

Christina Lubinski

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TEACHING AND RESEARCH AREAS

Business History
Entrepreneurship
Strategic Management

EDUCATION

2010/11	Postdoctoral Fellow Harvard Business School, Entrepreneurial Management Unit
2009	PhD in Business History (Summa Cum Laude) University of Göttingen, Germany
2005	Master in History and Business Administration University of Göttingen, Germany

ACADEMIC APPOINTMENTS

10/2019–present	Professor (tenured) Copenhagen Business School, Centre for Business History, Department of Management, Politics and Philosophy, Copenhagen, Denmark <ul style="list-style-type: none">• Director of Centre for Business History (since 01/2021)
08/2018–01/2021	Professor of Clinical Entrepreneurship Lloyd Greif Center for Entrepreneurial Studies, Marshall School of Business, University of Southern California, Los Angeles, CA, USA
04/2014–08/2018	Associate Professor (tenured) Copenhagen Business School, Centre for Business History, Department of Management, Politics and Philosophy, Copenhagen, Denmark <ul style="list-style-type: none">• Academic Director of 2-year full-time master's program "Organizational Innovation and Entrepreneurship" (2015–2018)
07/2011–03/2014	Research Fellow, German Historical Institute Washington DC, USA
07/2010–06/2011	Harvard-Newcomen Postdoctoral Fellowship, Harvard Business School, Entrepreneurial Management Unit, Boston MA, USA

VISITING FELLOWSHIPS

09/2016–09/2019	Visiting Fellow in Leadership, Organisation and Behaviour, Henley Business School, Reading, UK
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04/2010 Visiting Fellow, Faculty of Economics and Business, Universitat de Barcelona, Spain

RESEARCH GRANTS AND EXTERNALLY FUNDED PROJECTS

05/2021-01/2022 Project grant "Transformational Capabilities," Copenhagen Business School, Denmark (DKK 1,380,000; circa US-\$210,000.) Principal investigator and author of grant proposal.

07/2010-06/2011 Harvard-Newcomen Postdoctoral Fellowship, Harvard Business School, (US-\$73,000.) Entrepreneurial Management Unit, Boston MA, USA

10/2009-06/2010 Postdoctoral Research Fellowship, German Historical Institute Washington DC, USA (EUR 27,000 plus travel and research budget; circa US-\$40,000.)

05/2008-04/2009 PhD Fellowship by Gerda Henkel Foundation, Duesseldorf, Germany (EUR 14,000 plus research budget; circa US-\$20,000), principal and sole investigator.

05/2005-04/008 PhD Fellowship by the German Research Foundation (EUR 40,000 plus travel and research budget; circa US-\$60,000), Germany, graduate school "Generational History" at the University of Goettingen, Germany.

AWARDS AND HONORS

2020 Named "Favorite MBA Professor" by Komal Shah, 2020 Best & Brightest MBAs, [Poets & Quants](#).

2016 DSEB (Danish Society for Education and Business) Education Prize 2016 for redesigning the Copenhagen Business School master's program "Organizational Innovation and Entrepreneurship."

2015 Henrietta Larson Article Award for the best article in *Business History Review* in 2015 for "Global Trade and Indian Politics."

2015 International Business Best Teacher Award of the academic year 2015/2016, Copenhagen Business School.

2014 European Business History Association Best Paper Prize for "Making India or Made in India? Nationalistic Consumption and European Business in Pre-Independence India," Annual Meeting 2014, Utrecht, Netherlands.

2013 Oxford Journals Article Prize for the best article in *Enterprise & Society* for "Managing Political Risk in Global Business" (with Geoffrey Jones.)

2010 Prize for Business History by the German Society for Business History for the best research monograph in 2010 for "Family Business in Germany: Corporate Governance and Shareholder Relations since the 1960s" (Beck 2010.)

SERVICES

Academic Community

- Senior Editor of *Management and Organizational History*, since 2015.

