (OCIS) Division, Anaheim (USA) (with Leonhard Dobusch)
- 08/2015 **Academy of Management (AoM) Meeting 2015**: Best Paper Award of the Social Issues in Management (SIM) Division, Vancouver (Canada) (with Patrick Haack)
- 03/2015 **Academy of Management (AoM) Meeting 2015**, Vancouver (Canada): Paper selected for AoM Best Paper Proceedings by the Social Issues in Management Division (SIM) (with Patrick Haack)
- 03/2014 **Corporate Communications: An International Journal (CCIJ)**: Winner of Outstanding Paper of 2013 Award
- 04/2013 **Credit Suisse Award for Best Teaching at the University of Zurich**: Winner of Best Teaching Award 2013 (more info: <http://www.uzh.ch/de/about/portrait/awards/teaching/2013.html>)
- 12/2012 **Swiss Journal of Business Research and Practice (“Die Unternehmung”)**: Winner of Best Reviewer Award 2012
- 07/2011 **European Group of Organizational Studies (EGOS) Colloquium 2011**, Gothenburg (Sweden): Top 4 Finalist of Best Paper Award (entire conference; with Patrick Haack and Timothy Kuhn)
- 05/2011 **International Communication Association (ICA) Conference 2011**, Boston, MA (USA): Top 5 Finalist of Best Paper Award by the Organizational Communication Division (with Steffen Blaschke and David Seidl)

- 08/2010 **Academy of Management (AoM) Meeting 2010**, Montréal (Canada): Paper selected for AoM Best Paper Proceedings by the Organization and Management Theory Division (OMT) (with Andreas Georg Scherer)
- 08/2009 **Academy of Management (AoM) Meeting 2009**, Chicago, IL (USA): Top 4 Finalist for Best Interactive Paper Award by the Organizational Communication and Information Systems Division (OCIS) (with Steffen Blaschke and David Seidl)
- 10/2005 **Dow Jones Reuters Factiva Content Intelligence Award 2005**: Award for best diploma thesis on corporate communication at a German-speaking university
- 05/2005 **International Communication Association (ICA) Conference 2005**, New York, (USA): Top Student Paper Award by the Organizational Communication Division

THIRD-PARTY FUNDING & INDIVIDUAL SCHOLARSHIPS

- 08/2018 – 12/2022 **Research Council of Norway (RCN)**: Associated member in the research project "Future ways of working in the digital economy" (project leader: Christian Fieseler, BI Norwegian Business School, Oslo)
- 09/2018 – 09/2022 **German Research Foundation (DFG)**: Member of the Scientific Network "Grand Societal Challenges & New Forms of Organizing" (main initiators and coordinators: Ali Gümüşay, Emilio Marti, Hannah Trittin & Christopher Wickert)
- 07/2015 – 06/2019 **Research Council of Norway (RCN)**: Associated member in the research project "Fair labor in the digitized economy" (project leader: Christian Fieseler, BI Norwegian Business School Oslo)
- 07/2012 – 06/2015 **Swiss National Science Foundation (SNSF)**: Co-acquisition of funding for the project "Organizing for Corporate Social Responsibility" (project leader: Andreas G. Scherer)
- 09/2010 – 08/2013 **German Research Foundation (DFG)**: Co-acquisition of funding and co-coordinator of the interdisciplinary young scholars' network "Organization as Communication" (with Steffen Blaschke and Gordon Müller-Seitz)
- 09/2010 – 08/2013 **Swiss National Science Foundation (SNSF)**: Co-acquisition of funding and sub-project leader in the project "Corporate Legitimacy and Corporate Communication: A Meso Level Analysis of Organizational Structures within Global Business Firms" (with Andreas G. Scherer and Guido Palazzo)
- 03/2011 – 05/2011 **Swiss National Science Foundation (SNSF)**: Acquisition of funding and individual beneficiary of an International Short Visits Scholarship
- 10/2008 – 12/2010 **Swiss Network of International Studies (SNIS)**: Manager of the research project "The Role of Private Business in Global Governance – An Analysis of Corporate Citizenship Approaches of Swiss MNEs and SMEs Participating in the UN Global Compact" (with Andreas G. Scherer and Guido Palazzo)
- 10/2003 – 02/2006 **Foundation of German Business** ("Stiftung der Deutschen Wirtschaft"; sdw): Acquisition of funding and individual beneficiary of a PhD scholarship
- 05/1999 – 06/2003 **Foundation of German Business** ("Stiftung der Deutschen Wirtschaft"; sdw): Acquisition of funding and individual beneficiary of a study scholarship
- 09/1999 – 07/2000 **German Academic Exchange Service** ("Deutscher Akademischer Austauschdienst"; DAAD): Acquisition of funding and individual beneficiary of a foreign exchange scholarship

