

## Curriculum Vitae – Sine Nørholm Just

### Personal details

Name Sine Nørholm Just  
Date of birth 14<sup>th</sup> of December, 1976  
  
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### Academic career

January 2011-present Associate Professor at the Department of Business and Politics, Copenhagen Business School (CBS).  
  
February 2009-December 2010 Associate Professor at the Department of International Culture and Communication Studies, CBS.  
  
January 2007-January 2009 Assistant Professor at the Department of International Culture and Communication Studies, CBS.  
  
December 2007-July 2008 Maternity leave.  
  
August 2005-December 2008 Assistant Professor at the Centre for Communication Studies, CBS.  
  
January 10<sup>th</sup> 2005 Successful defence of PhD thesis: *The Constitution of Meaning – A Meaningful Constitution? Legitimacy, Identity, and Public Opinion in the Debate on the Future of Europe*.  
  
October 2004-July 2005 External lecturer at the Centre for Communication Studies, CBS.  
  
October 2004-January 2005 Secretary for working group on research dealing with the interrelationship of language and power commissioned by the Danish Research Council for the Humanities.  
  
September 2002-December 2002 Visiting researcher at European University Institute in Florence (as part of PhD programme).

October 2001- September 2004	PhD student at the Centre for Communication Studies, Faculty of Languages, Communication and Cultural Studies, CBS.
June 2001	Master of arts in rhetoric.
September 1999- June 2001	Studies for the Master's degree in rhetoric at the Department of Philosophy, Pedagogy and Rhetoric, University of Copenhagen.
June 1999	Bachelor in rhetoric with a minor in political science.
September 1998- June 1999	Studies for Bachelor's minor in political science at the Department of Political Science, University of Copenhagen.
September 1996- June 1998	Studies for the Bachelor's major in rhetoric at the Department of Philosophy, Pedagogy and Rhetoric, University of Copenhagen.
<b>External funding</b>	
October 2016- September 2020	AlterEcos: Exploring Alternatives to Currently Dominant Forms of Economic organizing. Collaborative research project funded by the Velux Foundation, DKK 5,9 m.
<b>Management experience</b>	
November 2015- present	Co-facilitator of research cluster on Diversity & Difference, CBS.
January- May 2015	Participation in Research Management Course
August 2014- present	Programme director of the BSc in Business Administration and Sociology, CBS.
February 2009- July 2014	Programme director of the BA in Intercultural Marketing Communication, CBS.
<b>PhD supervision</b>	
Main supervisor	Ib Tunby Gulbrandsen, Department of Organization, CBS.
Co-supervisor	Sofie Dam, Department of Business and Politics, CBS.

Co-supervisor Heidi Jønch-Clausen, Department of Language and Communication, University of Southern Denmark.

### **Assistant professor supervision**

I have seen four assistant professors through the pedagogical program at CBS, and am currently engaged with five others. Further, I participate actively in programs of collegial supervision.

### **Assessment committees**

I have served on the assessment committees for a number of different positions at various universities, e.g. an associate professorship at a communications department at a US university, an associate professorship and an assistant professorship at communications departments at Danish universities, and a PhD scholarship at a social sciences department at a Danish university.

### **External examiner**

I am an external examiner on various communications programmes, including those at Roskilde University.

I am the chairperson of the corps of external examiners for rhetoric at the University of Copenhagen and Aarhus University.

### **Editorial responsibilities**

Series editor Anthem Series in Alternative Organization Studies

National editor *Rhetorica Scandinavica, the Scandinavian Journal of Rhetoric Research*

### **Reviewer**

*Rhetoric Society Quarterly, Organization, Ephemera*, and similar journals.

### **International network**

I have built an international network with communication and organization scholars through participation in the activities of such organizations as: Rhetoric Society of Europe, European Group of Organization Studies, Critical Finance Studies, European Communication Research and Education Association, Rhetoric Society of America, and Rhetoric and Narratives in Management Research.