- Business History Conference
 - Chair of Program Committee (2023); Nominating Committee (2020–2022); Program Committee (2019); Paper Development Workshop Committee (2016–2021); Trustee (2015–2018); Member of the Search Committee for Secretary/Treasurer of the organization (2017); Emerging Scholar Committee (2013–2016).
 - Mentor and faculty member of the BHC Doctoral Colloquium, funded by Cambridge University Press, Charlotte, NC, March 11-12, 2020.
 - Mentor and faculty member of the BHC Doctoral Colloquium, funded by Cambridge University Press, Mexico City, Mexico, April 7, 2022.
- Mentor and faculty member of the 10th EBHA Doctoral Summer School “Challenges for Business History in a Changing World”, Barcelona, Spain, July 8-11, 2020.
- Advisory Board member for “GLOCAL: Global Markets, Local Creativities”, a two-year master program organized by the universities of Glasgow, Göttingen, Rotterdam and Barcelona; funded by the European Union *Erasmus Mundus program*, since 2019.
- Co-editor (with Jeffrey Fear, Glasgow) of book series *International Studies in Business History*, Routledge, 2015–2018.
- Member of the Economic History Committee of the Verein für Socialpolitik, Germany, since June 2022
- Member of the Academic Advisory Council [Wissenschaftlicher Beirat] of the German Business History Society [Gesellschaft für Unternehmensgeschichte], Frankfurt/Main, since 2021.
- Member of the Editorial Board for Journal of Business History [Zeitschrift für Unternehmensgeschichte], since 2021.
- Reviewer for journals, including *Organization Studies*, *Strategic Entrepreneurship Journal*, *Socio-Economic Review*, *Strategic Organization*, *Journal of Family Business Strategy*, *Small Business Economics*, *Business History Review*, *Business History*, *Enterprise & Society*, *Economic History Review*, and others.
- Reviewer for government funding organizations, including German Research Foundation [Deutsche Forschungsgemeinschaft], Austrian Ministry for Education [Österreichisches Bundesministerium für Bildung, Wissenschaft und Forschung.]

Copenhagen Business School

- Member of CBS' Research Practice Committee (6-member committee) for good scientific conduct; implementation of the Danish code of conduct for research integrity and the Singapore Statement, since 2022.
- Chair of Promotion-Track Entry Review Committee for associate professors' internal promotions to full professor, 2022.
- Member of assessment committee for Postdoctoral Fellow in “Transformational Entrepreneurship,” completed 2022.
- Chair of assessment committee for Associate Professor in "Philosophy of Science," completed 2021.
- Member of search and assessment committee for Associate Professor in "Civil Society Studies," completed 2020.
- Academic Director for the master’s program "Organizational Innovation and Entrepreneurship," annual intake: 80-100 students, 2015–2018.

- Chair of search and assessment committee for Associate Professor in "Design Entrepreneurship," completed 2018.
- Chair of search and assessment committee for Assistant Professor in "Management, Development and Growth of Danish Owner-Managed Businesses," completed 2016.
- Expert and contact for the press on "Startups and Entrepreneurship" at Copenhagen Business School, <https://lnkd.in/gFRxhuS>.
- Member of the research group "Research in Blended Learning" (<http://ribl.cbs.dk/>); Project about the future of technology-enhanced teaching and learning in higher education, 2017-2022.

University of Southern California

- Co-Research Director of Lloyd Greif Center for Entrepreneurial Studies, 2019–2020.
- Member of recruiting committee (with Pai-Ling Yin, Steven Mednick and Patrick Henry) for two full-time positions at the Lloyd Greif Center for Entrepreneurial Studies, 2019–2020.
- Member of the Committee for Graduate Instruction responsible for the approval and evaluation of graduate courses, Marshall School of Business, 2019–2020.

Collaboration with Entrepreneurial Ecosystem

- Consultant on startup entrepreneurship for "Vision", DRTV, 2022.
- *Boardwork and Corporate Governance for Fintech Startups*, CBS Board Education, in partnership with Copenhagen Fintech and supported by the Ministry of Higher Education and Science, 29-30 November 2021, Copenhagen.
- Workshop "Difficult Employee Conversations," 9 September 2021, in collaboration with Go Grow, accelerator program at Copenhagen School of Entrepreneurship, Copenhagen.
- Academic mentor of Global Roadrunner, propagator and start-up investment company, 4 August 2021, Copenhagen.
- One-day bootcamp for startup founders "Founder's Dilemmas: Anticipate and Avoid Startup Pitfalls," 16 April 2021, Los Angeles, California, USA.
- Member of Forté's Global Board Ready Women Group, administered by the Forté Foundation and the Financial Times Non-Executive Directors' Club.
- Three-hour bootcamp "The Founder's Dilemmas: Team Building" with 20 startup founders of the Leap Venture Academy (partnership between Michelson Found Animals and Kinship, a division of Mars Petcare), Michelson Found Animals Headquarters, 22 October 2019.
- One-day bootcamp "Startup Acceleration" with 65 student entrepreneurs of the MSc in Technopreneurship & Innovation, Nanyang Technopreneurship Centre, Singapore, University of Southern California, 23 April 2019.
- One-day bootcamp for startup entrepreneurs (with Noam Wasserman) "The Founder's Dilemmas: Anticipating and Avoiding the Pitfalls That Can Sink a Startup," WeWork Gas Tower, Los Angeles, 27 March 2019.
- Academic Mentor of the "Athena Women's Entrepreneurship Summit" presented by the Lloyd Greif Center for Entrepreneurial Studies, USC Marshall's Master of Science in Entrepreneurship and Innovation, and the USC Annenberg School for Communication and Journalism, two full-day pitch training sessions with finalists, Oct./Nov. 2018 and again Oct./Nov. 2019.