CONVENORSHIPS OF ACADEMIC SYMPOSIA & WORKSHOPS

- 07/2020 **European Group of Organizational Studies Colloquium (EGOS 2020)**, Hamburg (Germany) (online): Organizer of the Paper Development Workshop “Digital Media, Communication & Organization” (with Armin Beverungen & Mie Plotnikof)
- 07/2019 **European Group of Organizational Studies Colloquium (EGOS 2019)**: Head organizer of the sub-theme “Organization as communication: Exploring the communicative incarnation of organization” (with Boukje Cnossen & Joep Cornelissen), Edinburgh (UK)
- 07/2017 **European Group of Organizational Studies Colloquium (EGOS 2017)**, Copenhagen (Denmark): Head organizer of the sub-plenary session “The communicative construction of ‘good’ organizational actorhood” (with Dan Kärreman)
- 07/2017 **European Group of Organizational Studies Colloquium (EGOS 2017)**, Copenhagen (Denmark): Head convenor of the sub-theme “The communicative constitution of organizing: Toward and beyond (formal) organization” (with Timothy Kuhn and James R. Barker)
- 07/2016 **European Group of Organizational Studies Colloquium (EGOS 2016)**, Naples (Italy): Organizer of the Paper Development Workshop “Corporate social responsibility and communication” (with Mette Morsing and Andrew Crane)
- 11/2015 **German Communication Association (DGPUK)**, Greifswald (Germany): Co-organizer of the annual conference of the PR and Organizational Communication Division; conference theme: “Strategic communication in tensions between intentionality and emergence “ (with Stefan Wehmeier)
- 07/2015 **European Group of Organizational Studies Colloquium (EGOS 2015)**, Athens (Greece): Head convenor of the sub-theme “Organization as communication: The performative power of talk” (with François Cooren und Lars T. Christensen)
- 07/2013 **European Group of Organizational Studies (EGOS) Colloquium**, Montréal (Canada): Head convenor of the sub-theme “The communicative constitution of organizations: Organizations as precarious accomplishments” (with François Cooren and Timothy Kuhn)
- 06/2013 **International Communication Association Annual Conference (ICA 2013)**, London (UK): Co-organizer of the ICA preconference.workshop “CSR and Communication: Extending the Agenda” (with Anne Vestergaard and Julie Uldam)
- 07/2012 **European Group of Organizational Studies (EGOS) Colloquium**, Helsinki (Finland): Head convenor of the sub-theme “Organizations as phenomena of language use: Interconnecting discourse and communication” (with Joep Cornelissen and Timothy Kuhn)

SERVICE IN ACADEMIC GOVERNANCE

- Since 09/2018 **Copenhagen Business School**: PhD coordinator at the Dept. of Management, Communication, and Society (MSC) and member of the PhD committee at Copenhagen Business School
- 07/2015 – 07/2020 **European Group of Organizational Studies (EGOS)**: Head coordinator of the new EGOS Standing Working Group “Organization as Communication” (with Nicolas Bencherki, François Cooren, Timothy Kuhn, and Consuelo Vásquez)
- 07/2014 – 06/2019 **Copenhagen Business School**: Co-coordinator of the sub-group “Communication and Organization” as part of the World-Class Research Environment “Governing Responsible Business” (GRB) at CBS (with Lars T. Christensen)

- 02/2016 – 02/2018 **German Association for Business Administration (VHB) – Organization Studies Commission (WK ORG):** Member of the board and commissioner for junior scholars
- 01/2014 – 07/2017 **Copenhagen Business School:** Co-coordinator of the "Communication, Organization, and Governance" (COG) Research Cluster at CBS (with Dan Kärreman)
- 04/2012 – 09/2013 **University of Zurich:** Elected representative of the doctoral/postdoctoral research associates at the Department of Business Administration
- 04/2009 – 12/2010 **University of Zurich:** Elected representative of the doctoral/postdoctoral research associates at the Institute of Organization and Administrative Science
- 03/2004 – 03/2005 **Foundation of German Business (sdw):** Elected representative of the PhD scholarship holders

SUPERVISION OF DOCTORAL THESES

- Since 09/2019 Anna Stöber (Copenhagen Business School): "The emergence of new forms of organizing within established organizations" (1st supervisor; with Markus Reihlen)
- Since 04/2015 Catarina Pessanha Gomes (Copenhagen Business School): "The art of occupying: A study on the influence of romanticism as political culture in French prefigurative politics" (1st supervisor; with Andreas Rasche & Mitchell Dean)
- 09/2014 – 03/2021 Arni Johan Petersen (Copenhagen Business School): "Collective Imaginary as (Residual) Fantasy – A Case Study of the Faroese Oil Bonanza" (2nd supervisor; with Dan Kärreman)
- 09/2011 – 08/2016 Hannah Trittin (University of Zurich): "Transcending the organization: Corporate social responsibility (CSR) communication in the network society" (2nd supervisor; with Andreas G. Scherer)
- 05/2010 – 05/2014 Peter Winkler (University of Greifswald): "Eine PR der nächsten Gesellschaft: Ambivalenzen einer Disziplin im Wandel" (2nd supervisor; with Stefan Wehmeier)
- [Winner of the Dissertation Award 2015 of the PR & Organizational Communication Division of the German Communication Association (DGPK)]*

SERVICE AS ACADEMIC REVIEWER

Associate Editor

- Business & Society

Editorial board member:

- Organization Studies
- Management Communication Quarterly

Ad-hoc reviewer for further academic journals (selection):

- Academy of Management Review
- Business Ethics Quarterly
- Communication Monographs
- Communication Theory
- Corporate Communications: An International Journal
- Human Relations
- Information, Communication & Society
- International Journal of Strategic Communication
- Journal of Business Ethics
- Journal of Communication
- Journal of Management Studies

- Long Range Planning
- Management Learning
- Organization Science
- Organization Theory
- Research in the Sociology of Organizations
- Strategic Organization

ACADEMIC MEMBERSHIPS

- Academy of Management (AoM)
- International Communication Association (ICA)
- European Group for Organizational Studies (EGOS)
- German Association of Media and Communication Studies (DGPuK)
- German Association of University Professors in Business Administration (VHB)

FURTHER EXPERIENCE IN BUSINESS PRACTICE

- 03/2006 – 05/2006 **The Boston Consulting Group**, Frankfurt (Germany): Internship in consulting
- 09/2002 – 11/2002 **IBM Business Consulting Services**, Hamburg (Germany): Internship in knowledge management
- 07/2000 – 09/2000 **Pixelpark**, London (UK): Internship in multi-media strategy consulting
- 02/1999 – 04/1999 **Zeitungs Marketing Gesellschaft**, Frankfurt (Germany): Internship in media research
- 01/1993 – 02/1993 **Frankfurter Allgemeine Zeitung**, Frankfurt (Germany): Internship in journalism