I have particularly strong relations with international scholars dealing with the rhetoric of management and economics, built through joint seminars, contributions to edited volumes, and special issues on the topic. Further, I

have connected with Nordic media and migration researchers through participation in the TheoryNord network aimed at re-developing international theories of media and migration in a Nordic context.

### **Selected conference organizing**

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|-------------------|--|
| July 6-8, 2017    | EGOS sub-theme 41: Fiction, the Novel and Literature: Toward Organization 2666?                |
| May 2-3, 2017     | Diverse organizing/organizational diversity – Methodological questions and activist practices. |
| May 26-27, 2016   | 2 <sup>nd</sup> Workshop on Leadership, Diversity and Inclusion.                               |
| February 24, 2009 | Boligmarkedet fra tal til tale.  |
| November 13, 2007 | Mangfoldighedsmanifestet – Principper og praksisser for mangfoldighedsledelse.                 |

### **Selected conference participation (all with papers)**

Critical Management Studies 2007.

Critical Finance Studies 2015, 2016.

European Communication Research and Education Association, 2014.

European Group of Organization Studies 2005, 2006, 2015, 2016.

International Society for the Study of Argumentation 2002, 2010.

Nordic Conference for Rhetoric Research 2003, 2006, 2010, 2014.

Rhetoric and Narratives in Managerial Research 2013, 2016.

Rhetoric Society of America 2009, 2012.

Rhetoric in Society 2006, 2011, 2013.

### **Media appearance and public speaking**

I am actively engaged in the public communication of research through my own writing to a broader audience (see list of publications) as well as frequent participation in news media coverage of issues related to strategic communication in political and business contexts.

Further, I give public talks and participate in debates on topics such as European integration, globalization, diversity, rhetoric, and strategic communication.

## List of publications – Sine Nørholm Just

### Journal articles (peer reviewed)

1. Gulbrandsen, I. T. & S. N. Just (2016): In the Wake of New Media: Connecting the Who with the How of Strategizing Communication. *International Journal of Strategic Communication*, 10(4): 223-237.
2. Just, S. N. (2016): This Is Not a Pipe: Rationality and Affect in European Public Debate. *Communication and the Public*, 1(3): 276-289.
3. Just, S. N. & K. M. Berg (2016): Disastrous Dialogue: Plastic Productions of Agency-Meaning Relationships. *Rhetoric Society Quarterly*, 46(1): 28-46.
4. Berg, K. M. & S. N. Just (2015): Når kultur sættes til debat. Argumenter for et diskursivt perspektiv i retorisk kritik. *Rhetorica Scandinavica*, 69: 27-45.
5. Just, S. N. (2015): The Negotiation of Basel III – Post-Liberalism in the Making? *Journal of Cultural Economy*, 8(1): 25-41.
6. Just, S.N. & N. Mouton (2014): Framing Financial Culture – Rhetorical Struggles over the Meaning of ‘Liborgate’. *Journal of Organizational Change Management*, 27(5): 732-743.
7. Just, S. N., N. Mouton & J. Gabrielsen (2013): Looking Forward: On the Uses of Forecasting in Market Formation. *International Journal of Management Concepts and Philosophy*, 7(3/4): 224-244.
8. Gulbrandsen, I. T. & S. N. Just (2013): Collaboratively Constructed Contradictory Accounts: Online Organizational Narratives. *Media, Culture & Society*, 35(5): 565-585.
9. Just, S. N. (2013): Velkommen til Merkolland – legitimeringsstrategier i den offentlige debat om eurokrisen. *Tidsskriftet Politik*, 16(1): 41-50.
10. Isager, C. & S. N. Just (2012): En helt tredje Charlotte. Efterlignende fremførelse og karakterdannelse i *Forklædt som nazist*. *Rhetorica Scandinavica*, 62: 57-74.
11. Just, S. N. & T. J. Christiansen (2012): Doing Diversity: Text-Audience Agency and Rhetorical Alternatives. *Communication Theory*, 22(3): 319-337.
12. Christiansen, T. J. & S. N. Just (2012): Regularities of Diversity Discourse: Address, Categorization, and Invitation. *Journal of Management and Organization*, 18(3): 398-411.
13. Mouton, N., S. N. Just & J. Gabrielsen (2012): Creating Organizational Cultures: Reconceptualizing the Relations between Rhetorical Strategies

and Material Practices. *Journal of Organizational Change Management*, 25(2): 315-331.