- Invited participant of the "Commercial Space Workshop: An Invitation Only, Research Gathering of Management Academics, Policymakers and Commercial Space Leaders", Southern California Commercial Spaceflight Initiative, 4 November 2018.
- Invited speaker of the "Impact 2018 Family Office Summit" on a panel about "University Venturing", organized by Impact Venture Capital, Mark IV Capital, Kauffman Fellows and Nasdaq, Pelican Hill, Newport Beach, CA, 26 September 2018.

PUBLICATIONS

Monographs

- Lubinski, C. (Forthcoming Nov. 2022). *Navigating Nationalism in Global Enterprise: A Century of Indo-German Business Relations*. Cambridge Studies in the Emergence of Global Enterprise, Cambridge, UK, Cambridge University Press.
- Lubinski, C. (2010). *Familienunternehmen in Westdeutschland: Corporate Governance und Gesellschafterkultur seit den 1960er Jahren* [Family Business in Germany: Corporate Governance and Shareholder Relations since the 1960s.] München, C.H.Beck.
 - Winner of the *Prize for Business History 2009* by the German Society for Business History
 - Book Reviews in: *Business History Review (Volker Berghahn)*; *Family Business Review (Isabell Stamm)*; *Business History (Roman Köster)*; *H-Soz-u-Kult (Jörg Leszczenski)*; *Zeitschrift f. Unternehmensgeschichte (Thomas Hermann)*

Edited Volumes

- Da Silva Lopes, T., C. Lubinski and H. Tworek, eds. (2019). *The Routledge Companion to the Makers of Global Business*. New York, Routledge, <https://doi.org/10.4324/9781315277813>.
 - Book Review in: *Business History (Nuria Puig)*
- Lubinski, C., J. R. Fear and P. Fernández Pérez, eds. (2013). *Family Multinationals: Entrepreneurship, Governance, and Pathways to Internationalization*. New York, Routledge, <https://doi.org/10.4324/9780203694206>.
 - Book Reviews in: *International Small Business Journal (Alan Discua Cruz)*; *Business History (Hans Sjögren)*
- Berghoff, H., U. Jensen, C. Lubinski and B. Weisbrod, eds. (2013). *History by Generations: Generational Dynamics in Modern History*. Göttingen, Wallstein Verlag.

Edited Journal Special Issues

- Lubinski, C., D. Wadhvani, W. B. Gartner and R. Rottner, eds. (Forthcoming) *Business History* Special Issue "Entrepreneurship and Transformations."
- McLaren P., T. Bridgman, S. Cummings, C. Lubinski, E. O'Connor, J. C. Spender and G. Durepos, eds. (2021) *Academy of Management Learning and Education* Special Issue "New Times, New Histories of the Business School," <https://journals.aom.org/toc/amle/20/3>.

Manuscripts and Work in Progress

- Lubinski, C. and Gartner, W. B. (working paper/submitted). "When Legacy Meets History: A Historical Approach to Transgenerational Entrepreneurship."

- Giacomini, V. and Lubinski, C. (working paper/submitted). "Entrepreneurial Imagination 'In Time' and 'Over Time': Ruth Handler and the US Toy Industry, 1930s–1980s."
- Lubinski, C., Wadhvani, R. D., Gartner, W. B. and Rottner, R. (working paper) "Evolution vs. Transformation: Entrepreneurship and Change," in: *Business History* Special Issue "Entrepreneurship and Transformations."

