

Oana Brindusa Albu

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 Management Communication and Society Department
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PhD in Organization and Management Studies, Copenhagen Business School
 (2014)
 MSc Marketing, Communication and Globalization, University of Southern
 Denmark (2010)

My research is situated at the intersection of public relations and corporate communication. My research has been published in top international peer reviewed publications such as *Management Communication Quarterly*, *Business and Society*, *Journal of Public Relations Research* and the *International Encyclopedia of Organizational Communication*. I received and successfully managed prestigious grants, among which the EliteForsk for excellence in research awarded by the Danish Council for Independent Research (DFF), the Danish Ministry of Science, Innovation and Higher Education, and a large grant from the Danish Arab Partnership Programme (DAPP), the Danish Ministry of Foreign Affairs. My current research collaborations include scholars from reputable international institutions such as University of California, University of Colorado, Cardiff University, and King's College London. I as well engage in knowledge transfer with Danish and international non-profit organizations such as the Danish Refugee Council, Human Rights Watch and Amnesty International in order to promote knowledge-based policy initiatives.

ACADEMIC POSITIONS

8/2020 – present	Associate Professor of Corporate Communication and Public Relations, Department of Management, Communication and Society, Copenhagen Business School
7/2017 – 7/2020	Associate Professor of Communication and Organisation, Department of Marketing and Management, University of Southern Denmark, DK
3/2019 - 4/2019	External Lecturer, Department of Management, Communication and Society, Copenhagen Business School
4/2014-7/2017	Assistant Professor of Organisational Communication, Department of Marketing and Management, University of Southern Denmark, DK
3/2017-7/2017	Visiting Assistant Professor, Department of Sociology, Anthropology and Media Studies, The American University of Beirut, Lebanon
1/2016-12/2016	Visiting Assistant Professor, Faculty of Letters and Social Sciences, University Cadi Ayyad, Marrakech, Morocco
2/2015 – 11/2015	Visiting Assistant Professor, Department of Marketing and Accounting, University of Tunis, Tunisia
11/2011 - 5/2014	Ph.D. Fellow, Department of Intercultural Communication and Management, Copenhagen Business School, DK
06/2019 - 12/2019	Maternity leave

GRANT MANAGEMENT EXPERIENCE

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- 2018: Small awarded by the Danish Institute in Damascus. Project title: *Digital Technologies for Gender Equality in Palestine* (80,000 DKK);
 - 2017: Principal Investigator in a Large Research Grant awarded by Danish Arab Partnership (DAPP), the Danish Ministry of Foreign Affairs. Project title: *Promoting and Protecting New Information and Communication Technologies Use in Morocco and Tunisia* (1,476,878 DKK);
 - 2016: Grant awarded by the Free Research Council, Danish Ministry of Science, Innovation and Higher Education for International Research Stay. Project title: *Digital security in Morocco*, Cady Ayad University, Morocco (134,758 DKK);
 - 2016: Small grant awarded by DAPP, the Danish Ministry of Foreign Affairs for building up a research network in Morocco and Tunisia (49,771 DKK);

- 2015: Grant awarded by the Carlsberg Foundation for International Research Stay in Tunisia. Project title: *Transnational Accountability Policies*, University of Tunis, Tunisia (84,000 DKK);
- 2013: "Elite Forsk" Elite research travel grant awarded for excellence in research by the Free Research Council, Danish Ministry of Science, Innovation and Higher Education. Project title: *The disorganizing role of social media*, University of California, Santa Barbara (300,000 DKK);