14. Gulbrandsen, I. T. & S. N. Just (2011): The Collaborative Paradigm – Towards a Theory of Online Communication. *Media, Culture & Society*, 33(7): 1095-1108.
15. Just, S. N. (2011): 'I wasn't originally a banker, but...' – Bridging individual experiences and organizational expectations in accounts of 'alternative career paths'. *Culture and Organization*, 17(3): 213-229.
16. Smith, J. H. & S. N. Just (2009): Playful Persuasion: The Rhetorical Potential of Advergames. *Nordicom Review*, 30(2): 53-68.
17. Just, S. N. (2009): No Place Like Home – the Role of the Media in the Framing of EUrope. *Journal of Language and Politics*, 8(2): 244-268.
18. Just, S. N. & J. Gabrielsen (2008): Boligmarkedet mellem tal og tale – stasislæren som redskab til retorisk kritik. *Rhetorica Scandinavica*, no. 48, pp. 17-36.
19. Just, S. N. (2007): Deliberative Processes and Bargained Positions: The Public (Re-) Presentation of the European Convention. *Critical Discourse Studies*, 4(3): 257-282.
20. Just, S. N. (2006): Embattled Agencies – How Mass Mediated Comparisons of Lynndie England and Jessica Lynch Affect the Identity Positions Available to Female Soldiers in the US Army. *Scandinavian Journal of Management*, 22(2): 99-119.
21. Just, S. N. (2005): Indirekte kommunikativ konstituering. *Rhetorica Scandinavica*, 35: 17-31.
22. Isager, C. & S. N. Just (2005): Rhetoricians Identified: A Call to Interdisciplinary Action and How it Resonated in the Field of Rhetoric. *Philosophy & Rhetoric*, 38(3): 248-258.
23. Just, S. N. (2004): Communicative Prerequisites for Diversity – Protection of Difference or Promotion of Similarity? *Journal of Intercultural Communication*, 7: n.pag.
24. Just, S. N. (2002): Sagt i situationen. *Rhetorica Scandinavica*, 24: 4-18.

#### **Book chapters (peer reviewed)**

1. Just, S. N., S. L. Muhr & T. Burø (forthcoming): Queer Matters – Reflections on the Critical Potential of Affective Organizing. In Harding, N., M. Phillips & A. Pullen (eds.), *Feminist and Queer Politics in Management Studies*. Dialogues in CMS, Emerald Group Publishing.