Peer-Reviewed Articles

- McLaren, P. G., Bridgman, T., Cummings, S., Lubinski, C., O'Connor, E., Spender, J.-C., and Durepos, G. (2021). "New Times, New Histories of the Business School." *Academy of Management Learning & Education* **20**(3): 293-299, <https://doi.org/10.5465/amle.2021.0318>. (AJG 4*)
- Lubinski, C. and Rischbieter, J. L. (2021). "Sound Speculators: Public Debates about Futures Trading in British India and Germany, 1880-1930." *Enterprise & Society*, **22**(3): 808-841, <https://doi.org/10.1017/eso.2020.22>. (AJG 3)
- Lubinski, C., Giacomini, V. and Schnitzer, K. (2021). "Internment as a Business Challenge: Political Risk Management and German Multinationals in Colonial India (1914-1947)." *Business History*, **63**(1): 72-97, <https://doi.org/10.1080/00076791.2018.1448383>. (AJG 4)
- Lubinski, C. and Wadhvani, R. D. (2020). "Geopolitical Jockeying: Economic Nationalism and Multinational Strategy in Historical Perspective." *Strategic Management Journal*, **41**(3): 400-421, <https://doi.org/10.1002/smj.3022>. (AJG 4*)
 - Top cited article of *Strategic Management Journal* between 1 Jan 2020-31 Dec 2021
- Fernández Moya, M., Fernández Pérez, P. and Lubinski, C. (2020). "Standing the Test of Time: External Factors Influencing Family Firm Longevity in Germany and Spain during the Twentieth Century." *Journal of Evolutionary Studies in Business* **5**(1): 221-264, <https://doi.org/10.1344/jesb2020.1.j073>.
- Lubinski, C. (2018). "From 'History as Told' to 'History as Experienced': Contextualizing the Uses of the Past." *Organization Studies*, **39**(12): 1785-1809, Special Issue "History as Organizing: The Uses of the Past in Organization Studies," Suddaby, R., Wadhvani, R. D., Mordhorst, M. and Popp, A., eds., <https://doi.org/10.1177/0170840618800116>. (AJG 4)
- Lubinski, C. (2018). "Business Beyond Empire: German Multinationals in Pre- and Post-Independence India (1890s to 1960s)." *South Asia: Journal of South Asian Studies*, **41**(3): 621-641, <https://doi.org/10.1080/00856401.2018.1477438>. (AJG 1)
- Wadhvani, R. D. and Lubinski, C. (2017) "Reinventing Entrepreneurial History." *Business History Review* **91**(4): 767-99, <https://doi.org/10.1017/S0007680517001374>. (AJG 4)
- Lubinski, C. and Steen, A. (2017). "Traveling Entrepreneurs, Traveling Sounds: The Early Gramophone Business in India and China." *Itinerario* **41**(2): 275-303, <https://doi.org/10.1017/S0165115317000377>.
- Lubinski, C. (2015). "Global Trade and Indian Politics: The German Dye Business in India before 1947." *Business History Review* **89**(3): 503-530, <https://doi.org/10.1017/S0007680515000707>. (AJG 4)
 - Winner of the Henrietta Larson Article Award for the best article in *Business History Review* in 2015.
- Lubinski, C. (2015). "Local Responsiveness in Distant Markets: Western Gramophone Companies in India before World War I." *Management and Organizational History* **10**(2): 170-188, <https://doi.org/10.1080/17449359.2015.1029945>. (AJG 2)

- Lubinski, C. and Kipping, M. (2015). "Translating Potential into Profits: Foreign Multinationals in Emerging Markets since the Nineteenth Century." *Management and Organizational History* **10**(2): 93-102, <https://doi.org/10.1080/17449359.2015.1029947>. (AJG 2)
- Lubinski, C. (2014). "Liability of Foreignness in Historical Context: German Business in Preindependence India (1880-1940)." *Enterprise & Society* **15**(4): 722-758, <https://doi.org/10.1017/S1467222700016098>. (AJG 3)
- Jones, G. and Lubinski, C. (2014). "Making 'Green Giants': Environment Sustainability in the German Chemical Industry, 1950s–1980s." *Business History* **56**(4): 623-649, <https://doi.org/10.1080/00076791.2013.837889>. (AJG 4)
- Jones, G. and Lubinski, C. (2012). "Managing Political Risk in Global Business: Beiersdorf 1914-1990." *Enterprise & Society* **13**(1): 85-119, <https://doi.org/10.1017/S1467222700010946>. (AJG 3)
 - Winner of the *Oxford Journals Article Prize 2013* for the best article in *Enterprise & Society* in 2012.
- Lubinski, C. (2011). "Path Dependency and Governance in German Family Firms." *Business History Review* **85**(4): 699-724, <https://doi.org/10.1017/S0007680511001164>. (AJG 4)
- Stamm, I. and Lubinski, C. (2011). "Crossroads of Family Business Research and Firm Demography: A Critical Assessment of Family Business Survival Rates." *Journal of Family Business Strategy* **2**(3): 117-127, <https://doi.org/10.1016/j.jfbs.2011.07.002>. (AJG 2)
- Lubinski, C. (2011). "Succession in Multi-Generational Family Firms: An Explorative Study into the Period of Anticipatory Socialization." *Electronic Journal of Family Business Studies* **5**(1-2): 4-25, <http://urn.fi/URN:NBN:fi:jyu-201202201213>.

In German

- Lubinski, C. (2016). "Die nationalistische Note: Westliche Grammophone und indischer Nationalismus vor dem Ersten Weltkrieg." ["Nationalistic Tunes: Western Gramophone Companies and Indian Nationalism before World War I"] *Historische Anthropologie* **24**(1): 27-49, <https://doi.org/10.7788/ha-2016-0103>.
- Lubinski, C. (2010). "Zwischen Familienerbe und globalem Markt: Die Corporate Governance westdeutscher Familienunternehmen von den 1960er Jahren bis in die Gegenwart." ["Historical Evolution of Corporate Governance in West German Family Firms, 1960s to Present"] *Zeitschrift für Unternehmensgeschichte* **55**(2): 204-229, <https://doi.org/10.1515/zug-2010-0205>.
- Lubinski, C. (2007). "Im Labyrinth der Löhne. Betriebsmanagement durch Lohngestaltung im Kontext flexibler Spezialisierung: Der Maschinenbaubetrieb der Handelsgesellschaft Jacobi, Haniel und Huyssen, 1869-1872." ["Management by Wages in Flexible Production: The Mechanical Engineering Workshops of JHH 1869-1872"] *Vierteljahrschrift für Sozial- und Wirtschaftsgeschichte* **94**(3): 285-308, <http://www.jstor.org/stable/20742231>.

