



LUISA MURPHY

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EDUCATION

2017 – 2020 (expected) PhD Fellow, Corporate Sustainability, CBS, Copenhagen, DK

- Thesis: ‘Organizing for MSIs: Governing in a regional and ‘meta’ MSI’
- Supervised by: Professor Jeremy Moon & Professor Andreas Rasche (both CBS)

2012 – 2013 Master of Science, Latin American Studies, University of Oxford, Oxford, UK

- Thesis: ‘Compliance in conflict: A study of oil and gas companies in Colombia’
- Supervised by: Professor Leigh Payne (Oxford)

2004 – 2008 Bachelor of Arts, International Relations, Connecticut College, Connecticut, US

- Awarded *cum laude*, Distinction in International Relations & Dean’s High Honors
- Thesis: ‘The Complexities of Social Capital Theory: A case study of the Piquetero Movement’
- Supervised by: Professor Merilee Mardon (Connecticut College)

2006 Study Abroad, Institute for the International Education of Students, Madrid, Spain

RESEARCH EXPERIENCE

2017- PhD Fellow, VELUX Endowed Chair in Corporate Sustainability, Copenhagen, DK

- Conducting 3-year thesis on the alignment of corporate social responsibility policies and practices (with a focus on anti-corruption) in Association of Southeast Asian Nations (ASEAN)
- Utilize qualitative methods e.g. semi-structured interviews and participant observation for analysis using case of ASEAN CSR Network
- Disseminate research through teaching and publications (see pg.2-4)

2014-17 Research Assistant, job-share between CBS Sustainability Platform* and VELUX Endowed Chair* in Corporate Sustainability, Copenhagen, DK

*Directed by Professor Mette Morsing & Professor Stefano Ponte, ** Directed by Professor Jeremy Moon**

- Collected data on issues related to corporate sustainability and governance with studies in Demark and internationally e.g. Ghana
- Conducted and assisted with qualitative analysis and writing

2012-13 Research Assistant, Latin American Centre, University of Oxford, UK

- Research team leader on project that developed an original corporate human rights database (CHRD) to isolate cases of human rights allegations for analysis
- Created a theoretical framework to explain business compliance to human rights that incorporated explanatory hypothesis from the literature and subsequently tested them quantitatively and qualitatively

RELEVANT PROFESSIONAL EXPERIENCE

2014 – 2016 Project Manager, CBS SUSTAINABILITY and VELUX Chair, Copenhagen, DK

- Project management for over 50-cross departmental sustainability projects
- Recruited, managed and supervised staff members
- Developed internal and external strategic communications
- Organized and coordinated large and small-scale sustainability conferences, workshops and activities with internal and external stakeholders
- Managed and provided support for large-scale research applications e.g. DANIDA Fellowship Centre, EU grants & Carlsberg Foundation

2008-2011 Paralegal, Antitrust Division, US Department of Justice, Washington, DC, US

- Prepared cases with Senior Attorneys related to antitrust violations e.g. collusion, bid-rigging
- Analyzed and drafted evidentiary documents for use in interviews, grand juries and trials
- Liaised and coordinated with partner organizations to ensure objectives were met

2012 Market Research Analyst, Pan Atlantic SMS Group, Portland, ME, US

- Conducted market research and analyzed results for the financial services, healthcare and public policy sectors
- Developed consulting reports which summarized findings and provided recommendations for clients
- Assisted with recruiting and counselling international trainees for the J-1 international visa program

RELEVANT PUBLICATIONS

Articles in peer-reviewed journals

2019 Vestergaard, A., Murphy, L., Morsing, M., & Langevang, T. (2019). Cross Sector Partnerships as Capitalism's New Development Agents. Reconciling Impact as Empowerment. *Business & Society*, 1-38. DOI: <https://doi.org/10.1177/0007650319845327>.

Articles in preparation

2019 Murphy, L. Business Integrity, MSIs, and the ASEAN Way.

2019 Murphy, L. What is meta about MSIs: The significance of formation and membership.

2019 Murphy, L. "Push" and "Pull" in Multi-stakeholder Initiatives.

2019 Murphy, L. & Nielsen, K. Business and Anti-Corruption: A Systematic Literature Review.

Book chapters

2017 Moon, J., Murphy, L., & Gond, J-P. (2017). Historical Perspectives on Corporate Social Responsibility. In: Moon, J., Morsing, M. and Rasche, A. In *Corporate Social Responsibility. Strategy, Communication, Governance* (pp. 31-62). London: Cambridge University Press.