2. Just, S. N. (2015): 'Dette er ikke en pibe' – Rationalitet og affekt i dansk EU-debat. In Sigrell, A. & S. Qvarnström (eds.), *Retorik och lärande. Kunskap – Bildning – Ansvar*. Lund: Studia Rhetorica Lundensia, pp. 199-210.
3. Risberg, A. & S. N. Just (2015): Ambiguous Diversities – Practices and Perceptions of Diversity Management. In Bendl, R. et al. (eds.), *Oxford Handbook of Diversity in Organizations*. Oxford: Oxford University Press, pp. 218-234.
4. Just, S. N. & K. M. Berg (2014): Entropa – Rhetoric of Parody and Protest. In Van Belle, H. et al. (eds.), *Let's Talk Politics. New Essays on Deliberative Rhetoric*. Amsterdam: John Benjamins Publishers, pp. 131-147.
5. Mouton, N. & S. N. Just (2014): Deceiving Knaves or Deluded Fools? Communication as a Cause of the Financial Crisis. In Hanan, J. & Hayward, M. (Eds), *Communication and the Economy: History, Value and Agency*, pp. 285-308. New York: Peter Lang.
6. Just, S. N. & R. Remke (2012): Practicing Difference. Beyond Culture and Management in Professional Encounters with Diversity. In Holmgren, L.-L. (ed.), *Culture and Identity in Organisations. A Discourse Perspective*. Aalborg: Aalborg University Press, pp. 131-150.
7. Just, S. N. & J. Gabrielsen (2012): Homing in on the Arguments: The Rhetorical Construction of Subject Positions in Debates on the Danish Real Estate Market. In Kock, C. & L. S. Villadsen (eds.), *Rhetorical Citizenship and Public Deliberation*. University Park: Penn State University Press, pp. 232-248.
8. Gabrielsen, J., S. N. Just & M. Bengtsson (2011): Concepts and Contexts – Argumentative Forms of Framing. In van Eemeren, F. H. et al. (eds.), *Proceedings of the 7<sup>th</sup> Conference of the International Society for the Study of Argumentation*. Amsterdam: Rozenberg/Sic Sat, pp. 533-543.
9. Fich, C., C. Humlebæk, S. N. Just & E. Lonning (2011): Overnational magt og legitimitet – en europæisk forfatning? In Baron, I., C. Fich & M. Herslund (eds.), *Fra Leviathan til Lissabon. Magt og rettigheder i europæiske forfatninger*. Copenhagen: Jurist- og Økonomforbundets Forlag, pp. 157-200.
10. Just, S. N. (2010): 'There Can be no EU without the Support of the Citizens': Debate and Dialogue on the *Debate Europe* Website. In Valentini, C. & G. Nesti (eds.), *Public Communication in the European Union: History, Perspectives and Challenges*. Cambridge: Cambridge Scholars Publishing, pp. 293-315.

11. Just, S. N., P. Goll & H. Merckelsen (2010): Globalisering og fremtiden for PR-faget. In Merckelsen, H. (ed.), *Håndbog i Strategisk Public Relations*. Frederiksberg: Samfundslitteratur, pp. 333-362.
12. Gabrielsen, J. & S. N. Just (2009): Boligstoffet – salgsretorik og forførende tal. In Lund, A. B., I. Willig & M. Ørsten (eds.): *Hvor kommer nyhederne fra?* Århus: Forlaget Ajour, pp. 133-142.
13. Just, S. N. (2008): European Public Debate – Offered Identities and Performed Agencies. In Dam, L., L.-L. Holmgren & J. Strunck (eds.): *Rhetorical Aspects of Discourse in Present-day Societies*. Cambridge: Cambridge Scholars Press, pp. 70-101.
14. Just, S. N. (2003): Rhetorical Criticism of the Debate on the Future of the European Union. Strategic Options and Foundational Understandings. In van Eemeren, Frans H. et al. (ed.): *Proceedings of the Fifth Conference of the International Society for the Study of Argumentation*. Sic Sat, Amsterdam, pp. 581-586.

#### **Other research publications (without peer review)**

1. Just, S.N. (2014): The Rhetoric of Economics – How to Create Economic Developments with Words. *AngloFiles Journal of English Teaching*, 171: 78-82.
2. Just, S.N. (2012): Who Owns the Housing Bubble? Market Formation and Rhetorical Circulation. *Embedded*, 2(1) 70-87.
3. Just, S.N. (2007): Being Special – A Performative Perspective on Diversity Management. In *Critical Management Studies Proceedings 2007*, <http://www.mngt.waikato.ac.nz/ejrot/cmsconference/2007/proceedings/reconnectingdiversity/norholm.pdf>
4. Just, S. N. (2006): Kan skriften tale? – Præsentation af den retoriske værktøjskasse. *AngloFiles Journal of English Teaching*, 139: 45-52.
5. Gabrielsen, J. & S. N. Just (2005): Retoriske lærebøger – udblik over et voksende felt. *Sprint*, 1: 20-42.
6. Just, S. N. & J. L. Nørgaard (2004): It Is All in the Word: Constructivism and Constitutionism. Center for Kommunikation Working Paper, 7.
7. Just, S. N. (2003): Europæisk samfundsdannelse – identitetsdannelse mellem kultur og politik. Center for Kommunikation Working Paper, 5.
8. Just, S. N. (2002): Retorisk forståelse og brug af genrebegrebet. *Sprint*, 1:70-77.



