

## LUISA MURPHY

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### EDUCATION

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**2017 – 2020 (expected) PhD Fellow**, Corporate Sustainability, CBS, Copenhagen, Denmark

- Thesis: ‘Governance for anti-corruption: the role of meta-MSIs’
- Supervised by: Professor Jeremy Moon & Professor Andreas Rasche (both CBS)

**2012 – 2013 MSc**, Latin American Studies, University of Oxford, Oxford, United Kingdom

- Thesis: ‘Compliance in conflict: A study of oil and gas companies in Colombia’
- Supervised by: Professor Leigh Payne (Oxford)

**2004 – 2008 BA**, International Relations, Connecticut College, Connecticut, United States

- Thesis: ‘The Complexities of Social Capital Theory: A case study of the Piquetero Movement’
- Supervised by: Professor Merilee Mardon (Connecticut College)

### RESEARCH EXPERIENCE

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**2017- PhD Fellow**, VELUX Endowed Chair in Corporate Sustainability, Copenhagen, Denmark

- Conducting 3 year thesis on the alignment of CSR policies and practices (anti-corruption) in emerging economies
- Utilize qualitative methods e.g. semi-structured interviews and participant observation for analysis
- Disseminate research through teaching and outreach (see pg.2)

**2014-17 Research Assistant**, job-share between CBS Sustainability Platform\* and VELUX Endowed Chair\* in Corporate Sustainability, Copenhagen, Denmark

\*Directed by Professor Mette Morsing & Professor Stefano Ponte, \*\* Directed by Professor Jeremy Moon\*\*

- Collected data on issues related to corporate sustainability and governance with studies in Denmark and internationally e.g. Ghana
- Conducted and assisted with qualitative analysis and writing

**2012-13 Research Assistant**, Latin American Centre, University of Oxford, UK

- Research team leader on project that developed an original corporate human rights database (CHRD) to isolate cases of human rights allegations for analysis

### RELEVANT PROFESSIONAL EXPERIENCE

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**2014 – 2016 Project Manager**, CBS SUSTAINABILITY and VELUX Chair, Copenhagen, Denmark

- Project management for over 50-cross departmental sustainability projects
- Recruited, managed and supervised staff members
- Developed internal and external strategic communications
- Organized and coordinated large and small-scale sustainability conferences, workshops and activities with internal and external stakeholders
- Managed and provided support for large-scale research applications e.g. DANIDA Fellowship Centre

**2008-2011 Paralegal**, Antitrust Division, US Department of Justice, Washington, DC, United States

- Prepared cases with Senior Attorneys related to antitrust violations e.g. collusion, bid-rigging
- Analyzed and drafted evidentiary documents for use in interviews, grand juries and trials
- Liaised and coordinated with partner organizations to ensure objectives were met

## RELEVANT DISSEMINATION

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- 2017** Moon, Jeremy., Murphy, Luisa., and Gond, Jean-Pascal. (2017). Historical Perspectives on Corporate Social Responsibility. In: Moon, J., Morsing, M. and Rasche, A. *Corporate Social Responsibility. Strategy, Communication, Governance*. London: Cambridge University Press.
- 2018** Murphy, Luisa (10-11 August 2018). ‘Governance for anti-corruption: the role of regional meta-MSIs.’ Presentation at 2018 Society for Business Ethics & Annual Academy of Management conferences, Chicago, Illinois.
- 2018** Murphy, Luisa (6 July 2018). ‘Interactions in MSIs: a case of pushmi-pullyu.’ Paper presented at 34<sup>th</sup> EGOS Colloquium, Sub-theme 53 The Translation of Ideas and Practices: Exemplary Studies and Developments, Tallinn, Estonia.
- 2018** Murphy, Luisa (12 June 2018). ‘Collaborative Governance Interactions on Anti-Corruption through the prism of the ASEAN CSR Network.’ Paper presented at the 6th biennial International Symposium on Cross-Sector Social Interactions (CSSI 2018) Track on Interactions between Global and Local Collaborative Governance Arrangements, Copenhagen Business School, Copenhagen, Denmark.
- 2016** Langevang, T., Morsing, M., Murphy, L., & Vestergaard, A. (2016). Irresponsible governance for non-responsible business? A case study into business as a development agent in Ghana, presented at 32nd EGOS Colloquium, Naples, Italy.
- 2016** Murphy, Luisa (13 April 2016). ‘Partners in sustainable development? A case study of a North-South partnership in Ghana.’ Presentation at RePHAS: Reimagining Planetary Humanities, Arts & Sciences Early-Career Sustainability Symposium, Copenhagen Business School, Copenhagen, Denmark.

## UNIVERSITY TEACHING

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- 2018 - Lecturer**, MSc, Business Responsibilities for Human Rights, CBS, Copenhagen, Denmark
- Prepare and deliver lectures on business and human rights, standards of conduct and UN instruments
- 2017 – Lecturer**, MSc Elective ‘Corporate Citizenship’ course, CBS, Copenhagen, Denmark
- Create and disseminate lectures on multi-stakeholder initiatives, anti-corruption and human rights
  - Conduct and assess student examinations
- 2017-18 Lecturer**, BA, ‘Responsible Management’ course, CBS, Copenhagen, Denmark
- Conducted weekly lectures / exercise classes on responsible management e.g. history of CSR; reporting; strategy and communications; partnerships and comparative CSR
  - Evaluate student progress through weekly assignments and final exams

## AWARDS

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- 2017** PhD Fellowship, VELUX Chair in Corporate Sustainability, CBS, Copenhagen, Denmark
- 2016** Performance bonus, CBS Sustainability Platform, CBS, Copenhagen, Denmark
- 2010** Performance based cash award, Department of Justice, Washington, DC, United States
- 2005** CISLA Scholarship, Connecticut College, Connecticut, United States

## NATIONALITY

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- US/EU dual citizenship with Danish CPR number and EU work permit

## LANGUAGES

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- Native English speaker
- Professional working proficiency in Spanish and Danish (Danish 3 Higher Education Exam)