

# Lena Olaison, CV

## Personal Details

Lena Olaison

Home address

Swedenborgsgatan 39  
SE - 554 48 Jönköping

Holger Danskes Vej 102, 3-4  
DK - 2000 Frederiksberg

Cell: +46 736691060

Work address

Department of Management, Politics and  
Philosophy

Copenhagen Business School

Porcelænshaven 18

Cell: +46 736691060

Email: [lo.mpp@cbs.dk](mailto:lo.mpp@cbs.dk)

[www.cbs.dk/staff/lena\\_olaison](http://www.cbs.dk/staff/lena_olaison)

School of Business and Economics, Linnaeus  
University, 351 95 Växjö, Sweden.

Marital status

Married to Ulf Larsson Olaison.

Children: Holger, born 2010 and Valter, born  
2014.

Date of birth

January 17th, 1979

## Higher Education and Qualifications

2014 **PhD degree**, Copenhagen Business School. Supervisors: Daniel Hjorth and Bent Meier Sørensen.

2005 **Master of Social Science in Business Administration**, Växjö University, School of Management and Economics, Växjö, Sweden (now Linnaeus University).

2004 **Comparative Literature, Bachelor level**, English Department, Wilfrid Laurier University, Canada.

2004 **Bachelor of Science in Business Administration**, Växjö University, School of Management and Economics, Växjö, Sweden (now Linnaeus University).

2001-2004 Courses at Växjö University, Comparative Literature, Japanese, Theory of Science.

## Employment (research and teaching)

2015- **Post doc**, Life at Home and Sustainable Production Research Initiative, Linnaeus

University, Sweden.

2014-2015 **Parental leave.**

2012- **Assistant Professor**, Department of Management, Politics and Philosophy, Copenhagen Business School, Denmark.

2012-2013 **External lecturer**, hourly based, Linnaeus University, Sweden.

2010-2011 **Parental leave.**

2007-2012 **PhD Fellow**, Department of Management, Politics and Philosophy, Copenhagen Business School, Denmark.

2005-2007 **Junior lecturer**, part-time, Växjö University (now Linnaeus University), Sweden.

2005-2006 **Research Assistant**, part-time, Entrepreneurship Research Institute, Växjö University (now Linnaeus University), Sweden.

## International Fellowships

2007-2012 Long term visiting fellowship with University of Essex. I held an International PhD Scholarship, funded by FI (Styrelsen for Forskning og Innovation, Denmark), which entailed a long-term collaboration with an international institution.

## Research Grants and Applications

**Sustainable Entrepreneurial and Digital Practices for Local Food Networks in Småland**, Kamprad Family Foundation: Together with Jorge Luis Zapico, Marcelo Milrad, Saara Taalas. Appr. 5 million SEK. Submitted November 2015, decision expected in June 2016.

**Sustainable entrepreneurship**, 2014, Velux foundation, application accepted. Appr. 5,600 000 DKK, led by Professor Bent Meier Sørensen and includes 2 post docs, 1 PhD and part-time funding for senior researcher.

**Authenticity and Organisation**, 2012, Velux foundation, application declined. Appr. 6 million DKK, led by Professor Niels Åkerstrøm Andersen, CBS, and included 2 post docs, 1 PhD and part-time funding for 3 senior researchers.

**Valuing design**, 2012–2013. Funded by CIEL (Copenhagen Innovation and Entrepreneurship Lab) with 140.000 DKK. Led by Professor Daniel Hjorth, the research project aimed at generating larger research applications in collaboration over disciplines and universities. The project resulted in 2 research applications to the Velux foundation, one of which has been accepted.

**International PhD Scholarship**, 2007-2012, funded by FI (Styrelsen for Forskning og Innovation, Denmark).

**The politics of Affect**, 2009, Velux foundation, application declined. Around 6 million DKK, led by Associate Professor Christian Borch, and included 3 post docs and part-time funding for 2 senior researchers.

**Female entrepreneurship in Kosovo/a; Organising after the hurricane Gudrun; Rethinking the SME-support genre**, 2006–2007, funding from Swedish Entrepreneurship Forum (Entreprenörskapsforum/Forum för småföretagsforskning). Led by Professor Bent Johannisson, appr. 6 month full-time research to conduct field research (also included funding for Bengt Johannisson and Fredric Bill, that is not included here).