Teaching Cases and Material

- Lubinski, C. "Cupid's Wingman: Social Dating at Double" (Forthcoming.)
- Viebig, C., Lubinski, C. and Donmez, I. "GreenFolio" (Forthcoming.)
- Wadhvani, R.D., Cassar, R. and Lubinski, C. "Modmask: Starting Up in a Pandemic," *Harvard Business School Case* SCG581-PDF-ENG (Dec. 20, 2020), <https://hbsp.harvard.edu/product/SCG581-PDF-ENG>.
 - [Featured case](#), Harvard Business School Publishing (2021)

- Wadhvani, R.D., Lubinski, C. and Viebig, C. "Platform Startups: Launching Online Marketplaces," *Harvard Business School Case* SCG577-PDF-ENG (October 31, 2020), <https://hbsp.harvard.edu/product/SCG577-PDF-ENG> and teaching note SCG877-PDF-ENG (October 31, 2020), <https://hbsp.harvard.edu/product/SCG877-PDF-ENG>.
- Lubinski, C., Giacomini, V. and Wadhvani, R.D. "Module Note: Historical Entrepreneurship," *Harvard Business School Case* SCG872-PDF-ENG (March 31, 2020), <https://hbsp.harvard.edu/product/SCG872-PDF-ENG>.
- Lubinski, C. and Giacomini, V. "Entrepreneurial Imagination: Ruth Handler and the Barbie Doll," *Harvard Business School Case* SCG568-PDF-ENG (April 1, 2020), <https://hbsp.harvard.edu/product/SCG568-PDF-ENG> and teaching note SCG868-PDF-ENG (April 1, 2020), <https://hbsp.harvard.edu/product/SCG868-PDF-ENG>.
 - [Featured case](#), Case Centre (2020)
- Lubinski, C., Nørgaard Modvig, K. and Giacomini, V. "Danfoss and the Danish Variety of Capitalism," Historical Entrepreneurship Case Series, *Harvard Business School Case* SCG565-PDF-ENG (Jan. 20, 2020), <https://hbsp.harvard.edu/product/SCG565-PDF-ENG> and teaching note SCG865-PDF-ENG (Jan. 20, 2020), <https://hbsp.harvard.edu/product/SCG865-PDF-ENG>.
- Lubinski, C. and Viebig, C. "Business Model Challenges: The Electric Vehicle Company," Historical Entrepreneurship Case Series, *Harvard Business School Case* SCG566-PDF-ENG (Jan. 20, 2020), <https://hbsp.harvard.edu/product/SCG566-PDF-ENG> and teaching note SCG866-PDF-ENG (Jan. 20, 2019), <https://hbsp.harvard.edu/product/SCG866-PDF-ENG>.
- Giacomini, V. and Lubinski, C. "Technical Note: Instagram for Educators," Historical Entrepreneurship Case Series, *Harvard Business School Case* SCG864-PDF-ENG (Jan. 20, 2020), <https://hbsp.harvard.edu/product/SCG864-PDF-ENG>.
- Lubinski, C. "Gramophone: Reimagining Music," Historical Entrepreneurship Case Series, *Harvard Business School Case* SCG557-PDF-ENG, <https://hbsp.harvard.edu/product/SCG557-PDF-ENG> and teaching note SCG857-PDF-ENG (Nov. 5, 2019), <https://hbsp.harvard.edu/product/SCG857-PDF-ENG>.
 - HBS [Editor's Pick](#) for Entrepreneurship (2020).
- Lubinski, C. "Sharing Knowledge on Blended Learning," two videos produced by Copenhagen Business School Teaching & Learning, <https://vimeo.com/275022182> and <https://vimeo.com/275022017>.
- Lubinski, C. "Online Course: Advanced International Entrepreneurship", video series and blended learning exercises, Copenhagen Business School.
- Lubinski, C. and Jones, G. (2011). "Willy Jacobsohn and Beiersdorf: Managing Expropriation and Anti-Semitism." *Harvard Business School Case* 811-060 (rev. Sept. 12, 2011), <https://hbsp.harvard.edu/product/811060-PDF-ENG>.

Book Chapters

- Lubinski, C. (accepted). "Rhetorical History: Giving Meaning to the Past in Past and Present" In *Handbook of Historical Methods for Management*. Decker, S., Foster, W. and Giovannoni, E., eds., Cheltenham, UK: Edward Elgar.
- Lubinski, C. and Viebig, C. (2022). "IP Challenges over the Life Cycle of Startups" In: *Intellectual Property Strategies for Start-ups: A Practical Guide*, Golkowsky, S., ed., Cheltenham, UK: Edward Elgar: 191-214.