AWARDS & HONORS

- **2020** Best Paper Award published in *Business & Society Journal*, Annual Meeting of the Academy of Management. Third Runner Up, Albu, O.B. & Flyverbom, M. (2016). Organizational Transparency: Conceptualizations, Conditions and Consequences. *Business & Society*. DOI 10.1177/0007650316659851
- **2019** Best Paper Award: Albu, O. B. "Dis|Ordering: The Role of Information and Communication Technologies for Civil Society Organizations", 2019, *Organizational Communication Division, International Communication Association*, Washington, D.C., USA, May 2019
- **2016** Best Published Paper: Albu, O. B., & Etter, M. (2016). Hypertextuality and Social Media: A Study of the Constitutive and Paradoxical Implications of Organizational Twitter Use. *Management Communication Quarterly*, 30 (1), 5-31, First Runner Up, *Organizational Communication Information Systems Division, Annual Meeting of the Academy of Management Conference*, Atlanta, USA, August 2017

JOURNAL REVIEWER & SCIENTIFIC FOCUS

2015 - present	Communication Theory
2016 - present	Organization Studies
2015 - present	Human Relations
2015 - present	Journal of Organizational Ethnography
2014 - present	Business & Society
2014 - present	Management Communication Quarterly
2015 - present	International Journal of Communication

RESEARCH ORGANIZATION & PROJECT MANAGEMENT EXPERIENCE

2015 - 2018	<i>Research Network Manager</i> I designed and implemented an international network research project in collaboration with researchers from University Cadi Ayyad, Morocco, (Prof. Kharbouch Abdelouadoud) and with representatives of international human rights organizations from Human Rights Watch (Brahim El Ansari). The project was funded by the Danish Ministry of Foreign Affairs (49,771 DKK) and the Carlsberg Foundation (134, 758 DKK). This research project built a network that facilitated a large research project which took place in 2016-2017.
2015 - 2018	<i>Head of Studies</i> , Master in Communication, Management and Leadership (cand merc), SDU Competences: Design and update curricula; Manage daily administrative tasks; Assign students to supervisors.
2015-2015	<i>Consultant</i> (Fieldwork), Human Rights Watch; Amnesty International, Morocco Competences: Analyze and improve human rights policy and the use of new media technologies use for enhancing freedom of expression.
2011-2012	<i>Seconded Communication Officer</i> (Fieldwork), Cooperatives Europe, Belgium Competences: Design and implement communication campaigns; Analyze and report on public policy measures developed by the European Commission that impact cooperative organizations.

PARTICIPATION IN COMMITTEES

2020	External Reviewer, Award Committee for Fredric M. Jablin Award for Outstanding Contributions to Organizational Communication, Organisational Communication Division of the International Communication Association.
2019	Member of Appointment Committee – Associate Professor of Integrative Innovation Management, University of Southern Denmark (SDU)
2018	Member of Appointment Committee – Associate Professor of Management of People, SDU
2018	Head of the PhD Committee, PhD Thesis Title "Facts and actors in academic press releases" Charlotte Autzen, Department of Marketing and Management, SDU

- 2018 External Reviewer, The Redding Dissertation Award Committee for the Organisational Communication Division of the International Communication Association.
- 2016 External Examiner 4+4 Phd Doctoral Assessment Committee
PhD Thesis "The communicative constitution of a co-consuming group" Thomas Bahora, Department of Business Communication, Aarhus University

TEACHING EXPERIENCE

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| 2014 – 2019 | Principles of Management (BSc.), SDU |
| 2014 – 2019 | Corporate Communication (MSc), SDU |
| 2017 – 2018 | Digitalization Strategies (BSc.), External Lecturer, CBS |
| 2017 – 2019 | Public Relations and Issues Management (MSc.), External Lecturer, CBS |

EDITORIAL EXPERIENCE

- 2018 Guest Co-Editor "Thrice-born and in-between? Exploring the Différance between "At-home" ethnography and ethnography abroad", Journal of Organizational Ethnography, 7(2), 106-113, <https://doi.org/10.1108/JOE-07-2018-073>

INTERNATIONAL NETWORKS AND COOPERATION

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| Member | International Communication Association |
| Member | European Group of Organizational Studies |
| Member | Academy of Management |
| Member | European Communication Research and Education Association |