**Evaluation of an entrepreneurship-stimulation course ('CORE')**, 2005, funded by ESF-rådet (The European Social Fund), Vinnova (Swedish Governmental Agency for Innovation Systems) and NUTEK (Swedish Agency for Economic and Regional Growth). Led by Professor Daniel Hjorth, appr. 3 month fulltime research.

**Organising in the aftermath of the Hurricane Gudrun**, 2005, empirical research funded by the Confederation of Swedish Enterprise. Part of M.Sc. study.

**Evaluation of LKU** ('Lokala Koperativa utvecklingscentra' – a governmental contractor with commission to create and support small business network), 2005, ordered and funded by NUTEK. Led by Professor Karin Jonnergård, this evaluation was a large project involving several researchers, and my co-authors and I contributed with a minor study, presented as a Master of Social Sciences dissertation.

## Teaching Experience

Pedagogical publication:

Hjorth, D. and Olaison, L. (2008) 'Lärande som entreprenöriell process', in J. Stolt and C. Vintergaard (eds.) *Tværfaglighed & Entrepreneurship: En antologi om tværfaglighed i entrepreneurshipundervisningen*, IDEA København og Øresund Entrepreneurship Academy, pp. 40-50.

PhD supervision:

Second supervisor for Mathias Karlsson. Expected defence in Spring 2017.

Overview of courses:

<i>Level</i>	<i>Course</i>	<i>Years</i>	<i>Language</i>
Master	Business: Models and Prototypes,	2014-2016	English
Organisational	Copenhagen Business School.		
Innovation and	<b>Course development, course responsible</b>		
Entrepreneurship			

Master Programme Business Studies	Master thesis, <b>Supervision</b>	2016	English
Master Programme Marketing	Managing Innovation and Entrepreneurship <b>Supervision and examination</b>	2016	English
Bachelor Programme Entrepreneurship	Business Planning and Development, 1 <sup>st</sup> year, CBS. <b>Course development, course responsible</b>	2014	English/ Danish
Master Organisational Innovation and Entrepreneurship	Management and Organisation in the Creative Society, CBS. <b>Course responsible, teaching, examination</b>	2013	English
Bachelor Philosophy	Bachelor Thesis, CBS. <b>Supervisor</b>	2010	Danish
Bachelor Philosophy	Organization and Society 3 <sup>rd</sup> year, CBS. <b>Co-examiner</b>	2009	Danish
Bachelor, Elective courses	Organisational Entrepreneurship, 3 <sup>rd</sup> year, CBS. <b>Lectures, seminars, examination</b>	2008	English
Bachelor Business Administration	Bachelors Thesis, Enterprising and Business Development, 3 <sup>rd</sup> year, Linnaeus University. <b>Supervisor</b>	2012	Swedish
Bachelor Business Administration	Bachelor Thesis, International Management, Linnaeus University. <b>Supervisor</b>	2012	English
Bachelor Business Administration	Business Development, 1st year, online, Linnaeus University. <b>Course administration, Teaching, examination</b>	2012	Swedish
Bachelor Business Administration	Bachelor Programme Enterprising and Business Development, 1 <sup>st</sup> – 3 <sup>rd</sup> year. <b>Course responsible, lectures, seminars, examination.</b>	2005-2007	Swedish

## Academic Management, Networks and Journal Activities

The Journal of *ephemera. theory and politics in organization*. Member of the editorial collective of *ephemera* since 2008. Managing Editors-in-Chief, 2013-2014, together with Nick Butler. This includes conference organisation and journal publishing activities.

**Nordic representative of the SCOS board** (Standing conference of organisational symbolism), 2009-2012.

**Conference co-organizer** of the 4th International Deleuze Studies Conference 'Creation, Crisis, Critique' and 5th Deleuze Camp, 2011, at Copenhagen Business School.

**Conference organizer** of the Aesthetics & Organization conference series: Looking, November 2009 in Copenhagen, Denmark.

**Research assistant and administration** at Entrepreneurship Institute, Linnaeus University (2 years) and Management Research Group, Copenhagen business school (5 years).