Conference and workshop paper presentations

- 2019** Murphy, L. (2019). 'What is meta about MSIs: The significance of formation and membership.' Paper presented at Workshop Meta-, Macro-, and Partial Organization: Advances in Research and Theory, Toulouse School of Management, Toulouse, France.
- 2018** Murphy, L. (2018). 'Governance for anti-corruption: the role of regional meta-MSIs.' Presentation at 2018 Society for Business Ethics & Annual Academy of Management conferences, Chicago, Illinois.
- 2018** Murphy, L. 'Interactions in MSIs: a case of pushmi-pullyu.' Paper presented at 34th EGOS Colloquium, Sub-theme 53: The Translation of Ideas and Practices: Exemplary Studies and Developments, Tallinn, Estonia.
- 2018** Murphy, L. 'Collaborative Governance Interactions on Anti-Corruption through the prism of the ASEAN CSR Network.' Paper presented at the 6th biennial International Symposium on Cross-Sector Social Interactions (CSSI 2018) Track on Interactions between Global and Local Collaborative Governance Arrangements, Copenhagen Business School, Copenhagen, Denmark.
- 2018** Vestergaard, A., Murphy, L., Morsing, M., & Langevang, T. 'Business-NGO Partnerships: The New Development Agents?' Paper presented at the Annual Meeting of the Association of American Geographers.
- 2018** Vestergaard, A., Murphy, L., Morsing, M., & Langevang, T. 'Cross Sector Partnerships as Capitalism's new Development Agents: Reconceiving Impact as Empowerment.' Paper presented at The 29th Annual Meeting of the International Association of Business and Society, IABS 2018, Hong Kong, China.
- 2016** Vestergaard, A., Murphy, L., Morsing, M., & Langevang, T. (2016). 'Irresponsible governance for non-responsible business? A case study into business as a development agent in Ghana.' Paper presented at 32nd EGOS Colloquium, Naples, Italy.
- 2016** Murphy, L. 'Partners in sustainable development? A case study of a North-South partnership in Ghana.' Presentation at RePHAS: Reimagining Planetary Humanities, Arts & Sciences Early-Career Sustainability Symposium, Copenhagen Business School, Copenhagen, Denmark.

NON-ACADEMIC PUBLICATIONS

- 2018** Murphy, Luisa (23 July, 2018). "*Publish or Perish.*" The Business of Society (BOS) Blog. bos-cbscsr.dk
- 2017** Murphy, Luisa. (28 December, 2017). *About Meta-MSIs and Private Governance.* The Business of Society (BOS) Blog. bos-cbscsr.dk
- 2017** Murphy, Luisa. (4 May 2017). *Business integrity, ideas and developments in the ASEAN way.* The Business of Society (BOS) Blog. bos-cbscsr.dk
- 2016** Murphy, Luisa. (3 June 2016). *Startup: Vi er blevet kaldt moderne hippier.* Trendsonline.dk
- 2016** Murphy, Luisa. (27 June 2016). *Din forretningsmodel bliver stærkere, hvis du engagerer dig i velgørelse.* Trendsonline.dk

UNIVERSITY TEACHING*

* average student evaluation of 4+/5 for composite lectures

2018 - Lecturer, MSc, Business Responsibilities for Human Rights, CBS, Copenhagen, Denmark

- Prepare and deliver lectures on business and human rights, standards of conduct and UN instruments

2017 – Lecturer, MSc Elective ‘Corporate Citizenship’ course, CBS, Copenhagen, Denmark

- Create and disseminate lectures on multi-stakeholder initiatives, anti-corruption and human rights
- Conduct and assess student examinations

2017-18 Lecturer, BA, ‘Responsible Management’ course, CBS, Copenhagen, Denmark

- Conducted weekly lectures / exercise classes on responsible management e.g. history of CSR; reporting; strategy and communications; partnerships and comparative CSR
- Evaluate student progress through weekly assignments and final exams

ACADEMIC CITIZENSHIP

2019 Provide reviews for *Society for Business Ethics & Business Ethics: A European Review*

AWARDS

2017 PhD Fellowship, VELUX Chair in Corporate Sustainability, CBS, Copenhagen, Denmark

2016 Performance bonus, CBS Sustainability Platform, CBS, Copenhagen, Denmark

2010 Performance based cash award, Department of Justice, Washington, DC, United States

2005 CISLA Scholarship, Connecticut College, Connecticut, United States

NATIONALITY

- US/EU dual citizenship with Danish CPR number and EU work permit

LANGUAGES

- Native English speaker
- Professional working proficiency in Spanish and Danish (Danish 3 Higher Education Exam)