EXTRACURRICULAR ACTIVITIES

- 09/2006 – 05/2008 **business@school**, a business plan contest initiated by The Boston Consulting Group (BCG): Project coach of high school students
- 04/1998 – 06/2004 **Verein zur Förderung politischen Handelns** (v.f.h.): Instructor for political seminars
- 07/2000 – 11/2002 **KommunikationsKultur e.V.** (KKeV), the alumni network and development association of the Institute of Journalism and Communication Research (IJK): Vice president
- 07/2001 – 11/2001 **startsocial 2001**, a social project business plan contest initiated by McKinsey & Company: Project coach

SKILLS

- Languages German (mother tongue), English (fluent), Danish (upper intermediate), French (basic)
- Software skills SPSS, SimStat, QDA Miner, maxQDA, NVivo, Lotus Notes, HTML

LIST OF PUBLICATIONS – DENNIS SCHOENEBOERN

ARTICLES IN PEER-REVIEWED JOURNALS

- (1) Schoeneborn, D., Vásquez, C., & Cornelissen, J. P. (forthcoming). Theorizing the role of metaphors in co-orienting collective action towards grand challenges: The example of the Covid-19 pandemic. Research in the Sociology of Organizations.
- (2) Haack, P., Martignoni, D., & Schoeneborn, D. (2021). A bait-and-switch model of corporate social responsibility. Academy of Management Review, 46(3), 440-464.

[An earlier version was honored with the Best Paper Award 2015 of the Social Issues in Management (SIM) Division at the Academy of Management (AoM) Meeting 2015 in Vancouver (Canada)]
- (3) Buhmann, A. & Schoeneborn, D. (2021). Envisioning PR research without taking organizations as collective actors for granted: A rejoinder and extension to Hou. Public Relations Inquiry, 10(1), 119-127.
- (4) Høgdal, C., Rasche, A., Schoeneborn, D. & Scotti, L. (2021). Exploring student perceptions of the hidden curriculum in responsible management education. Journal of Business Ethics, 168(1), 173-193.
- (5) Schoeneborn, D., Morsing, M., & Crane, A. (2020). Formative perspectives on the relation between CSR communication and CSR practices: Pathways for walking, talking, and t(w)alking. Business & Society, 59(1), 5-33.
- (6) Schoeneborn, D., Kuhn, T. R., & Kärreman, D. (2019). The communicative constitution of organization, organizing, and organizationality. Organization Studies, 40(4), 475-496.
- (7) Høgdal, C., Rasche, A., Schoeneborn, D., & Scotti, L. (2019). Exploring the hidden curriculum in responsible management education. Academy of Management Best Paper Proceedings.
- (8) Schoeneborn, D. & Homberg, F. (2018). Goffman's return to Las Vegas: Studying corruption as social interaction. Journal of Business Ethics, 151, 37-54.
- (9) Trittin, H. & Schoeneborn, D. (2017). Diversity as polyphony: Reconceptualizing diversity management from a communication-centered perspective. Journal of Business Ethics, 144, 305-322.
- (10) Schoeneborn, D., Vasquez, C., & Cornelissen, J. (2016). Imagining organization as flux: Unpacking the process-entity paradox through metaphor and metonymy. Human Relations, 69(4), 915-944.
- (11) Vasquez, C., Schoeneborn, D., & Sergi, V. (2016). Summoning the spirits: Organizational texts and the (dis-)ordering properties of communication. Human Relations, 69(3), 629-659.
- (12) Dobusch, L. & Schoeneborn, D. (2015). Fluidity, identity, and organizationality: The communicative constitution of Anonymous. Journal of Management Studies, 52(8), 1005-1035.

[Runner-up for Best Published Paper Award of the Organizational Communication and Information Systems (OCIS) Division, Academy of Management (AoM 2016), Anaheim (USA)]
- (13) Haack, P. & Schoeneborn, D. (2015). Is decoupling becoming decoupled from institutional theory? A commentary on Wijen. Academy of Management Review, 40(2), 307-310.
- (14) Haack, P. & Schoeneborn, D. (2015). Exploring the institutionalization of corporate responsibility: A formal modeling approach. Academy of Management Best Paper Proceedings, 62, 1-6.
- (15) Kuhn, T. R. & Schoeneborn, D. (2015). The pedagogy of CCO. Management Communication Quarterly, 29(2), 295-301.