### **PhD Thesis/Monographs**

1. Just, S.N. (2009): *A Meaningful Constitution? Legitimacy, Identity, and Public Opinion in the Debate on the Future of Europe*. Saarbrücken: Verlag Dr. Müller.
2. Just, S. N. (2004): *The Constitution of Meaning – A Meaningful Constitution? Legitimacy, Identity, and Public Opinion in the Debate on the Future of Europe*. CBS, Ph.D. Series 29.2004.

### **Textbooks**

1. Gulbrandsen, I. T. & S. N. Just (2016): *Strategizing Communication. Theory and Practice*. Frederiksberg: Samfundslitteratur.
2. Eiberg, K., S. N. Just, E. Karsholt & S. M. Torp (eds.) (2013): *Markedskommunikation i praksis*. Frederiksberg: Samfundslitteratur.
3. Just, S. N. & T. Burø (2010): *Kultur- og kommunikationsteori. En introduktion*. København: Hans Reitzels Forlag.
4. Just, S. N., E. H. Jensen, A. Grønning & H. Merkelsen (2007): *Organisation og omverden. Grundbog i organisationskommunikation*. Frederiksberg: Forlaget Samfundslitteratur.

### **Textbook chapters and cases**

1. Just, S N. (2013): International markedskommunikation – teoretisk introduction. Eiberg, K., S. N. Just, E. Karsholt & S. M. Torp (eds.), *Markedskommunikation i praksis*. Frederiksberg: Samfundslitteratur, pp. 369-384.
2. Just, S. N. & R. Remke (2012): Practicing Workplace Diversity – Perspectives, Pitfalls and Possibilities. In Christopher, E. (ed.), *Communication across Cultures*. Houndmills: Palgrave Macmillan, pp. 126-138.
3. Just, S. N. (2010): Jæger-bogen: I spin med eliten. In Merkelsen, H. (ed.), *Casesamling til strategisk public relations*. Frederiksberg: Samfundslitteratur, pp. 73-78.

### **Reports**

1. Finansrådet, DEA & CBS (2009): *Kampen om kompetencerne*, <http://www.finansraadet.dk/NR/rdonlyres/0D5CA354-7338-4AC8-9D37-B2FE8B86F63C/0/RapportKonference250309.pdf>.
2. Just, S. N. & M. B. Skovborg (2008): *Mangfoldighedsmanifestet – principper og praksisser for mangfoldighedsledelse*. DEA. [http://dea.nu/filer/filer/Publikationer/DEA\\_mangfoldighed\\_WEB.pdf](http://dea.nu/filer/filer/Publikationer/DEA_mangfoldighed_WEB.pdf).

3. Bülow-Møller, A. M., M. F. Nielsen, C. Koch, B. Preisler, O. Togeby, T. Vestergaard & S. N. Just (2005): *Ordets magt – Humanistisk forskning i sprog og indflydelse*. Forskningsrådet for Kultur og Kommunikation, <http://ufm.dk/publikationer/2005/filer-2005/ordets-magt-humanistisk-forskning-sprog-indflydelse.pdf>.