- Lubinski, C. and Gartner, W. B. (2020) "History as a Source and Method for Family Business Research." In *A Research Agenda for Family Business: A Way Ahead for the Field*. A. Calabrò, ed., Cheltenham, UK: Edward Elgar: 29-59, <https://doi.org/10.4337/9781788974073>.
- Da Silva Lopes, T, C. Lubinski, and H. J. S. Tworek (2019) "Introduction to the Makers of Global Business." In *The Routledge Companion to the Makers of Global Business*, Teresa Da Silva Lopes, Christina Lubinski and Heidi J. S. Tworek, eds., Abingdon, Oxon and New York, NY: Routledge: 3-16.
- Lubinski, C. and R. D. Wadhvani (2019) "International Entrepreneurship and Business History." In *The Routledge Companion to the Makers of Global Business*, Teresa Da Silva Lopes, Christina Lubinski and Heidi J. S. Tworek, eds., New York: Routledge: 55-68.
- Lubinski, C., V. Giacomini, and K. Schnitzer (2018) "Countering Political Risk in Colonial India: German Multinationals and the Challenge of Internment (1914-1947)." *Harvard Business School Working Paper*, No. 18-090.
- Lubinski, C. (2016) "Family Legends: Timeless Stories Between Past and Present." *Family Businesses as a Phenomenon. Volume 2: Overview*, Maria Spitz, Kai Bosecker, Andrea Kambartel and Nicole Roth, eds., Mettingen, Draiflessen Collection: 43-50.
- Lubinski, C., J. Fear and P. Fernández Perez (2013). "Family Multinationals: An Introduction." *Family Multinationals: Entrepreneurship, Governance, and Pathways to Internationalization*. C. Lubinski, J. Fear and P. Fernández Perez, eds., New York, Routledge: 1-18.
- Lubinski, C. (2013). "Siemens' Early Business in India: A Family Multinational's Quest for Unity, 1847-1914." *Family Multinationals: Entrepreneurship, Governance, and Pathways to Internationalization*. C. Lubinski, J. Fear and P. Fernández Perez. New York, eds., Routledge: 38-54.
- Lubinski, C. (2012). "The Global Business with Local Music: Western Gramophone Companies in India before World War I." *Bulletin of the German Historical Institute* 51(Fall): 3-22.

In German

- Lubinski, C. (2022). "Dynamische Fähigkeiten: Die Sparkassen und das Geschäft mit dem Mittelstand" ["Dynamic Capabilities: Sparkassen and the Business with the German Mittelstand"] In: *Die Entstehung der modernen Sparkasse: Von der "Ersparisanstalt" zum marktorientierten Unternehmen (1950er bis 1980er Jahre)*. Schulz, G. ed., Stuttgart: S-Communication Services GmbH: 137-164.
- Lubinski, C. and Viebig, C. (2020). "IP über den Lebenszyklus von Startups." ["IP Challenges over the Life Cycle of Startups"] In: *IP-Strategien für Start-Ups: Grundlagen, Aufbau und Umsetzung von Schutzrechten*, S. Golkowsky, ed., Stuttgart: Schäffer-Poeschel: 177-200.
- Lubinski, C. (2016) "Familienlegenden: Zeitlose Geschichten zwischen Vergangenheit und Zukunft." ["Family Legends: Timeless Stories Between Past and Present."] In: *Phänomen Familienunternehmen: Überblicke*, Spitz, M., Bosecker, K., Kambartel, A. and Roth, N., eds., Mettingen, Draiflessen Collection: 43-50.
- Lubinski, C. (2015). "Kapitalismusformen." ["Varieties of Capitalism"] In: *Studienbuch institutionelle Wirtschafts- und Unternehmensgeschichte*. Wischermann, C., Patzel-Mattern, K., Lutz, M. and Jungkind, T., eds., Stuttgart, Steiner: 180-191.
- Lubinski, C. and Jones, G. (2010). "Wider dem sauren Mund. Beiersdorf's US-Geschäft mit der Zahnpastamarke Pebecco." ["Beiersdorf's US Business and the Toothpaste Brand Pebecco"] *Hamburger Wirtschafts-Chronik* 9: 141-165.
- Lubinski, C. (2009). "Wo 'nachfolgende Generationen schaffende Arbeit verrichten'. Generationenerzählungen in mehrgenerationellen deutschen Familienunternehmen von ca.

1950 bis 2005." ["Generational Narratives in Multi-Generational Family Business, c.1950 to 2005"] In: *Generation als Erzählung. Neue Perspektiven auf ein kulturelles Deutungsmuster*. Bohnenkamp, B., Manning, T. and Silies, E.-M., eds., Göttingen, Wallstein: 151-168.