- (16) Schoeneborn, D., Blaschke, S., Cooren, F., McPhee, R. D., Seidl, D., & Taylor, J. R. (2014). The three schools of CCO thinking: Interactive dialogue and systematic comparison. Management Communication Quarterly, 28(2), 285-316.
- (17) Schoeneborn, D. (2013). The pervasive power of PowerPoint: How a genre of professional communication permeates organizational communication. Organization Studies, 34(12), 1777-1801.
- (18) Schoeneborn, D., Blaschke, S. & Kaufmann, I. M. (2013). Recontextualizing anthropomorphic metaphors in organization studies: The pathology of organizational insomnia. Journal of Management Inquiry, 22(4), 435-450.
- (19) Schoeneborn, D. (2013). PowerPoint und die Einkapselung von Prozessualität im projektübergreifenden Lernen. Managementforschung, 23, 127-156.
- (20) Schoeneborn, D., & Trittin, H. (2013). Transcending transmission: Towards a constitutive perspective on CSR communication. Corporate Communications: An International Journal, 18(2), 193-211.
- [Paper selected for the "Outstanding Paper of 2013" Award by Corporate Communications: An International Journal]*
- (21) Schoeneborn, D. & Sandhu, S. (2013). When birds of different feather flock together: The emerging debate on "organization as communication" in the German-speaking countries. Management Communication Quarterly, 27(2), 303-313.
- (22) Koschmann, M., Bisel, R., Botero, I., Lin, C., Olufowote, J., Perriton, L., Schoeneborn, D. & Wieland, S. (2012). An eye for an I: Thoughts about Management Communication Quarterly from the next generation. Management Communication Quarterly, 26(4), 656-681. [invited paper]
- (23) Schoeneborn, D. & Scherer, A. G. (2012). Clandestine organizations, al Qaeda, and the paradox of (in)visibility: A response to Stohl and Stohl. Organization Studies, 33(7), 963-971.
- (24) Haack, P., Schoeneborn, D. & Wickert, C. (2012). Talking the talk, moral entrapment, creeping commitment? Exploring narrative dynamics in corporate responsibility standardization. Organization Studies, 33(5-6), 813-845.
- (25) Blaschke, S., Schoeneborn, D. & Seidl, D. (2012). Organizations as networks of communication episodes: Turning the network perspective inside out. Organization Studies, 33(7), 879-906.
- (26) Schoeneborn, D. (2011). Organization as communication: A Luhmannian perspective. Management Communication Quarterly, 25(4), 663-689.
- (27) Schoeneborn, D., Haack, P. & Wickert, C. (2011). Von rhetorischer zu organisationaler Realität? Die globale Standardisierung von Unternehmensverantwortung als kommunikativer Aushandlungsprozess. Zeitschrift für Wirtschafts- und Unternehmensethik, 12(1), 71-86.
- (28) Oswald, S. & Schoeneborn, D. (2011). Von anpassungsfähigen Amöben bis tanzenden Elefanten: Wirkungsmöglichkeiten von Metaphern in der Wandelkommunikation. OrganisationsEntwicklung: Zeitschrift für Unternehmensentwicklung und Change Management, 20(1), 57-63.
- (29) Schoeneborn, D. & Scherer A. G. (2010). Communication as constitutive of terrorist organizations. Academy of Management Best Paper Proceedings, 57, 1-6.
- (30) Blaschke, S. & Schoeneborn, D. (2006). The forgotten function of forgetting. Revisiting exploration and exploitation in organizational learning. Soziale Systeme, 11(2), 99-119.

SPECIAL ISSUE EDITORSHIPS

- (1) Scherer, A. G., Neesham, C., Schoeneborn, D., & Scholz, M. (forthcoming). The socio-technological conditions of organized immaturity in the 21st century. Business Ethics Quarterly
- (2) Schoeneborn, D. Morsing, M., & Crane A. (2020). (Eds.). CSR and communication: Examining how CSR shapes, and is shaped by, talk and text. Business & Society, 59(1).
- (3) Schoeneborn, D. & Wehmeier, S. (2013). (Eds.). Organizational communication in the German-speaking countries: A special topic forum. Management Communication Quarterly, 27(2), 264-267.

MONOGRAPHS

- (1) Schoeneborn, D. (2008). Alternatives considered but not disclosed: The ambiguous role of PowerPoint in cross-project learning. Wiesbaden: VS.
- (2) Schoeneborn, D. (2006). WissensKommunikations-Management. Eine Studie zur Neugestaltung des Wissensmanagements aus medien- und kommunikationswissenschaftlicher Perspektive. Stuttgart: ibidem.

[Received Factiva Dow Jones Reuters Award 2005 for best diploma thesis on topics of corporate communication and information management in the German-speaking countries]

BOOK EDITORSHIPS

- (1) Neesham, C., Reihlen, M., & Schoeneborn, D. (Eds.) (forthcoming). Springer handbook of the philosophy of management. Cham, CH: Springer.
- (2) Wehmeier, S. & Schoeneborn, D. (Eds.) (2018). Strategische Kommunikation im Spannungsfeld von Intention und Emergenz. Wiesbaden: Springer VS.
- (3) Blaschke, S. & Schoeneborn, D. (Eds.) (2017). Organization as communication: Perspectives in dialogue. New York, NY: Routledge.

ARTICLES IN EDITED VOLUMES AND ENCYCLOPEDIA

- (1) Cornelissen, J. P. & Schoeneborn, D. (forthcoming). Fictional inquiry. In: M. Reihlen, M., & D. Schoeneborn (Eds.), Epistemology of management (Section in the Springer handbook of the philosophy of management; ed. by C. Neesham, M. Reihlen, & D. Schoeneborn). Cham, CH: Springer.
- (2) Winkler, P., & Schoeneborn, D. (forthcoming). Public Relations und die 'Communication Constitutes Organization'-Perspektive (CCO). In: R. Fröhlich, U. Röttger, & P. Szyszka (Eds.), Handbuch der Public Relations (4th ed.). Wiesbaden: Springer.
- (3) Winkler, P., & Schoeneborn, D. (forthcoming). Mitarbeiterkommunikation aus Sicht der Organisationskommunikation. In: S. Einwiller, S. A. Sackmann, & A. Zerfaß (Eds.), Handbuch Mitarbeiterkommunikation: Interne Kommunikation in Unternehmen. Wiesbaden: Springer.
- (4) Seidl, D. & Schoeneborn, D. (2022). Niklas Luhmann: Une perspective systémique des organisations. In: O. Germain (Ed.), Les grands inspirateurs de la théorie des organisations, (vol. 2). Colombelles: Editions Management et Société.
- (5) Schoeneborn, D. & Vasquez, C. (2022). Communicative constitution of organization (CCO) model. In: E. Ho, C. Bylund, & J. van Weert (Eds.), International Encyclopedia of Health Communication. Hoboken, NJ: Wiley.
- (6) Schoeneborn, D., & Girschik, V. (2021). Managing CSR communication. In: F. Cooren & P. Stücheli-Herlach (Eds.), Handbook of management communication (pp. 443-458). Berlin: de Gruyter.