### **Communication of research-based knowledge and participation in public debate**

1. Blog: <http://strategizingcommunication.dk>
2. Just, S. N. (2017): Power to the people: What happens when populists take power? *DBP's blog*, <http://blog.cbs.dk/dbp/2017/01/06/power-to-the-people-what-happens-when-populists-take-office/>.
3. Just, S. N. (2016): 'Jeg er mange.' Malala og de 66 millioner piger. *Retorikmagasinet*, 102: 28-31.
4. Just, S. N. & I. T. Gulbrandsen (2016): Rid med på den næste bølge. *Kommunikationsforum*, <http://www.kommunikationsforum.dk/artikler/Strategizing-Communication>.
5. Just, S. N. (2015): Suverænitæt er en illusion. *Kommunikationsforum*, <http://www.kommunikationsforum.dk/artikler/Argumenter-i-debatten-om-EU-retsforbeholdet->.
6. Just, S. N. (2015): Hvor meget solidaritet kan man få for en euro? *Videnskab.dk*, <http://videnskab.dk/blog/hvor-meget-solidaritet-kan-man-faa-en-euro>.
7. Just, S. N. (2015): Alan Greenspans økonomiske retorik og retoriske økonomi. *Retorikmagasinet*, 96: 32-35.
8. Just, S. N. (2014): En vampyr, en zombie og et spøgelse går ind i en bank... *Videnskab.dk*, <http://videnskab.dk/blog/en-vampyr-en-zombie-og-et-spogelse-gar-ind-i-en-bank>
9. Just, S. N. (2014): Er EU en cykel eller en byggeplads? *Retorikmagasinet*, 92: 16-17.
10. Just, S. N. (2014): Hvad rimer på konkurrence? Politiske og retoriske forskydninger fra velfærdsstat til konkurrencestat. *Videnskab.dk*, <http://videnskab.dk/blog/hvad-rimer-pa-konkurrence-politiske-og-retoriske-forskydninger-fra-velfaerdsstat-til-konkurrence>.
11. Just, S. N. (2014): Privatiseringsdiskursen kører på skinner. *Kommunikationsforum*, <http://www.kommunikationsforum.dk/artikler/dong-og-privatisering-i-fremtiden>.

12. Just, S. N. (2014): Debatten om DONG-salget afslørede en kløft mellem politikere og vælgere. *Kommunen*, February 18: 21.
13. Just, S. N. (2014): DONG-salget: Hvad vægter mest – de økonomiske eller de moralske argumenter? *Videnskab.dk*, <http://videnskab.dk/blog/dong-salget-hvad-vaegter-mest-de-okonomiske-eller-de-moralske-argumenter>.
14. Just, S. N. (2013): Den sproglige leg er super fly. *Retorikmagasinet*, 90: 14-15.
15. Just, S. N. (2013): Angelas hænder. *Videnskab.dk*, <http://videnskab.dk/blog/angelas-haender>.
16. Just, S. N. (2013): Eurokrisen: Mellem politiske reformer og folkelige protester. *IPmonopolet*, 18: 14-15.
17. Just, S. N. (2013): 'Vi kan ikke tømme den engelske kanal'. *Altinget*, <http://www.alinget.dk/eu/artikel/vi-kan-ikke-toemme-den-engelske-kanal-camerons-eu-tale-og-dens-konsekvenser>.
18. Just, S. N. (2012): Dronning Margrethe II – mere end en festtaler. *Retorikmagasinet*, 86: 8-9.
19. Just, S. N. (2012): Retoriker om åbningstalen: Man kunne hverken mærke Thorning eller Emil. *Ræson*, <http://raeson.dk/2012/retoriker-om-abningstalen-man-kunne-hverken-mærke-thorning-eller-emil/>.
20. Just, S. N. (2012): Giv os brysterne tilbage. *Videnskab.dk*, <http://videnskab.dk/blog/giv-os-brysterne-tilbage>.
21. Just, S. N. (2012): Velkommen til Merkolland. *Videnskab.dk*, <http://videnskab.dk/blog/velkommen-til-merkolland>.
22. Just, S. N. (2012): Hvad skal vi med formandskabet? *Dansk Magisterforening – faglighed og viden*, <http://www.dm.dk/FaglighedOgViden/KomSprog/Artikler/HvadSkalViMedFormandskabet.aspx>.
23. Just, S. N. (2012): Kulturmøder i den globale landsby. *KOM Magasinet*, 62: 30-33.
24. Just, S. N. (2012): Den symbolske og den handlende landsmoder. *Videnskab.dk*, <http://videnskab.dk/blog/den-symbolske-og-den-handlende-landsmoder>.
25. Just, S. N. (2011): Den uforfærdede forkynder. *Retorikmagasinet*, 82: 18-20.