**Reviewer for international journals**, including: Organization Studies; Culture and Organisation; British Journal of Management; Journal of Organizational Change Management; Gender work and Organization; Tamara.

## Awards

2015 Emerald Literati Network Awards for Excellence's 'Highly Commended paper award' for: Olaison, L. and B.M. Sørensen (2014) 'The Abject of entrepreneurship: Failure, fiasco, fraud, *International Journal of Entrepreneurial Behaviour and Research*, 20(2), pp. 193-211.

In 2004 my Bachelor thesis was awarded with 50.000 SEK from 'Sparbankstiftelsen Kronan' for best Master or Bachelor thesis.

A few of my conferences papers and journal articles have been invited to be included in Special Issues and Anthologies.

## Languages

Swedish (perfectly fluent); English and Spanish (fluent reading, writing, oral); Danish (fluent reading, basic oral).

## List of Publications

### Doctorial Dissertation

Olaison, L. (2014) *Entrepreneurship at the limits*. Copenhagen Business School. Copenhagen.

### Journal Articles, DB Rev.

1. Johnsen, C.G., Olaison L. and Sørensen, B.M. (in review). Entrepreneurship as style: The case of a sustainable smartphone. Submitted to *Organization Studies*, November 2015.
2. Olaison, L. and B.M. Sørensen (2014) 'The Abject of entrepreneurship: Failure, fiasco, fraud', *International Journal of Entrepreneurial Behaviour and Research*, 20(2), pp. 193-211.
3. Bill, F. and L. Olaison (2011) 'Limits of the gift: Exploring interaction in Antiquarian Bookshops', *Tamara: Journal for Critical Organization Inquiry*, 9(3-4), pp. 11-21.
4. Bill, F., B. Johannisson and L. Olaison (2009) 'The Incubus Paradox: Attempts at Foundational Rethinking of the "SME Support Genre"', *European Planning Studies*, 17(8), pp. 1135-1152 (invited paper).
5. Bill, F. and L. Olaison (2009) 'The indirect approach of semi-focused groups: expanding focus group research through role-playing', *Qualitative Research in Organizations and Management: An International Journal*, 4(1), pp. 7-26 (This paper has been reviewed in *Social Anthropology*).
6. Johannisson, B. and L. Olaison (2007) 'The Moment of Truth: Reconstructing Entrepreneurship and Social Capital in the Eye of the Storm', *Review of Social Economy*, vol LXV (1): pp. 55-78 (invited paper).

### Editor of Full Journal Issues

1. Grønbaek Pors, J., Olaison, L. and Otto, B. (2019, forthcoming) 'Ghostly matters in organization', *ephemera: theory & politics in organizations*.
2. Garmann Johnsen, C.G. Nelund, M. Olaison L. Sørensen, BM. (2017, forthcoming) 'Organizing for the Post-Growth Economy', *ephemera: theory & politics in organizations*.
3. Breit, E., T. Lennerfors and L. Olaison (2015) 'Critiquing corruption: A turn to theory', *ephemera: theory & politics in organizations*, 15(2), pp. 319-336.
4. Olaison, L. and B.M. Sørensen (2013) 'Looking', *International Journal of Management Concepts and Philosophy (IJMCP)*, 7(3/4), pp. 165-173.
5. Kenny, K., S.L. Muhr and L. Olaison (2011) 'The effect of affect: Desire and politics in modern organizations', *ephemera: theory & politics in organizations*, 11(3), pp. 235-242.
6. Butler, N., L. Olaison, M. Sliwa, B.M Sørensen and S. Spoelstra (2011) 'Work, Play and Boredom', *ephemera. theory & politics in organizations*, 11(4), pp. 329-335.
7. Olaison, L., M. Pedersen and B.M. Sørensen (2009) 'No We Can't: Crisis as Chance', *ephemera. theory & politics in organization*, 9(1)1, pp. 1-7.

### Editorials

1. Olaison, L. and B.M. Sørensen (2013) 'Looking', *International Journal of Management Concepts and Philosophy (IJMCP)*, 7(3/4), pp. 165-173.