- (7) Winkler, P., & Schoeneborn, D. (2020). Organisationstheoretische Aspekte der Unternehmenskommunikation. In: A. Zerfaß, M. Piwinger & U. Röttger (Eds.), Handbuch Unternehmenskommunikation: Strategie – Management – Wertschöpfung (3rd ed.). Wiesbaden: Springer.
- (8) Schoeneborn, D., Trittin-Ulbrich, H., & Cooren, F. (2020). Consensus vs. dissensus: The communicative constitution of responsible management. In: O. Laasch, D. Jamali, R. E. Freeman, & R. Suddaby (Eds.), *The Research Handbook of Responsible Management* (pp. 453-469). Cheltenham, UK: Edward Elgar.
- (9) Schoeneborn, D. & Dobusch, L. (2019). Alternating between partial and complete organization: The case of Anonymous. In: G. Ahrne & N. Brunsson (Eds.), Organization outside organizations: The abundance of partial organization in social life (pp. 318-333). Cambridge, UK: Cambridge University Press.
- (10) Grothe-Hammer, M. & Schoeneborn, D. (2019). The queen bee outlives her own children: A Luhmannian perspective on project-based organizations (PBOs). In: C. Vásquez & T. R. Kuhn (Eds.), Dis/organization as communication: Exploring the disordering, disruptive and chaotic properties of communication (pp. 60-79). New York: Routledge.
- (11) Vasquez, C. & Schoeneborn, D. (2018). Communication as constitutive of organization (CCO). In: J. Raupp & W. Johansen (Eds.). International encyclopedia of strategic communication. Hoboken, NJ: Wiley.
- (4) Wehmeier, S. & Schoeneborn, D. (2018). Strategie und strategische Kommunikation: Definitionen und Perspektiven – eine Einleitung. In: S. Wehmeier & D. Schoeneborn (Eds.), Strategische Kommunikation im Spannungsfeld von Intention und Emergenz (pp. 1-15). Wiesbaden: Springer VS.
- (5) Schoeneborn, D. & Blaschke, S. (2017). Introduction. In: S. Blaschke & D. Schoeneborn. (Eds.), Organization as communication: Perspectives in dialogue (pp. iii-xiv). New York, NY: Routledge.
- (6) Schoeneborn, D. & Vasquez, C. (2017). Communication as constitutive of organization. In: C. R. Scott & L. K. Lewis (Eds.). International encyclopedia of organizational communication. Hoboken, NJ: Wiley.
- (12) Cornelissen, C., Schoeneborn, D. & Vasquez, C. (2017). Deconstructing the theoretical language of process research: Metaphor and metonymy in interaction. In: A. Langley & H. Tsoukas (Eds.). The Sage handbook of process organization studies (pp. 607-615). London: Sage.
- (13) Christensen, L. T. & Schoeneborn, D. (2017). CSR communication and the production of (in)transparency. In: A. Rasche, M. Morsing, & J. Moon (Eds.). Corporate Social Responsibility: Strategy, communication, governance (pp. 350-370). Cambridge, UK: Cambridge University Press.
- (14) Seidl, D. & Schoeneborn, D. (2016). Systems theory. In: K. Bruhn Jensen, B. T. Craig, J. Pooley, & E. Rothenbuhler (Eds.). International Encyclopedia of Communication Theory and Philosophy. London, UK: Wiley-Blackwell.
- (15) Schoeneborn, D. & Wehmeier, S. (2014). Kommunikative Konstitution von Organisationen. In: A. Zerfaß & M. Piwinger (Eds.). Handbuch Unternehmenskommunikation: Strategie – Management – Wertschöpfung (2nd ed.) (pp. 411-429). Wiesbaden: Gabler.
- (16) Inauen, S. & Schoeneborn, D. (2014). Twitter and its usage for dialogic stakeholder communication by MNCs and NGOs. In R. Tench, B. Jones, & W. Sun (Eds.). Communicating corporate social responsibility: Lessons from theory and practice, (pp. 283-310). Bingley, UK: Emerald.
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- (2) Hansen, H. K. & Schoeneborn, D. (2015). Review: Anonymous agencies, backstreet businesses and covert collectives: Rethinking organizations in the 21st century (by Craig R. Scott). Organization, 22(2), 281-283.
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CONFERENCE AND WORKSHOP PRESENTATIONS (SELECTION)

- (1) Schoeneborn, D., Dobusch, L., & Seidl, D. (2021). Towards a theory of organizational. Paper presented at the (Virtual) 45th VHB WK ORG Workshop 2021, Sept. 23-24, Lüneburg (Germany).
- (2) Schwoon, B., Schoeneborn, D., & Scherer, A. G. (2021). Enacting a grand challenge for business and society: News media discourse and institutional response to COVID-19 in three national contexts. Paper presented at the (Virtual) 45th VHB WK ORG Workshop 2021, Sept. 23-24, Lüneburg (Germany).
- (3) Blagoev, B., von Guttenberg, L., & Schoeneborn, D. (2021). From temporal myopia to foresight: Bridging the near and the distant future through temporal work. Paper presented at the (Virtual) 45th VHB WK ORG Workshop 2021, Sept. 23-24, Lüneburg (Germany).
- (4) Buhmann, A., Maltseva K., Schoeneborn, D., & Haack, P. (2021). Player or platform? How metaphors affect the attribution of actorhood to new forms of organizing. Paper presented at the (Virtual) Academy of Management Meeting (AoM 2021), July 30 – Aug. 3, Philadelphia, PA (USA).
- (5) Blagoev, B., von Guttenberg, L., & Schoeneborn, D. (2021). From temporal myopia to foresight: Bridging the near and the distant future through temporal work. Paper presented at the (Virtual) Academy of Management Meeting (AoM 2021), July 30 – Aug. 3, Philadelphia, PA (USA).