Published Book Reviews in Academic Journals

- Lubinski (2022). Review of Mircea Raianu, *Tata: The Global Corporation That Built Indian Capitalism*. Cambridge, M.A: Harvard University Press, 2021, in: H-Soz-Kult, 14.01.2022, www.hsozkult.de/publicationreview/id/reb-98042.
- Lubinski, C. (2019). Review of Ross Bassett, *The Technological Indian*. Cambridge, MA: Harvard University Press, 2016. In: *Enterprise & Society* 20(4): 1090-1092, <https://doi.org/10.1017/eso.2018.68>.
- Lubinski, C. (2018). Review of Daniel M. G. Raff and Phil Scranton, eds., *Emergence of Routines: Entrepreneurship, Organization, and Business History*. New York, NY: Oxford University Press, 2017. In: *Business History Review* 92(1): 171-173, <https://doi.org/10.1017/S0007680518000120>.
- Lubinski, C. (2014). Review of Kenneth Bertrams, Nicolas Coupain, Ernst Homburg, *Solvay: History of a Multinational Family Firm*. Cambridge: Cambridge University Press, 2013. In: *Economic History Review* 67(3): 883-884, <https://doi.org/10.1111/1468-0289.12076> 29.
- Lubinski, C. (2013). Review of Andrew Popp, *Entrepreneurial Families: Business, Marriage and Life in the Early Nineteenth Century*. London: Pickering & Chatto, 2012. In: *EHNet* (March 2013), https://eh.net/book_reviews/entrepreneurial-families-business-marriage-and-life-in-the-early-nineteenth-century/.
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TEACHING AND COURSE DEVELOPMENT

Copenhagen Business School, Denmark

Undergraduate

- Since 2022 *“Transformational Capabilities” Online Pre-Course for the International Summer University Program (ISUP) at Copenhagen Business School*
Developed and taught this 20-hour blended BA program for over 950 Bachelor students attending Summer University; video- and exercise-based online program and in-class sessions devoted to a newly developed negotiation exercise
- 2020–2021 *Founder’s Dilemmas: Anticipate and Avoid Startup Pitfalls*
Developed and taught this BA International Business required course on startup entrepreneurship and early pitfalls in the relationships between co-founders, founders and early hires and investors
– 4.9 of 5.0 evaluation ([2020/Fall](#)), 4.7 ([2021/Fall](#), co-taught with Assistant Professor Hannah Tucker)
- 2014–2017 *Entrepreneurship and Global Strategy.*
Developed and taught this BA International Business required course, examining the role of international entrepreneurship in the development of the global economy from the late nineteenth to the twenty-first century
– 4.9 of 5.0 evaluation ([2014](#)), 4.9 ([2015](#)), 4.9 ([2016](#)), 4.9 ([2017](#))
- 2015, 2017 *Google, Ebay, Amazon: Management Challenges in Networked Businesses.*
Developed and taught this BA Economics and Business Administration elective on platform businesses and multi-sided markets, drawing on pairings of historical and contemporary cases of matchmaking firms
– 4.5 of 5.0 evaluation ([2015](#)), 4.5 ([2017](#))
- 2017 *Strategic Management.*
Taught this required strategy course as a stand-in
– 5.0 of 5.0 evaluation ([2017](#))

Graduate

- 2022 *Organizing Growth.*
Co-designed, developed, and delivered this blended learning course on growing from startup to scaleup. The course is part of the required curriculum and employs in-class studio pedagogy and online modules
– 5.0 of 5.0 evaluation ([2022](#), co-taught with Postdoctoral Fellow Adam Frost)
- 2017, 2020–2021 *Entrepreneurial Processes.*
Co-designed, developed, and delivered this blended learning course on the entrepreneurial process from idea generation to exit. The course is part of the required curriculum and employs in-class studio pedagogy and online modules
– 4.6 of 5.0 evaluation ([2017](#)), 4.7 ([2020](#)), both co-taught with Professor Dan Wadhvani
- 2017 *Advanced International Entrepreneurship.*
Developed and taught this fully online elective on the MSc of Social Science program on the entrepreneurial process in international contexts, with topics including born globals, international business theory, institutional voids etc.
– 5.0 of 5.0 evaluation ([2017](#))

- 2016 *Strategic Management and Innovation.*
Developed and taught this graduate course on the required curriculum, with topics including industry analysis, analysis of capabilities, business and corporate strategy, Blue Ocean strategy, entrepreneurial history, and valuation
– 4.7 of 5.0 evaluation ([2016](#))
- 2016 *Reimagining Capitalism.*
Co-designed, developed, and delivered this elective (with Ester Barinaga, Professor of Social Entrepreneurship) for the MSc of Social Science programs
– 5.0 of 5.0 evaluation ([2016](#), co-taught with Professor Ester Barinaga)
- 2017 *Managing Entrepreneurial Ecosystems.*
33-hour seminar with study trip to the Silicon Valley, elective
– 4.6 of 5.0 evaluation ([2017](#))
- 2015 *Political Risk Management and Global Business.*
Taught and developed this MSc Economics and Business Administration elective on political risk management
– 4.9 of 5.0 evaluation ([2015](#))
- PhD**
- 2018 *Perspectives on Time and Organization*, PhD Organization and Management Studies, 5-day required seminar ([2018](#))
- 2014 *Using Historical Approaches in Management and Organizational Research*, PhD Organization and Management Studies, 2-day elective seminar ([2014](#))
- Executive**
- 2021 *Boardwork and Corporate Governance for Fintech Startups*, CBS Board Education, in partnership with Copenhagen Fintech and supported by the Ministry of Higher Education and Science, 29-30 November 2021, CBS.