2. Kenny, K., S.L. Muhr and L. Olaison (2011) 'The effect of affect: Desire and politics in modern organizations', *ephemera: theory & politics in organizations*, 11(3), pp. 235-242.
3. Butler, N., L. Olaison, M. Sliwa, B.M Sørensen and S. Spoelstra (2011) 'Work, Play and Boredom', *ephemera. theory & politics in organizations*, 11(4), pp. 329-335.
4. Olaison, L., M. Pedersen and B.M. Sørensen (2009) 'No We Can't: Crisis as Chance', *ephemera. theory & politics in organization*, 9(1)1, pp. 1-7.

## Book Chapters

1. Olaison, L. and Taalas, S. (forthcoming, 2016) 'Game of Gamification: Marketing, Consumer Resistance and Digital Play', in M. Dymek (ed.) *The Business of Gamification*, Routledge.
2. Sköld, D. and L. Olaison (2012) 'Excessive Value Creation: Under the Tyranny of a New Imaginary' in D. Jemielniak and A. Marks (Eds.) *Managing Dynamic Technology-Oriented Business: High-Tech Organizations and Workplaces*. (Invited book chapter).
3. Bill, F. and L. Olaison (2012) 'The indirect approach of semi-focused groups: expanding focus group research through role-playing in *Focus Group Research*', Sage publication. (Invited book chapter).
4. Bill, F., B. Johannisson and L. Olaison (2012) 'The Incubus Paradox: Attempts at Foundational Rethinking of the "SME Support Genre"' in Å. Lindholm-Dahlstrand and B. Johannisson *Enacting Regional Dynamics and Entrepreneurship*. Oxfordshire: Routledge. (Special issue published as book).
5. Bill, F., A. Jansson and L. Olaison (2010) 'The Spectacle of Entrepreneurship: A duality of flamboyance and activity', in F. Bill, B. Bjerke and A. W. Johansson (eds.) *De)Mobilizing the entrepreneurship discourse: Exploring entrepreneurial thinking and action*. Cheltenham: Edward Elgar.
6. Olaison, L. (2008) 'An emerging Legend of a Kosovar heroine: narrating female entrepreneurs', in Kostera, M. (ed.) *Organizational Olympians: Heroes, heroines and villains of organizational myths*. London: Palgrave.
7. Johannisson, B. and L. Olaison (2008) 'The Moment of Truth—Reconstructing Entrepreneurship and Social Capital in the Eye of the Storm', in Peter Knorringa and Irene van Staveren (ed) *Beyond Social Capital: A critical approach*, New York: Routledge. Special issue published as book.
8. Bill, F., B. Johannisson and L. Olaison (2008) 'The Incubus paradox: attempts at foundational rethinking of the 'SME support genre'', in B. Johannisson and Å Lindholm Dahlstrand (eds.) *Bridging the Functional and Territorial Views on Regional Entrepreneurship and development*, FSF 2008:6.
9. Johannisson, B. and L. Olaison (2008) 'Emergency Entrepreneurship: Creative Organizing in the Eye of the Storm', in Hans Landström, Hans Crijns, Eddy Laveren, and David Smallbone (eds.) *Entrepreneurship, Sustainable Growth And Performance: Frontiers in European Entrepreneurship Research*, Cheltenham: Edward Elgar. (Invited book chapter from RENT conference 2007).
10. Hjorth, D. and L. Olaison (2008) 'Lärande som entreprenöriell process', in J. Stolt and C. Vintergaard (eds.) *Tværfaglighed & Entrepreneurship: En antologi om tværfaglighed i entrepreneurshipundervisningen*, IDEA København og Øresund Entrepreneurship Academy, pp. 40-50.

11. Bill, F. and L. Olaison (2007) 'En essä vilken erbjuder endast några personligt hållna betraktelser', in Forslund, M. and Bill, F. *Den lekande farbrorn: Vänbok med anledning av Bengt Johannisson 65 år.* - Studier i entreprenörskap 3, pp. 107-110.