[Paper nominated (Top 5) for the Best Paper on Environmental & Social Practices award by the Organization & Management Theory (OMT) Division at the AoM Conference 2021]

- (6) Stöber, A. & Schoeneborn, D. (2021). Sustaining self-managing modes of organizing within hierarchical organization: Communicative boundary maintenance via nurturing, exposing, and blending in. Paper presented at (Virtual) 37th European Group of Organizational Studies Colloquium (EGOS 2021), July 8-10, Amsterdam (Netherlands).
- (7) Schoeneborn, D., Vasquez, C., & Cornelissen, J. (2021). Theorizing the role of metaphors in co-orienting collective action towards grand societal challenges: The example of the Covid-19 pandemic. Paper presented at the (Virtual) International Communication Association Conference (ICA 2021), May 27-31, Denver, CO (USA).
- (8) Buhmann, A., Maltseva, K., Schoeneborn, D., & Haack, P. (2021). Player or Platform? How rhetorical figures affect the attribution of collective actorhood to new forms of organizing. Paper presented at the (Virtual) International Communication Association Conference (ICA 2021), May 27-31, Denver, CO (USA).
- (9) Blagoev, B., von Guttenberg, L., & Schoeneborn, D. (2020). From temporal myopia to temporal foresight: Temporal work and corporate sustainability at a big automotive manufacturing firm. Paper presented at the (Virtual) 36th European Group of Organizational Studies Colloquium (EGOS 2020), sub-theme "Organization and Time", July 2-4, Hamburg (Germany).
- [Received Best Paper Award by EGOS 2020 sub-theme "Organization and Time"; in addition, the paper is nominated for the Best Paper Award of the entire EGOS 2020 Colloquium]*
- (10) Buhmann, A., Schoeneborn, D., Maltseva, K., Haack, P. (2020). Anthropomorphized players or technomorphized platforms? Experimental studies on the communicative constitution of organizational actorhood. Paper presented at the (Virtual) Annual VHB Conference 2020, Organization Division, March 17-20, Frankfurt (Germany).
- (11) Høgdal, C., Rasche, A., Schoeneborn, D. & Scotti, L. (2019). Exploring the hidden curriculum in responsible management education. Paper accepted for presentation at the Academy of Management Meeting (AoM 2019), Aug. 9-13, Boston (USA).
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- (12) Schoeneborn, D. (2019). Reconsidering performativity in alternativivity: Toward an optative management science. Paper presented at the VHB WK WEW Workshop 2019, March 7-8, Budapest (Hungary).
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- (14) Schoeneborn, D., Morsing, M. & Crane, A. (2017). Formative perspectives on the relation between CSR communication and CSR practices. Paper presented at the 4th CSR Communication Conference, Sept. 21-23, Vienna (Austria).
- (15) Schoeneborn, D. & Homberg, F. (2016). Goffman's return to Las Vegas: Studying corruption as social interaction. Paper presented at the VHB WK ORG Workshop 2016, Feb. 17-19, Zurich (Switzerland)
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- (17) Trittin, H. & Schoeneborn, D. (2015). Diversity as polyphony: Diversity management reconstructed from a communication-centered perspective. Paper presented at the Society for Business Ethics Annual Conference (SBE 2015), Aug. 6-9, Vancouver (Canada)

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- (19) Schoeneborn, D. & Dobusch, L. (2014). „Latent Membership Organizations“ und das Phänomen öffentlicher interner Kommunikation. Paper presented at the DGPuK Conference “Internal Communication in Times of Change”, Oct. 30-Nov. 1, Pforzheim (Germany)
- (20) Dobusch, L. & Schoeneborn, D. (2014). Identity without membership? *Anonymous* and the communicative formation of organizational identity. Paper presented at the Academy of Management Meeting (AoM 2014), Aug. 1-5, Philadelphia, PA (USA)
- (21) Trittin, H. & Schoeneborn, D. (2014). Reconstructing diversity management and communication from a constitutive-polyphonic perspective. Paper presented at the Academy of Management Meeting (AoM 2014), Aug. 1-5, Philadelphia, PA (USA)
- (22) Whelan, G., Matten, D., Moon, J., Morsing, M., Scherer, A. G. & Schoeneborn, D. (2014). Corporations, citizenship and digital technologies: New media, metaphors and organizational forms. Panel presented at the Academy of Management Meeting (AoM 2014), Aug. 1-5, Philadelphia, PA (USA)
- (23) Schoeneborn, D. & Homberg, F. (2014). Observing and explaining petty corruption on the transaction level. Paper presented at the Society for Business Ethics Annual Conference (SBE 2014), Aug. 1-3, Philadelphia, PA (USA)
- (24) Schoeneborn, D., Vasquez, C. & Cornelissen, J. P. (2014). Organization as process of communication: Theorizing the entity-process relation as metonymic compression. Paper presented at the 30th European Group of Organizational Studies Colloquium (EGOS 2014), sub-theme “Re-processing organization studies: Rethinking key organizational themes through a processual lens”, July 3-5, Rotterdam (Netherlands)
- (25) Vasquez, C., Schoeneborn, D. & Sergi, V. (2014). Beware of the spirits that you call! Inquiries into the (dis)ordering properties of organizational texts. Paper presented at the VHB WK ORG Workshop 2014, Feb. 27-28, Jena (Germany)
- (26) Schoeneborn, D., Stettler, R. & Homberg, F. (2013). The legitimization of ethically questionable business practices via self-disclosure in social media. Paper presented at the 2nd CSR Communication Conference, Sept. 18-20, Aarhus (Denmark)
- (27) Schoeneborn, D., Haack, P. & Martignoni, D. (2013). CSR communication and the destabilization of decoupling. Paper presented at the ICA Preconference “CSR and Communication: Extending the Agenda”, June 17, London (UK)
- (28) Vasquez, C., Schoeneborn, D. & Sergi, V. (2013). Beware of the spirits that you call! Explorations into the (dis)ordering properties of communication. Paper presented at the International Communication Association Annual Conference (ICA 2013), June 17-21, London (UK)
- (29) Dobusch, L. & Schoeneborn, D. (2013). The identity of Anonymous: Communicating community boundaries. Contribution to the panel “Challenges of creating inclusivity and exclusivity: Insights into the communicative constitution of organizational boundaries in various cultural contexts” (organized by Boris Brummans), presented at the International Communication Association Annual Conference (ICA 2013), June 17-21, London (UK)
- (30) Haack, P., Martignoni, D., & Schoeneborn, D. (2013). Exploring the dynamics of decoupling and recoupling in corporate responsibility standardization. Paper presented at the VHB Annual Conference, May 23-25, Würzburg (Germany)
- [Best evaluated paper of the VHB Organization Studies Commission, WK ORG]*
- (31) Haack, P., Schoeneborn, D. & Martignoni, D. (2013). Corporate responsibility as myth and ceremony: Bad, but not for good. Paper presented at the 9th New Institutionalism Workshop, March 14-15, Warsaw (Poland)