University of Southern California, Los Angeles, CA, USA

Undergraduate

- 2020–2021 *Founder's Dilemmas*
Taught this startup entrepreneurship course on early people problems; undergraduate, University of Southern California
– 4.9 of 5.0 evaluation ([2020/Spring](#)), 5.0 ([2021/Spring](#))
- 2019 *Entrepreneurial Imagination: Past, Present, Future*
Taught and developed this undergraduate interdisciplinary course merging humanities and entrepreneurship studies, University of Southern California
– 4.2 of 5.0 evaluation ([2019/Spring](#)), 4.7 ([2019/Fall](#))
- 2019 *Google-Uber-Amazon: Platform Business Entrepreneurship*
Micro-Seminar for Freshman in August 2019, University of Southern California
– Qualitative evaluation ([2019](#))

Graduate

- 2019–2021 *Founder's Dilemma*
Taught this startup entrepreneurship course on early people problems; MBA and MSEI (Entrepreneurship and Innovation), University of Southern California

- Three sections in 2019: 4.89; 4.73; 4.61 of 5.0 evaluation (Section a, b, c),
- Two sections in 2020: 4.89; 4.83 of 5.0 evaluation (Section a, b)
- 2021: 4.74 of 5.0 evaluation (Section a)

International Workshops and Summer Schools

- 2021 *Founder's Dilemmas: Designing Startup Strategy*
BA and MA, International Summer School, Universidad de los Andes School of Management, Colombia (30-hour course)
– [\(Evaluation 2021\)](#)
- 2019 *Entrepreneurial Imagination: Responses to Innovation in Past, Present and Future*
BA and MA, International Summer School, Universidad de los Andes School of Management, Colombia (30-hour course)
– 4.6 of 5.0 ([2019](#))
- 2019 *One-day Workshop on Startup Acceleration and Entrepreneurial Imagination*
with 65 students of MSc in Technopreneurship & Innovation, Nanyang Technopreneurship Centre, Singapore; held at University of Southern California
- 2018 *Economic Cultures of the World, Part 4—New York: Wall Street, Main Street and Back Alleys: Entrepreneurship in Transatlantic Perspective.*
Master of Advanced Studies in Applied History, University of Zurich, 20-29 March 2018, New York City, NY
- 2016–2017 *Capitalism and Entrepreneurship in the Global Economy.*
BA and MA, International Summer School, Universidad de los Andes School of Management, Colombia (30-hour course)
– 3.96 of 4.0 (BA) and 3.92 of 4.0 (MA) ([2016](#)); 3.98 of 4.0 (BA) and 4.0 of 4.0 (MA) ([2017](#))
- 2017 *Historical Approaches to Business and Economics.*
MA and PhD Kyoto University, Japan, March 13 to 17, 2017 (5-day seminar)
- 2017 *Entrepreneurship and Global Strategy: Case Study Teaching in Business Management and History.*
Goettingen University, Germany (5-day seminar)

SUPERVISION

PhD Supervision

- Primary PhD supervisor for Christoph Viebig. Thesis: "Past, Present and Future of Entrepreneurship Education," expected completion in January 2023, Copenhagen Business School.
 - Subsequent placement: Postdoctoral Fellow at the Copenhagen School of Entrepreneurship
- Primary PhD supervisor for Valeria Giacomini. Thesis: "Emergence of a Cluster: The Palm Oil Industry in Indonesia and Malaysia," completed 2016, Copenhagen Business School.
 - Subsequent placement: Postdoctoral Fellow at Harvard Business School and Marshall Business School, University of Southern California; since 2020: Assistant Professor Tenure Track, Department of Social and Political Sciences, Bocconi University.

- Member of the Dissertation Committee of Marie Gutzeit. Thesis: "Imagined Future(s): Die Verhandlungen von Zukunft in unternehmerischen Gruppen im Handwerk," completed 2022, Technical University Berlin, Germany.
- Member of the Dissertation Advisory Committee of Manjunath AN. Thesis: "Entrepreneurial Processes and the State: An Entrepreneurial History of Princely Mysore (1881-1947)," expected completion in 2022, Indian Institute of Management (IIM) Bangalore, India.