## Conference Papers

1. Olaison, L., & Taalas, S. (2015). Anxiety and Trust in Systemic Forms of Entrepreneurship. In *The 6th Australasian Caucus of the Standing Conference on Organizational Symbolism*, Sydney, Australia.
2. Johnsen, C. G., Olaison, L., & Sørensen, B. M. (2015). 'Sustainable Entrepreneurship.' In *10th Organization Studies Workshop*, Chania, Crete, Greece.
3. Taalas, S., & Olaison, L. (2015). The Liminal Space of Gamification. In *APROS/EGOS Conference*, Sydney, Australia.
4. Johnsen, C. G., Sørensen, B. M., & Olaison, L. (2015). This Phone Would Be Even Fairer If... In *Whither emergence?*, Moskva, Russian Federation.
5. Bill, F., L. Olaison and B.M Sørensen (2012) 'The ghost of accounting: The standard setting process and the ontology of becoming', presented at the 30:th Standing Conference on Organizational Symbolism (SCOS), in Barcelona, Spain, 11–14 July, 2012.
6. Bill, F., and L. Olaison (2011) 'Recovering from the Spectacle of Entrepreneurship', presented at the 29:th Standing Conference on Organizational Symbolism (SCOS) on the Theme of Recovery, in Istanbul, Turkey, 14th July – 17th July, 2011.
7. Bill, F., B. Johannisson and L. Olaison (2008) 'Contextualizing the focus group interview: Revealing hidden agendas through role playing', paper presented at Telling Tales, Conference on Qualitative Research in Management and Organization, March 11-13, 2008, Albuquerque, New Mexico.
8. Bill, F., A. Jansson and L. Olaison (2008) 'The nomadisation of society: A three stop journey towards understanding the pseudo-city', paper presented at SCOS (the Standing Conference on Organisational Symbolism), Manchester, 1-4 July, 2008.
9. Bill, F. and L. Olaison (2008) 'The Enigma of the Incubus paradox: Upsetting the SMEsupport practice?', paper presented at the 24th EGOS Colloquium 'Upsetting Organizations' (EGOS 2008), Amsterdam, July 10-12, 2008.
10. Bill, F. and L. Olaison (2007) 'The used-books store - A haven for prosaic creativity'. Paper presented at the 23rd EGOS Colloquium, in Vienna, Austria, 5 – 7 July, 2007.
11. Bill, F. and L. Olaison (2007) 'Rejoice! We are haunted. Towards a deleuzian understanding of accounting standard setting process'. Paper presented at the 25th Standing Conference for Organizational Symbolism, in Ljubljana, Slovenia, 1-4 July, 2007.
12. Bill, F. and L. Olaison (2007) 'The practices-of-thought of used-bookstore owner-managers – A narrative collage approach'. Paper presented at ICSB 2007, Tuurko, Finland, June 13-15, 2007.
13. Bill, F. and L. Olaison (2007) 'A freudian challenge of accounting standards; a deleuzian take on the standard setting process'. Paper presented at the Annual Congress of the European Accounting Association in Lisbon, Portugal, 25-27 April, 2007.
14. Johannisson, B. and L. Olaison (2006) 'Emergency Entrepreneurship – Creative Organising in the Eye of the Storm'. Paper presented at RENT XX, Brussels, Belgium, November 22-24, 2006.
15. Bill, F. and L. Olaison (2006) 'Between a rock and smooth space – The hypocrisy of a serrated refuges'. Paper presented at NCSB, Stockholm, Sweden, 11-13 May, 2006.



## Convener of Conferences and Symposiums

1. (2016) 'Refugees and the Transformation of Societies: A Roundtable Discussion', hosted by the CBS Public-Private Platform cluster on Diversity and Difference, the Haniel Foundation and ephemera: theory & politics in organization', Copenhagen Business School, April 20.
2. (2015) 'The disjointedness of time: Ghostly matters in organization', an *ephemera. theory and politics in organization* conference, Copenhagen Business School, December 17.
3. (2014) 'Organizing for the post-growth economy, an *ephemera. theory and politics in organization* conference, May.
4. (2011) 'Creation, Crisis, Critique', the Fourth International Deleuze Studies Conference, CBS, June.
5. (2010) 'Work, Play and Boredom' an *ephemera. theory and politics in organization* conference, St. Andrews, May.
6. (2009) Aesthetics & Organization workshop series: Looking, November 2-5 2009 in Copenhagen, Denmark. The conference was co-organised by UvH The University for Humanistics at Utrecht, University of Essex and The Department of Management, Politics and Philosophy at Copenhagen Business School.
7. (2002) Entrepreneurship seminar series at 'Kvinnor Kan'-fair, in Växjö, 10-12 October.