- (32) Haack, P., Martignoni, D. & Schoeneborn, D. (2013). How decoupling spurs institutionalization: A Markov model. Paper presented at the VHB WK ORG Workshop 2013, Feb 27-March 1, Jena (Germany)
- (33) Schoeneborn, D. & Trittin, H. (2012). Towards a constitutive perspective on CSR communication in the age of social media. Invited paper presented at the 2nd Social Media for Social Purposes Workshop, Nov. 13-14, Copenhagen Business School, Copenhagen (Denmark)
- (34) Schoeneborn, D., Haack, P. & Kuhn, T. R. (2012). The co-constitution of organization in communicative struggles between private and public actors: From partiality to completion. Paper presented at the workshop "Theory Building at the Intersections of Organizing, Communication and the Public Private Debate", Sept. 6, Copenhagen (Denmark)
- (35) Schoeneborn, D., Haack, P. & Kuhn, T. R. (2012). The communicative constitution of partial organizations in the global realm. Paper presented at the Academy of Management Meeting (AoM 2012), Aug. 3-7, Boston, MA (USA)
- (36) Schoeneborn, D. (2012). On the (un)hidden organization. Contribution to the panel "Backstreet businesses, covert collectives, and beyond: Unmasking hidden organizations" (organized by Craig Scott), presented at the Academy of Management Meeting (AoM 2012), Aug. 3-7, Boston, MA (USA)
- (37) Vasquez, C., Schoeneborn, D. & Sergi, V. (2012). Project organizing as negotiation of (dis)ordering. Paper presented at the 4th International Symposium on Process Organization Studies (PROS 2012), June 21-23, Kos (Greece)
- (38) Haack, P., Martignoni, D. & Schoeneborn, D. (2012). Is organizational hypocrisy merely a transitory phenomenon? On the self-reinforcing destabilization of decoupling. Paper presented at the 28th EGOS Colloquium (EGOS 2012), sub-theme "Self-Reinforcing processes in organizations, networks and professions", July 5-7, Helsinki (Finland)
- (39) Schoeneborn, D., Haack, P. & Kuhn, T. R. (2012). The communicative constitution of authority in a corporate responsibility initiative: From partiality to completion. Contribution to the symposium "Theoretical and empirical insights into the communicative constitution of authority in nonprofit organizations" (organized by Boris Brummans), presented at the International Communication Association Annual Conference (ICA 2012), May 24-28, Phoenix, AZ (USA)
- (40) Haack, P., Schoeneborn, D. & Wickert, C. (2012). Talking the talk, moral entrapment, creeping commitment? Exploring narrative dynamics in corporate responsibility standardization. Paper presented at the VHB WK ORG Workshop 2012, March 1-2, Berlin (Germany)
- (41) Schoeneborn, D., Trittin, H. & Scherer, A.G. (2012). Transcending transmission: CSR communication reconstructed from a "communication constitutes organizations" (CCO) perspective. Paper presented at the VHB WK ORG Workshop 2012, March 1-2, Berlin (Germany)
- (42) Schoeneborn, D., Trittin, H. & Scherer, A.G. (2012). Towards a constitutive view on CSR communication. Paper presented at the VHB WK WEW Workshop, Feb. 16-18, Berlin (Germany)
- (43) Schoeneborn, D., Kuhn, T. R. & Haack, P. (2011). The communicative constitution of global partial organizations. Paper presented at the DGPuK Conference "International and Comparative Organizational Communication and PR Research", Nov. 3-5, Fribourg (Switzerland)
- (44) Inauen, S., Schoeneborn, D. & Scherer, A. G. (2011). Tweeting for a better world? Twitter and the moral legitimation of multinational corporations. Paper presented at the 1st Social Media for Social Purposes Workshop, Oct. 31-Nov. 1, Copenhagen Business School, Copenhagen (Denmark)
- (45) Schoeneborn, D., Trittin, H. & Scherer, A. G. (2011). Transcending the transmission model: A reconstruction of corporate social responsibility communication from a constitutive perspective. Paper presented at the 1st CSR Communication Conference, Oct. 26-28, Amsterdam (Netherlands)