26. Just, S. N. (2011): Hvad har grækerne nogensinde gjort for os? *Videnskab.dk*, <http://videnskab.dk/blog/hvad-har-graekerne-nogensinde-gjort-os>.
27. Just, S. N. (2011): Retorisk portræt af Helle: Den oprigtigt professionelle. *Ræson*, <http://raeson.dk/2011/retorisk-portr%c3%a6t-af-helle-den-oprigtigt-professionelle/>.
28. Just, S. N. (2011): Retorisk portræt af Løkke: Den ustrategiske strateg. *Ræson*, <http://raeson.dk/2011/retorisk-portr%c3%a6t-af-l%c3%b8kke-den-ustrategiske-strateg/>.
29. Just, S. N. (2011): Valgafstenstalen: Tabervindere og vindertabere. *Videnskab.dk*, <http://videnskab.dk/blog/valgafstenstalen-tabervindere-og-vindertabere>.
30. Just, S. N. (2011): Så tykt som Marmite – nationale stereotyper som parodi og provokation. *Videnskab.dk*, <http://videnskab.dk/blog/sa-tykt-som-marmite-nationale-stereotyper-som-parodi-og-provokation>.
31. Just, S. N. (2011): Ministerrokade: Fra kompromisløse principper til provokerende populisme. *Videnskab.dk*, <http://videnskab.dk/blog/ministerrokade-fra-kompromisløse-principper-til-provokerende-populisme>.
32. Just, S. N. (2011): Retorisk portræt af Birthe RønnHornbech: Hyret of fyret for sin kompromisløshed. *Ræson*, <http://raeson.dk/2011/retorisk-portr%c3%a6t-af-birthe-r%c3%b8nn-hornbech-hyret-og-fyret-for-sin-kompromisl%c3%b8shed/>.
33. Just, S. N. (2011): Deirdre Nansen McCloskey: Fra Donald til Deirdre – et retorisk kønsskifte. *Retorikmagasinet*, 79: 15-16.
34. Just, S. N. (2009): Connie Hedegaard – danser med isbjerge. *Retorikmagasinet*, 74: 6.
35. Just, S. N. (2009): Vejret – alle taler om det; han gør noget ved det. *Retorikmagasinet*, 74: 12-13.
36. Skovborg, M. B. & S. N. Just (2009): En mangfoldig indsats lønner sig. *Differens*, March 09: 7.
37. Just, S. N. (2009): Birthe er Birthe. In *Retorikmagasinet*, 71: 8-9.
38. Gabrielsen, J. & S. N. Just (2009): Krisen i krisen – retoriske greb på 39. boligmarkedet. *Kommunikationsforum*, <http://www.kommunikationsforum.dk/artikler/krisen-i-krisen>.
40. Just, S. N. (2008): Traktatbøvl kan ramme klimatopmødet. *Indblik.nu*, <http://www.indblik.nu/Velkommen-til-Indblik-Nu---uafhængigt->

[abonnementsbaseret-netmagasin-med-perspektiv/Oversigt/Artikel/2008/10/02/Traktatbøvl-kan-ramme-klimatopmødet.](#)

41. Just, S. N. (2008): EU's menneskelige ansigt. *Retorikmagasinet*, 68: 16-17.
42. Just, S. N. (2007): At møde den anden. *Kom Magasinet*, 27: 6-9.
43. Just, S. N. (2007): Kunsten at tale udenom. *Kommunikationsforum*,
44. <http://www.kommunikationsforum.dk/artikler/kunsten-at-tale-udenom>.
45. Just, S. N. (2007): Modmagtens stemme på magtens arena. *Retorikmagasinet*, 64: 18-19.
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