## Invited Presentations

1. Lena Olaison 'Publish or perish: An editor's view', Research seminar, Associate professor program, at Linnaeus University, Sweden, Aug 25 2015.
2. Christian Garmann Johnsen; Lena Olaison; Bent Meier Sørensen / 'This Phone Would Be Even Fairer If...': Micro-political Struggles over Sustainability and Entrepreneurship in a Contemporary Organization, Research seminar, at Linnaeus University, Sweden, May 27, 2015.
3. Bill, F. and L. Olaison (2008) 'Limits of the economy: the role of the gift in antiquarian bookshops', presentation at the Aesthetics and Organization workshop on Taste, hosted by University of Essex, 3-7 November, 2008.
4. Bill, F. and L. Olaison (2008) 'Antiquarian Book Shops as Borderline phenomenon of the economical and cultural,' presentation at 'Practice based phd' workshop series hosted by University of Essex, 28 April - 2 May, 2008.
5. Bill, F. and L. Olaison (2008) 'Role-play as account collection technique', presentation at 'Practice based phd' workshop series hosted by University of Essex, 28 April - 2 May, 2008.
6. Johannisson, B. and L. Olaison (2005) 'Gudrun och Katrina: naturkrafter som utmanar och frammanar företagsamhet, , presentation at 'Local economy' conference at Växjö university, 10-11 November, 2005.
7. 'Entrepreneurship and young women in Southern Sweden', track leader at 'Kvinnor Kan'-fair, in Växjö, 10-12 October, 2002.

## Other

1. Interview: Lena Olaison, *Entreprenörskap på gränsen*, Entré nr 4, 2014 (journalist: Åse Karlén). [http://www.esbri.se/artikel\\_visa.asp?id=1680](http://www.esbri.se/artikel_visa.asp?id=1680).
2. Interview: Lena Olaison and Bent Meier Sørensen 'Entreprenører går også fra hus og hjem', Nov 11, 2015 <http://www.cbs.dk/forskning/cbs-publikationer/cbs-research-reporter/nyheder/entreprenoerer-gaar-ogsaa-hus-hjem>.

3. Interview: Lena Olaison and Bent Meier Sørensen ' CBS-forskere hædres for artikel om iværksætter', CBS observer, 4 Nov 2015 <http://cbsobserver.dk/cbs-forskere-haedres-artikel-om-ivaerksaetteri>.
4. Hjorth, D and L. Olaison (2005) 'CORE – utvärdering'. Evaluation of an entrepreneurship-stimulation course ('CORE'), funded by ESF-rådet (The European Social Fund), Vinnova (Swedish Governmental Agency for Innovation Systems) and Nutek (Swedish Agency for Economic and Regional Growth).
5. Löfgren, J., L. Olaison and J. Vitell (2005) 'Det tysta entreprenörskapet – organisering i orkanen Gudruns spår ('Silent entrepreneurship – organising in the aftermath of the Hurricane Gudrun') in 'Orkanen Gudrun: Himmel och Helvete för Kronobergsföretagare', *Svenskt näringslivs rapportserie*: PUB:200509-004 (in the report series of Confederation of Swedish Enterprise: PUB:200509-004).
6. Löfgren, J., L. Olaison and J. Vitell (2005) 'Nätverkanders nyanser – en berättelse om konstruktionen av nätverk' ('The Nuances of networking – a story of the construction of networks'). Master of Social Science thesis. The study was included in an evaluation of LKU ('Lokala Koperativa utvecklingscentra' – a governmental contractor with commission to create and support small business network), ordered and funded by NUTEK (according to 'Regleringsbrev, Nutek, 2005 punkt 6).
7. Larsson, S. and L. Olaison (2004) 'Flygplatsens affärsrelationer – en studie av affärsrelationer på producentmarknader' ('The airport's business relationships - a study of relationships on business markets', bachelor thesis, within the program 'Enterprising and Business Development', Business administration, Växjö University). Rewarded with 50.000 SEK for best Master or Bachelor thesis by 'Sparbanksstiftelsen Kronan'.