- (46) Blaschke, S., Schoeneborn, D. & Seidl, D. (2011). Network approaches to organization and communication: Comparison, extension, and empirical illustration. Paper presented at the Academy of Management Meeting (AoM 2011), Aug. 12-16, San Antonio, TX (USA)
- (47) Schoeneborn, D. & Sandhu, S. (2011). Strategic implications of non-strategic texts: The farewell email genre in consulting firms. Contribution to the symposium "New strategy texts: Exploring emerging textual sites in the practice of strategy" (organized by Viviane Sergi and Chahrazad Abdallah), presented at the Academy of Management Meeting (AoM 2011), Aug. 12-16, San Antonio, TX (USA)
- (48) Schoeneborn, D., Kuhn, T. R. & Haack, P. (2011). The communicative constitution of partial organizations. Paper presented at the 27th European Group of Organizational Studies Colloquium (EGOS 2011), sub-theme "Organizations of Organizations", July 6-9, Gothenburg (Sweden)
- [Top 4 Finalist of Best Paper Award at EGOS 2011 Colloquium (entire conference)]*
- [Received Best Paper Award by EGOS 2011 sub-theme "Organizations of Organizations"]*
- (49) Schoeneborn, D. & Scherer, A. G. (2011) The phenomenon of globalized terrorism: A "communication constitutes organization" perspective. Paper presented at the International Communication Association Annual Conference (ICA 2011), May 26-30, Boston, MA (USA)
- (50) Blaschke, S., Schoeneborn, D. & Seidl, D. (2011). Organizations as networks of communication: Turning the network perspective inside out. Paper presented at the International Communication Association Annual Conference (ICA 2011), May 26-30, Boston, MA (USA)
- [Top 5 Finalist of Best Paper Award by the Organizational Communication Division at the International Communication Association Conference, ICA 2011]*
- (51) Schoeneborn, D. & Scherer, A. G. (2011). Communication as constitutive of al Qaeda: An analysis of the organizational prerequisites to global terrorism. Paper presented at the VHB WK ORG Workshop 2011, Feb. 23-25, Berlin (Germany)
- (52) Schoeneborn, D. (2010). Deparadoxification as the driving force: Luhmannian contributions to current debates on 'communication constitutes organization' (CCO). Paper presented at the DGPuK Conference "Organizational Communication and Communication Management", Nov. 4-6, Leipzig (Germany)
- (53) Schoeneborn, D. & Scherer, A. G. (2010). Communication as constitutive of terrorist organizations. Paper presented at the Academy of Management Annual Meeting (AoM 2010), Aug. 6-10, Montréal (Canada)
- [Paper selected for publication in AoM Best Paper Proceedings 2010]*
- (54) Haack, P. & Schoeneborn, D. (2010) First contagion, then negotiation? Exploring the communicative underpinnings of corporate responsibility standardization. Paper presented at the Society for Business Ethics Annual Conference (SBE 2010), Aug. 6-10, Montréal (Canada)
- (55) Schoeneborn, D. (2010). Encapsulating contingency in temporality: A process perspective on project organization. Paper presented at the 26th European Group of Organizational Studies Colloquium (EGOS 2010), sub-theme "Investigating Organization as Becoming in a World on the Move", July 1-3, Lisbon (Portugal)
- (56) Blaschke, S., Schoeneborn, D. & Seidl, D. (2010). Turning organizations inside out: A network analysis of organizations as communications. Paper presented at the 26th European Group of Organizational Studies Colloquium (EGOS 2010), sub-theme "New Directions in Organizational Network Theory and Research", July 1-3, Lisbon (Portugal)
- (57) Schoeneborn, D. (2010). How does the project organization survive its own projects? Exploring limited organizational awareness of processuality. Paper presented at the 2nd International Symposium on Process Organization Studies, June 11-13, Rhodes (Greece)

- (58) Blaschke, S., Schoeneborn, D. & Seidl, D. (2009). Organizations as networks of communications: A methodological proposal. Paper presented at the Academy of Management Annual Meeting (AoM 2009), Aug. 7-11, Chicago, IL (USA)

[Top 4 Finalist of Best Interactive Paper Award by AoM Organizational Communication and Information Systems Division (OCIS)]

- (59) Haack, P., Schoeneborn, D. & Wickert, C. (2009). Exploring an unexpected love story of business and society logics: A case study on the Equator Principles standard in international project finance. Paper presented at the 25th European Group of Organizational Studies Colloquium (EGOS 2009), sub-theme "The Social Dynamics of Standardization", July 2-4, Barcelona (Spain)

[Received Best Student Paper Award by Sub-Theme "The Social Dynamics of Standardization" and nominated for Best Student Paper Award of the EGOS 2009 Colloquium (entire conference)]

- (60) Schoeneborn, D., Haack, P. & Scherer, A. G. (2009). How terrorist organizations transcend their inherent improbability: A communication perspective on the organizational dimension of terrorism. Paper presented at the 25th European Group of Organizational Studies Colloquium (EGOS 2009), sub-theme "Organization Operating at the Extreme", July 2-4, Barcelona (Spain)

- (61) Schoeneborn, D. & Blaschke, S. (2006). The organization that never sleeps. A metaphorical pathology of organizational insomnia. Paper presented at the International Communication Association Annual Conference (ICA 2006), June 19-23, Dresden (Germany)

- (62) Schoeneborn, D. (2005). Impression management beats knowledge management. Exploring the (in-)visibility of decision processes in project documentation. Paper presented at the 1st European Communication Conference (ECC 2005), Nov. 24-26, Amsterdam (Netherlands)

- (63) Schoeneborn, D. (2005). Organizations as communications: Examining the value of Luhmann's social systems theory for organizational communication research. Paper presented at the International Communication Association Annual Conference (ICA 2005), May 26-30, New York, USA.

[Received Best Student Paper Award 2005 by ICA Organizational Communication Division]