

# Matthew Baird Archer

## *Curriculum Vitae*

Copenhagen Business School  
Department of Management, Society, and Communication  
Dalgas Have 15  
2000 Frederiksberg  
Denmark

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## Employment

Copenhagen Business School	Assistant Professor, July 2018 – Present Department of Management, Society, and Communication Member of SUSTEIN Research Group (PI: Professor Martin Skrydstrup) Frederiksberg, Denmark
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## Education

Yale University	PhD, 2018, Forestry and Environmental Studies MPhil, 2015, Forestry and Environmental Studies Committee: Michael R. Dove (chair), Kathryn Dudley, Karen Hébert, Paul Kockelman
London School of Economics (LSE)	MSc, 2012, Environmental Economics and Climate Change, with merit
University of Mississippi	BA, 2011, International Studies, <i>cum laude</i> BA, 2011, Mandarin Chinese, <i>cum laude</i>

## Publications

### *Peer-reviewed articles*

- Chatti, Deepti, Matthew Archer, Myles Lennon, and Michael Dove (2017). "Exploring the Mundane: Toward an Ethnographic Approach to Bioenergy." *Energy Research and Social Science*.
- De Haes, Jan and Matthew Archer. (2017). "Nostalgia for the Way Things Never Were: Authenticity and Ambivalence in the Mississippi Delta." *Lo Squaderno*.
- Archer, Matthew (2015). "Benjamin in China, or the Silk Market Project: On the Changing Nature of the Commodity." *Semiotica*.

*Book reviews, short essays, media, etc.*

- Archer, Matthew. 2018. Review of *Meeting Ethnography: Meetings as key Technologies of Contemporary Governance*, eds. Jen Sandler and Renita Thedvall. Routledge, 2017. *Journal of Business Anthropology* 7: 1. ([link](#))
- Archer, Matthew. Forthcoming. "Appreciation." *Anthropocene Unseen: A Lexicon*. Cymene Howe, Dominic Boyer and Anand Pandian, eds. Punctum Books.
- Archer, Matthew. "Cellular networks." In *Our Lives with Electric Things—Theorizing the Contemporary (Cultural Anthropology)*, Lea Schick et al., eds. ([link](#))

### Awards and Funding

- Fulbright Research Scholarship (Geneva, Switzerland), 2015-2016
- Bourse d'excellence de la Confédération suisse, 2015-2016
- Junior Visiting Fellow, Department of Anthropology and Sociology of Development, Graduate Institute, Geneva, 2015-2016
- MacMillan Geneva-Exchange, 2015
- Lindsay Fellowship for Research in Africa, Yale Council on African Studies, Summer 2014
- Yale Institute for Biospheric Studies Summer Research Grant, 2013
- Hixon Research Fellowship, Yale University (declined)

### Conference Participation and Talks

- June 2018, Political Ecology Network (POLLEN), Chaired and co-organized a panel on "The Political Ecology of Sustainability Certifications," Oslo, Norway
- April 2018, Association of American Geographers (AAG) Annual Meeting, "Sustainability in the Shadow of Big Data," New Orleans, Louisiana, USA
- November 2017, American Anthropological Association (AAA) Annual Meeting, "Who do you know? The status of networking in white collar ethnography," Washington, D.C., USA
- April 2017, Association of American Geographers (AAG) Annual Meeting, "Incommensurabilities, Indicators, Infrastructures: The production and consumption of global sustainability," Boston, Massachusetts, USA
- March 2017, "Social Finance, Impact Investing, and the Financialization of the Public Interest" (University of Hamburg, Centre for Globalisation and Governance), "Financializing Ecology: Techniques and Technologies of Sustainable Investing," Hamburg, Germany
- November 2016, American Anthropological Association (AAA) Annual Meeting, "Sustainable Finance in/from Geneva," Minneapolis, Minnesota, USA
- July 2016, European Association of Social Anthropology (EASA) Biannual Meeting, "The meaning of meetings: on the infrastructure of corporate sustainability," Milan, Italy
- May 2016, Royal Anthropological Institute "Anthropology, Weather and Climate Change" Conference ([link](#)), "Value Chains as Infrastructure: corporations, climate change and sustainable development," London, UK
- October 2015, ANSO Colloquium, Graduate Institute, Geneva ([link](#)), "Sustainable Supply Chains and the Anthropology of Business"
- March 2015, "Affecting Labor" Conference, Johns Hopkins University Department of Anthropology, "The Affective Labor of Supply Chain Management"

- May 2013, “In ‘Transformation’: Assessing Architectural and Urban Change in Modern China” Conference, presented a paper on social architecture in the late Ming and early Qing Dynasties, Hong Kong, China
- September 2011, Shanghai International Conference on Social Science, invited to present undergraduate thesis, Shanghai, China
- June 2009, International Youth Summit on Energy and Climate Change, Beijing, China

### Research/Fieldwork

- August 2015-August 2016, dissertation fieldwork, Geneva, Switzerland
- March 2015, pre-dissertation fieldwork, Ghana
- Summer 2013, Visiting Researcher (Professor Huan Qingzhi, supervisor), Peking University, Beijing, China

### Previous Work Experience

Yale University, New Haven, CT  
 Yale Center for Environmental Law and Policy  
 Summer 2017, Editor  
 Co-edited a series of case studies for the Latin American Corporate Sustainability Analysis project

Yale University, New Haven, CT  
 Fall 2016, Teaching Fellow  
 Department of Anthropology, School of Forestry and Environmental Studies  
 Society and Environment: introduction to theory and methods (with Prof. Michael Dove)

Yale University, New Haven, CT  
 Spring 2014, Teaching Fellow  
 School of Forestry and Environmental Studies  
 Social Science Writing Workshop (with Prof. Karen Hébert)

Yale University, New Haven, CT  
 Fall 2013, Teaching Fellow  
 Department of Anthropology, School of Forestry and Environmental Studies  
 Social Science of Conservation and Development (with Dr. Carol Carpenter)

Strategic Wealth Management, Oxford, MS  
 January 2011 – May 2011, Intern

University of Mississippi, Oxford, MS  
 January 2009 – August 2011, Teaching and Research Assistant

### Professional Affiliations

American Anthropological Association, Royal Anthropological Institute, European Association of Social Anthropologists, Association of American Geographers